Rep Order# 6825528 **Ver#** 3 **Status** Revised **Traffic Order#** **Printed:** 06/20/2012 9:41 AM
EC'd Yes **Last Received:** 06/20/2012 9:20 AM
Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .RESTORE OUR FUTURE
Product RESTORE OUR FUTURE
Estimate# 165
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency ( ) MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //165
Flight Dates 06/26/2012 - 06/30/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

VER 3 ISSUED TO CXL SPOTS N/A LN'S 9-10
W/MKGD'S LN'S 14-17; REVISE PRGM LN 11
CONTRACT TOTAL REMAINS $19,925
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*9	W	9P-10P		:30	$2,200.00	06/27-06/27	0	0	0	$0.00	
				Buyline Comment: AMERICA'S GOT TALENT CXL PER AGY/CLIENT REQUEST								
				Sales Remark: V3 CXL PER AGY/CLIENT REQUEST								
				V3 More than 2 codes changed								
	*10	W	10P-11P		:30	$1,400.00	06/27-06/27	0	0	0	$0.00	
				Buyline Comment: LAW & ORDER: SVU CXL DUE N/A DUE PRGM CHANGE								
				Sales Remark: V3 CXL DUE N/A DUE PRGM CHANGE								
				V3 More than 2 codes changed								
	*11	F	9P-11P		:30	$700.00	06/29-06/29	2	1	2	$1,400.00	
				Buyline Comment: 2012 OLYMPIC TRIALS REVISE PRGM								
				Sales Remark: V3 REVISE PRGM								
				V3 Program Name Change, Comment Changed								
	*14	TU,TH	8P-9P		:30	$900.00	06/26-06/28	2	1	2	$1,800.00	
				Buyline Comment: 2012 OLYMPIC TRIALS MKGD FROM LN 9								
				Sales Remark: V3 MKGD FROM LN 9								
				V3 Added								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*15	SA	9P-10P		:30	$400.00	06/30-06/30	1	1	1	$400.00	
		Buyline Comment: 2012 OLYMPIC TRIALS MKGD FROM LN 9										
		Sales Remark: V3 MKGD FROM LN 9										
		V3 Added										
	*16	W	8P-9P		:30	$800.00	06/27-06/27	1	1	1	$800.00	
		Buyline Comment: 2012 OLYMPIC TRIALS MKGD FROM LN 10										
		Sales Remark: V3 MKGD FROM LN 10										
		V3 Added										
	*17	TH	10P-11P		:30	$600.00	06/28-06/28	1	1	1	$600.00	
		Buyline Comment: ROCK CENTER NEWS MKGD FROM LN 10										
		Sales Remark: V3 MKGD FROM LN 10										
		V3 Added										

---REPORT TOTALS---

Report Totals: 7 / $5,000.00

---SALES MONTHLY TOTALS---

Jul 12: 36 / $19,925.00

Sales Totals: 36 / $19,925.00

Station Totals: 36 / $19,925.00

Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$52,434	CATV	0%	WAVY	38%	WGNT	0%	WPXV	0%	WTKR	29%		
		WTVZ	0%	WVBT	0%	WVEC	33%						

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

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Books JUL11, EJUL12
Demos RA35+

-- CREDIT RISK ---
CASH IN ADVANCE