Rep Order# 6819962 **Ver#** 5 **Status** Revised **Traffic Order#** **Printed:** 06/21/2012 2:18 PM
EC'd Yes **Last Received:** 06/19/2012 8:09 AM
Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .PRIORITIES USA ACTI
Product PRIORITIES USA
Estimate# 1505
Buyer CASEY BASSETTE
Phone#
Fax#

Agency ( ) MUNDY KATOWITZ MEDIA INC
1322 G. STREET SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 321/340/1505
Flight Dates 06/05/2012 - 06/11/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

VER 5 ISSUED TO REV RATES TO CLEAR LN'S 4, 10,
15-16, 21 & 26; CXL SPOTS N/A LN'S 5-6, 17 &
22; CREDIT SPOT MSD DUE SPCL RPRT LN 7 PER V4
REVISED CONTRACT TOTAL IS $13,225
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*4	W	7A-9A		:30	$1,000.00	06/06-06/06	1	1	1	$1,000.00	
		Buyline Comment: TODAY SHOW REVISE RATE TO CLEAR										
		Sales Remark: V5 REVISE RATE TO CLEAR										
		V5 More than 2 codes changed										
	*5	M	7A-9A		:30	$750.00	06/11-06/11	0	0	0	$0.00	
		Buyline Comment: TODAY SHOW CXL DUE N/A										
		Sales Remark: V5 CXL DUE N/A										
		V5 More than 2 codes changed										
	*6	TH	9A-10A		:30	$250.00	06/07-06/07	0	0	0	$0.00	
		Buyline Comment: TODAY SHOW2 CXL DUE N/A										
		Sales Remark: V5 CXL DUE N/A										
		V5 More than 2 codes changed										
	*7	F	10A-11A		:30	$200.00	06/08-06/08	0	0	0	$0.00	
		Buyline Comment: TODAY SHOW3 CXL SPOT MSD DUE SPCL RPRT...$200 CREDIT										
		Sales Remark: V5 CXL SPOT MSD DUE SPCL RPRT										
		V5 More than 2 codes changed										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*10	TU,TH	1P-2P		:30	$200.00	06/05-06/07	2	1	2	$400.00	
				Buyline Comment: DAYS OF OUR LIVES REVISE RATE TO CLEAR								
				Sales Remark: V5 REVISE RATE TO CLEAR								
				V5 More than 2 codes changed								
	*15	W,F	5P-530P		:30	$700.00	06/06-06/08	2	1	2	$1,400.00	
				Buyline Comment: NEWS REVISE RATE TO CLEAR								
				Sales Remark: V5 REVISE RATE TO CLEAR								
				V5 More than 2 codes changed								
	*16	F	6P-630P		:30	$1,000.00	06/08-06/08	1	1	1	$1,000.00	
				Buyline Comment: NEWS REVISE RATE TO CLEAR								
				Sales Remark: V5 REVISE RATE TO CLEAR								
				V5 More than 2 codes changed								
	*17	M	6P-630P		:30	$650.00	06/11-06/11	0	0	0	$0.00	
				Buyline Comment: NEWS CXL DUE N/A								
				Sales Remark: V5 CXL DUE N/A								
				V5 More than 2 codes changed								
	*21	W,F	11P-1135P		:30	$650.00	06/06-06/08	2	1	2	$1,300.00	
				Buyline Comment: NEWS REVISE RATE TO CLEAR								
				Sales Remark: V5 REVISE RATE TO CLEAR								
				V5 More than 2 codes changed								
	*22	TU,TH	1135P- 1235A		:30	$250.00	06/05-06/07	1	1	1	$250.00	
				Buyline Comment: TONITE SHOW CXL 1X DUE N/A								
				Sales Remark: V5 CXL 1X DUE N/A								
				V5 More than 2 codes changed								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*26	SU	11P-1130P		:30	$800.00	06/10-06/10	1	1	1	$800.00	

Buyline Comment: NEWS
REVISE RATE TO CLEAR

Sales Remark: V5 REVISE RATE TO CLEAR

V5 More than 2 codes changed

--REPORT TOTALS---

Report Totals: 10 / $6,150.00

--SALES MONTHLY TOTALS--

Jun 12: 30 / $13,225.00

Sales Totals: 30 / $13,225.00

Station Totals: 30 / $13,225.00

Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals	$47,232	CATV	0%	WAVY	28%	WGNT	5%	WPXV	0%	WTKR	15%		
		WTVZ	5%	WVBT	7%	WVEC	40%						

--COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null
Demos RA35+

-- CREDIT RISK ---

CASH IN ADVANCE