Rep Order# 6837298 **Ver#** 1 **Status** New **Traffic Order#** **Printed:** 07/27/2012 1:47 PM
EC'd No **Last Received:** 07/27/2012 12:43 PM
Showing Buylines: All Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .SECURE AMERICA NOW
Product SECURE AMERICA NOW
Estimate#
Buyer MARIANNE CAMPBELL
Phone#
Fax#

Agency ( ) MCLAUGHLIN & ASSOC
566 SOUTH ROUTE 303
BLAUVELT, NY 10913
Agency C/P1/P2/E
Flight Dates 07/29/2012 - 07/29/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

CLIENT: SECURE AMERICA NOW SC=*

-- REMARKS --

THIS IS A NEW ISSUE ORDER
CONTRACT TOTAL IS $1500
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	1	SU	6P-7P	SUNDAY 6PM NEWS	:30	$1,500.00	07/29-07/29	1	1	1	$1,500.00	

--REPORT TOTALS---

Report Totals: 1 / $1,500.00

--SALES MONTHLY TOTALS--

Jul 12: 1 / $1,500.00
Sales Totals: 1 / $1,500.00
Station Totals: 1 / $1,500.00
Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals	$3,000	CATV	0%	WAVY	50%	WGNT	0%	WPXV	0%	WTKR	30%		
		WTVZ	0%	WVBT	5%	WVEC	15%						

--COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12
Demos RA35+

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--- CREDIT RISK ---

CASH IN ADVANCE