Rep Order# 6825528 **Ver#** 7 **Status** Revised **Traffic Order#** **Printed:** 07/09/2012 8:36 AM
EC'd Yes **Last Received:** 07/07/2012 5:15 PM
Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .RESTORE OUR FUTURE
Product RESTORE OUR FUTURE
Estimate# 165
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency ( ) MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //165
Flight Dates 06/26/2012 - 06/30/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

VER 7 ISSUED TO CXL SPOT N/A LN 13
& REVISE RATE TO CLEAR LN 15 PER V6
CONTRACT TOTAL REMAINS $19,925
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*13	SA	9P-10P		:30	$500.00	06/30-06/30	0	0	0	$0.00	
		Buyline Comment: DRAMA ENCORES CXL DUE N/A DUE PRGM CHANGE										
		Sales Remark: V7 CXL DUE N/A DUE PRGM CHANGE										
		V7 More than 2 codes changed										
	*15	SA	9P-10P		:30	$900.00	06/30-06/30	1	1	1	$900.00	
		Buyline Comment: 2012 OLYMPIC TRIALS REVISE RATE TO CLEAR										
		Sales Remark: V7 REVISE RATE TO CLEAR										
		V7 More than 2 codes changed										

--REPORT TOTALS---

Report Totals: 1 / $900.00

--SALES MONTHLY TOTALS--

Jul 12: 35 / $19,925.00

Sales Totals: 35 / $19,925.00

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Station Totals: 35 / $19,925.00

Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$52,434	CATV	0%	WAVY	38%	WGNT	0%	WPXV	0%	WTKR	29%
		WTVZ	0%	WVBT	0%	WVEC	33%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books	JUL11, EJUL12
Demos	RA35+

-- CREDIT RISK ---

CASH IN ADVANCE