Rep Order# 6854354 **Ver#** 9 **Status** Revised **Traffic Order#**
EC'd Yes

Printed: 10/10/2012 1:17 PM
Last Received: 10/04/2012 7:18 PM
Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .US CHAMBER OF CMRC
Product US CHAMBER OF COMMER
Estimate# 919930
Buyer CARMEN MAGDALENO
Phone#
Fax#

Agency ( ) DEL CIELO MEDIA
10755 SCRIPPS POWAY PARKWAY, SUITE#550
SAN DIEGO, CA 92131
Agency C/P1/P2/E //919930
Flight Dates 09/20/2012 - 09/30/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) LOS ANGELES
Salesperson ( ) DEBBIE CARTER

Salesperson Phone# 323-761-6119
Salesperson FAX# 323-686-5240

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

VER #9 REFLEX CREDIT ON LN 23
REV TTL: 90300
PLS CNF
T/R DANIEL FOR JOSIE/DEBBIE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*23	SU	6P-7P		:30	$500.00	09/23-09/23	2	1	2	$1,000.00	
							09/30-09/30	0	1	0		
				Buyline Comment: NEWS - PLS GIVE MAX SEP CREDIT 09/30								
				Sales Remark: V9 CREDIT 09/30								
				V9 More than 2 codes changed								
	*22	SA	6P-630P		:30	$700.00	09/22-09/22	1	1	1	$700.00	
							09/29-09/29	0	1	0		
				Buyline Comment: NEWS								
				Station Remark: V8 pe 2x 9/30. pls credit								
				V8 Comment Changed								

--REPORT TOTALS---

Report Totals: 3 / $1,700.00

--SALES MONTHLY TOTALS--

Sep 12: 129 / $90,300.00
Sales Totals: 129 / $90,300.00

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Station Totals: 129 / $90,300.00

Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$237,632	CATV	0%	WAVY	38%	WGNT	0%	WPXV	0%	WTKR	32%		
		WTVZ	2%	WVBT	7%	WVEC	21%						

Books null
Demos RHOMES

--- CREDIT RISK ---

CASH IN ADVANCE