Rep Order# 6829593 **Ver#** 7 **Status** Revised **Traffic Order#** **Printed:** 07/11/2012 10:36 AM
EC'd Yes **Last Received:** 07/09/2012 8:46 PM
Showing Buylines: All Rep Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .PRIORITIES USA ACTI
Product PRIORITIES USA ACTIO
Estimate# 1511
Buyer Media Placement
Phone#
Fax#

Agency ( ) MUNDY KATOWITZ MEDIA INC
1322 G. STREET SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 321/340/1511
Flight Dates 07/03/2012 - 07/09/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

VER 7 ISSUED TO CXL SPOT N/A LN 33
W/MKGD LN 43; REVISE DAY/DATE LN 40
CONTRACT TOTAL REMAINS $10,100
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*33	SU	8A-9A	SUN TODAY-NBC	:30	$450.00	07/08-07/08	0	0	0	$0.00	
		Buyline Comment: CXL DUE N/A DUE SPORTS										
		Sales Remark: V7 CXL DUE N/A DUE SPORTS										
		V7 More than 2 codes changed										
	*40	W	430A-459A	EARLY TODAY	:30	$50.00	07/04-07/04	1	1	1	$50.00	
		Buyline Comment: REVISE DAY/DATE										
		Sales Remark: V7 REVISE DAY/DATE										
		V7 More than 2 codes changed										
	*43	SU	8A-12P	2012 TOUR DE FRANCE	:30	$225.00	07/08-07/08	2	1	2	$450.00	
		Buyline Comment: MKGD FROM LN 33										
		Sales Remark: V7 MKGD FROM LN 33										
		V7 Added										

--REPORT TOTALS---

Report Totals: 3 / $500.00

--SALES MONTHLY TOTALS--

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Salesperson ( ) ANJIE BRADY

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Salesperson FAX# 215-567-5938

Jul 12: 37 / $10,100.00

Sales Totals: 37 / $10,100.00

Station Totals: 37 / $10,100.00

Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$43,913	CATV	0%	WAVY	23%	WGNT	4%	WPXV	0%	WTKR	17%		
		WTVZ	7%	WVBT	6%	WVEC	43%						

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIAMTED

Books NOV10, MAY11, ENOV11
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE