WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser	WARREN FOR SENATE 2012 (3373)
Agency	Media Strategies & Research (1800)
Buyer	
Salesperson	Shiebler, Charles (1011) ph: (617) 725-0777
Product	POLITICAL CANDIDATE (1051)
Brand	Est 11667 10/29 - 11/6 2012 (27413)
Acct Types	Local/Political Candidate Agency
Est/Headline	11667/
Demo	
Revision	
Comments	

Invoice	175097
Inv Date	11/25/2012
Terms	Cash In Advance
Contract	47711
Bill Type	Standard
Period	10/29/2012 - 11/25/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 11/28/2012 4:05:48PM

Media Strategies & Research
11350 Random Hills Rd Ste 670
Fairfax, VA 22030

AgM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Duplicate

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/29/12 5:15AM (Mo)	00:30	7 News Today in New England	EW12124	$500.00	
1.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/30/12 5:24AM (Tu)	00:30	7 News Today in New England	EW12124	$500.00	
1.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/31/12 5:27AM (We)	00:30	7 News Today in New England	EW12126	$500.00	
1.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	11/01/12 5:21AM (Th)	00:30	7 News Today in New England	EW12128	$500.00	
1.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	11/02/12 5:23AM (Fr)	00:30	7 News Today in New England	EW12128	$500.00	
2.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/29/12 5:39AM (Mo)	00:30	7 News Today in New England	EW12126	$500.00	
2.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/30/12 5:43AM (Tu)	00:30	7 News Today in New England	EW12126	$500.00	
2.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/31/12 5:39AM (We)	00:30	7 News Today in New England	EW12127	$500.00	
2.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	11/01/12 5:57AM (Th)	00:30	7 News Today in New England	EW12127	$500.00	
2.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	11/02/12 5:42AM (Fr)	00:30	7 News Today in New England	EW12127	$500.00	
3.1	SPOT	20002-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/29/12 6:24AM (Mo)	00:30	7 News Today in New England	EW12124	$1900.00	
3.1	SPOT	20002-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/30/12 6:27AM (Tu)	00:30	7 News Today in New England	EW12124	$1900.00	
3.1	SPOT	20002-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/31/12 6:14AM (We)	00:30	7 News Today in New England	EW12126	$1900.00	
3.1	SPOT	20002-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	11/01/12 6:12AM (Th)	00:30	7 News Today in New England	EW12128	$1900.00	
3.1	SPOT	20002-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	11/02/12 6:24AM (Fr)	00:30	7 News Today in New England	EW12128	$1900.00	
4.1	SPOT	20002-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/29/12 6:38AM (Mo)	00:30	7 News Today in New England	EW12126	$1900.00	
4.1	SPOT	20002-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/30/12 6:44AM (Tu)	00:30	7 News Today in New England	EW12126	$1900.00	
4.1	SPOT	20002-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/31/12 6:57AM (We)	00:30	7 News Today in New England	EW12127	$1900.00	
4.1	SPOT	20002-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	11/01/12 6:38AM (Th)	00:30	7 News Today in New England	EW12127	$1900.00	
4.1	SPOT	20002-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	11/02/12 6:57AM (Fr)	00:30	7 News Today in New England	EW12127	$1900.00	
5.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/29/12 7:15AM (Mo)	00:30	7 News Weather Special Report, 7-9A	EW12126	$2500.00	
5.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/29/12 7:42AM (Mo)	00:30	7 News Weather Special Report, 7-9A	EW12124	$2500.00	
5.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/30/12 7:28AM (Tu)	00:30	Today Show	EW12124	$2500.00	
5.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/30/12 7:56AM (Tu)	00:30	Today Show	EW12126	$2500.00	
5.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/31/12 7:23AM (We)	00:30	Today Show	EW12126	$2500.00	
5.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/31/12 7:56AM (We)	00:30	Today Show	EW12127	$2500.00	
5.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	11/01/12 7:26AM (Th)	00:30	Today Show	EW12128	$2500.00	
5.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	11/01/12 7:56AM (Th)	00:30	Today Show	EW12127	$2500.00	
5.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	11/02/12 7:22AM (Fr)	00:30	Today Show	EW12128	$2500.00	
5.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	11/02/12 7:28AM (Fr)	00:30	Today Show	EW12127	$2500.00	
6.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/29/12 8:27AM (Mo)	00:30	7 News Weather Special Report, 7-9A	EW12124	$2500.00	
6.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/29/12 8:46AM (Mo)	00:30	7 News Weather Special Report, 7-9A	EW12126	$2500.00	
6.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/30/12 8:41AM (Tu)	00:30	Today Show	EW12124	$2500.00	
6.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/30/12 8:57AM (Tu)	00:30	Today Show	EW12126	$2500.00	
6.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/31/12 8:40AM (We)	00:30	Today Show	EW12126	$2500.00	
6.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/31/12 8:58AM (We)	00:30	Today Show	EW12127	$2500.00	
6.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	11/01/12 8:27AM (Th)	00:30	Today Show	EW12128	$2500.00	
6.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	11/01/12 8:48AM (Th)	00:30	Today Show	EW12127	$2500.00	
6.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	11/02/12 8:26AM (Fr)	00:30	Today Show	EW12128	$2500.00	

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Agency	Media Strategies & Research (1800)
Buyer	
Salesperson	Shiebler, Charles (1011) ph: (617) 725-0777
Product	POLITICAL CANDIDATE (1051)
Brand	Est 11667 10/29 - 11/6 2012 (27413)
Acct Types	Local/Political Candidate Agency
Est/Headline	11667/
Demo	
Revision	
Comments	

Invoice	175097
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Media Strategies & Research
11350 Random Hills Rd Ste 670
Fairfax, VA 22030

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WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
6.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	11/02/12 8:49AM (Fr)	00:30	Today Show	EW12127	$2500.00	
7.1	SPOT	6:57AM-Today Show	Per week (2),Sa	11/03/12 6:58AM (Sa)	00:30	Today Show Weekend	EW12127	$1500.00	
7.1	SPOT	6:57AM-Today Show	Per week (2),Sa	11/03/12 7:56AM (Sa)	00:30	Today Show Weekend	EW12109	$1500.00	
8.1	SPOT	20189-7 News Today	Per week (1),Sa	11/03/12 9:20AM (Sa)	00:30	7 News Today in New England-Sat	EW12127	$1800.00	
9.1	SPOT	7:30AM-7 NEWS TO	Per week (1),Su	11/04/12 7:55AM (Su)	00:30	7 NEWS TODAY IN NEW ENGLAND 730A SUN	EW12128	$500.00	
10.1	SPOT	7:57AM-TODAY SHO	Per week (1),Su	11/04/12 8:00AM (Su)	00:30	TODAY SHOW-SUNDAY	EW12109	$1800.00	
11.1	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/29/12 9:25AM (Mo)	00:30	7 News Today in New England 9-10A	EW12124	$1000.00	
11.1	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/30/12 9:13AM (Tu)	00:30	7 News Today in New England 9-10A	EW12124	$1000.00	
11.1	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/31/12 9:13AM (We)	00:30	7 News Today in New England 9-10A	EW12126	$1000.00	
11.1	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	11/01/12 9:28AM (Th)	00:30	7 News Today in New England 9-10A	EW12128	$1000.00	
11.1	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	11/02/12 9:14AM (Fr)	00:30	7 News Today in New England 9-10A	EW12128	$1000.00	
12.1	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/29/12 9:45AM (Mo)	00:30	7 News Today in New England 9-10A	EW12126	$1000.00	
12.1	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/30/12 9:45AM (Tu)	00:30	7 News Today in New England 9-10A	EW12126	$1000.00	
12.1	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/31/12 9:51AM (We)	00:30	7 News Today in New England 9-10A	EW12127	$1000.00	
12.1	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	11/01/12 9:51AM (Th)	00:30	7 News Today in New England 9-10A	EW12127	$1000.00	
12.1	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	11/02/12 9:54AM (Fr)	00:30	7 News Today in New England 9-10A	EW12127	$1000.00	
13.1	SPOT	10:00AM-Today Show	Day,M-2,Tu-2,W-2,Th-2,F-2	10/29/12 10:19AM (Mo)	00:30	7 News Weather Special Report, 10A	EW12124	$850.00	
13.1	SPOT	10:00AM-Today Show	Day,M-2,Tu-2,W-2,Th-2,F-2	10/29/12 10:29AM (Mo)	00:30	7 News Weather Special Report, 10A	EW12126	$850.00	
13.1	SPOT	10:00AM-Today Show	Day,M-2,Tu-2,W-2,Th-2,F-2	10/30/12 10:30AM (Tu)	00:30	Today Show	EW12124	$850.00	
13.1	SPOT	10:00AM-Today Show	Day,M-2,Tu-2,W-2,Th-2,F-2	10/30/12 11:26AM (Tu)	00:30	Today Show	EW12126	$850.00	
13.1	SPOT	10:00AM-Today Show	Day,M-2,Tu-2,W-2,Th-2,F-2	10/31/12 10:26AM (We)	00:30	Today Show	EW12126	$850.00	
13.1	SPOT	10:00AM-Today Show	Day,M-2,Tu-2,W-2,Th-2,F-2	10/31/12 10:58AM (We)	00:30	Today Show	EW12127	$850.00	
13.1	SPOT	10:00AM-Today Show	Day,M-2,Tu-2,W-2,Th-2,F-2	11/01/12 10:29AM (Th)	00:30	Today Show	EW12128	$850.00	
13.1	SPOT	10:00AM-Today Show	Day,M-2,Tu-2,W-2,Th-2,F-2	11/01/12 10:59AM (Th)	00:30	Today Show	EW12127	$850.00	
13.1	SPOT	10:00AM-Today Show	Day,M-2,Tu-2,W-2,Th-2,F-2	11/02/12 10:27AM (Fr)	00:30	Today Show	EW12128	$850.00	
13.1	SPOT	10:00AM-Today Show	Day,M-2,Tu-2,W-2,Th-2,F-2	11/02/12 10:57AM (Fr)	00:30	Today Show	EW12127	$850.00	
15.1	SPOT	20008-7 News at Noo	Day,M-1,Tu-1,W-1,Th-1,F-1	10/29/12 12:17PM (Mo)	00:30	7 News at Noon	EW12124	$1000.00	
15.1	SPOT	20008-7 News at Noo	Day,M-1,Tu-1,W-1,Th-1,F-1	10/30/12 12:15PM (Tu)	00:30	7 News at Noon	EW12124	$1000.00	
15.1	SPOT	20008-7 News at Noo	Day,M-1,Tu-1,W-1,Th-1,F-1	10/31/12 12:19PM (We)	00:30	7 News at Noon	EW12126	$1000.00	
15.1	SPOT	20008-7 News at Noo	Day,M-1,Tu-1,W-1,Th-1,F-1	11/01/12 12:18PM (Th)	00:30	7 News at Noon	EW12128	$1000.00	
15.1	SPOT	20008-7 News at Noo	Day,M-1,Tu-1,W-1,Th-1,F-1	11/02/12 12:21PM (Fr)	00:30	7 News at Noon	EW12128	$1000.00	
16.1	SPOT	20008-7 News at Noo	Day,M-1,Tu-1,W-1,Th-1,F-1	10/29/12 12:37PM (Mo)	00:30	7 News at Noon	EW12126	$1000.00	
16.1	SPOT	20008-7 News at Noo	Day,M-1,Tu-1,W-1,Th-1,F-1	10/30/12 12:42PM (Tu)	00:30	7 News at Noon	EW12126	$1000.00	
16.1	SPOT	20008-7 News at Noo	Day,M-1,Tu-1,W-1,Th-1,F-1	10/31/12 12:49PM (We)	00:30	7 News at Noon	EW12127	$1000.00	
16.1	SPOT	20008-7 News at Noo	Day,M-1,Tu-1,W-1,Th-1,F-1	11/01/12 12:27PM (Th)	00:30	7 News at Noon	EW12127	$1000.00	
16.1	SPOT	20008-7 News at Noo	Day,M-1,Tu-1,W-1,Th-1,F-1	11/02/12 12:43PM (Fr)	00:30	7 News at Noon	EW12127	$1000.00	
17.1	SPOT	12:57PM-Days of our	Day,M-1,W-1,Th-1,F-1	10/29/12 12:58PM (Mo)	00:30	7 NEWS SPECIAL	EW12124	$1200.00	
17.1	SPOT	12:57PM-Days of our	Day,M-1,W-1,Th-1,F-1	10/31/12 12:57PM (We)	00:30	Days of our Lives	EW12126	$1200.00	
17.1	SPOT	12:57PM-Days of our	Day,M-1,W-1,Th-1,F-1	11/01/12 2:00PM (Th)	00:30	Days of our Lives	EW12128	$1200.00	

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Advertiser	WARREN FOR SENATE 2012 (3373)
Agency	Media Strategies & Research (1800)
Buyer	
Salesperson	Shiebler, Charles (1011) ph: (617) 725-0777
Product	POLITICAL CANDIDATE (1051)
Brand	Est 11667 10/29 - 11/6 2012 (27413)
Acct Types	Local/Political Candidate Agency
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Invoice	175097
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Media Strategies & Research
11350 Random Hills Rd Ste 670
Fairfax, VA 22030

AgM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
17.1	SPOT	12:57PM-Days of our	Day,M-1,W-1,Th-1,F-1	11/02/12 2:00PM (Fr)	00:30	Days of our Lives	EW12128	$1200.00	
18.1	SPOT	2:00PM-DOCTORS	Day,M-1,Tu-1,W-1,Th-1,F-1	10/29/12 2:17PM (Mo)	00:30	7NEWS SPECIAL (2)	EW12126	$750.00	
18.1	SPOT	2:00PM-DOCTORS	Day,M-1,Tu-1,W-1,Th-1,F-1	10/30/12 2:24PM (Tu)	00:30	DOCTORS Episode: 5037	EW12124	$750.00	
18.1	SPOT	2:00PM-DOCTORS	Day,M-1,Tu-1,W-1,Th-1,F-1	10/31/12 2:43PM (We)	00:30	DOCTORS Episode: 5046	EW12127	$750.00	
18.1	SPOT	2:00PM-DOCTORS	Day,M-1,Tu-1,W-1,Th-1,F-1	11/01/12 2:55PM (Th)	00:30	DOCTORS Episode: 5026	EW12127	$750.00	
18.1	SPOT	2:00PM-DOCTORS	Day,M-1,Tu-1,W-1,Th-1,F-1	11/02/12 2:13PM (Fr)	00:30	DOCTORS Episode: 5032	EW12127	$750.00	
19.2	SPOT	20189-7 News Today	Per week (1),Sa	11/03/12 10:18AM (Sa)	00:30	7 News Today in New England-Sat	EW12128	$1800.00	
20.1	SPOT	9:00AM-7 News Tod	Per week (2),Su	11/04/12 9:25AM (Su)	00:30	7 News Today in New England-Sun	EW12127	$1800.00	
20.1	SPOT	9:00AM-7 News Tod	Per week (2),Su	11/04/12 10:24AM (Su)	00:30	7 News Today in New England-Sun	EW12127	$1800.00	
21.1	SPOT	3:00PM- 3:56PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/29/12 3:30PM (Mo)	00:30	7 News Weather Special Report	EW12124	$750.00	
21.1	SPOT	3:00PM- 3:56PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/29/12 3:52PM (Mo)	00:30	7 News Weather Special Report	EW12126	$750.00	
21.1	SPOT	3:00PM- 3:56PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/30/12 3:15PM (Tu)	00:30	Family Feud Episode: 12082	EW12126	$750.00	
21.1	SPOT	3:00PM- 3:56PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/30/12 3:22PM (Tu)	00:30	Family Feud Episode: 12082	EW12124	$750.00	
21.1	SPOT	3:00PM- 3:56PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/31/12 3:10PM (We)	00:30	Family Feud Episode: 12083	EW12126	$750.00	
21.1	SPOT	3:00PM- 3:56PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/31/12 3:52PM (We)	00:30	Family Feud Episode: 12079	EW12127	$750.00	
21.1	SPOT	3:00PM- 3:56PM	Day,M-2,Tu-2,W-2,Th-2,F-2	11/01/12 3:09PM (Th)	00:30	Family Feud Episode: 12084	EW12128	$750.00	
21.1	SPOT	3:00PM- 3:56PM	Day,M-2,Tu-2,W-2,Th-2,F-2	11/01/12 3:15PM (Th)	00:30	Family Feud Episode: 12084	EW12127	$750.00	
21.1	SPOT	3:00PM- 3:56PM	Day,M-2,Tu-2,W-2,Th-2,F-2	11/02/12 3:29PM (Fr)	00:30	Family Feud Episode: 12085	EW12127	$750.00	
21.1	SPOT			11/02/12			1 preempt @$750.00	$0.00	Pre-Empt
22.2	SPOT	20013-7 News 4-5 PN	Day,M-2,Tu-2,W-2,Th-2,F-2	10/29/12 4:18PM (Mo)	00:30	7 News Weather Special Report. 4P	EW12124	$1500.00	
22.2	SPOT	20013-7 News 4-5 PN	Day,M-2,Tu-2,W-2,Th-2,F-2	10/29/12 4:25PM (Mo)	00:30	7 News Weather Special Report. 4P	EW12126	$1500.00	
22.2	SPOT	20013-7 News 4-5 PN	Day,M-2,Tu-2,W-2,Th-2,F-2	10/30/12 4:21PM (Tu)	00:30	7 News at 4	EW12126	$1500.00	
22.2	SPOT	20013-7 News 4-5 PN	Day,M-2,Tu-2,W-2,Th-2,F-2	10/30/12 4:28PM (Tu)	00:30	7 News at 4	EW12124	$1500.00	
22.2	SPOT	20013-7 News 4-5 PN	Day,M-2,Tu-2,W-2,Th-2,F-2	10/31/12 4:11PM (We)	00:30	7 News at 4	EW12126	$1500.00	
22.2	SPOT	20013-7 News 4-5 PN	Day,M-2,Tu-2,W-2,Th-2,F-2	10/31/12 4:16PM (We)	00:30	7 News at 4	EW12127	$1500.00	
22.2	SPOT	20013-7 News 4-5 PN	Day,M-2,Tu-2,W-2,Th-2,F-2	11/01/12 4:12PM (Th)	00:30	7 News at 4	EW12128	$1500.00	
22.2	SPOT	20013-7 News 4-5 PN	Day,M-2,Tu-2,W-2,Th-2,F-2	11/01/12 4:20PM (Th)	00:30	7 News at 4	EW12127	$1500.00	
22.2	SPOT	20013-7 News 4-5 PN	Day,M-2,Tu-2,W-2,Th-2,F-2	11/02/12 4:10PM (Fr)	00:30	7 News at 4	EW12128	$1500.00	
22.2	SPOT	20013-7 News 4-5 PN	Day,M-2,Tu-2,W-2,Th-2,F-2	11/02/12 4:39PM (Fr)	00:30	7 News at 4	EW12127	$1500.00	
23.2	SPOT	20013-7 News 4-5 PN	Day,M-2,Tu-2,W-2,Th-2,F-2	10/29/12 4:47PM (Mo)	00:30	7 News Weather Special Report. 4P	EW12124	$1750.00	
23.2	SPOT	20013-7 News 4-5 PN	Day,M-2,Tu-2,W-2,Th-2,F-2	10/29/12 4:57PM (Mo)	00:30	7 News Weather Special Report. 4P	EW12126	$1750.00	
23.2	SPOT	20013-7 News 4-5 PN	Day,M-2,Tu-2,W-2,Th-2,F-2	10/30/12 4:47PM (Tu)	00:30	7 News at 4	EW12126	$1750.00	
23.2	SPOT	20013-7 News 4-5 PN	Day,M-2,Tu-2,W-2,Th-2,F-2	10/30/12 4:58PM (Tu)	00:30	7 News at 4	EW12124	$1750.00	
23.2	SPOT	20013-7 News 4-5 PN	Day,M-2,Tu-2,W-2,Th-2,F-2	10/31/12 4:53PM (We)	00:30	7 News at 4	EW12127	$1750.00	
23.2	SPOT	20013-7 News 4-5 PN	Day,M-2,Tu-2,W-2,Th-2,F-2	11/01/12 4:37PM (Th)	00:30	7 News at 4	EW12128	$1750.00	
23.2	SPOT	20013-7 News 4-5 PN	Day,M-2,Tu-2,W-2,Th-2,F-2	11/01/12 4:53PM (Th)	00:30	7 News at 4	EW12127	$1750.00	
23.2	SPOT	20013-7 News 4-5 PN	Day,M-2,Tu-2,W-2,Th-2,F-2	11/02/12 4:44PM (Fr)	00:30	7 News at 4	EW12128	$1750.00	
23.2	SPOT	20013-7 News 4-5 PN	Day,M-2,Tu-2,W-2,Th-2,F-2	11/02/12 4:56PM (Fr)	00:30	7 News at 4	EW12127	$1750.00	
23.2	SPOT			10/31/12			1 preempt @$1750.00	$0.00	Internal Adjustment

WHDH-TV
7 Bulfinch Place
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fx: (617) 742-6627

Advertiser	WARREN FOR SENATE 2012 (3373)
Agency	Media Strategies & Research (1800)
Buyer	
Salesperson	Shiebler, Charles (1011) ph: (617) 725-0777
Product	POLITICAL CANDIDATE (1051)
Brand	Est 11667 10/29 - 11/6 2012 (27413)
Acct Types	Local/Political Candidate Agency
Est/Headline	11667/
Demo	
Revision	
Comments	

Invoice	175097
Inv Date	11/25/2012
Terms	Cash In Advance
Contract	47711
Bill Type	Standard
Period	10/29/2012 - 11/25/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 11/28/2012 4:05:48PM

Media Strategies & Research
11350 Random Hills Rd Ste 670
Fairfax, VA 22030

AgM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
24.2	SPOT	4:59PM-7 News 5-5:	Day,M-2,Tu-2,W-2,Th-2,F-2	10/29/12 5:17PM (Mo)	00:30	7 News at 5	EW12124	$2000.00	
24.2	SPOT	4:59PM-7 News 5-5:	Day,M-2,Tu-2,W-2,Th-2,F-2	10/29/12 5:28PM (Mo)	00:30	7 News at 5	EW12126	$2000.00	
24.2	SPOT	4:59PM-7 News 5-5:	Day,M-2,Tu-2,W-2,Th-2,F-2	10/30/12 5:17PM (Tu)	00:30	7 News at 5	EW12126	$2000.00	
24.2	SPOT	4:59PM-7 News 5-5:	Day,M-2,Tu-2,W-2,Th-2,F-2	10/30/12 5:23PM (Tu)	00:30	7 News at 5	EW12124	$2000.00	
24.2	SPOT	4:59PM-7 News 5-5:	Day,M-2,Tu-2,W-2,Th-2,F-2	10/31/12 5:15PM (We)	00:30	7 News at 5	EW12126	$2000.00	
24.2	SPOT	4:59PM-7 News 5-5:	Day,M-2,Tu-2,W-2,Th-2,F-2	10/31/12 5:28PM (We)	00:30	7 News at 5	EW12127	$2000.00	
24.2	SPOT	4:59PM-7 News 5-5:	Day,M-2,Tu-2,W-2,Th-2,F-2	11/01/12 5:14PM (Th)	00:30	7 News at 5	EW12128	$2000.00	
24.2	SPOT	4:59PM-7 News 5-5:	Day,M-2,Tu-2,W-2,Th-2,F-2	11/01/12 5:26PM (Th)	00:30	7 News at 5	EW12127	$2000.00	
24.2	SPOT	4:59PM-7 News 5-5:	Day,M-2,Tu-2,W-2,Th-2,F-2	11/02/12 5:15PM (Fr)	00:30	7 News at 5	EW12128	$2000.00	
24.2	SPOT	4:59PM-7 News 5-5:	Day,M-2,Tu-2,W-2,Th-2,F-2	11/02/12 5:26PM (Fr)	00:30	7 News at 5	EW12127	$2000.00	
25.2	SPOT	5:29PM-7 News 5:30	Day,M-2,Tu-2,W-2,Th-2,F-2	10/29/12 5:45PM (Mo)	00:30	7 News at 5	EW12124	$2200.00	
25.2	SPOT	5:29PM-7 News 5:30	Day,M-2,Tu-2,W-2,Th-2,F-2	10/29/12 5:57PM (Mo)	00:30	7 News at 5	EW12126	$2200.00	
25.2	SPOT	5:29PM-7 News 5:30	Day,M-2,Tu-2,W-2,Th-2,F-2	10/30/12 5:41PM (Tu)	00:30	7 News at 5	EW12126	$2200.00	
25.2	SPOT	5:29PM-7 News 5:30	Day,M-2,Tu-2,W-2,Th-2,F-2	10/30/12 5:57PM (Tu)	00:30	7 News at 5	EW12124	$2200.00	
25.2	SPOT	5:29PM-7 News 5:30	Day,M-2,Tu-2,W-2,Th-2,F-2	10/31/12 5:47PM (We)	00:30	7 News at 5	EW12126	$2200.00	
25.2	SPOT	5:29PM-7 News 5:30	Day,M-2,Tu-2,W-2,Th-2,F-2	10/31/12 5:56PM (We)	00:30	7 News at 5	EW12127	$2200.00	
25.2	SPOT	5:29PM-7 News 5:30	Day,M-2,Tu-2,W-2,Th-2,F-2	11/01/12 5:42PM (Th)	00:30	7 News at 5	EW12128	$2200.00	
25.2	SPOT	5:29PM-7 News 5:30	Day,M-2,Tu-2,W-2,Th-2,F-2	11/01/12 5:55PM (Th)	00:30	7 News at 5	EW12127	$2200.00	
25.2	SPOT	5:29PM-7 News 5:30	Day,M-2,Tu-2,W-2,Th-2,F-2	11/02/12 5:46PM (Fr)	00:30	7 News at 5	EW12128	$2200.00	
25.2	SPOT	5:29PM-7 News 5:30	Day,M-2,Tu-2,W-2,Th-2,F-2	11/02/12 5:55PM (Fr)	00:30	7 News at 5	EW12127	$2200.00	
26.2	SPOT	5:58PM-7 News at 6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/29/12 6:22PM (Mo)	00:30	7 News at 6	EW12124	$2500.00	
26.2	SPOT	5:58PM-7 News at 6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/29/12 6:31PM (Mo)	00:30	7 News at 6	EW12126	$2500.00	
26.2	SPOT	5:58PM-7 News at 6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/30/12 6:14PM (Tu)	00:30	7 News at 6	EW12126	$2500.00	
26.2	SPOT	5:58PM-7 News at 6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/30/12 6:25PM (Tu)	00:30	7 News at 6	EW12124	$2500.00	
26.2	SPOT	5:58PM-7 News at 6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/31/12 6:18PM (We)	00:30	7 News at 6	EW12126	$2500.00	
26.2	SPOT	5:58PM-7 News at 6	Day,M-2,Tu-2,W-2,Th-2,F-2	10/31/12 6:28PM (We)	00:30	7 News at 6	EW12127	$2500.00	
26.2	SPOT	5:58PM-7 News at 6	Day,M-2,Tu-2,W-2,Th-2,F-2	11/01/12 6:10PM (Th)	00:30	7 News at 6	EW12128	$2500.00	
26.2	SPOT	5:58PM-7 News at 6	Day,M-2,Tu-2,W-2,Th-2,F-2	11/01/12 6:25PM (Th)	00:30	7 News at 6	EW12127	$2500.00	
26.2	SPOT	5:58PM-7 News at 6	Day,M-2,Tu-2,W-2,Th-2,F-2	11/02/12 6:10PM (Fr)	00:30	7 News at 6	EW12128	$2500.00	
26.2	SPOT	5:58PM-7 News at 6	Day,M-2,Tu-2,W-2,Th-2,F-2	11/02/12 6:26PM (Fr)	00:30	7 News at 6	EW12127	$2500.00	
27.2	SPOT	6:00PM- 6:30PM	Per week (2),Su	11/04/12 6:12PM (Su)	00:30	7 News at 6	EW12109	$2500.00	
27.2	SPOT	6:00PM- 6:30PM	Per week (2),Su	11/04/12 6:22PM (Su)	00:30	7 News at 6	EW12127	$2500.00	
28.1	SPOT	6:58PM- 7:28PM	Day,W-1,Th-1,F-1	10/31/12 7:17PM (We)	00:30	Access Hollywood Episode: 4213	EW12126	$2200.00	
28.1	SPOT	6:58PM- 7:28PM	Day,W-1,Th-1,F-1	11/01/12 7:25PM (Th)	00:30	Access Hollywood Episode: 4214	EW12128	$2200.00	
28.1	SPOT	6:58PM- 7:28PM	Day,W-1,Th-1,F-1	11/02/12 7:25PM (Fr)	00:30	Access Hollywood Episode: 4215	EW12128	$2200.00	
29.1	SPOT	7:28PM- 7:58PM	Day,W-1,Th-1,F-1	10/31/12 7:58PM (We)	00:30	ANIMAL PRACTICE	EW12127	$2400.00	
29.1	SPOT	7:28PM- 7:58PM	Day,W-1,Th-1,F-1	11/01/12 7:55PM (Th)	00:30	EXTRA Episode: 19052	EW12127	$2400.00	
29.1	SPOT	7:28PM- 7:58PM	Day,W-1,Th-1,F-1	11/02/12 7:50PM (Fr)	00:30	EXTRA Episode: 19053	EW12127	$2400.00	
30.1	SPOT			11/03/12			1 preempt @$800.00	$0.00	Internal Adjustment

WHDH-TV
7 Bulfinch Place
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Advertiser	WARREN FOR SENATE 2012 (3373)
Agency	Media Strategies & Research (1800)
Buyer	
Salesperson	Shiebler, Charles (1011) ph: (617) 725-0777
Product	POLITICAL CANDIDATE (1051)
Brand	Est 11667 10/29 - 11/6 2012 (27413)
Acct Types	Local/Political Candidate Agency
Est/Headline	11667/
Demo	
Revision	
Comments	

Invoice	175097
Inv Date	11/25/2012
Terms	Cash In Advance
Contract	47711
Bill Type	Standard
Period	10/29/2012 - 11/25/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 11/28/2012 4:05:48PM

Media Strategies & Research
11350 Random Hills Rd Ste 670
Fairfax, VA 22030

AgM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
32.1	SPOT	7:57PM-THE VOICE	Per week (1),Mo	11/05/12 8:24PM (Mo)	00:30	THE VOICE	EW12109	$20000.00	
33.1	SPOT	10:00PM-REVOLUTIO	Per week (1),Mo	11/05/12 10:13PM (Mo)	00:30	REVOLUTION	EW12128	$12000.00	
34.1	SPOT	7:57PM-THE VOICE	Per week (1),Tu	10/30/12 9:40PM (Tu)	00:30	THE VOICE	EW12126	$20000.00	
35.1	SPOT	10:00PM-11:00PM	Per week (1),Tu	10/30/12 10:38PM (Tu)	00:30	GO ON	EW12124	$4500.00	
37.1	SPOT	9:00PM-Law & Orde	Per week (1),We	10/31/12 9:20PM (We)	00:30	Law & Order SVU	EW12126	$10000.00	
38.2	SPOT	10:59PM-7 News at 1	Day,M-2,Tu-2,W-2,Th-2,F-2	10/29/12 11:25PM (Mo)	00:30	7 News at 11 PM	EW12124	$3500.00	
38.2	SPOT	10:59PM-7 News at 1	Day,M-2,Tu-2,W-2,Th-2,F-2	10/29/12 11:41PM (Mo)	00:30	7 News at 11 PM	EW12126	$3500.00	
38.2	SPOT	10:59PM-7 News at 1	Day,M-2,Tu-2,W-2,Th-2,F-2	10/30/12 11:26PM (Tu)	00:30	7 News at 11 PM	EW12126	$3500.00	
38.2	SPOT	10:59PM-7 News at 1	Day,M-2,Tu-2,W-2,Th-2,F-2	10/30/12 11:29PM (Tu)	00:30	7 News at 11 PM	EW12124	$3500.00	
38.2	SPOT	10:59PM-7 News at 1	Day,M-2,Tu-2,W-2,Th-2,F-2	10/31/12 11:25PM (We)	00:30	7 News at 11 PM	EW12127	$3500.00	
38.2	SPOT	10:59PM-7 News at 1	Day,M-2,Tu-2,W-2,Th-2,F-2	10/31/12 11:34PM (We)	00:30	7 News at 11 PM	EW12126	$3500.00	
38.2	SPOT	10:59PM-7 News at 1	Day,M-2,Tu-2,W-2,Th-2,F-2	11/01/12 11:23PM (Th)	00:30	7 News at 11 PM	EW12127	$3500.00	
38.2	SPOT	10:59PM-7 News at 1	Day,M-2,Tu-2,W-2,Th-2,F-2	11/01/12 11:33PM (Th)	00:30	7 News at 11 PM	EW12128	$3500.00	
38.2	SPOT	10:59PM-7 News at 1	Day,M-2,Tu-2,W-2,Th-2,F-2	11/02/12 11:15PM (Fr)	00:30	7 News at 11 PM	EW12127	$3500.00	
38.2	SPOT	10:59PM-7 News at 1	Day,M-2,Tu-2,W-2,Th-2,F-2	11/02/12 11:32PM (Fr)	00:30	7 News at 11 PM	EW12128	$3500.00	
39.1	SPOT	10:59PM-7 News at 1	Per week (2),Sa	11/03/12 11:16PM (Sa)	00:30	7 News at 11 PM	EW12109	$3500.00	
39.1	SPOT	10:59PM-7 News at 1	Per week (2),Sa	11/03/12 11:28PM (Sa)	00:30	7 News at 11 PM	EW12127	$3500.00	
41.1	SPOT	12:37AM-LATE NIGHT	Day,Tu-1,W-1,Th-1,F-1	10/30/12 1:13AM (Tu)	00:30	LATE NIGHT WITH JIMMY FALLON	EW12126	$1000.00	
41.1	SPOT	12:37AM-LATE NIGHT	Day,Tu-1,W-1,Th-1,F-1	10/31/12 1:16AM (We)	00:30	LATE NIGHT WITH JIMMY FALLON	EW12127	$1000.00	
41.1	SPOT	12:37AM-LATE NIGHT	Day,Tu-1,W-1,Th-1,F-1	11/01/12 1:01AM (Th)	00:30	LATE NIGHT WITH JIMMY FALLON	EW12127	$1000.00	
41.1	SPOT	12:37AM-LATE NIGHT	Day,Tu-1,W-1,Th-1,F-1	11/02/12 1:28AM (Fr)	00:30	LATE NIGHT WITH JIMMY FALLON	EW12127	$1000.00	
42.1	SPOT	11:34PM-THE TONIG	Day,M-2,Tu-2,W-2,Th-2,F-2	10/29/12 12:15AM (Mo)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12124	$1600.00	
42.1	SPOT	11:34PM-THE TONIG	Day,M-2,Tu-2,W-2,Th-2,F-2	10/29/12 12:45AM (Mo)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12126	$1600.00	
42.1	SPOT	11:34PM-THE TONIG	Day,M-2,Tu-2,W-2,Th-2,F-2	10/30/12 12:30AM (Tu)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12124	$1600.00	
42.1	SPOT	11:34PM-THE TONIG	Day,M-2,Tu-2,W-2,Th-2,F-2	10/30/12 11:47PM (Tu)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12126	$1600.00	
42.1	SPOT	11:34PM-THE TONIG	Day,M-2,Tu-2,W-2,Th-2,F-2	10/31/12 12:20AM (We)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12126	$1600.00	
42.1	SPOT	11:34PM-THE TONIG	Day,M-2,Tu-2,W-2,Th-2,F-2	10/31/12 11:45PM (We)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12127	$1600.00	
42.1	SPOT	11:34PM-THE TONIG	Day,M-2,Tu-2,W-2,Th-2,F-2	11/01/12 12:07AM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12127	$1600.00	
42.1	SPOT	11:34PM-THE TONIG	Day,M-2,Tu-2,W-2,Th-2,F-2	11/01/12 12:18AM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12128	$1600.00	
42.1	SPOT	11:34PM-THE TONIG	Day,M-2,Tu-2,W-2,Th-2,F-2	11/02/12 12:12AM (Fr)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12127	$1600.00	
42.1	SPOT	11:34PM-THE TONIG	Day,M-2,Tu-2,W-2,Th-2,F-2	11/02/12 12:22AM (Fr)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12128	$1600.00	
43.1	SPOT	20001-7 News Today	Day,M-1,Tu-1	11/05/12 5:27AM (Mo)	00:30	7 News Today in New England	EW12127	$500.00	
43.1	SPOT	20001-7 News Today	Day,M-1,Tu-1	11/06/12 5:15AM (Tu)	00:30	7 News Today in New England	EW12109	$500.00	
44.1	SPOT	20001-7 News Today	Day,M-1,Tu-1	11/05/12 5:42AM (Mo)	00:30	7 News Today in New England	EW12109	$500.00	
44.1	SPOT	20001-7 News Today	Day,M-1,Tu-1	11/06/12 5:44AM (Tu)	00:30	7 News Today in New England	EW12128	$500.00	
45.1	SPOT	20002-7 News Today	Day,M-1,Tu-1	11/05/12 6:22AM (Mo)	00:30	7 News Today in New England	EW12127	$1900.00	
45.1	SPOT	20002-7 News Today	Day,M-1,Tu-1	11/06/12 6:12AM (Tu)	00:30	7 News Today in New England	EW12109	$1900.00	
46.1	SPOT	20002-7 News Today	Day,M-1,Tu-1	11/05/12 6:37AM (Mo)	00:30	7 News Today in New England	EW12128	$1900.00	
46.1	SPOT	20002-7 News Today	Day,M-1,Tu-1	11/06/12 6:42AM (Tu)	00:30	7 News Today in New England	EW12128	$1900.00	

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser	WARREN FOR SENATE 2012 (3373)
Agency	Media Strategies & Research (1800)
Buyer	
Salesperson	Shiebler, Charles (1011) ph: (617) 725-0777
Product	POLITICAL CANDIDATE (1051)
Brand	Est 11667 10/29 - 11/6 2012 (27413)
Acct Types	Local/Political Candidate Agency
Est/Headline	11667/
Demo	
Revision	
Comments	

Invoice	175097
Inv Date	11/25/2012
Terms	Cash In Advance
Contract	47711
Bill Type	Standard
Period	10/29/2012 - 11/25/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 11/28/2012 4:05:48PM

Media Strategies & Research
11350 Random Hills Rd Ste 670
Fairfax, VA 22030

AgM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
47.1	SPOT	20003-Today Show M	Day,M-2,Tu-2	11/05/12 7:22AM (Mo)	00:30	Today Show	EW12127	$2500.00	
47.1	SPOT	20003-Today Show M	Day,M-2,Tu-2	11/05/12 7:59AM (Mo)	00:30	Today Show	EW12109	$2500.00	
47.1	SPOT	20003-Today Show M	Day,M-2,Tu-2	11/06/12 7:28AM (Tu)	00:30	Today Show	EW12109	$2500.00	
47.1	SPOT	20003-Today Show M	Day,M-2,Tu-2	11/06/12 7:58AM (Tu)	00:30	Today Show	EW12128	$2500.00	
48.1	SPOT	20003-Today Show M	Day,M-2,Tu-2	11/05/12 8:30AM (Mo)	00:30	Today Show	EW12127	$2500.00	
48.1	SPOT	20003-Today Show M	Day,M-2,Tu-2	11/05/12 8:59AM (Mo)	00:30	Today Show	EW12128	$2500.00	
48.1	SPOT	20003-Today Show M	Day,M-2,Tu-2	11/06/12 8:37AM (Tu)	00:30	Today Show	EW12109	$2500.00	
48.1	SPOT	20003-Today Show M	Day,M-2,Tu-2	11/06/12 8:44AM (Tu)	00:30	Today Show	EW12128	$2500.00	
49.1	SPOT	23638-7 News Today	Day,M-1,Tu-1	11/05/12 9:25AM (Mo)	00:30	7 News Today in New England 9-10A	EW12122	$1000.00	
49.1	SPOT	23638-7 News Today	Day,M-1,Tu-1	11/06/12 9:26AM (Tu)	00:30	7 News Today in New England 9-10A	EW12109	$1000.00	
50.1	SPOT	23638-7 News Today	Day,M-1,Tu-1	11/05/12 9:55AM (Mo)	00:30	7 News Today in New England 9-10A	EW12109	$1000.00	
50.1	SPOT	23638-7 News Today	Day,M-1,Tu-1	11/06/12 9:30AM (Tu)	00:30	7 News Today in New England 9-10A	EW12128	$1000.00	
51.1	SPOT	10:00AM-Today Show	Day,M-2,Tu-2	11/05/12 10:52AM (Mo)	00:30	Today Show	EW12122	$850.00	
51.1	SPOT	10:00AM-Today Show	Day,M-2,Tu-2	11/05/12 11:00AM (Mo)	00:30	Today Show	EW12128	$850.00	
51.1	SPOT	10:00AM-Today Show	Day,M-2,Tu-2	11/06/12 10:26AM (Tu)	00:30	Today Show	EW12109	$850.00	
51.1	SPOT	10:00AM-Today Show	Day,M-2,Tu-2	11/06/12 10:58AM (Tu)	00:30	Today Show	EW12128	$850.00	
52.1	SPOT	11:00AM-TODAY SHO	Day,M-1,Tu-1	11/05/12 11:52AM (Mo)	00:30	TODAY SHOW III (hour 4)	EW12122	$850.00	
52.1	SPOT	11:00AM-TODAY SHO	Day,M-1,Tu-1	11/06/12 11:29AM (Tu)	00:30	TODAY SHOW III (hour 4)	EW12109	$850.00	
53.1	SPOT	20008-7 News at Noo	Day,M-1,Tu-1	11/05/12 12:13PM (Mo)	00:30	7 News at Noon	EW12109	$1000.00	
53.1	SPOT	20008-7 News at Noo	Day,M-1,Tu-1	11/06/12 12:12PM (Tu)	00:30	7 News at Noon	EW12128	$1000.00	
54.1	SPOT	20008-7 News at Noo	Day,M-1,Tu-1	11/05/12 12:40PM (Mo)	00:30	7 News at Noon	EW12122	$1000.00	
54.1	SPOT	20008-7 News at Noo	Day,M-1,Tu-1	11/06/12 12:53PM (Tu)	00:30	7 News at Noon	EW12109	$1000.00	
55.1	SPOT	12:57PM-Days of our	Per week (1),Mo	11/05/12 12:59PM (Mo)	00:30	Days of our Lives	EW12128	$1200.00	
56.1	SPOT	2:00PM-DOCTORS	Per week (1),Mo	11/05/12 2:56PM (Mo)	00:30	DOCTORS Episode: 5029	EW12122	$750.00	
57.1	SPOT	3:00PM- 3:56PM	Day,M-2	11/05/12 3:20PM (Mo)	00:30	Family Feud Episode: 12121	EW12109	$750.00	
57.1	SPOT	3:00PM- 3:56PM	Day,M-2	11/05/12 3:52PM (Mo)	00:30	Family Feud Episode: 12087	EW12122	$750.00	
58.1	SPOT	20013-7 News 4-5 PM	Day,M-2	11/05/12 4:14PM (Mo)	00:30	7 News at 4	EW12127	$1500.00	
58.1	SPOT	20013-7 News 4-5 PM	Day,M-2	11/05/12 4:30PM (Mo)	00:30	7 News at 4	EW12109	$1500.00	
59.1	SPOT	20013-7 News 4-5 PM	Day,M-2	11/05/12 4:42PM (Mo)	00:30	7 News at 4	EW12127	$1750.00	
59.1	SPOT	20013-7 News 4-5 PM	Day,M-2	11/05/12 4:57PM (Mo)	00:30	7 News at 4	EW12127	$1750.00	
60.1	SPOT	4:59PM-7 News 5-5:	Per week (2),Mo	11/05/12 5:16PM (Mo)	00:30	7 News at 5	EW12109	$2000.00	
60.1	SPOT	4:59PM-7 News 5-5:	Per week (2),Mo	11/05/12 5:26PM (Mo)	00:30	7 News at 5	EW12127	$2000.00	
61.1	SPOT	5:29PM-7 News 5:30	Per week (2),Mo	11/05/12 5:43PM (Mo)	00:30	7 News at 5	EW12109	$2200.00	
61.1	SPOT	5:29PM-7 News 5:30	Per week (2),Mo	11/05/12 5:56PM (Mo)	00:30	7 News at 5	EW12127	$2200.00	
62.1	SPOT	5:58PM-7 News at 6	Per week (2),Mo	11/05/12 6:11PM (Mo)	00:30	7 News at 6	EW12109	$2500.00	
62.1	SPOT	5:58PM-7 News at 6	Per week (2),Mo	11/05/12 6:27PM (Mo)	00:30	7 News at 6	EW12127	$2500.00	
63.1	SPOT	6:58PM- 7:28PM	Day,M-1	11/05/12 7:20PM (Mo)	00:30	NBC Nightly News Extended	EW12109	$2200.00	
64.1	SPOT	7:28PM- 7:58PM	Day,M-1	11/05/12 7:29PM (Mo)	00:30	NBC Nightly News Extended	EW12128	$2400.00	
65.3	SPOT	10:59PM-7 News at 1	Per week (2),Mo	11/05/12 11:17PM (Mo)	00:30	7 News at 11 PM	EW12109	$3500.00	

WHDH-TV
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Media Strategies & Research
11350 Random Hills Rd Ste 670
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AgM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
65.3	SPOT	10:59PM-7 News at 1	Per week (2),Mo	11/05/12 11:32PM (Mo)	00:30	7 News at 11 PM	EW12128	$3500.00	
66.1	SPOT	11:34PM-THE TONIG	Per week (2),Mo	11/05/12 12:07AM (Mo)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12128	$1600.00	
66.1	SPOT	11:34PM-THE TONIG	Per week (2),Mo	11/05/12 11:46PM (Mo)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12109	$1600.00	
67.2	SPOT			11/01/12			1 preempt @$12000.00	$0.00	Schedule Change
69.2	SPOT			11/02/12			1 preempt @$8500.00	$0.00	Schedule Change
71.1	SPOT	12:37AM-LATE NIGH	Per week (1),Mo	11/05/12 1:30AM (Mo)	00:30	LATE NIGHT WITH JIMMY FALLON	EW12109	$1000.00	
72.1	SPOT	11:30PM-7 News at 1	Per week (1),Su	11/04/12 11:57PM (Su)	00:30	7 News at 11 PM	EW12128	$3500.00	M/G For 70.0.1,70.0.2
75.0	SPOT	7:00PM- 7:30PM	Day,Tu-1	10/30/12 7:11PM (Tu)	00:30	Access Hollywood	EW12124	$2200.00	
76.0	SPOT			10/30/12			1 preempt @$2200.00	$0.00	Pre-Empt
77.0	SPOT	7:30PM- 8:00PM	Day,Tu-1	10/30/12 7:42PM (Tu)	00:30	EXTRA	EW12126	$2400.00	
78.0	SPOT	7:57PM-THE VOICE	Per week (1),Th	11/01/12 9:43PM (Th)	00:30	THE VOICE (R)	EW12128	$12000.00	M/G For 67.2.1
79.0	SPOT	7:57PM-NBC SPECIA	Per week (1),Fr	11/02/12 7:59PM (Fr)	00:30	NBC SPECIAL	EW12128	$8500.00	M/G For 69.2.1
80.0	SPOT	3:00PM- 4:00PM	Day,F-1	11/02/12 3:11PM (Fr)	00:30	Family Feud Episode: 12085	EW12128	$750.00	M/G For 21.1.1
81.0	SPOT	4:30PM- 5:00PM	Day,M-1	11/05/12 4:47PM (Mo)	00:30	7 News at 4	EW12109	$1750.00	M/G For 23.2.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	**$488,300.00**
Commission	**($73,245.00)**
Net Total	**$415,055.00**

Total Spots 242

Officially printed on 12/05/12 10:28 AM