WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Shorr Johnson Magnus
1831 Chestnut Street
Philadelphia, PA 19103

Contract # 52745

Schedule Dates	04/09/13-04/15/13
Advertiser	MARKEY FOR SENATE (3660)
Agency	Shorr Johnson Magnus (2264)
Product	POLITICAL CANDIDATE (1051)
Brand	Ed Markey 4/9-4/15 (30854)
Salesperson	Shiebler, Charles (1011)
Sales Office	WHDH
Buyer Name	
Phone/Fax	/
CPE	week #3
Account Types	Local/Political Candidate Agency
Billing Type	Standard
Comments	

Date Entered	04/08/13
Last Modified	04/08/13
Entered By	Charles Sheibler
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$13,447.50
Net Total	$76,202.50
Sales Tax	

WHDH Boston (WHDH)

By Broadcast Month	Spots	Rate
Apr. 2013	94	$89,650.00
Grand Total:	94	$89,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	04/09/13-04/15/13	1	:30	7A- 8A (ET)		2	2	2	2	2			10	$1,200.00	$12,000.00	WHDH Boston (WHDH)		4/8/13
2.0	Normal Line / SPOT	04/09/13-04/15/13	1	:30	6:30A- 7A (ET)		1	1	1	1	1			5	$850.00	$4,250.00	WHDH Boston (WHDH)		4/8/13
3.0	Normal Line / SPOT	04/09/13-04/15/13	1	:30	8A- 9A (ET)		2	2	2	2	2			10	$1,200.00	$12,000.00	WHDH Boston (WHDH)		4/8/13
4.0	Normal Line / SPOT	04/09/13-04/15/13	1	:30	6A- 6:30A (ET)		1	1	1	1	1			5	$850.00	$4,250.00	WHDH Boston (WHDH)		4/8/13
5.0	Normal Line / SPOT	04/09/13-04/15/13	1	:30	3:30P- 4P (ET)		1	1	1	1	1			5	$300.00	$1,500.00	WHDH Boston (WHDH)		4/8/13
6.0	Normal Line / SPOT	04/09/13-04/15/13	1	:30	9A- 9:30A (ET)		1	1	1	1	1			5	$400.00	$2,000.00	WHDH Boston (WHDH)		4/8/13
7.0	Normal Line / SPOT	04/09/13-04/15/13	1	:30	12:30P- 1P (ET)		1	1	1	1	1			5	$400.00	$2,000.00	WHDH Boston (WHDH)		4/8/13
8.0	Normal Line / SPOT	04/09/13-04/15/13	1	:30	12P- 12:30P (ET)		1	1	1	1	1			5	$400.00	$2,000.00	WHDH Boston (WHDH)		4/8/13
9.0	Normal Line / SPOT	04/09/13-04/15/13	1	:30	10A- 11A (ET)		1	1	1	1	1			5	$350.00	$1,750.00	WHDH Boston (WHDH)		4/8/13
10.0	Normal Line / SPOT	04/09/13-04/15/13	1	:30	4:30P- 5P (ET)		1	1	1	1	1			5	$600.00	$3,000.00	WHDH Boston (WHDH)		4/8/13
11.0	Normal Line / SPOT	04/14/13-04/14/13	1	:30	6P- 7 News at 6								1	1	$1,000.00	$1,000.00	WHDH Boston (WHDH)		4/8/13
12.0	Normal Line / SPOT	04/09/13-04/15/13	1	:30	5P- 5:30P (ET)		1	1	1	1	1			5	$800.00	$4,000.00	WHDH Boston (WHDH)		4/8/13
13.0	Normal Line / SPOT	04/09/13-04/15/13	1	:30	5:30P- 6P (ET)		1	1	1	1	1			5	$900.00	$4,500.00	WHDH Boston (WHDH)		4/8/13

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV,ThisTV does not discriminate on the basis of race,ethnicity,gender or national origin in any of its advertising practices.

B/E Bookend P/B Piggy Back

Printed At: 10:38 AM on Monday, April 8 2013

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Shorr Johnson Magnus
1831 Chestnut Street
Philadelphia, PA 19103

Contract #	**52745**
Schedule Dates	04/09/13-04/15/13
Advertiser	MARKEY FOR SENATE (3660)
Agency	Shorr Johnson Magnus (2264)
Product	POLITICAL CANDIDATE (1051)
Brand	Ed Markey 4/9-4/15 (30854)
Salesperson	Shiebler, Charles (1011)
Sales Office	WHDH
Buyer Name	
Phone/Fax	/
CPE	week #3
Account Types	Local/Political Candidate Agency
Billing Type	Standard
Comments	

Date Entered	04/08/13
Last Modified	04/08/13
Entered By	Charles Sheibler
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$13,447.50
Net Total	$76,202.50
Sales Tax	

WHDH Boston (WHDH)

By Broadcast Month	Spots	Rate
Apr. 2013	94	$89,650.00
Grand Total:	94	$89,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	04/09/13-04/15/13	1	:30	6P- 6:30P (ET)		1	1	1	1	1			5	$1,200.00	$6,000.00	WHDH Boston (WHDH)		4/8/13
15.0	Normal Line / SPOT	04/09/13-04/15/13	1	:30	7P- 7:30P (ET)		1	1	1	1	1			5	$900.00	$4,500.00	WHDH Boston (WHDH)		4/8/13
16.0	Normal Line / SPOT	04/09/13-04/09/13	1	:30	7:57P- THE VOICE			1						1	$15,000.00	$15,000.00	WHDH Boston (WHDH)		4/8/13
17.0	Normal Line / SPOT	04/09/13-04/15/13	1	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO		1	1	1	1	1			5	$700.00	$3,500.00	WHDH Boston (WHDH)		4/8/13
18.0	Normal Line / SPOT	04/10/13-04/15/13	1	:30	10:59P- 7 News at 11 PM		1		1		1			3	$1,500.00	$4,500.00	WHDH Boston (WHDH)		4/8/13
19.0	Normal Line / SPOT	04/14/13-04/14/13	1	:30	7:30A- 7 NEWS TODAY IN NEW ENGLAND 730A SUN								1	1	$250.00	$250.00	WHDH Boston (WHDH)		4/8/13
20.0	Normal Line / SPOT	04/13/13-04/13/13	1	:30	8A- 9A (ET)							1		1	$700.00	$700.00	WHDH Boston (WHDH)		4/8/13
21.0	Normal Line / SPOT	04/13/13-04/13/13	1	:30	7A- 8A (ET)							1		1	$700.00	$700.00	WHDH Boston (WHDH)		4/8/13
22.0	Normal Line / SPOT	04/13/13-04/13/13	1	:30	6A- 7A (ET)							1		1	$250.00	$250.00	WHDH Boston (WHDH)		4/8/13

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.

B/E Bookend P/B Piggy Back

Printed At: 10:38 AM on Monday, April 8 2013