WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Media Strategies & Research
11350 Random Hills Rd Ste 670
Fairfax, VA 22030

Contract # 49045

Schedule Dates	11/06/12-11/06/12
Advertiser	WARREN FOR SENATE 2012 (3373)
Agency	Media Strategies & Research (1800)
Product	POLITICAL CANDIDATE (1051)
Brand	ADD (28376)
Salesperson	Shlebler, Charles (1011)
Sales Office	WHDH
Buyer Name	
Phone/Fax	/
CPE	ADD 11/6
Account Types	Local/Political Candidate Agency
Billing Type	Standard
Comments	

Date Entered	11/05/12
Last Modified	11/05/12
Entered By	Charles Sheibier
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$1,740.00
Net Total	$9,860.00
Sales Tax	

WHDH Boston (WHDH)

By Broadcast Month	Spots	Rate
Nov. 2012	8	$11,600.00
Grand Total:	8	$11,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	7A- 9A (ET)			1						1	$2,500.00	$2,500.00	WHDH Boston (WHDH)		11/5/12
2.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	9A- 10A (ET)			1						1	$1,000.00	$1,000.00	WHDH Boston (WHDH)		11/5/12
3.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	10A- 11A (ET)			1						1	$850.00	$850.00	WHDH Boston (WHDH)		11/5/12
4.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	2P- 3P (ET)			1						1	$750.00	$750.00	WHDH Boston (WHDH)		11/5/12
5.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	3P- 4P (ET)			1						1	$750.00	$750.00	WHDH Boston (WHDH)		11/5/12
6.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	4P- 4:30P (ET)			1						1	$1,500.00	$1,500.00	WHDH Boston (WHDH)		11/5/12
7.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	4:30P- 5P (ET)			1						1	$1,750.00	$1,750.00	WHDH Boston (WHDH)		11/5/12
8.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	7A- 9A (ET)			1						1	$2,500.00	$2,500.00	WHDH Boston (WHDH)		11/5/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV,ThisTV does not discriminate on the basis of race,ethnicity,gender or national origin in any of its advertising practices.

B/E Bookend P/B Piggy Back

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