Rep Order# 6825528 **Ver#** 1 **Status** New **Traffic Order#** **Printed:** 06/18/2012 4:00 PM
EC'd Yes **Last Received:** 06/18/2012 12:37 PM
Showing Buylines: All Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .RESTORE OUR FUTURE
Product RESTORE OUR FUTURE
Estimate# 165
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency ( ) MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //165
Flight Dates 06/26/2012 - 06/30/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

THIS IS A NEW ISSUE ORDER
CONTRACT TOTAL IS $19,925
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	7A-9A		:30	$700.00	06/26-06/29	3	1	3	$2,100.00	
		Buyline Comment: TODAY SHOW										
	2	TU-F	10A-11A		:30	$150.00	06/26-06/29	3	1	3	$450.00	
		Buyline Comment: TODAY SHOW 3										
	3	TU-F	12P-1P		:30	$125.00	06/26-06/29	4	1	4	$500.00	
		Buyline Comment: NOON NEWS										
	4	TU-F	530P-6P		:30	$500.00	06/26-06/29	4	1	4	$2,000.00	
		Buyline Comment: 530P NEWS										
	5	TU-F	6P-630P		:30	$700.00	06/26-06/29	3	1	3	$2,100.00	
		Buyline Comment: 6P NEWS										
	6	TU-F	7P-730P		:30	$700.00	06/26-06/29	3	1	3	$2,100.00	
		Buyline Comment: ENTERTAINMENT TONIGHT										
	7	TU-F	730P-8P		:30	$600.00	06/26-06/29	3	1	3	$1,800.00	
		Buyline Comment: THE INSIDER										
	8	TU-F	11P-1135P		:30	$800.00	06/26-06/29	4	1	4	$3,200.00	
		Buyline Comment: LATE NEWS										

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	9	W	9P-10P		:30	$2,200.00	06/27-06/27	1	1	1	$2,200.00	
			Buyline Comment: AMERICA'S GOT TALENT									
	10	W	10P-11P		:30	$1,400.00	06/27-06/27	1	1	1	$1,400.00	
			Buyline Comment: LAW & ORDER: SVU									
	11	F	9P-11P		:30	$700.00	06/29-06/29	2	1	2	$1,400.00	
			Buyline Comment: DATELINE									
	12	SA	7P-8P		:30	$175.00	06/30-06/30	1	1	1	$175.00	
			Buyline Comment: ENTERTAINMENT THIS WEEK									
	13	SA	9P-10P		:30	$500.00	06/30-06/30	1	1	1	$500.00	
			Buyline Comment: DRAMA ENCORES									

---REPORT TOTALS---

Report Totals: 33 / $19,925.00

---SALES MONTHLY TOTALS---

Jul 12: 33 / $19,925.00

Sales Totals: 33 / $19,925.00

Station Totals: 33 / $19,925.00

Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$52,434	CATV	0%	WAVY	38%	WGNT	0%	WPXV	0%	WTKR	29%		
		WTVZ	0%	WVBT	0%	WVEC	33%						

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

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Books JUL11, EJUL12
Demos RA35+

-- CREDIT RISK ---
CASH IN ADVANCE