WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Shorr Johnson Magnus
1831 Chestnut Street
Philadelphia, PA 19103

Contract # 52113

Schedule Dates	03/22/13-03/22/13
Advertiser	MARKEY FOR SENATE (3660)
Agency	Shorr Johnson Magnus (2264)
Product	POLITICAL CANDIDATE (1051)
Brand	Ed Markey 3/19-3/25 (30400)
Salesperson	Shiebler, Charles (1011)
Sales Office	WHDH
Buyer Name	
Phone/Fax	/
CPE	Week #6- D
Account Types	Local/Political Candidate Agency
Billing Type	Standard
Comments	

Date Entered	03/21/13
Last Modified	03/21/13
Entered By	Charles Sheibler
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$907.50
Net Total	$5,142.50
Sales Tax	

WHDH Boston (WHDH)

By Broadcast Month	Spots	Rate
Mar. 2013	6	$6,050.00
Grand Total:	6	$6,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	03/22/13-03/22/13	1	:30	7A- 8A (ET)						1			1	$1,200.00	$1,200.00	WHDH Boston (WHDH)		3/21/13
2.0	Normal Line / SPOT	03/22/13-03/22/13	1	:30	8A- 9A (ET)						1			1	$1,200.00	$1,200.00	WHDH Boston (WHDH)		3/21/13
3.0	Normal Line / SPOT	03/22/13-03/22/13	1	:30	3:30P- 4P (ET)						1			1	$300.00	$300.00	WHDH Boston (WHDH)		3/21/13
4.0	Normal Line / SPOT	03/22/13-03/22/13	1	:30	4P- 4:30P (ET)						1			1	$750.00	$750.00	WHDH Boston (WHDH)		3/21/13
5.0	Normal Line / SPOT	03/22/13-03/22/13	1	:30	7P- 7:30P (ET)						1			1	$1,300.00	$1,300.00	WHDH Boston (WHDH)		3/21/13
6.0	Normal Line / SPOT	03/22/13-03/22/13	1	:30	7:30P- 8P (ET)						1			1	$1,300.00	$1,300.00	WHDH Boston (WHDH)		3/21/13

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV,ThisTV does not discriminate on the basis of race,ethnicity,gender or national origin in any of its advertising practices.

B/E Bookend P/B Piggy Back

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