Rep Order# 6816459 **Ver#** 7 **Status** Revised **Traffic Order#** **Printed:** 06/16/2012 11:09 AM
EC'd Yes **Last Received:** 06/15/2012 9:47 AM
Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .DEM. CNG. CMP COMM.
Product Issue
Estimate# 1199
Buyer Sarah Levene
Phone#
Fax#

Agency ( ) GREAT AMERICAN MEDIA
1010 WISCONSIN AVE NW, S#800
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1199
Flight Dates 10/11/2012 - 10/15/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

VER 7 ISSUED TO REV PGM LN 16; REV DAY/DATE LN 33
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	*16	F	8P-9P	WHITNEY/COMMUNITY	:30	$700.00	10/12-10/12	1	1	1	$700.00	
		Buyline Comment: REVISE PRGM										
		Sales Remark: V7 REVISE PRGM										
		V7 Program Name Change, Comment Changed										
	*33	TH	10P-11P	ROCK CENTER NEWS	:30	$900.00	10/11-10/11	1	1	1	$900.00	
		Buyline Comment: REVISE DAY/DATE										
		Sales Remark: V7 REVISE DAY/DATE										
		V7 More than 2 codes changed										

--REPORT TOTALS---

Report Totals: 2 / $1,600.00

--SALES MONTHLY TOTALS--

Oct 12: 41 / $24,950.00
Sales Totals: 41 / $24,950.00
Station Totals: 41 / $24,950.00
Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals	$80,484	CATV	0%	WAVY	31%	WGNT	1%	WPXV	0%	WTKR	19%		
		WTVZ	2%	WVBT	11%	WVEC	36%						

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--COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books	NOV10, MAY11, ENOV11
Demos	RA35+

-- CREDIT RISK ---

CASH IN ADVANCE