WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

# Contract # 47768

| | |
|---|---|
| Schedule Dates | 10/08/12-10/14/12 |
| Advertiser | SCOTT BROWN FOR US SENATE-REPUBLICAN (28 |
| Agency | Multi Media Services Corp (2430) |
| Product | POLITICAL CANDIDATE (1051) |
| Brand | 10/8/12 - 10/14/12 (27463) |
| Salesperson | Shiebler, Charles (1011) |
| Sales Office | WHDH |
| Buyer Name | |
| Phone/Fax | / |
| CPE | N/A |
| Account Types | Local/Political Candidate Agency |
| Billing Type | Standard |
| Comments | |

| | |
|---|---|
| Date Entered | 09/04/12 |
| Last Modified | 10/02/12 |
| Entered By | Krista Gordon |
| CO-OP | No |
| Headline # | |
| Demo | |
| Order Type | Normal |
| Package Deal | |
| Commission % | 15.00 |
| Commission | $30,045.00 |
| Net Total | $170,255.00 |
| Sales Tax | |

**WHDH Boston (WHDH)**

| By Broadcast Month | Spots | Rate |
|---|---|---|
| Oct. 2012 | 162 | $200,300.00 |
| Grand Total: | 162 | $200,300.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1.2 | Normal Line / SPOT | 10/08/12-10/12/12 | 4 | :30 | 6A- 7 News Today in New England | | 1 | 1 | 1 | 1 | 1 | | | 5 | $750.00 | $3,750.00 | WHDH Boston (WHDH) | | 10/2/12 |
| 2.2 | Normal Line / SPOT | 10/08/12-10/12/12 | 4 | :30 | 6:30A- 7 News Today in New England | | 2 | 2 | 2 | 2 | 2 | | | 10 | $750.00 | $7,500.00 | WHDH Boston (WHDH) | | 10/2/12 |
| 3.2 | Normal Line / SPOT | 10/08/12-10/12/12 | 3 | :30 | 7A- Today Show | | 2 | 2 | 2 | 2 | 2 | | | 10 | $2,300.00 | $23,000.00 | WHDH Boston (WHDH) | | 10/2/12 |
| 4.2 | Normal Line / SPOT | 10/08/12-10/12/12 | 3 | :30 | 8A- Today Show | | 1 | 1 | 1 | 1 | 1 | | | 5 | $2,300.00 | $11,500.00 | WHDH Boston (WHDH) | | 10/2/12 |
| 5.2 | Normal Line / SPOT | 10/08/12-10/12/12 | 3 | :30 | 9A- 7 News Today in New England 9-10A | | 1 | 1 | 1 | 1 | 1 | | | 5 | $900.00 | $4,500.00 | WHDH Boston (WHDH) | | 10/2/12 |
| 6.2 | Normal Line / SPOT | 10/08/12-10/12/12 | 3 | :30 | 9:30A- 7 News Today in New England 9-10A | | 1 | 1 | 1 | 1 | 1 | | | 5 | $900.00 | $4,500.00 | WHDH Boston (WHDH) | | 10/2/12 |
| 7.2 | Normal Line / SPOT | 10/08/12-10/12/12 | 3 | :30 | 10A- Today Show | | 1 | 1 | 1 | 1 | 1 | | | 5 | $850.00 | $4,250.00 | WHDH Boston (WHDH) | | 10/2/12 |
| 8.2 | Normal Line / SPOT | 10/08/12-10/12/12 | 3 | :30 | 11A- TODAY SHOW III (hour 4) | | 1 | 1 | 1 | 1 | 1 | | | 5 | $850.00 | $4,250.00 | WHDH Boston (WHDH) | | 10/2/12 |
| 9.2 | Normal Line / SPOT | 10/08/12-10/12/12 | 3 | :30 | 12P- 7 News at Noon | | 1 | 1 | 1 | 1 | 1 | | | 5 | $900.00 | $4,500.00 | WHDH Boston (WHDH) | | 10/2/12 |
| 10.2 | Normal Line / SPOT | 10/08/12-10/12/12 | 3 | :30 | 12:30P- 7 News at Noon | | 1 | 1 | 1 | 1 | 1 | | | 5 | $900.00 | $4,500.00 | WHDH Boston (WHDH) | | 10/2/12 |
| 11.1 | Normal Line / SPOT | 10/08/12-10/12/12 | 3 | :30 | 2P- DOCTORS | | 1 | 1 | 1 | 1 | 1 | | | 5 | $600.00 | $3,000.00 | WHDH Boston (WHDH) | | 10/2/12 |

## CONFIRMATION CONTRACT

| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|---|---|---|---|---|
| | | | | |

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.

B/E Bookend P/B Piggy Back

Printed At: 02:53 PM on Tuesday, October 2 2012

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7 Bulfinch Place
Boston, MA 02114-2977

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

| | | | |
|---|---|---|---|
| **Contract #** | **47768** | **Date Entered** | 09/04/12 |
| **Schedule Dates** | 10/08/12-10/14/12 | **Last Modified** | 10/02/12 |
| **Advertiser** | SCOTT BROWN FOR US SENATE-REPUBLICAN (28 | **Entered By** | Krista Gordon |
| **Agency** | Multi Media Services Corp (2430) | **CO-OP** | No |
| **Product** | POLITICAL CANDIDATE (1051) | **Headline #** | |
| **Brand** | 10/8/12 - 10/14/12 (27463) | **Demo** | |
| **Salesperson** | Shiebler, Charles (1011) | **Order Type** | Normal |
| **Sales Office** | WHDH | **Package Deal** | |
| **Buyer Name** | | **Commission %** | 15.00 |
| **Phone/Fax** | / | **Commission** | $30,045.00 |
| **CPE** | N/A | **Net Total** | $170,255.00 |
| **Account Types** | Local/Political Candidate Agency | **Sales Tax** | |
| **Billing Type** | Standard | | |
| **Comments** | | | |

**WHDH Boston (WHDH)**

| By Broadcast Month | Spots | Rate |
|---|---|---|
| Oct. 2012 | 162 | $200,300.00 |
| Grand Total: | 162 | $200,300.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 12.1 | Normal Line / SPOT | 10/08/12-10/12/12 | 3 | :30 | 3P- 3:30P (ET) | 2 | X | X | X | X | X | | | 2 | $600.00 | $1,200.00 | WHDH Boston (WHDH) | | 10/2/12 |
| 13.1 | Normal Line / SPOT | 10/08/12-10/12/12 | 3 | :30 | 3:30P- 4P (ET) | 3 | X | X | X | X | X | | | 3 | $600.00 | $1,800.00 | WHDH Boston (WHDH) | | 10/2/12 |
| 14.1 | Normal Line / SPOT | 10/08/12-10/12/12 | 3 | :30 | 4P- 7 News at 4 | | 1 | 1 | 1 | 1 | 1 | | | 5 | $1,000.00 | $5,000.00 | WHDH Boston (WHDH) | | 10/2/12 |
| 15.1 | Normal Line / SPOT | 10/08/12-10/12/12 | 3 | :30 | 4:30P- 7 News at 4 | | 1 | 1 | 1 | 1 | 1 | | | 5 | $1,200.00 | $6,000.00 | WHDH Boston (WHDH) | | 10/2/12 |
| 16.1 | Normal Line / SPOT | 10/08/12-10/12/12 | 3 | :30 | 4:59P- 7 News at 5 | | 1 | 1 | 1 | 1 | 1 | | | 5 | $1,500.00 | $7,500.00 | WHDH Boston (WHDH) | | 10/2/12 |
| 17.1 | Normal Line / SPOT | 10/08/12-10/12/12 | 3 | :30 | 5:29P- 7 News at 5 | | 1 | 1 | 1 | 1 | 1 | | | 5 | $1,700.00 | $8,500.00 | WHDH Boston (WHDH) | | 10/2/12 |
| 18.1 | Normal Line / SPOT | 10/08/12-10/12/12 | 3 | :30 | 5:58P- 7 News at 6 | | 1 | 1 | 1 | 1 | 1 | | | 5 | $2,000.00 | $10,000.00 | WHDH Boston (WHDH) | | 10/2/12 |
| 19.1 | Normal Line / SPOT | 10/08/12-10/12/12 | 3 | :30 | 6:58P- 7:28P (ET) | | 1 | 1 | 1 | 1 | 1 | | | 5 | $2,000.00 | $10,000.00 | WHDH Boston (WHDH) | | 10/2/12 |
| 20.1 | Normal Line / SPOT | 10/08/12-10/12/12 | 3 | :30 | 7:28P- 7:58P (ET) | | 1 | 1 | 1 | 1 | 1 | | | 5 | $2,200.00 | $11,000.00 | WHDH Boston (WHDH) | | 10/2/12 |
| 21.1 | Normal Line / SPOT | 10/08/12-10/12/12 | 3 | :30 | 10:59P- 7 News at 11 PM | | 2 | 2 | 2 | 2 | 2 | | | 10 | $2,500.00 | $25,000.00 | WHDH Boston (WHDH) | | 10/2/12 |
| 22.1 | Normal Line / SPOT | 10/08/12-10/12/12 | 4 | :30 | 11:34P- THE TONIGHT SHOW W/ JAY LENO | | 2 | 2 | 2 | 2 | 2 | | | 10 | $750.00 | $7,500.00 | WHDH Boston (WHDH) | | 10/2/12 |
| 23.1 | Normal Line / SPOT | 10/08/12-10/12/12 | 3 | :30 | 12:37A- LATE NIGHT WITH JIMMY FALLON | | 1 | 1 | 1 | 1 | 1 | | | 5 | $900.00 | $4,500.00 | WHDH Boston (WHDH) | | 10/2/12 |

## CONFIRMATION CONTRACT

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|---|---|---|---|
| **Contract #** | **47768** | | |
| **Schedule Dates** | 10/08/12-10/14/12 | **Date Entered** | 09/04/12 |
| **Advertiser** | SCOTT BROWN FOR US SENATE-REPUBLICAN (28 | **Last Modified** | 10/02/12 |
| **Agency** | Multi Media Services Corp (2430) | **Entered By** | Krista Gordon |
| **Product** | POLITICAL CANDIDATE (1051) | **CO-OP** | No |
| **Brand** | 10/8/12 - 10/14/12 (27463) | **Headline #** | |
| **Salesperson** | Shiebler, Charles (1011) | **Demo** | |
| **Sales Office** | WHDH | **Order Type** | Normal |
| **Buyer Name** | | **Package Deal** | |
| **Phone/Fax** | / | **Commission %** | 15.00 |
| **CPE** | N/A | **Commission** | $30,045.00 |
| **Account Types** | Local/Political Candidate Agency | **Net Total** | $170,255.00 |
| **Billing Type** | Standard | **Sales Tax** | |
| **Comments** | | | |

**WHDH Boston (WHDH)**

| By Broadcast Month | Spots | Rate |
|---|---|---|
| Oct. 2012 | 162 | $200,300.00 |
| Grand Total: | 162 | $200,300.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 24.1 | Normal Line / SPOT | 10/08/12-10/12/12 | 3 | :30 | 1:36A- Last Call with Carson Daly | | 1 | 1 | 1 | 1 | 1 | | | 5 | $500.00 | $2,500.00 | WHDH Boston (WHDH) | | 10/2/12 |
| 25.1 | Normal Line / SPOT | 10/08/12-10/12/12 | 4 | :30 | 5A- 7 News Today in New England | | 1 | 1 | 1 | 1 | 1 | | | 5 | $350.00 | $1,750.00 | WHDH Boston (WHDH) | | 10/2/12 |
| 26.1 | Normal Line / SPOT | 10/13/12-10/13/12 | 3 | :30 | 7A- Today Show Weekend | 2 | | | | | | X | | 2 | $1,250.00 | $2,500.00 | WHDH Boston (WHDH) | | 10/2/12 |
| 27.1 | Normal Line / SPOT | 10/13/12-10/13/12 | 4 | :30 | 9A- 7 News Today in New England-Sat | 2 | | | | | | X | | 2 | $400.00 | $800.00 | WHDH Boston (WHDH) | LUR | 10/2/12 |
| 28.1 | Normal Line / SPOT | 10/13/12-10/13/12 | 3 | :30 | 10:59P- 7 News at 11 PM | 1 | | | | | | X | | 1 | $2,500.00 | $2,500.00 | WHDH Boston (WHDH) | | 10/2/12 |
| 29.0 | Normal Line / SPOT | 10/13/12-10/13/12 | 4 | :30 | 11:29P- Saturday Night Live | 1 | | | | | | X | | | $1,850.00 | | WHDH Boston (WHDH) | LUR | 9/4/12 |
| 30.1 | Normal Line / SPOT | 10/14/12-10/14/12 | 3 | :30 | 7:30A- 7 NEWS TODAY IN NEW ENGLAND 730A SUN | 1 | | | | | | | X | 1 | $500.00 | $500.00 | WHDH Boston (WHDH) | | 10/2/12 |
| 31.1 | Normal Line / SPOT | 10/14/12-10/14/12 | 3 | :30 | 7:57A- TODAY SHOW-SUNDAY | 2 | | | | | | | X | 2 | $1,400.00 | $2,800.00 | WHDH Boston (WHDH) | | 10/2/12 |
| 32.1 | Normal Line / SPOT | 10/14/12-10/14/12 | 4 | :30 | 9A- 7 News Today in New England-Sun | 2 | | | | | | | X | 2 | $400.00 | $800.00 | WHDH Boston (WHDH) | | 10/2/12 |
| 33.1 | Normal Line / SPOT | 10/14/12-10/14/12 | 3 | :30 | 6P- 7 News at 6 | 2 | | | | | | | X | 2 | $2,000.00 | $4,000.00 | WHDH Boston (WHDH) | | 10/2/12 |
| 34.1 | Normal Line / SPOT | 10/14/12-10/14/12 | 4 | :30 | 11:30P- 7 News at 11 PM | 1 | | | | | | | X | 1 | $1,600.00 | $1,600.00 | WHDH Boston (WHDH) | LUR | 10/2/12 |

## CONFIRMATION CONTRACT

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| **Schedule Dates** | 10/08/12-10/14/12 | **Last Modified** | 10/02/12 |
| **Advertiser** | SCOTT BROWN FOR US SENATE-REPUBLICAN (28 | **Entered By** | Krista Gordon |
| **Agency** | Multi Media Services Corp (2430) | **CO-OP** | No |
| **Product** | POLITICAL CANDIDATE (1051) | **Headline #** | |
| **Brand** | 10/8/12 - 10/14/12 (27463) | **Demo** | |
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| **Sales Office** | WHDH | **Package Deal** | |
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| **CPE** | N/A | **Net Total** | $170,255.00 |
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| **Billing Type** | Standard | | |
| **Comments** | | | |

**WHDH Boston (WHDH)**

| By Broadcast Month | Spots | Rate |
|---|---|---|
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| Grand Total: | 162 | $200,300.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 35.1 | Normal Line / SPOT | 10/14/12-10/14/12 | 4 | :30 | 11:55P- 7 SPORTS XTRA | 1 | | | | | | | X | 1 | $550.00 | $550.00 | WHDH Boston (WHDH) | LUR | 10/2/12 |
| 36.1 | Normal Line / SPOT | 10/08/12-10/12/12 | 4 | :30 | 5:30A- 7 News Today in New England | | 1 | 1 | 1 | 1 | 1 | | | 5 | $350.00 | $1,750.00 | WHDH Boston (WHDH) | | 10/2/12 |
| 37.1 | Normal Line / SPOT | 10/13/12-10/13/12 | 3 | :30 | 8A- Today Show Weekend | 2 | | | | | | X | | 2 | $1,250.00 | $2,500.00 | WHDH Boston (WHDH) | | 10/2/12 |
| 38.0 | M/G For 29.0.1 / SPOT | 10/13/12-10/13/12 | 3 | :30 | 11:29P- Saturday Night Live | 1 | | | | | | X | | 1 | $2,500.00 | $2,500.00 | WHDH Boston (WHDH) | | 10/2/12 |

## CONFIRMATION CONTRACT

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