WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Redshift
411 Branchway Road
Richmond, VA 23236-3034

Contract # 47419

Schedule Dates	09/07/12-09/20/12
Advertiser	YG ACTION FUND (3529)
Agency	Redshift (2831)
Product	POLITICAL ISSUE (1052)
Brand	Est 167 9/7-9/20 (27227)
Salesperson	Shiebler, Charles (1011)
Sales Office	WHDH
Buyer Name	Capozello,Sarah
Phone/Fax	/
CPE	167
Account Types	Local/Political Issue Agency
Billing Type	Standard
Comments	

Date Entered	08/14/12
Last Modified	08/15/12
Entered By	Charles Sheibler
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$24,165.00
Net Total	$136,935.00
Sales Tax	

WHDH Boston (WHDH)

By Broadcast Month	Spots	Rate
Sep. 2012	110	$161,100.00
Grand Total:	110	$161,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/07/12-09/07/12	1	:30	4P- 4:30P (ET)						1			1	$900.00	$900.00	WHDH Boston (WHDH)		8/14/12
2.0	Normal Line / SPOT	09/10/12-09/14/12	1	:30	4P- 4:30P (ET)		1	1	1	1	1			5	$900.00	$4,500.00	WHDH Boston (WHDH)		8/14/12
3.0	Normal Line / SPOT	09/17/12-09/20/12	1	:30	4P- 4:30P (ET)		1	1	1	1				4	$900.00	$3,600.00	WHDH Boston (WHDH)		8/14/12
4.0	Normal Line / SPOT	09/07/12-09/07/12	1	:30	4:30P- 5P (ET)						1			1	$1,100.00	$1,100.00	WHDH Boston (WHDH)		8/14/12
5.0	Normal Line / SPOT	09/10/12-09/20/12	1	:30	4:30P- 5P (ET)	4	X	X	X	X	X			8	$1,100.00	$8,800.00	WHDH Boston (WHDH)		8/14/12
6.0	Normal Line / SPOT	09/07/12-09/07/12	1	:30	5P- 5:30P (ET)						1			1	$1,300.00	$1,300.00	WHDH Boston (WHDH)		8/14/12
7.0	Normal Line / SPOT	09/10/12-09/14/12	1	:30	5P- 5:30P (ET)		1	1	1	1	1			5	$1,300.00	$6,500.00	WHDH Boston (WHDH)		8/14/12
8.0	Normal Line / SPOT	09/17/12-09/20/12	1	:30	5P- 5:30P (ET)		1	1	1	1				4	$1,300.00	$5,200.00	WHDH Boston (WHDH)		8/14/12
9.0	Normal Line / SPOT	09/17/12-09/20/12	1	:30	5:30P- 6P (ET)		1	1	1	1				4	$1,500.00	$6,000.00	WHDH Boston (WHDH)		8/14/12
10.0	Normal Line / SPOT	09/07/12-09/07/12	1	:30	6P- 6:30P (ET)						1			1	$1,800.00	$1,800.00	WHDH Boston (WHDH)		8/14/12
11.0	Normal Line / SPOT	09/10/12-09/14/12	1	:30	6P- 6:30P (ET)		1	1	1	1	1			5	$1,800.00	$9,000.00	WHDH Boston (WHDH)		8/14/12
12.0	Normal Line / SPOT	09/17/12-09/20/12	1	:30	6P- 6:30P (ET)		1	1	1	1				4	$1,800.00	$7,200.00	WHDH Boston (WHDH)		8/14/12
13.0	Normal Line / SPOT	09/10/12-09/14/12	1	:30	7P- 7:30P (ET)	2	X	X	X	X	X			2	$1,500.00	$3,000.00	WHDH Boston (WHDH)		8/14/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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Brand	Est 167 9/7-9/20 (27227)
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Sales Office	WHDH
Buyer Name	Capozello,Sarah
Phone/Fax	/
CPE	167
Account Types	Local/Political Issue Agency
Billing Type	Standard
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Date Entered	08/14/12
Last Modified	08/15/12
Entered By	Charles Sheibler
CO-OP	No
Headline #	
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Package Deal	
Commission %	15.00
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Grand Total:	110	$161,100.00

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14.0	Normal Line / SPOT	09/17/12-09/20/12	1	:30	7P- 7:30P (ET)	1	X	X	X	X				1	$1,500.00	$1,500.00	WHDH Boston (WHDH)		8/14/12
15.0	Normal Line / SPOT	09/17/12-09/20/12	1	:30	7:30P- 8P (ET)	2	X	X	X	X				2	$1,800.00	$3,600.00	WHDH Boston (WHDH)		8/14/12
16.0	Normal Line / SPOT	09/10/12-09/14/12	1	:30	7:30P- 8P (ET)	1	X	X	X	X	X			1	$1,800.00	$1,800.00	WHDH Boston (WHDH)		8/14/12
17.0	Normal Line / SPOT	09/07/12-09/07/12	1	:30	10:59P- 7 News at 11 PM						1			1	$2,800.00	$2,800.00	WHDH Boston (WHDH)		8/14/12
18.0	Normal Line / SPOT	09/10/12-09/14/12	1	:30	10:59P- 7 News at 11 PM	6	X	X	X	X	X			6	$2,800.00	$16,800.00	WHDH Boston (WHDH)		8/14/12
19.0	Normal Line / SPOT	09/17/12-09/20/12	1	:30	10:59P- 7 News at 11 PM		1	1	1	1				4	$2,800.00	$11,200.00	WHDH Boston (WHDH)		8/14/12
20.0	Normal Line / SPOT	09/08/12-09/08/12	1	:30	8A- 7 News Today in New England-Sat							1		1	$800.00	$800.00	WHDH Boston (WHDH)		8/14/12
21.0	Normal Line / SPOT	09/15/12-09/15/12	1	:30	8A- 7 News Today in New England-Sat							1		1	$800.00	$800.00	WHDH Boston (WHDH)		8/14/12
22.0	Normal Line / SPOT	09/10/12-09/14/12	1	:30	5:30A- 7 News Today in New England	3	X	X	X	X	X			3	$500.00	$1,500.00	WHDH Boston (WHDH)		8/14/12
23.0	Normal Line / SPOT	09/17/12-09/20/12	1	:30	5:30A- 7 News Today in New England	3	X	X	X	X				3	$500.00	$1,500.00	WHDH Boston (WHDH)		8/14/12
24.0	Normal Line / SPOT	09/09/12-09/09/12	1	:30	8A- TODAY SHOW-SUNDAY	1							X	1	$800.00	$800.00	WHDH Boston (WHDH)		8/14/12
25.0	Normal Line / SPOT	09/16/12-09/16/12	1	:30	8A- TODAY SHOW-SUNDAY	1							X	1	$800.00	$800.00	WHDH Boston (WHDH)		8/14/12

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26.0	Normal Line / SPOT	09/10/12-09/14/12	1	:30	6:30A- 7A (ET)	2	X	X	X	X	X			2	$1,200.00	$2,400.00	WHDH Boston (WHDH)		8/14/12
27.0	Normal Line / SPOT	09/17/12-09/20/12	1	:30	6:30A- 7A (ET)	2	X	X	X	X				2	$1,200.00	$2,400.00	WHDH Boston (WHDH)		8/14/12
28.0	Normal Line / SPOT	09/17/12-09/20/12	1	:30	7A- 8A (ET)	2	X	X	X	X				2	$2,000.00	$4,000.00	WHDH Boston (WHDH)		8/14/12
29.0	Normal Line / SPOT	09/10/12-09/14/12	1	:30	7A- 8A (ET)	3	X	X	X	X	X			3	$2,000.00	$6,000.00	WHDH Boston (WHDH)		8/14/12
30.0	Normal Line / SPOT	09/10/12-09/14/12	1	:30	8A- 9A (ET)		1	1	1	1	1			5	$2,000.00	$10,000.00	WHDH Boston (WHDH)		8/14/12
31.0	Normal Line / SPOT	09/10/12-09/14/12	1	:30	9A- 9:30A (ET)	4	X	X	X	X	X			4	$500.00	$2,000.00	WHDH Boston (WHDH)		8/14/12
32.0	Normal Line / SPOT	09/17/12-09/20/12	1	:30	9A- 9:30A (ET)	2	X	X	X	X				2	$500.00	$1,000.00	WHDH Boston (WHDH)		8/14/12
33.0	Normal Line / SPOT	09/07/12-09/07/12	1	:30	12P- 12:30P (ET)	1					X			1	$500.00	$500.00	WHDH Boston (WHDH)		8/14/12
34.0	Normal Line / SPOT	09/10/12-09/14/12	1	:30	12P- 12:30P (ET)		1	1	1	1	1			5	$500.00	$2,500.00	WHDH Boston (WHDH)		8/14/12
35.0	Normal Line / SPOT	09/17/12-09/20/12	1	:30	12P- 12:30P (ET)		1	1	1	1				4	$500.00	$2,000.00	WHDH Boston (WHDH)		8/14/12
36.0	Normal Line / SPOT	09/07/12-09/07/12	1	:30	10A- 11A (ET)						1			1	$500.00	$500.00	WHDH Boston (WHDH)		8/14/12
37.0	Normal Line / SPOT	09/17/12-09/20/12	1	:30	10A- 11A (ET)		1	1	1	1				4	$500.00	$2,000.00	WHDH Boston (WHDH)		8/14/12
38.0	Normal Line / SPOT	09/19/12-09/19/12	1	:30	10P- Law & Order SVU				1					1	$6,500.00	$6,500.00	WHDH Boston (WHDH)		8/14/12
39.0	Normal Line / SPOT	09/14/12-09/14/12	1	:30	9P- GRIMM						1			1	$5,000.00	$5,000.00	WHDH Boston (WHDH)		8/14/12

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40.0	Normal Line / SPOT	09/07/12-09/07/12	1	:30	10P- DATELINE						1			1	$5,000.00	$5,000.00	WHDH Boston (WHDH)		8/14/12
41.0	Normal Line / SPOT	09/11/12-09/11/12	1	:30	10P- PARENTHOOD			1						1	$6,000.00	$6,000.00	WHDH Boston (WHDH)		8/15/12
42.0	Normal Line / SPOT	09/07/12-09/07/12	1	:30	5:30A- 6A (ET)	1					X			1	$500.00	$500.00	WHDH Boston (WHDH)		8/15/12

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