WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Media Strategies & Research
11350 Random Hills Rd Ste 670
Fairfax, VA 22030

## Contract # 47708

| | |
|---|---|
| Schedule Dates | 10/22/12-10/28/12 |
| Advertiser | WARREN FOR SENATE 2012 (3373) |
| Agency | Media Strategies & Research (1800) |
| Product | POLITICAL CANDIDATE (1051) |
| Brand | Est 11666 10/22 - 10/28 2012 (27411) |
| Salesperson | Shiebler, Charles (1011) |
| Sales Office | WHDH |
| Buyer Name | |
| Phone/Fax | / |
| CPE | 11666 |
| Account Types | Local/Political Candidate Agency |
| Billing Type | Standard |
| Comments | |

| | |
|---|---|
| Date Entered | 08/29/12 |
| Last Modified | 08/30/12 |
| Entered By | Krista Gordon |
| CO-OP | No |
| Headline # | |
| Demo | |
| Order Type | Normal |
| Package Deal | |
| Commission % | 15.00 |
| Commission | $48,885.00 |
| Net Total | $277,015.00 |
| Sales Tax | |

**WHDH Boston (WHDH)**

| By Broadcast Month | Spots | Rate |
|---|---|---|
| Oct. 2012 | 230 | $325,900.00 |
| Grand Total: | 230 | $325,900.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1.0 | Normal Line / SPOT | 10/22/12-10/26/12 | 4 | :30 | 5A- 7 News Today in New England | | 1 | 1 | 1 | 1 | 1 | | | 5 | $400.00 | $2,000.00 | WHDH Boston (WHDH) | | 8/29/12 |
| 2.0 | Normal Line / SPOT | 10/22/12-10/26/12 | 4 | :30 | 5:30A- 7 News Today in New England | | 1 | 1 | 1 | 1 | 1 | | | 5 | $400.00 | $2,000.00 | WHDH Boston (WHDH) | | 8/29/12 |
| 3.0 | Normal Line / SPOT | 10/22/12-10/26/12 | 4 | :30 | 6A- 7 News Today in New England | | 2 | 2 | 2 | 2 | 2 | | | 10 | $1,400.00 | $14,000.00 | WHDH Boston (WHDH) | | 8/29/12 |
| 4.0 | Normal Line / SPOT | 10/22/12-10/26/12 | 4 | :30 | 6:30A- 7 News Today in New England | | 2 | 2 | 2 | 2 | 2 | | | 10 | $1,400.00 | $14,000.00 | WHDH Boston (WHDH) | | 8/29/12 |
| 5.0 | Normal Line / SPOT | 10/22/12-10/26/12 | 4 | :30 | 7A- Today Show | | 2 | 2 | 2 | 2 | 2 | | | 10 | $2,000.00 | $20,000.00 | WHDH Boston (WHDH) | | 8/29/12 |
| 6.0 | Normal Line / SPOT | 10/22/12-10/26/12 | 4 | :30 | 8A- Today Show | | 2 | 2 | 2 | 2 | 2 | | | 10 | $2,000.00 | $20,000.00 | WHDH Boston (WHDH) | | 8/29/12 |
| 7.0 | Normal Line / SPOT | 10/27/12-10/27/12 | 4 | :30 | 6:57A- Today Show Weekend | 2 | | | | | | X | | 2 | $600.00 | $1,200.00 | WHDH Boston (WHDH) | | 8/29/12 |
| 8.0 | Normal Line / SPOT | 10/27/12-10/27/12 | 4 | :30 | 9A- 7 News Today in New England-Sat | 2 | | | | | | X | | 2 | $600.00 | $1,200.00 | WHDH Boston (WHDH) | | 8/29/12 |
| 9.0 | Normal Line / SPOT | 10/28/12-10/28/12 | 4 | :30 | 7:30A- 7 NEWS TODAY IN NEW ENGLAND 730A SUN | 1 | | | | | | | X | 1 | $200.00 | $200.00 | WHDH Boston (WHDH) | | 8/29/12 |
| 10.0 | Normal Line / SPOT | 10/28/12-10/28/12 | 4 | :30 | 7:57A- TODAY SHOW-SUNDAY | 2 | | | | | | | X | 2 | $1,000.00 | $2,000.00 | WHDH Boston (WHDH) | | 8/29/12 |

CONFIRMATION CONTRACT

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B/E Bookend P/B Piggy Back

Printed At: 12:41 PM on Thursday, August 30 2012

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| Salesperson | Shiebler, Charles (1011) |
| Sales Office | WHDH |
| Buyer Name | |
| Phone/Fax | / |
| CPE | 11666 |
| Account Types | Local/Political Candidate Agency |
| Billing Type | Standard |
| Comments | |

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| Date Entered | 08/29/12 |
| Last Modified | 08/30/12 |
| Entered By | Krista Gordon |
| CO-OP | No |
| Headline # | |
| Demo | |
| Order Type | Normal |
| Package Deal | |
| Commission % | 15.00 |
| Commission | $48,885.00 |
| Net Total | $277,015.00 |
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**WHDH Boston (WHDH)**

| By Broadcast Month | Spots | Rate |
|---|---|---|
| Oct. 2012 | 230 | $325,900.00 |
| Grand Total: | 230 | $325,900.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 11.0 | Normal Line / SPOT | 10/22/12-10/26/12 | 4 | :30 | 9A- 7 News Today in New England 9-10A | | 1 | 1 | 1 | 1 | 1 | | | 5 | $750.00 | $3,750.00 | WHDH Boston (WHDH) | | 8/29/12 |
| 12.0 | Normal Line / SPOT | 10/22/12-10/26/12 | 4 | :30 | 9:30A- 7 News Today in New England 9-10A | | 1 | 1 | 1 | 1 | 1 | | | 5 | $750.00 | $3,750.00 | WHDH Boston (WHDH) | | 8/29/12 |
| 13.0 | Normal Line / SPOT | 10/22/12-10/26/12 | 4 | :30 | 10A- Today Show | | 2 | 2 | 2 | 2 | 2 | | | 10 | $600.00 | $6,000.00 | WHDH Boston (WHDH) | | 8/29/12 |
| 14.0 | Normal Line / SPOT | 10/22/12-10/26/12 | 4 | :30 | 11A- TODAY SHOW III (hour 4) | | 1 | 1 | 1 | 1 | 1 | | | 5 | $600.00 | $3,000.00 | WHDH Boston (WHDH) | | 8/29/12 |
| 15.0 | Normal Line / SPOT | 10/22/12-10/26/12 | 4 | :30 | 12P- 7 News at Noon | | 1 | 1 | 1 | 1 | 1 | | | 5 | $750.00 | $3,750.00 | WHDH Boston (WHDH) | | 8/29/12 |
| 16.0 | Normal Line / SPOT | 10/22/12-10/26/12 | 4 | :30 | 12:30P- 7 News at Noon | | 1 | 1 | 1 | 1 | 1 | | | 5 | $750.00 | $3,750.00 | WHDH Boston (WHDH) | | 8/29/12 |
| 17.0 | Normal Line / SPOT | 10/22/12-10/25/12 | 4 | :30 | 12:57P- Days of our Lives | | 1 | 1 | 1 | 1 | | | | 4 | $450.00 | $1,800.00 | WHDH Boston (WHDH) | | 8/29/12 |
| 18.0 | Normal Line / SPOT | 10/22/12-10/26/12 | 4 | :30 | 2P- DOCTORS | | 1 | 1 | 1 | 1 | 1 | | | 5 | $250.00 | $1,250.00 | WHDH Boston (WHDH) | | 8/29/12 |
| 19.0 | Normal Line / SPOT | 10/27/12-10/27/12 | 4 | :30 | 10A- 7 News Today in New England-Sat | 2 | | | | | | X | | 2 | $700.00 | $1,400.00 | WHDH Boston (WHDH) | | 8/29/12 |
| 20.0 | Normal Line / SPOT | 10/28/12-10/28/12 | 4 | :30 | 9A- 7 News Today in New England-Sun | 2 | | | | | | | X | 2 | $700.00 | $1,400.00 | WHDH Boston (WHDH) | | 8/29/12 |
| 21.0 | Normal Line / SPOT | 10/22/12-10/26/12 | 4 | :30 | 3P- 3:56P (ET) | | 2 | 2 | 2 | 2 | 2 | | | 10 | $250.00 | $2,500.00 | WHDH Boston (WHDH) | | 8/29/12 |

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| Phone/Fax | / |
| CPE | 11666 |
| Account Types | Local/Political Candidate Agency |
| Billing Type | Standard |
| Comments | |

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| Date Entered | 08/29/12 |
| Last Modified | 08/30/12 |
| Entered By | Krista Gordon |
| CO-OP | No |
| Headline # | |
| Demo | |
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|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 22.0 | Normal Line / SPOT | 10/22/12-10/26/12 | 4 | :30 | 4P- 7 News at 4 | | 2 | 2 | 2 | 2 | 2 | | | 10 | $1,000.00 | $10,000.00 | WHDH Boston (WHDH) | | 8/29/12 |
| 23.0 | Normal Line / SPOT | 10/22/12-10/26/12 | 4 | :30 | 4:30P- 7 News at 4 | | 2 | 2 | 2 | 2 | 2 | | | 10 | $1,200.00 | $12,000.00 | WHDH Boston (WHDH) | | 8/29/12 |
| 24.0 | Normal Line / SPOT | 10/22/12-10/26/12 | 4 | :30 | 4:59P- 7 News at 5 | | 2 | 2 | 2 | 2 | 2 | | | 10 | $1,500.00 | $15,000.00 | WHDH Boston (WHDH) | | 8/29/12 |
| 25.0 | Normal Line / SPOT | 10/22/12-10/26/12 | 4 | :30 | 5:29P- 7 News at 5 | | 2 | 2 | 2 | 2 | 2 | | | 10 | $1,800.00 | $18,000.00 | WHDH Boston (WHDH) | | 8/29/12 |
| 26.0 | Normal Line / SPOT | 10/22/12-10/26/12 | 4 | :30 | 5:58P- 7 News at 6 | | 2 | 2 | 2 | 2 | 2 | | | 10 | $2,200.00 | $22,000.00 | WHDH Boston (WHDH) | | 8/29/12 |
| 27.0 | Normal Line / SPOT | 10/27/12-10/27/12 | 4 | :30 | 6P- 6:30P (ET) | 2 | | | | | | X | | 2 | $1,250.00 | $2,500.00 | WHDH Boston (WHDH) | | 8/29/12 |
| 28.0 | Normal Line / SPOT | 10/28/12-10/28/12 | 4 | :30 | 6P- 6:30P (ET) | 2 | | | | | | | X | 2 | $1,250.00 | $2,500.00 | WHDH Boston (WHDH) | | 8/29/12 |
| 29.0 | Normal Line / SPOT | 10/22/12-10/26/12 | 4 | :30 | 6:58P- 7:28P (ET) | | 2 | 2 | 2 | 2 | 2 | | | 10 | $950.00 | $9,500.00 | WHDH Boston (WHDH) | | 8/29/12 |
| 30.0 | Normal Line / SPOT | 10/22/12-10/26/12 | 4 | :30 | 7:28P- 7:58P (ET) | | 2 | 2 | 2 | 2 | 2 | | | 10 | $1,200.00 | $12,000.00 | WHDH Boston (WHDH) | | 8/29/12 |
| 31.0 | Normal Line / SPOT | 10/27/12-10/27/12 | 4 | :30 | 7P- Access Hollywood Sat | 1 | | | | | | X | | 1 | $750.00 | $750.00 | WHDH Boston (WHDH) | | 8/29/12 |
| 32.0 | Normal Line / SPOT | 10/22/12-10/22/12 | 4 | :30 | 7:57P- THE VOICE | 1 | X | | | | | | | 1 | $15,000.00 | $15,000.00 | WHDH Boston (WHDH) | | 8/29/12 |
| 33.0 | Normal Line / SPOT | 10/23/12-10/23/12 | 4 | :30 | 7:57P- THE VOICE | 1 | | X | | | | | | 1 | $15,000.00 | $15,000.00 | WHDH Boston (WHDH) | | 8/29/12 |
| 34.0 | Normal Line / SPOT | 10/23/12-10/23/12 | 4 | :30 | 9P- 10P (ET) | 1 | | X | | | | | | 1 | $4,500.00 | $4,500.00 | WHDH Boston (WHDH) | Go On/Normal | 8/29/12 |
| 35.0 | Normal Line / SPOT | 10/24/12-10/24/12 | 4 | :30 | 7:58P- 9P (ET) | 1 | | | X | | | | | 1 | $4,000.00 | $4,000.00 | WHDH Boston (WHDH) | Animal/Guys | 8/29/12 |

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| Buyer Name | |
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| Account Types | Local/Political Candidate Agency |
| Billing Type | Standard |
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| Date Entered | 08/29/12 |
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| Entered By | Krista Gordon |
| CO-OP | No |
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| Demo | |
| Order Type | Normal |
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| Commission % | 15.00 |
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|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 36.0 | Normal Line / SPOT | 10/24/12-10/24/12 | 4 | :30 | 9P- Law & Order SVU | 1 | | | X | | | | | 1 | $8,000.00 | $8,000.00 | WHDH Boston (WHDH) | | 8/29/12 |
| 37.0 | Normal Line / SPOT | 10/26/12-10/26/12 | 4 | :30 | 7:58P- 9P (ET) | 1 | | | | | X | | | 1 | $3,000.00 | $3,000.00 | WHDH Boston (WHDH) | Whitney/Community | 8/29/12 |
| 38.0 | Normal Line / SPOT | 10/26/12-10/26/12 | 4 | :30 | 10P- DATELINE | 1 | | | | | X | | | 1 | $4,500.00 | $4,500.00 | WHDH Boston (WHDH) | | 8/29/12 |
| 39.0 | Normal Line / SPOT | 10/27/12-10/27/12 | 4 | :30 | 10P- LAW & ORDER SVU (R) | 1 | | | | | | X | | 1 | $2,000.00 | $2,000.00 | WHDH Boston (WHDH) | | 8/29/12 |
| 40.0 | Normal Line / SPOT | 10/22/12-10/26/12 | 4 | :30 | 10:59P- 7 News at 11 PM | | 2 | 2 | 2 | 2 | 2 | | | 10 | $2,500.00 | $25,000.00 | WHDH Boston (WHDH) | | 8/29/12 |
| 41.0 | Normal Line / SPOT | 10/27/12-10/27/12 | 4 | :30 | 10:59P- 7 News at 11 PM | 2 | | | | | | X | | 2 | $1,750.00 | $3,500.00 | WHDH Boston (WHDH) | | 8/29/12 |
| 42.0 | Normal Line / SPOT | 10/28/12-10/28/12 | 4 | :30 | 11:30P- 7 News at 11 PM | 1 | | | | | | | X | 1 | $1,800.00 | $1,800.00 | WHDH Boston (WHDH) | | 8/29/12 |
| 43.0 | Normal Line / SPOT | 10/22/12-10/26/12 | 4 | :30 | 12:37A- LATE NIGHT WITH JIMMY FALLON | | 1 | 1 | 1 | 1 | 1 | | | 5 | $600.00 | $3,000.00 | WHDH Boston (WHDH) | | 8/29/12 |
| 44.0 | Normal Line / SPOT | 10/22/12-10/26/12 | 4 | :30 | 11:34P- THE TONIGHT SHOW W/ JAY LENO | | 2 | 2 | 2 | 2 | 2 | | | 10 | $1,000.00 | $10,000.00 | WHDH Boston (WHDH) | | 8/29/12 |
| 45.0 | Normal Line / SPOT | 10/23/12-10/23/12 | 4 | :30 | 10P- PARENTHOOD | 1 | | X | | | | | | 1 | $9,000.00 | $9,000.00 | WHDH Boston (WHDH) | | 8/29/12 |
| 46.0 | Normal Line / SPOT | 10/25/12-10/25/12 | 4 | :30 | 10P- ROCK CENTER WITH BRIAN WILLIAMS | 1 | | | | X | | | | 1 | $3,500.00 | $3,500.00 | WHDH Boston (WHDH) | | 8/29/12 |
| 47.0 | Normal Line / SPOT | 10/26/12-10/26/12 | 4 | :30 | 12:57P- Days of our Lives | 2 | | | | | X | | | 2 | $450.00 | $900.00 | WHDH Boston (WHDH) | | 8/29/12 |

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