WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Media Strategies & Research
11350 Random Hills Rd Ste 670
Fairfax, VA 22030

Contract # **47711**

Schedule Dates	10/29/12-11/06/12
Advertiser	WARREN FOR SENATE 2012 (3373)
Agency	Media Strategies & Research (1800)
Product	POLITICAL CANDIDATE (1051)
Brand	Est 11667 10/29 - 11/6 2012 (27413)
Salesperson	Shiebler, Charles (1011)
Sales Office	WHDH
Buyer Name	
Phone/Fax	/
CPE	11667
Account Types	Local/Political Candidate Agency
Billing Type	Standard
Comments	

Date Entered	08/29/12
Last Modified	08/30/12
Entered By	Krista Gordon
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$59,197.50
Net Total	$335,452.50
Sales Tax	

WHDH Boston (WHDH)

By Broadcast Month	Spots	Rate
Nov. 2012	253	$394,650.00
Grand Total:	253	$394,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	5A- 7 News Today in New England		1	1	1	1	1			5	$400.00	$2,000.00	WHDH Boston (WHDH)		8/29/12
2.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	5:30A- 7 News Today in New England		1	1	1	1	1			5	$400.00	$2,000.00	WHDH Boston (WHDH)		8/29/12
3.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	6A- 7 News Today in New England		1	1	1	1	1			5	$1,500.00	$7,500.00	WHDH Boston (WHDH)		8/29/12
4.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	6:30A- 7 News Today in New England		1	1	1	1	1			5	$1,500.00	$7,500.00	WHDH Boston (WHDH)		8/29/12
5.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	7A- Today Show		2	2	2	2	2			10	$2,000.00	$20,000.00	WHDH Boston (WHDH)		8/29/12
6.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	8A- Today Show		2	2	2	2	2			10	$2,000.00	$20,000.00	WHDH Boston (WHDH)		8/29/12
7.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	6:57A- Today Show Weekend	2						X		2	$1,200.00	$2,400.00	WHDH Boston (WHDH)		8/29/12
8.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	9A- 7 News Today in New England-Sat	1						X		1	$1,400.00	$1,400.00	WHDH Boston (WHDH)		8/29/12
9.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	7:30A- 7 NEWS TODAY IN NEW ENGLAND 730A SUN	1							X	1	$200.00	$200.00	WHDH Boston (WHDH)		8/29/12
10.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	7:57A- TODAY SHOW-SUNDAY	1							X	1	$1,400.00	$1,400.00	WHDH Boston (WHDH)		8/29/12

CONFIRMATION CONTRACT

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B/E Bookend P/B Piggy Back

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Phone/Fax	/
CPE	11667
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Billing Type	Standard
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Headline #	
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11.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	9A- 7 News Today in New England 9-10A		1	1	1	1	1			5	$750.00	$3,750.00	WHDH Boston (WHDH)		8/29/12
12.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	9:30A- 7 News Today in New England 9-10A		1	1	1	1	1			5	$750.00	$3,750.00	WHDH Boston (WHDH)		8/29/12
13.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	10A- Today Show		2	2	2	2	2			10	$600.00	$6,000.00	WHDH Boston (WHDH)		8/29/12
14.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	11A- TODAY SHOW III (hour 4)	1	X							1	$350.00	$350.00	WHDH Boston (WHDH)		8/29/12
15.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	12P- 7 News at Noon		1	1	1	1	1			5	$750.00	$3,750.00	WHDH Boston (WHDH)		8/29/12
16.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	12:30P- 7 News at Noon		1	1	1	1	1			5	$750.00	$3,750.00	WHDH Boston (WHDH)		8/29/12
17.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	12:57P- Days of our Lives		1		1	1	1			4	$900.00	$3,600.00	WHDH Boston (WHDH)		8/29/12
18.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	2P- DOCTORS		1	1	1	1	1			5	$500.00	$2,500.00	WHDH Boston (WHDH)		8/29/12
19.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	10A- 7 News Today in New England-Sat	2						X		2	$700.00	$1,400.00	WHDH Boston (WHDH)		8/29/12
20.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	9A- 7 News Today in New England-Sun	2							X	2	$700.00	$1,400.00	WHDH Boston (WHDH)		8/29/12
21.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	3P- 3:56P (ET)		2	2	2	2	2			10	$500.00	$5,000.00	WHDH Boston (WHDH)		8/29/12

CONFIRMATION CONTRACT

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Salesperson	Shiebler, Charles (1011)
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22.1	Normal Line / SPOT	10/29/12-11/02/12	4	:30	4P- 7 News at 4		2	2	2	2	2			10	$1,000.00	$10,000.00	WHDH Boston (WHDH)		8/30/12
23.1	Normal Line / SPOT	10/29/12-11/02/12	4	:30	4:30P- 7 News at 4		2	2	2	2	2			10	$1,200.00	$12,000.00	WHDH Boston (WHDH)		8/30/12
24.1	Normal Line / SPOT	10/29/12-11/02/12	4	:30	4:59P- 7 News at 5		2	2	2	2	2			10	$1,500.00	$15,000.00	WHDH Boston (WHDH)		8/30/12
25.1	Normal Line / SPOT	10/29/12-11/02/12	4	:30	5:29P- 7 News at 5		2	2	2	2	2			10	$1,800.00	$18,000.00	WHDH Boston (WHDH)		8/30/12
26.1	Normal Line / SPOT	10/29/12-11/02/12	4	:30	5:58P- 7 News at 6		2	2	2	2	2			10	$2,200.00	$22,000.00	WHDH Boston (WHDH)		8/30/12
27.1	Normal Line / SPOT	11/04/12-11/04/12	4	:30	6P- 6:30P (ET)	2							X	2	$1,500.00	$3,000.00	WHDH Boston (WHDH)		8/30/12
28.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	6:58P- 7:28P (ET)		1	1	1	1	1			4	$1,400.00	$5,600.00	WHDH Boston (WHDH)		8/29/12
29.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	7:28P- 7:58P (ET)		1	1	1	1	1			4	$1,600.00	$6,400.00	WHDH Boston (WHDH)		8/29/12
30.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	7P- Access Hollywood Sat	1						X		1	$1,000.00	$1,000.00	WHDH Boston (WHDH)		8/29/12
31.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	7:57P- THE VOICE	1	X							1	$15,000.00	$15,000.00	WHDH Boston (WHDH)		8/29/12
32.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	7:57P- THE VOICE	1	X							1	$15,000.00	$15,000.00	WHDH Boston (WHDH)		8/29/12
33.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	10P- REVOLUTION	1	X							1	$6,000.00	$6,000.00	WHDH Boston (WHDH)		8/29/12
34.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	7:57P- THE VOICE	1		X						1	$15,000.00	$15,000.00	WHDH Boston (WHDH)		8/29/12
35.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	9P- 11P (ET)	1		X						1	$4,500.00	$4,500.00	WHDH Boston (WHDH)	Go On/Normal	8/29/12

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Date Entered	08/29/12
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CO-OP	No
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36.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	10P- PARENTHOOD	1		X						1	$9,000.00	$9,000.00	WHDH Boston (WHDH)		8/29/12
37.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	9P- Law & Order SVU	1			X					1	$8,000.00	$8,000.00	WHDH Boston (WHDH)		8/29/12
38.1	Normal Line / SPOT	10/29/12-11/02/12	4	:30	10:59P- 7 News at 11 PM		2	2	2	2	2			10	$2,500.00	$25,000.00	WHDH Boston (WHDH)		8/30/12
39.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	10:59P- 7 News at 11 PM	2						X		2	$1,750.00	$3,500.00	WHDH Boston (WHDH)		8/29/12
40.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	11:30P- 7 News at 11 PM	2							X	2	$1,800.00	$3,600.00	WHDH Boston (WHDH)		8/29/12
41.0	Normal Line / SPOT	10/30/12-11/02/12	4	:30	12:37A- LATE NIGHT WITH JIMMY FALLON			1	1	1	1			4	$600.00	$2,400.00	WHDH Boston (WHDH)		8/29/12
42.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO		2	2	2	2	2			10	$1,200.00	$12,000.00	WHDH Boston (WHDH)		8/29/12
43.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	5A- 7 News Today in New England		1	1						2	$400.00	$800.00	WHDH Boston (WHDH)		8/29/12
44.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	5:30A- 7 News Today in New England		1	1						2	$400.00	$800.00	WHDH Boston (WHDH)		8/29/12
45.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	6A- 7 News Today in New England		1	1						2	$1,500.00	$3,000.00	WHDH Boston (WHDH)		8/29/12
46.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	6:30A- 7 News Today in New England		1	1						2	$1,500.00	$3,000.00	WHDH Boston (WHDH)		8/29/12

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47.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	7A- Today Show		2	2						4	$2,000.00	$8,000.00	WHDH Boston (WHDH)		8/29/12
48.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	8A- Today Show		2	2						4	$2,000.00	$8,000.00	WHDH Boston (WHDH)		8/29/12
49.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	9A- 7 News Today in New England 9-10A		1	1						2	$750.00	$1,500.00	WHDH Boston (WHDH)		8/29/12
50.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	9:30A- 7 News Today in New England 9-10A		1	1						2	$750.00	$1,500.00	WHDH Boston (WHDH)		8/29/12
51.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	10A- Today Show		2	2						4	$600.00	$2,400.00	WHDH Boston (WHDH)		8/29/12
52.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	11A- TODAY SHOW III (hour 4)		1	1						2	$350.00	$700.00	WHDH Boston (WHDH)		8/29/12
53.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	12P- 7 News at Noon		1	1						2	$750.00	$1,500.00	WHDH Boston (WHDH)		8/29/12
54.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	12:30P- 7 News at Noon		1	1						2	$750.00	$1,500.00	WHDH Boston (WHDH)		8/29/12
55.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	12:57P- Days of our Lives	1	X							1	$900.00	$900.00	WHDH Boston (WHDH)		8/29/12
56.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	2P- DOCTORS	1	X							1	$500.00	$500.00	WHDH Boston (WHDH)		8/29/12
57.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	3P- 3:56P (ET)		2							2	$500.00	$1,000.00	WHDH Boston (WHDH)		8/29/12
58.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	4P- 7 News at 4		2							2	$1,000.00	$2,000.00	WHDH Boston (WHDH)		8/29/12

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59.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	4:30P- 7 News at 4		2							2	$1,200.00	$2,400.00	WHDH Boston (WHDH)		8/29/12
60.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	4:59P- 7 News at 5	2	X							2	$1,500.00	$3,000.00	WHDH Boston (WHDH)		8/29/12
61.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	5:29P- 7 News at 5	2	X							2	$1,800.00	$3,600.00	WHDH Boston (WHDH)		8/29/12
62.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	5:58P- 7 News at 6	2	X							2	$2,200.00	$4,400.00	WHDH Boston (WHDH)		8/29/12
63.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	6:58P- 7:28P (ET)		1							1	$1,400.00	$1,400.00	WHDH Boston (WHDH)		8/29/12
64.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	7:28P- 7:58P (ET)		1							1	$1,600.00	$1,600.00	WHDH Boston (WHDH)		8/29/12
65.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	10:59P- 7 News at 11 PM	2	X							2	$2,500.00	$5,000.00	WHDH Boston (WHDH)		8/29/12
66.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO	2	X							2	$1,200.00	$2,400.00	WHDH Boston (WHDH)		8/29/12
67.1	Normal Line / SPOT	11/01/12-11/01/12	4	:30	9P- 10P (ET)	1				X				1	$8,000.00	$8,000.00	WHDH Boston (WHDH)	The Office/Parks	8/30/12
68.1	Normal Line / SPOT	11/02/12-11/02/12	4	:30	7:58P- 9P (ET)	1					X			1	$3,000.00	$3,000.00	WHDH Boston (WHDH)	Whitney/Comm	8/30/12
69.1	Normal Line / SPOT	11/02/12-11/02/12	4	:30	10P- DATELINE	1					X			1	$4,500.00	$4,500.00	WHDH Boston (WHDH)		8/30/12
70.0	Normal Line / SPOT	11/03/12-11/03/12	1	:30	6P- 6:30P (ET)	2						X			$1,500.00		WHDH Boston (WHDH)		8/29/12
71.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	12:37A- LATE NIGHT WITH JIMMY FALLON	1	X							1	$600.00	$600.00	WHDH Boston (WHDH)		8/29/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV,ThisTV does not discriminate on the basis of race,ethnicity,gender or national origin in any of its advertising practices.

B/E Bookend P/B Piggy Back

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Media Strategies & Research
11350 Random Hills Rd Ste 670
Fairfax, VA 22030

Contract # 47711

Schedule Dates	10/29/12-11/06/12
Advertiser	WARREN FOR SENATE 2012 (3373)
Agency	Media Strategies & Research (1800)
Product	POLITICAL CANDIDATE (1051)
Brand	Est 11667 10/29 - 11/6 2012 (27413)
Salesperson	Shiebler, Charles (1011)
Sales Office	WHDH
Buyer Name	
Phone/Fax	/
CPE	11667
Account Types	Local/Political Candidate Agency
Billing Type	Standard
Comments	

Date Entered	08/29/12
Last Modified	08/30/12
Entered By	Krista Gordon
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$59,197.50
Net Total	$335,452.50
Sales Tax	

WHDH Boston (WHDH)

By Broadcast Month	Spots	Rate
Nov. 2012	253	$394,650.00
Grand Total:	253	$394,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
72.0	M/G For 70.0.1,70.0.2 / SPOT	11/03/12-11/03/12	4	:30	6P- 6:30P (ET)	2						X		2	$1,500.00	$3,000.00	WHDH Boston (WHDH)		8/30/12
73.0	M/G For 29.0.1 / SPOT	10/30/12-10/30/12	4	:30	7:30P- 7:58P (ET)			1						1	$1,600.00	$1,600.00	WHDH Boston (WHDH)		8/30/12
74.0	M/G For 28.0.1 / SPOT	10/30/12-10/30/12	4	:30	6:58P- 7:28P (ET)			1						1	$1,400.00	$1,400.00	WHDH Boston (WHDH)		8/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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B/E Bookend P/B Piggy Back