Rep Order# 6863362 **Ver#** 1 **Status** New **Traffic Order#** **Printed:** 10/12/2012 2:26 PM
EC'd Yes **Last Received:** 10/12/2012 12:21 PM
Showing Buylines: All Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .MOVEON.ORG
Product MOVEON.ORG
Estimate# 630
Buyer JEFF SCATTERGOOD
Phone#
Fax#

Agency ( ) ABAR HUTTON MEDIA
6190 GROVEDALE CT, S#200
ALEXANDRIA, VA 22310
Agency C/P1/P2/E //630
Flight Dates 10/15/2012 - 10/18/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

CLINET: MOVEON.ORG SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TH	6A-7A		:30	$2,000.00	10/18-10/18	1	1	1	$2,000.00	
		Buyline Comment: NEWS										
	2	W	7A-9A		:30	$2,000.00	10/17-10/17	1	1	1	$2,000.00	
		Buyline Comment: TODAY SHOW										
	3	TU	10A-11A		:30	$400.00	10/16-10/16	1	1	1	$400.00	
		Buyline Comment: TODAY SHOW 3										
	4	W	4P-5P		:30	$500.00	10/17-10/17	1	1	1	$500.00	
		Buyline Comment: ANDERSON COOPER										

--REPORT TOTALS---

Report Totals: 4 / $4,900.00

--SALES MONTHLY TOTALS--

Oct 12: 4 / $4,900.00

Sales Totals: 4 / $4,900.00

Station Totals: 4 / $4,900.00

Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals	$13,243	CATV	0%	WAVY	37%	WGNT	4%	WPXV	0%	WTKR	20%		
		WTVZ	0%	WVBT	2%	WVEC	37%						

--COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .MOVEON.ORG
Product MOVEON.ORG
Estimate# 630
Buyer JEFF SCATTERGOOD
Phone#
Fax#

Agency ( ) ABAR HUTTON MEDIA
6190 GROVEDALE CT, S#200
ALEXANDRIA, VA 22310
Agency C/P1/P2/E //630
Flight Dates 10/15/2012 - 10/18/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Books null
Demos RA35+

-- CREDIT RISK ---
CASH IN ADVANCE