Rep Order# 6816473 **Ver#** 3 **Status** Revised **Traffic Order#** **Printed:** 06/01/2012 4:14 PM
EC'd Yes **Last Received:** 06/01/2012 10:52 AM
Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .DEM. CNG. CMP COMM.
Product D.C.C.C.
Estimate# 1193
Buyer Sarah Levene
Phone#
Fax#

Agency ( ) GREAT AMERICAN MEDIA
1010 WISCONSIN AVE NW, S#800
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1193
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

VER 3 ISSUED TO REVISE PRGM LN 18
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	*18	F	8P-9P	WHITNEY/COMMUNITY	:30	$700.00	10/26-10/26	1	1	1	$700.00	

Buyline Comment: REVISE PRGM
Sales Remark: V3 REVISE PRGM
V3 Program Name Change, Comment Changed

--REPORT TOTALS---

Report Totals: 1 / $700.00

--SALES MONTHLY TOTALS--

Oct 12: 35 / $20,835.00 Nov 12: 15 / $6,160.00
Sales Totals: 50 / $26,995.00
Station Totals: 50 / $26,995.00
Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals	$87,081	CATV	0%	WAVY	31%	WGNT	1%	WPXV	0%	WTKR	19%		
		WTVZ	2%	WVBT	11%	WVEC	36%						

--COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11
Demos RA35+

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--- CREDIT RISK ---

CASH IN ADVANCE