Rep Order# 6911861 **Ver#** 1 **Status** New **Traffic Order#** **Printed:** 03/18/2013 4:58 PM
EC'd Yes **Last Received:** 03/18/2013 3:32 PM
Showing Buylines: All Lines

Station WAVY-TV NORFOLK, VA.
Advertiser ( ) .MAYORS AG.ILL. GUNS
Product Issue
Estimate# 2681
Buyer Kathryn Welsh
Phone#
Fax#

Agency ( ) BUYING TIME
650 MASSACHUSETTS AVE,N.W., SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 44/45/2681
Flight Dates 03/19/2013 - 03/22/2013
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

MAYOR'S AGAINST ILLEGAL GUNS SC=*

-- REMARKS --

THIS IS A NEW ISSUE ORDER
TOTAL = $3750
PLS CONFIRM, THANKS IAN FOR ANJIE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	1	TU	7A-9A	TODAY SHOW	:30	$600.00	03/19-03/19	1	1	1	$600.00	
	2	TH	7A-9A	TODAY SHOW	:30	$600.00	03/21-03/21	1	1	1	$600.00	
	3	W	5P-530P	WAVY NEWS	:30	$400.00	03/20-03/20	1	1	1	$400.00	
	4	F	5P-530P	WAVY NEWS	:30	$400.00	03/22-03/22	1	1	1	$400.00	
	5	W	530P-6P	WAVY NEWS	:30	$500.00	03/20-03/20	1	1	1	$500.00	
	6	TH	530P-6P	WAVY NEWS	:30	$500.00	03/21-03/21	1	1	1	$500.00	
	7	TU	6P-630P	WAVY NEWS	:30	$750.00	03/19-03/19	1	1	1	$750.00	

--REPORT TOTALS---

Report Totals: 7 / $3,750.00

--SALES MONTHLY TOTALS--

Mar 13: 7 / $3,750.00

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Sales Totals: 7 / $3,750.00
Station Totals: 7 / $3,750.00
Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE---

Market Totals	$12,097	CATV	0%	WAVY	31%	WGNT	0%	WPXV	0%	WTKR	28%
		WTVZ	0%	WVBT	0%	WVEC	41%				

--COMPETITIVE COMMENTS---

**SHARE ESTIMATED WILL UPDATE

Books null
Demos RA35+

-- CREDIT RISK ---

CASH IN ADVANCE