WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Shorr Johnson Magnus
1831 Chestnut Street
Philadelphia, PA 19103

Contract # 52007

Schedule Dates	03/19/13-03/25/13
Advertiser	MARKEY FOR SENATE (3660)
Agency	Shorr Johnson Magnus (2264)
Product	POLITICAL CANDIDATE (1051)
Brand	Ed Markey 3/19-3/25 (30400)
Salesperson	Shiebler, Charles (1011)
Sales Office	WHDH
Buyer Name	
Phone/Fax	/
CPE	Week #6
Account Types	Local/Political Candidate Agency
Billing Type	Standard
Comments	

Date Entered	03/18/13
Last Modified	03/18/13
Entered By	Charles Sheibler
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$10,725.00
Net Total	$60,775.00
Sales Tax	

WHDH Boston (WHDH)

By Broadcast Month	Spots	Rate
Mar. 2013	84	$71,500.00
Grand Total:	84	$71,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	03/19/13-03/25/13	1	:30	7A- 8A (ET)		1	1	1	1	1			5	$1,200.00	$6,000.00	WHDH Boston (WHDH)		3/18/13
2.0	Normal Line / SPOT	03/19/13-03/25/13	1	:30	6:30A- 7A (ET)		1	1	1	1	1			5	$900.00	$4,500.00	WHDH Boston (WHDH)		3/18/13
3.0	Normal Line / SPOT	03/19/13-03/25/13	1	:30	8A- 9A (ET)		1	1	1	1	1			5	$1,200.00	$6,000.00	WHDH Boston (WHDH)		3/18/13
4.0	Normal Line / SPOT	03/19/13-03/25/13	1	:30	6A- 6:30A (ET)		1	1	1	1	1			5	$900.00	$4,500.00	WHDH Boston (WHDH)		3/18/13
5.0	Normal Line / SPOT	03/19/13-03/25/13	1	:30	3:30P- 4P (ET)		1	1	1	1	1			5	$300.00	$1,500.00	WHDH Boston (WHDH)		3/18/13
6.0	Normal Line / SPOT	03/19/13-03/25/13	1	:30	1P- 2P (ET)		1	1	1	1	1			5	$400.00	$2,000.00	WHDH Boston (WHDH)		3/18/13
7.0	Normal Line / SPOT	03/19/13-03/25/13	1	:30	12:30P- 1P (ET)		1	1	1	1	1			5	$400.00	$2,000.00	WHDH Boston (WHDH)		3/18/13
8.0	Normal Line / SPOT	03/19/13-03/25/13	1	:30	10A- 11A (ET)		1	1	1	1	1			5	$300.00	$1,500.00	WHDH Boston (WHDH)		3/18/13
9.0	Normal Line / SPOT	03/19/13-03/25/13	1	:30	9A- 9:30A (ET)		1	1	1	1	1			5	$500.00	$2,500.00	WHDH Boston (WHDH)		3/18/13
10.0	Normal Line / SPOT	03/19/13-03/25/13	1	:30	12P- 12:30P (ET)		1	1	1	1	1			5	$400.00	$2,000.00	WHDH Boston (WHDH)		3/18/13
11.0	Normal Line / SPOT	03/24/13-03/24/13	1	:30	6P- 7 News at 6								1	1	$1,100.00	$1,100.00	WHDH Boston (WHDH)		3/18/13
12.0	Normal Line / SPOT	03/19/13-03/20/13	1	:30	4P- 4:30P (ET)			1	1					2	$750.00	$1,500.00	WHDH Boston (WHDH)		3/18/13
13.0	Normal Line / SPOT	03/19/13-03/25/13	1	:30	4:30P- 5P (ET)		1	1	1	1	1			5	$800.00	$4,000.00	WHDH Boston (WHDH)		3/18/13

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.

B/E Bookend P/B Piggy Back

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14.0	Normal Line / SPOT	03/19/13-03/25/13	1	:30	6P- 6:30P (ET)		1	1	1	1	1			5	$1,500.00	$7,500.00	WHDH Boston (WHDH)		3/18/13
15.0	Normal Line / SPOT	03/19/13-03/25/13	1	:30	5P- 5:30P (ET)		1	1	1	1	1			5	$1,100.00	$5,500.00	WHDH Boston (WHDH)		3/18/13
16.0	Normal Line / SPOT	03/19/13-03/25/13	1	:30	5:30P- 6P (ET)		1	1	1	1	1			5	$1,300.00	$6,500.00	WHDH Boston (WHDH)		3/18/13
17.0	Normal Line / SPOT	03/19/13-03/25/13	1	:30	7P- 7:30P (ET)		1	1	1					3	$1,300.00	$3,900.00	WHDH Boston (WHDH)		3/18/13
18.0	Normal Line / SPOT	03/19/13-03/20/13	1	:30	7:30P- 8P (ET)			1	1					2	$1,300.00	$2,600.00	WHDH Boston (WHDH)		3/18/13
19.0	Normal Line / SPOT	03/20/13-03/22/13	1	:30	11P- 11:35P (ET)				1		1			2	$2,000.00	$4,000.00	WHDH Boston (WHDH)		3/18/13
20.0	Normal Line / SPOT	03/23/13-03/23/13	1	:30	8A- 9A (ET)							1		1	$850.00	$850.00	WHDH Boston (WHDH)		3/18/13
21.0	Normal Line / SPOT	03/24/13-03/24/13	1	:30	7:30A- 8A (ET)								1	1	$400.00	$400.00	WHDH Boston (WHDH)		3/18/13
22.0	Normal Line / SPOT	03/23/13-03/23/13	1	:30	7A- 8A (ET)							1		1	$850.00	$850.00	WHDH Boston (WHDH)		3/18/13
23.0	Normal Line / SPOT	03/23/13-03/23/13	1	:30	6A- 7A (ET)							1		1	$300.00	$300.00	WHDH Boston (WHDH)		3/18/13

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