Rep Order# 6831648 **Ver#** 9 **Status** Revised **Traffic Order#**
EC'd Yes

Printed: 07/26/2012 12:06 PM
Last Received: 07/26/2012 11:46 AM
Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .US CHAMBER OF CMRC
Product US CHAMBER OF COMM.
Estimate# 723729
Buyer CARMEN MAGDALENO
Phone#
Fax#

Agency ( ) DEL CIELO MEDIA
10755 SCRIPPS POWAY PARKWAY, SUITE#550
SAN DIEGO, CA 92131
Agency C/P1/P2/E //723729
Flight Dates 07/26/2012 - 07/29/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) LOS ANGELES
Salesperson ( ) DEBBIE CARTER

Salesperson Phone# 323-761-6119
Salesperson FAX# 323-686-5240

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

VER #9 ... SORRY NIKIEA FORGOT TO CORREC THE EST #
..NOW CORRECTED TO 723729.
MG'S ADDED TO LNS 19-22 ON MY VER #7....
TTL REM: 52,355
PLS CNF
TR JOSIE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*19	SA	8P-12A		:30	$5,000.00	07/28-07/28	1	1	1	$5,000.00	
Rating: 5.5												
			Buyline Comment: OLYMPIC PRIME									
		V7 Added										
	*20	SU	7P-12A		:30	$5,000.00	07/29-07/29	2	1	2	$10,000.00	
Rating: 11.0												
			Buyline Comment: OLYMPIC PRIME - W/MAX SEP									
		V7 Added										
	*21	F	5A-6A		:30	$540.00	07/27-07/27	1	1	1	$540.00	
Rating: 3.9												
			Buyline Comment: NEWS									
		V7 Added										
	*22	F	5P-530P		:30	$900.00	07/27-07/27	1	1	1	$900.00	
Rating: 4.9												
			Buyline Comment: NEWS									
		V7 Added										

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--REPORT TOTALS---

Report Totals: 5 / $16,440.00

--SALES MONTHLY TOTALS--

Jul 12: 36 / $52,355.00

Sales Totals: 36 / $52,355.00

Station Totals: 36 / $52,355.00

Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals	$158,652	CATV	0%	WAVY	33%	WGNT	0%	WPXV	0%	WTKR	35%
		WTVZ	0%	WVBT	3%	WVEC	29%				

Books MAY12, JUL11
Demos RA35+

-- CREDIT RISK ---

CASH IN ADVANCE