Rep Order# 6831648 **Ver#** 5 **Status** Revised **Traffic Order#**
EC'd Yes

Printed: 07/26/2012 8:01 AM
Last Received: 07/25/2012 8:31 PM
Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .US CHAMBER OF CMRC
Product US CHAMBER OF COMM.
Estimate# 73729
Buyer CARMEN MAGDALENO
Phone#
Fax#

Agency ( ) DEL CIELO MEDIA
10755 SCRIPPS POWAY PARKWAY, SUITE#550
SAN DIEGO, CA 92131
Agency C/P1/P2/E //73729
Flight Dates 07/26/2012 - 07/29/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) LOS ANGELES
Salesperson ( ) DEBBIE CARTER

Salesperson Phone# 323-761-6119
Salesperson FAX# 323-686-5240

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

PLS SEE ADD TO SKED ON LINES 15-18
URGENT SPOTS FOR FRI 7/27
NEW TOTAL $35,915
PLS CONFIRM. THX, SUE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*15	F	6A-7A		:30	$1,500.00	07/27-07/27	1	1	1	$1,500.00	
Rating: 6.6												
		Buyline Comment: NEWS										
		Sales Remark: V5 ADD TO SKED										
		V5 Added										
	*16	F	7A-9A		:30	$1,500.00	07/27-07/27	1	1	1	$1,500.00	
Rating: 6.1												
		Buyline Comment: TODAY SHOW										
		Sales Remark: V5 ADD TO SKED										
		V5 Added										
	*17	SA-SU	5A-6P		:30	$1,600.00	07/28-07/29	2	1	2	$3,200.00	
Rating: 4.0												
		Buyline Comment: OLYMPIC WEEKEND										
		Sales Remark: V5 ADD TO SKED										
		V5 Added										
	*18	F	730P-12A		:30	$8,000.00	07/27-07/27	2	1	2	$16,000.00	
Rating: 15.0												
		Buyline Comment: OLYMPIC OPENING CEREMONIES										
		Sales Remark: V5 ADD TO SKED										
		V5 Added										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart

--REPORT TOTALS---

Report Totals: 6 / $22,200.00

--SALES MONTHLY TOTALS--

Jul 12: 31 / $35,915.00

Sales Totals: 31 / $35,915.00

Station Totals: 31 / $35,915.00

Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals	$108,833	CATV	0%	WAVY	33%	WGNT	0%	WPXV	0%	WTKR	35%
		WTVZ	0%	WVBT	3%	WVEC	29%				

Books MAY12, JUL11
Demos RA35+

-- CREDIT RISK ---

CASH IN ADVANCE