Rep Order# 6854354 **Ver#** 7 **Status** Revised **Traffic Order#** **Printed:** 10/02/2012 11:38 AM
EC'd Yes **Last Received:** 10/01/2012 1:33 PM
Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .US CHAMBER OF CMRC
Product US CHAMBER OF COMMER
Estimate# 919930
Buyer CARMEN MAGDALENO
Phone#
Fax#

Agency ( ) DEL CIELO MEDIA
10755 SCRIPPS POWAY PARKWAY, SUITE#550
SAN DIEGO, CA 92131
Agency C/P1/P2/E //919930
Flight Dates 09/20/2012 - 09/30/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) LOS ANGELES
Salesperson ( ) DEBBIE CARTER
Salesperson Phone# 323-761-6119
Salesperson FAX# 323-686-5240

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

VER #7 ..SENDING FOR CONFIRM OF VER #5 SENT 9/25 ..THANKS
VER #5 REFLX CORRECT TP ON LN 14
TTL REM: 91,300
PLS CNF
TR JOSIE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	*14	SA	7A-8A		:30	$800.00	09/22-09/29	2	2	4	$3,200.00	

Buyline Comment: NEWS - PLS GIVE MAX SEP
Station Remark: V4 TP IS 7-8A
V5 Time Changed, Comment Changed

--REPORT TOTALS---

Report Totals: 4 / $3,200.00

--SALES MONTHLY TOTALS--

Sep 12: 131 / $91,300.00
Sales Totals: 131 / $91,300.00
Station Totals: 131 / $91,300.00
Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals	$240,263	CATV	0%	WAVY	38%	WGNT	0%	WPXV	0%	WTKR	32%
		WTVZ	2%	WVBT	7%	WVEC	21%				

Books null
Demos RHOMES

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--- CREDIT RISK ---

CASH IN ADVANCE