Rep Order# 6868370 **Ver#** 1 **Status** New **Traffic Order#** **Printed:** 10/26/2012 12:53 PM
EC'd Yes **Last Received:** 10/26/2012 10:42 AM
Showing Buylines: All Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .US CHAMBER OF CMRC
Product US CHAMBER COMMERCE
Estimate# 446
Buyer RANDE LEVINE
Phone#
Fax#

Agency ( ) TARGET ENTERPRISES
15260 VENTURA BLVD, STE: 1240
SHERMAN OAKS, CA 91436
Agency C/P1/P2/E //446
Flight Dates 10/27/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) LOS ANGELES
Salesperson ( ) SUE IKO

Salesperson Phone# 323-761-6113
Salesperson FAX# 323-686-5327

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

NEW ORDER. TRYING TO GET ON SATURDAY 10/27. RATES OK PER EILEEN B. /ISSUE CARD. CIA. PICK UP CHECK TODAY SEND OUT UPS.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M-F	7A-9A		:30	$3,000.00	10/29-11/02	5	1	5	$15,000.00	
Rating: 6.4												
			Buyline Comment: TODAY SHOW									
	2	M	7A-9A		:30	$3,000.00	11/05-11/05	1	1	1	$3,000.00	
Rating: 6.4												
			Buyline Comment: TODAY SHOW									
	3	M-F	5A-6A		:30	$2,000.00	10/29-11/02	5	1	5	$10,000.00	
Rating: 4.1												
			Buyline Comment: NEWS 10 @5AM									
	4	M	5A-6A		:30	$2,000.00	11/05-11/05	1	1	1	$2,000.00	
Rating: 4.1												
			Buyline Comment: NEWS 10 @5AM									
	5	M-F	6A-7A		:30	$4,000.00	10/29-11/02	5	1	5	$20,000.00	
Rating: 6.5												
			Buyline Comment: NEWS 10 TODAY 1/DAY									
	6	M	6A-7A		:30	$4,000.00	11/05-11/05	1	1	1	$4,000.00	
Rating: 6.5												
			Buyline Comment: NEWS 10 TODAY									

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	7	M-F	12P-1P		:30	$600.00	10/29-11/02	5	1	5	$3,000.00	
Rating: 2.4												
		Buyline Comment: NEWS 10 @12N 1/DAY										
	8	M	12P-1P		:30	$600.00	11/05-11/05	1	1	1	$600.00	
Rating: 2.4												
		Buyline Comment: NEWS 10 @12N										
	9	M-F	1P-2P		:30	$800.00	10/29-11/02	5	1	5	$4,000.00	
Rating: 2.2												
		Buyline Comment: DAYS OF OUR LIVES										
	10	M	1P-2P		:30	$800.00	11/05-11/05	1	1	1	$800.00	
Rating: 3.6												
		Buyline Comment: DAYS OF OUR LIVES										
	11	M-F	9A-10A		:30	$1,500.00	10/29-11/02	5	1	5	$7,500.00	
Rating: 3.6												
		Buyline Comment: TODAY SHOW 1/DAY										
	12	M	9A-10A		:30	$1,500.00	11/05-11/05	1	1	1	$1,500.00	
Rating: 2.2												
		Buyline Comment: TODAY SHOW										
	13	M-F	530P-6P		:30	$2,500.00	10/29-11/02	5	1	5	$12,500.00	
Rating: 5.7												
		Buyline Comment: NEWS 10 @ 530P 1/DAY										
	14	M	530P-6P		:30	$2,500.00	11/05-11/05	1	1	1	$2,500.00	
Rating: 5.7												
		Buyline Comment: NEWS 10 @ 530P										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	15	M-F	5P-530P		:30	$2,500.00	10/29-11/02	5	1	5	$12,500.00	
Rating: 5.0												
			Buyline Comment: NEWS 10 @ 5PM 1/DAY									
	16	M	5P-530P		:30	$2,500.00	11/05-11/05	1	1	1	$2,500.00	
Rating: 5.0												
			Buyline Comment: NEWS 10 @ 5PM									
	17	M-F	7P-730P		:30	$2,000.00	10/29-11/02	5	1	5	$10,000.00	
Rating: 5.2												
			Buyline Comment: E.T.									
	18	M	7P-730P		:30	$2,000.00	11/05-11/05	1	1	1	$2,000.00	
Rating: 5.2												
			Buyline Comment: E.T.									
	19	M	8P-10P		:30	$10,000.00	11/05-11/05	1	1	1	$10,000.00	
Rating: 5.7												
			Buyline Comment: THE VOICE									
	20	SU	815P-1130P		:30	$18,000.00	10/28-10/28	1	1	1	$18,000.00	
Rating: 13.3												
			Buyline Comment: NFL: N.ORLEANS @ DENVER									
	21	SU	815P-1130P		:30	$25,000.00	11/04-11/04	1	1	1	$25,000.00	
Rating: 13.3												
			Buyline Comment: NFL : DALLAS @ ATLANTA									
	22	M-F	11P-1135P		:30	$2,500.00	10/29-11/02	5	1	5	$12,500.00	
Rating: 5.6												
			Buyline Comment: LT. NEWS 1/DAY									

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	23	M	11P-1135P		:30	$2,500.00	11/05-11/05	1	1	1	$2,500.00	
Rating: 5.6												
			Buyline Comment: LT. NEWS									
	24	M-F	1135P-1235A		:30	$1,000.00	10/29-11/02	5	1	5	$5,000.00	
Rating: 2.9												
			Buyline Comment: TONIGHT SHOW 1/DAY									
	25	M	1135P-1235A		:30	$1,000.00	11/05-11/05	1	1	1	$1,000.00	
Rating: 2.9												
			Buyline Comment: TONIGHT SHOW									
	26	SA	7A-8A		:30	$1,500.00	10/27-10/27	1	1	1	$1,500.00	
Rating: 6.6												
			Buyline Comment: NEWS 10 SAT @ 7AM									
	27	SA	6A-7A		:30	$1,000.00	10/27-11/03	1	2	2	$2,000.00	
Rating: 4.3												
			Buyline Comment: NEWS 10 SAT @ 6AM									
	28	SA	6P-630P		:30	$1,500.00	11/03-11/03	1	1	1	$1,500.00	
Rating: 6.2												
			Buyline Comment: NEWS 10 SAT. @ 6P									
	29	SA	1130P-1A		:30	$1,500.00	10/27-11/03	1	2	2	$3,000.00	
Rating: 4.9												
			Buyline Comment: SAT. NIGHT LIVE									
	30	SA	8A-10A		:30	$1,800.00	10/27-11/03	1	2	2	$3,600.00	
Rating: 5.8												
			Buyline Comment: SAT. TODAY									

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	31	SA	11P-1130P		:30	$2,500.00	10/27-10/27	1	1	1	$2,500.00	
Rating: 5.7												
			Buyline Comment: NEWS 10 @ 11PM									
	32	SU	6P-7P		:30	$1,500.00	10/28-10/28	1	1	1	$1,500.00	
Rating: 5.9												
			Buyline Comment: NEWS 1- SUNDAY @ 6P									
	33	SU	8A-9A		:30	$1,800.00	10/28-11/04	1	2	2	$3,600.00	
Rating: 6.5												
			Buyline Comment: SUNDAY TODAY									
	34	SU	7A-8A		:30	$1,500.00	10/28-11/04	1	2	2	$3,000.00	
Rating: 5.4												
			Buyline Comment: NEWS 10 SUNDAY @ 7AM									

---REPORT TOTALS---

Report Totals: 83 / $209,600.00

---SALES MONTHLY TOTALS---

Oct 12: 9 / $31,100.00 Nov 12: 74 / $178,500.00

Sales Totals: 83 / $209,600.00

Station Totals: 83 / $209,600.00

Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$465,778	CATV	0%	WAVY	45%	WGNT	0%	WPXV	0%	WTKR	30%		
		WTVZ	0%	WVBT	0%	WVEC	25%						

---COMPETITIVE COMMENTS---

NEW ORDER

Books NOV11

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Estimate# 446
Buyer RANDE LEVINE
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Fax#
Demos RA35+

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--- CREDIT RISK ---
CASH IN ADVANCE