Rep Order# 6816459 **Ver#** 9 **Status** Revised **Traffic Order#** **Printed:** 10/02/2012 6:02 PM
EC'd Yes **Last Received:** 10/02/2012 3:44 PM
Showing Buylines: All Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .DEM. CNG. CMP COMM.
Product Issue
Estimate# 1199
Buyer Sarah Levene
Phone#
Fax#

Agency ( ) GREAT AMERICAN MEDIA
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1199
Flight Dates 10/11/2012 - 10/15/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

VER 9 ISSUE CANCEL BEFORE START PER AGY/CLIENT REQUEST
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	TH-F	5A-6A	WAVY NEWS-5A<	:30	$300.00	10/11-10/12	0	0	0	$0.00	
		V9 Cancelled										
	*2	TH-F	6A-7A	WAVY NEWS-6A<	:30	$700.00	10/11-10/12	0	0	0	$0.00	
		V9 Cancelled										
	*3	TH-F	7A-9A	TODAY SHW<	:30	$700.00	10/11-10/12	0	0	0	$0.00	
		V9 Cancelled										
	*4	SA	8A-10A	SATURDAY TODAY	:30	$400.00	10/13-10/13	0	0	0	$0.00	
		V9 Cancelled										
	*5	SU	8A-9A	SUN TODAY-NBC	:30	$400.00	10/14-10/14	0	0	0	$0.00	
		V9 Cancelled										
	*6	SU	9A-10A	MEET PRESS-SUN	:30	$500.00	10/14-10/14	0	0	0	$0.00	
		V9 Cancelled										
	*7	TH-F	12P-1P	WAVY NEWS10-NN<	:30	$125.00	10/11-10/12	0	0	0	$0.00	
		V9 Cancelled										
	*8	TH-F	4P-5P	ANDERSON<	:30	$175.00	10/11-10/12	0	0	0	$0.00	
		V9 Cancelled										

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .DEM. CNG. CMP COMM.
Product Issue
Estimate# 1199
Buyer Sarah Levene
Phone#
Fax#

Agency ( ) GREAT AMERICAN MEDIA
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1199
Flight Dates 10/11/2012 - 10/15/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*9	TH-F	5P-530P	WAVY NEWS10-5<	:30	$600.00	10/11-10/12	0	0	0	$0.00	
		V9 Cancelled										
	*10	TH-F	530P-6P	WAVY10NWS-5.30<	:30	$700.00	10/11-10/12	0	0	0	$0.00	
		V9 Cancelled										
	*11	TH-F	6P-630P	WAVY NEWS10-6<	:30	$800.00	10/11-10/12	0	0	0	$0.00	
		V9 Cancelled										
	*12	SA	6P-630P	WAVY NW10 SAT1	:30	$300.00	10/13-10/13	0	0	0	$0.00	
		V9 Cancelled										
	*13	TH-F	7P-730P	ENT TONIGHT 30<	:30	$450.00	10/11-10/12	0	0	0	$0.00	
		V9 Cancelled										
	*14	TH-F	730P-8P	INSIDER<	:30	$400.00	10/11-10/12	0	0	0	$0.00	
		V9 Cancelled										
	*15	M	8P-10P	VOICE-NBC	:30	$900.00	10/15-10/15	0	0	0	$0.00	
		Buyline Comment: CXL DUE N/A										
		V9 Cancelled										
	*16	F	8P-9P	WHITNEY/COMMUNITY	:30	$700.00	10/12-10/12	0	0	0	$0.00	
		Buyline Comment: REVISE PRGM										
		V9 Cancelled										
	*17	TH-F	11P-1135P	WAVY NEWS10-11<	:30	$550.00	10/11-10/12	0	0	0	$0.00	
		V9 Cancelled										
	*18	SA	11P-1130P	WAVY NEWS10-11	:30	$550.00	10/13-10/13	0	0	0	$0.00	
		V9 Cancelled										

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .DEM. CNG. CMP COMM.
Product Issue
Estimate# 1199
Buyer Sarah Levene
Phone#
Fax#

Agency ( ) GREAT AMERICAN MEDIA
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1199
Flight Dates 10/11/2012 - 10/15/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	*19	TH-F	1135P-1235A	TONITE SHW-NBC<	:30	$200.00	10/11-10/12	0	0	0	$0.00	
		V9 Cancelled										
	*20	SU	815P-1130P	SUNDAY NIGHT FOOTBALL	:30	$3,500.00	10/14-10/14	0	0	0	$0.00	
		V9 Cancelled										
	*21	M	5A-6A	WAVY NEWS-5A<	:30	$300.00	10/15-10/15	0	0	0	$0.00	
		V9 Cancelled										
	*22	M	6A-7A	WAVY NEWS-6A<	:30	$700.00	10/15-10/15	0	0	0	$0.00	
		V9 Cancelled										
	*23	M	7A-9A	TODAY SHW<	:30	$700.00	10/15-10/15	0	0	0	$0.00	
		V9 Cancelled										
	*24	M	12P-1P	WAVY NEWS10-NN<	:30	$125.00	10/15-10/15	0	0	0	$0.00	
		V9 Cancelled										
	*25	M	4P-5P	ANDERSON<	:30	$175.00	10/15-10/15	0	0	0	$0.00	
		V9 Cancelled										
	*26	M	5P-530P	WAVY NEWS10-5<	:30	$600.00	10/15-10/15	0	0	0	$0.00	
		V9 Cancelled										
	*27	M	530P-6P	WAVY10NWS-5.30<	:30	$700.00	10/15-10/15	0	0	0	$0.00	
		V9 Cancelled										
	*28	M	6P-630P	WAVY NEWS10-6<	:30	$800.00	10/15-10/15	0	0	0	$0.00	
		V9 Cancelled										
	*29	M	7P-730P	ENT TONIGHT 30<	:30	$450.00	10/15-10/15	0	0	0	$0.00	
		V9 Cancelled										

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .DEM. CNG. CMP COMM.
Product Issue
Estimate# 1199
Buyer Sarah Levene
Phone#
Fax#

Agency ( ) GREAT AMERICAN MEDIA
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1199
Flight Dates 10/11/2012 - 10/15/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*30	M	730P-8P	INSIDER<	:30	$400.00	10/15-10/15	0	0	0	$0.00	
		V9 Cancelled										
	*31	M	11P-1135P	WAVY NEWS10-11<	:30	$550.00	10/15-10/15	0	0	0	$0.00	
		V9 Cancelled										
	*32	M	1135P-1235A	TONITE SHW-NBC<	:30	$200.00	10/15-10/15	0	0	0	$0.00	
		V9 Cancelled										
	*33	TH	10P-11P	ROCK CENTER NEWS	:30	$900.00	10/11-10/11	0	0	0	$0.00	
		Buyline Comment: REVISE DAY/DATE										
		V9 Cancelled										

---REPORT TOTALS---

Report Totals: 0 / $0.00

---SALES MONTHLY TOTALS---

Oct 12: 0 / $0.00

Sales Totals: 0 / $0.00

Station Totals: 0 / $0.00

Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$0	CATV	0%	WAVY	31%	WGNT	1%	WPXV	0%	WTKR	19%		
		WTVZ	2%	WVBT	11%	WVEC	36%						

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11
Demos RA35+

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .DEM. CNG. CMP COMM.
Product Issue
Estimate# 1199
Buyer Sarah Levene
Phone#
Fax#

Agency ( ) GREAT AMERICAN MEDIA
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1199
Flight Dates 10/11/2012 - 10/15/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

---Agency Comment---
PLEASE NOTE ADDRESS CHANGE EFF 8/12

-- CREDIT RISK ---
CASH IN ADVANCE