Rep Order# 6838805 **Ver#** 3 **Status** Revised **Traffic Order#**
EC'd Yes

Printed: 10/02/2012 6:08 PM
Last Received: 10/02/2012 3:01 PM
Showing Buylines: All Rep Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .LEAGUE OF CONS VOTE
Product CONSERVATION VOTERS
Estimate# 1512
Buyer Spencer Wood
Phone#
Fax#

Agency ( ) WATERFRONT STRATEGIES
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 39/42/1512
Flight Dates 10/30/2012 - 11/12/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

CLIENT: LEAGUE OF CONSERVATION VOTERS SC=*

-- REMARKS --

VER 3 ISSUE CXL BEFORE START PER AGY/CLIENT REQUEST
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	TU-F	6A-7A	AM NEWS	:30	$1,500.00	10/30-11/02	0	0	0	$0.00	
		V3 Cancelled										
	*2	TU-F	7A-9A	TODAY SHOW	:30	$1,500.00	10/30-11/02	0	0	0	$0.00	
		V3 Cancelled										
	*3	SA	7A-8A	SATURDAY AM NEWS	:30	$400.00	11/03-11/03	0	0	0	$0.00	
		V3 Cancelled										
	*4	SU	8A-9A	SUNDAY TODAY SHOW	:30	$500.00	11/04-11/04	0	0	0	$0.00	
		V3 Cancelled										
	*5	SU	9A-10A	MEET THE PRESS	:30	$800.00	11/04-11/04	0	0	0	$0.00	
		V3 Cancelled										
	*6	TU-F	9A-10A	TODAY SHOW 2	:30	$300.00	10/30-11/02	0	0	0	$0.00	
		V3 Cancelled										
	*7	M	10A-11A	TODAY SHOW 3	:30	$250.00	11/05-11/05	0	0	0	$0.00	
		V3 Cancelled										
	*8	TU-F	12P-1P	NOON NEWS	:30	$150.00	10/30-11/02	0	0	0	$0.00	
		V3 Cancelled										

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	*9	TU-F	1P-2P	DAYS OF OUR LIVES	:30	$300.00	10/30-11/02	0	0	0	$0.00	
		V3 Cancelled										
	*10	TU-F	2P-3P	THE DOCTORS	:30	$150.00	10/30-11/02	0	0	0	$0.00	
		V3 Cancelled										
	*11	TU-F	3P-4P	MAURY POVICH	:30	$250.00	10/30-11/02	0	0	0	$0.00	
		V3 Cancelled										
	*12	TU-F	4P-5P	ANDERSON COOPER	:30	$250.00	10/30-11/02	0	0	0	$0.00	
		V3 Cancelled										
	*13	TU-F	5P-530P	5PM NEWS	:30	$700.00	10/30-11/02	0	0	0	$0.00	
		V3 Cancelled										
	*14	TU-F	530P-6P	530PM NEWS	:30	$700.00	10/30-11/02	0	0	0	$0.00	
		V3 Cancelled										
	*15	TU-F	6P-630P	6PM NEWS	:30	$1,000.00	10/30-11/02	0	0	0	$0.00	
		V3 Cancelled										
	*16	SA	6P-630P	SATURDAY 6PM NEWS	:30	$350.00	11/03-11/03	0	0	0	$0.00	
		V3 Cancelled										
	*17	SU	6P-7P	SUNDAY 6PM NEWS	:30	$350.00	11/04-11/04	0	0	0	$0.00	
		V3 Cancelled										
	*18	TU-F	7P-730P	ENTERTAINMENT TONIGHT	:30	$600.00	10/30-11/02	0	0	0	$0.00	
		V3 Cancelled										
	*19	TU-F	730P-8P	THE INSIDER	:30	$600.00	10/30-11/02	0	0	0	$0.00	
		V3 Cancelled										

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	*20	W	8P-9P	ANIMAL PRACTICE/GUYS WITH KIDS	:30	$900.00	10/31-10/31	0	0	0	$0.00	
		V3 Cancelled										
	*21	F	8P-9P	WHITNEY/COMMUNITY	:30	$700.00	11/02-11/02	0	0	0	$0.00	
		V3 Cancelled										
	*22	SU	7P-815P	FOOTBALL NIGHT IN AMERICA	:30	$1,200.00	11/04-11/04	0	0	0	$0.00	
		V3 Cancelled										
	*23	TU-F	11P-1135P	LATE NEWS	:30	$800.00	10/30-11/02	0	0	0	$0.00	
		V3 Cancelled										
	*24	SA	11P-1130P	SATURDAY LATE NEWS	:30	$800.00	11/03-11/03	0	0	0	$0.00	
		V3 Cancelled										
	*25	TU-F	1135P-1235A	THE TONIGHT SHOW	:30	$300.00	10/30-11/02	0	0	0	$0.00	
		V3 Cancelled										
	*26	SA	1130P-1A	SATURDAY NIGHT LIVE	:30	$500.00	11/03-11/03	0	0	0	$0.00	
		V3 Cancelled										
	*27	M-TU	6A-7A	AM NEWS	:30	$1,500.00	11/05-11/06	0	0	0	$0.00	
		V3 Cancelled										
	*28	M-TU	7A-9A	TODAY SHOW	:30	$1,500.00	11/05-11/06	0	0	0	$0.00	
		V3 Cancelled										
	*29	M-TU	9A-10A	TODAY SHOW 2	:30	$300.00	11/05-11/06	0	0	0	$0.00	
		V3 Cancelled										
	*30	M-TU	12P-1P	NOON NEWS	:30	$150.00	11/05-11/06	0	0	0	$0.00	
		V3 Cancelled										

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	*31	M-TU	1P-2P	DAYS OF OUR LIVES	:30	$300.00	11/05-11/06	0	0	0	$0.00	
		V3 Cancelled										
	*32	M-TU	2P-3P	THE DOCTORS	:30	$150.00	11/05-11/06	0	0	0	$0.00	
		V3 Cancelled										
	*33	M	3P-4P	MAURY POVICH	:30	$250.00	11/05-11/05	0	0	0	$0.00	
		V3 Cancelled										
	*34	M	4P-5P	ANDERSON COOPER	:30	$250.00	11/05-11/05	0	0	0	$0.00	
		V3 Cancelled										
	*35	M	5P-530P	5PM NEWS	:30	$700.00	11/05-11/05	0	0	0	$0.00	
		V3 Cancelled										
	*36	M	530P-6P	530PM NEWS	:30	$700.00	11/05-11/05	0	0	0	$0.00	
		V3 Cancelled										
	*37	M	6P-630P	6PM NEWS	:30	$1,000.00	11/05-11/05	0	0	0	$0.00	
		V3 Cancelled										
	*38	M	7P-730P	ENTERTAINMENT TONIGHT	:30	$600.00	11/05-11/05	0	0	0	$0.00	
		V3 Cancelled										
	*39	M	730P-8P	THE INSIDER	:30	$600.00	11/05-11/05	0	0	0	$0.00	
		V3 Cancelled										
	*40	M	11P-1135P	LATE NEWS	:30	$800.00	11/05-11/05	0	0	0	$0.00	
		V3 Cancelled										
	*41	M	1135P-1235A	THE TONIGHT SHOW	:30	$300.00	11/05-11/05	0	0	0	$0.00	
		V3 Cancelled										

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--REPORT TOTALS---

Report Totals: 0 / $0.00

--SALES MONTHLY TOTALS--

Nov 12: 0 / $0.00

Sales Totals: 0 / $0.00

Station Totals: 0 / $0.00

Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals	$0	CATV	0%	WAVY	32%	WGNT	3%	WPXV	0%	WTKR	17%		
		WTVZ	2%	WVBT	9%	WVEC	37%						

--COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books MAY12, NOV11, ENOV12
Demos RA35+

-- CREDIT RISK ---

CASH IN ADVANCE