Rep Order# 6900828 **Ver#** 1 **Status** New **Traffic Order#** **Printed:** 02/14/2013 2:38 PM
EC'd Yes **Last Received:** 02/14/2013 12:11 PM
Showing Buylines: All Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .ENVIROMENTAL DEF.FD
Product REDUCE CLIMATE POLU.
Estimate#
Buyer ERIN WALHEIM
Phone#
Fax#

Agency ( ) WALHEIM MEDIA
4438 17TH STREET
SAN FRANCISCO, CA 94114
Agency C/P1/P2/E
Flight Dates 02/17/2013 - 02/24/2013
Hiatus Weeks

Rep Firm
Sales Office ( ) LOS ANGELES
Salesperson ( ) DEBBIE CARTER
Salesperson Phone# 323-761-6119
Salesperson FAX# 323-686-5240

-- CONTRACT COMMENT --

ISCI HD: EDF02152013EH ISCK SD: EDF02152013E SC=*

-- REMARKS --

URGENT!!! NEW ORDER STARTS SUN 2/17
PLS CNF
TR JOSIE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	1	SU	9A-10A		:30	$450.00	02/17-02/17	2	1	2	$1,350.00	
							02/24-02/24	1	1	1		

Buyline Comment: MEET THE PRESS

--REPORT TOTALS---

Report Totals: 3 / $1,350.00

--SALES MONTHLY TOTALS--

Feb 13: 3 / $1,350.00
Sales Totals: 3 / $1,350.00
Station Totals: 3 / $1,350.00
Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals	$4,500	CATV	0%	WAVY	30%	WGNT	0%	WPXV	0%	WTKR	30%
		WTVZ	0%	WVBT	20%	WVEC	20%				

Books null
Demos RHOMES

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--- CREDIT RISK ---

CASH IN ADVANCE