Rep Order# 6816459 **Ver#** 3 **Status** Revised **Traffic Order#** **Printed:** 06/01/2012 3:31 PM
EC'd Yes **Last Received:** 06/01/2012 10:49 AM
Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .DEM. CNG. CMP COMM.
Product Issue
Estimate# 1199
Buyer Sarah Levene
Phone#
Fax#

Agency ( ) GREAT AMERICAN MEDIA
1010 WISCONSIN AVE NW, S#800
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1199
Flight Dates 10/11/2012 - 10/15/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

VER 3 ISSUED TO CXL SPOT N/A LN 15 W/MKGD LN 33
CONTRACT TOTAL REMAINS $24,950
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*15	M	8P-10P	VOICE-NBC	:30	$900.00	10/15-10/15	0	0	0	$0.00	
		Buyline Comment: CXL DUE N/A										
		Sales Remark: V3 CXL DUE N/A										
		V3 More than 2 codes changed										
	*33	M	10P-11P	ROCK CENTER NEWS	:30	$900.00	10/15-10/15	1	1	1	$900.00	
		Buyline Comment: MKGD FROM LN 15										
		Sales Remark: V3 MKGD FROM LN 15										
		V3 Added										

--REPORT TOTALS---

Report Totals: 1 / $900.00

--SALES MONTHLY TOTALS--

Oct 12: 41 / $24,950.00
Sales Totals: 41 / $24,950.00
Station Totals: 41 / $24,950.00
Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals $80,484 CATV 0% WAVY 31% WGNT 1% WPXV 0% WTKR 19%

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .DEM. CNG. CMP COMM.
Product Issue
Estimate# 1199
Buyer Sarah Levene
Phone#
Fax#

Agency ( ) GREAT AMERICAN MEDIA
1010 WISCONSIN AVE NW, S#800
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1199
Flight Dates 10/11/2012 - 10/15/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

WTVZ 2% WVBT 11% WVEC 36%

--COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books	NOV10, MAY11, ENOV11
Demos	RA35+

-- CREDIT RISK ---

CASH IN ADVANCE