Rep Order# 6825059 **Ver#** 3 **Status** Revised **Traffic Order#** **Printed:** 06/21/2012 1:50 PM
EC'd Yes **Last Received:** 06/18/2012 2:44 PM
Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .MAJORITY PAC
Product SENATE MAJORITY PAC
Estimate# 1327
Buyer Spencer Wood
Phone#
Fax#

Agency ( ) WATERFRONT STRATEGIES
1010 WISCONSIN AVE, SUITE 800
WASHINGTON, DC 20007
Agency C/P1/P2/E 94/100/1327
Flight Dates 06/18/2012 - 06/26/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

VER 3 ISSUED TO REV PRGM LN'S 11 & 24, REV TP LN 25
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*11	W	8P-9P	JUSTIN BIEBER	:30	$1,000.00	06/20-06/20	1	1	1	$1,000.00	
		Buyline Comment: REVISE PRGM										
		Sales Remark: V3 REVISE PRGM										
		V3 Program Name Change, Comment Changed										
	*24	M	8P-9P	OLYMPICS SWIMMING TRIALS	:30	$800.00	06/25-06/25	1	1	1	$800.00	
		Buyline Comment: REVISE PRGM										
		Sales Remark: V3 REVISE PRGM										
		V3 Program Name Change, Comment Changed										
	*25	M	10P-11P	AMERICAN NINJA WARRIOR	:30	$800.00	06/25-06/25	1	1	1	$800.00	
		Buyline Comment: REVISE TIME PD										
		Sales Remark: V3 REVISE TIME PD										
		V3 More than 2 codes changed										

--REPORT TOTALS---

Report Totals: 3 / $2,600.00

--SALES MONTHLY TOTALS--

Jun 12: 21 / $11,800.00 Jul 12: 36 / $19,025.00

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Sales Totals: 57 / $30,825.00
Station Totals: 57 / $30,825.00
Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals	$110,089	CATV	0%	WAVY	28%	WGNT	3%	WPXV	0%	WTKR	22%		
		WTVZ	0%	WVBT	8%	WVEC	39%						

--COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11
Demos RA35+

-- CREDIT RISK ---

CASH IN ADVANCE