Rep Order# 6837110 **Ver#** 3 **Status** Revised **Traffic Order#**
EC'd Yes

Printed: 07/27/2012 6:23 PM
Last Received: 07/27/2012 2:24 PM
Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .US CHAMBER OF CMRC
Product US CHAMBER OF COMM.
Estimate# 730805
Buyer SARAH LINDEN
Phone#
Fax#

Agency ( ) DEL CIELO MEDIA
10755 SCRIPPS POWAY PARKWAY, SUITE#550
SAN DIEGO, CA 92131
Agency C/P1/P2/E //730805
Flight Dates 07/30/2012 - 08/09/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) LOS ANGELES
Salesperson ( ) DEBBIE CARTER

Salesperson Phone# 323-761-6119
Salesperson FAX# 323-686-5240

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

VER #3 RELFLX CORRECT DAYS ON LN 14
TTL REM: 77,000
PLS CNF
TR JOSIE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*14	W,F	6P-630P		:30	$1,200.00	08/01-08/03	2	1	2	$2,400.00	

Rating: 6.1

Buyline Comment: NEWS - PLS AIR 1/DAY
Sales Remark: V3 CHGD TO W,F .. THANK NIKIA!
V3 More than 2 codes changed

--REPORT TOTALS---

Report Totals: 2 / $2,400.00

--SALES MONTHLY TOTALS--

Aug 12: 52 / $77,000.00
Sales Totals: 52 / $77,000.00
Station Totals: 52 / $77,000.00
Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals	$233,333	CATV	0%	WAVY	33%	WGNT	0%	WPXV	0%	WTKR	35%
		WTVZ	0%	WVBT	3%	WVEC	29%				

--COMPETITIVE COMMENTS---

ALL SHARES AND RANKING ARE ESTIMATED.

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Books null
Demos RA35+

-- CREDIT RISK ---
CASH IN ADVANCE