Rep Order# 6816477 **Ver#** 3 **Status** Revised **Traffic Order#** **Printed:** 06/01/2012 4:23 PM
EC'd Yes **Last Received:** 06/01/2012 10:55 AM
Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .DEM. CNG. CMP COMM.
Product D.C.C.C.
Estimate# 1192
Buyer Sarah Levene
Phone#
Fax#

Agency ( ) GREAT AMERICAN MEDIA
1010 WISCONSIN AVE NW, S#800
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1192
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

VER 3 ISSUED TO REVISE RATE TO CLEAR LN 25;
REVISE RATE/TP/PRGM LN 27; REVISE PRGM LN 26
CONTRACT TOTAL REMAINS $37,920
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*25	M	8P-10P	VOICE-NBC	:30	$1,400.00	11/05-11/05	1	1	1	$1,400.00	
		Buyline Comment: REVISE RATE TO CLEAR										
		Sales Remark: V3 REVISE RATE TO CLEAR										
		V3 More than 2 codes changed										
	*26	M	10P-11P	REVOLUTION	:30	$1,100.00	11/05-11/05	1	1	1	$1,100.00	
		Buyline Comment: REVISE PRGM										
		Sales Remark: V3 REVISE PRGM										
		V3 Program Name Change, Comment Changed										
	*27	TU	9P-10P	GO ON/NEW NORMAL	:30	$700.00	10/30-10/30	1	1	1	$700.00	
		Buyline Comment: REVISE RATE PER STATION; REVISE PRGM/TIME PD										
		Sales Remark: V3 REVISE RATE PER STATION; REVISE PRGM/TIME PD										
		V3 More than 2 codes changed										

--REPORT TOTALS---

Report Totals: 3 / $3,200.00

--SALES MONTHLY TOTALS--

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Nov 12: 76 / $37,920.00

Sales Totals: 76 / $37,920.00

Station Totals: 76 / $37,920.00

Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$122,323	CATV	0%	WAVY	31%	WGNT	1%	WPXV	0%	WTKR	19%		
		WTVZ	2%	WVBT	11%	WVEC	36%						

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE