WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Shorr Johnson Magnus
1831 Chestnut Street
Philadelphia, PA 19103

Contract # 52991

Schedule Dates	04/24/13-04/25/13
Advertiser	MARKEY FOR SENATE (3660)
Agency	Shorr Johnson Magnus (2264)
Product	POLITICAL CANDIDATE (1051)
Brand	ED MARKEY 4/24- 4/25 (30994)
Salesperson	Shiebler, Charles (1011)
Sales Office	WHDH
Buyer Name	
Phone/Fax	/
CPE	Week #1 :60
Account Types	Local/Political Candidate Agency
Billing Type	Standard
Comments	

Date Entered	04/23/13
Last Modified	04/23/13
Entered By	Charles Sheibler
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$9,120.00
Net Total	$51,680.00
Sales Tax	

WHDH Boston (WHDH)

By Broadcast Month	Spots	Rate
Apr. 2013	22	$60,800.00
Grand Total:	22	$60,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	04/24/13-04/25/13	1	1:00	8A- 9A (ET)				1	1				2	$4,600.00	$9,200.00	WHDH Boston (WHDH)		4/23/13
2.0	Normal Line / SPOT	04/24/13-04/25/13	1	1:00	6:58A- 8A (ET)				1	1				2	$4,600.00	$9,200.00	WHDH Boston (WHDH)		4/23/13
3.0	Normal Line / SPOT	04/24/13-04/25/13	1	1:00	4P- 4:30P (ET)				1	1				2	$1,500.00	$3,000.00	WHDH Boston (WHDH)		4/23/13
4.0	Normal Line / SPOT	04/24/13-04/25/13	1	1:00	4:30P- 5P (ET)				1	1				2	$1,500.00	$3,000.00	WHDH Boston (WHDH)		4/23/13
5.0	Normal Line / SPOT	04/24/13-04/25/13	1	1:00	5:30P- 6P (ET)				1	1				2	$2,400.00	$4,800.00	WHDH Boston (WHDH)		4/23/13
6.0	Normal Line / SPOT	04/24/13-04/25/13	1	1:00	5P- 5:30P (ET)				1	1				2	$2,400.00	$4,800.00	WHDH Boston (WHDH)		4/23/13
7.0	Normal Line / SPOT	04/24/13-04/25/13	1	1:00	6:58P- 7:30P (ET)				1	1				2	$2,600.00	$5,200.00	WHDH Boston (WHDH)		4/23/13
8.0	Normal Line / SPOT	04/24/13-04/25/13	1	1:00	7:30P- 8P (ET)				1	1				2	$3,000.00	$6,000.00	WHDH Boston (WHDH)		4/23/13
9.0	Normal Line / SPOT	04/24/13-04/25/13	1	1:00	11:34P- THE TONIGHT SHOW W/ JAY LENO				1	1				2	$1,800.00	$3,600.00	WHDH Boston (WHDH)		4/23/13
10.0	Normal Line / SPOT	04/24/13-04/25/13	1	1:00	12:36A- LATE NIGHT WITH JIMMY FALLON				1	1				2	$1,400.00	$2,800.00	WHDH Boston (WHDH)		4/23/13
11.0	Normal Line / SPOT	04/24/13-04/25/13	1	1:00	10:59P- 7 News at 11 PM				1	1				2	$4,600.00	$9,200.00	WHDH Boston (WHDH)		4/23/13

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV,ThisTV does not discriminate on the basis of race,ethnicity,gender or national origin in any of its advertising practices.

B/E Bookend P/B Piggy Back

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