Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .RESTORE OUR FUTURE
Product RESTORE OUR FUTURE
Estimate# 165
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency ( ) MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //165
Flight Dates 06/26/2012 - 06/30/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

VER 9 ISSUED TO CREDIT SPOT MSD LN 15
REVISED CONTRACT TOTAL IS $19,025
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	*15	SA	9P-10P		:30	$900.00	06/30-06/30	0	0	0	$0.00	

Buyline Comment: 2012 OLYMPIC TRIALS
CXL SPOT MSD DUE SPCL RPRT...$900 CREDIT

Sales Remark: V9 CXL SPOT MSD DUE SPCL RPRT

V9 More than 2 codes changed

--REPORT TOTALS---

Report Totals: 0 / $0.00

--SALES MONTHLY TOTALS--

Jul 12: 34 / $19,025.00

Sales Totals: 34 / $19,025.00
Station Totals: 34 / $19,025.00
Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals	$50,066	CATV	0%	WAVY	38%	WGNT	0%	WPXV	0%	WTKR	29%
		WTVZ	0%	WVBT	0%	WVEC	33%				

--COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .RESTORE OUR FUTURE
Product RESTORE OUR FUTURE
Estimate# 165
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency ( ) MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //165
Flight Dates 06/26/2012 - 06/30/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Books JUL11, EJUL12
Demos RA35+

-- CREDIT RISK ---
CASH IN ADVANCE