Rep Order# 6828565 **Ver#** 3 **Status** Revised **Traffic Order#** **Printed:** 07/11/2012 10:16 AM
EC'd Yes **Last Received:** 07/09/2012 8:44 PM
Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .PRIORITIES USA ACTI
Product PRIORITIES USA ACT.
Estimate# 1510
Buyer Media Placement
Phone#
Fax#

Agency ( ) MUNDY KATOWITZ MEDIA INC
1322 G STREET SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 321/340/1510
Flight Dates 06/26/2012 - 07/02/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

VER 3 ISSUED TO CXL SPOTS N/A ON
LN'S 12-13 W/MKGD'S ON LN'S 31-32
CONTRACT TOTAL REMAINS $8200
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*12	TU	10A-11A	TODAY SHW3-NBC	:30	$125.00	06/26-06/26	0	0	0	$0.00	
		Buyline Comment: CXL DUE N/A										
		Sales Remark: V3 CXL DUE N/A										
		V3 More than 2 codes changed										
	*13	TH	10A-11A	TODAY SHW3-NBC	:30	$125.00	06/28-06/28	0	0	0	$0.00	
		Buyline Comment: CXL DUE N/A										
		Sales Remark: V3 CXL DUE N/A										
		V3 More than 2 codes changed										
	*31	TU	11A-12P	HAMPTON ROADS SHOW	:30	$125.00	06/26-06/26	1	1	1	$125.00	
		Buyline Comment: MKGD FROM LN 12										
		Sales Remark: V3 MKGD FROM LN 12										
		V3 Added										
	*32	TH	11A-12P	HAMPTON ROADS SHOW	:30	$125.00	06/28-06/28	1	1	1	$125.00	
		Buyline Comment: MKGD FROM LN 13										
		Sales Remark: V3 MKGD FROM LN 13										
		V3 Added										

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--REPORT TOTALS---

Report Totals: 2 / $250.00

--SALES MONTHLY TOTALS--

Jul 12: 30 / $8,200.00

Sales Totals: 30 / $8,200.00

Station Totals: 30 / $8,200.00

Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals	$28,276	CATV	0%	WAVY	29%	WGNT	9%	WPXV	0%	WTKR	32%
		WTVZ	8%	WVBT	10%	WVEC	12%				

--COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11
Demos RA35+

-- CREDIT RISK ---

CASH IN ADVANCE