New Order

Agency:	Buying Time	**Station:**	WHDH-TV	**Flight Start:**	03/19/2013
Office:	Washington	**Order Type:**	Normal	**Flight End:**	03/25/2013
Client:	456 - Lynch for Senate (MA)	**Cancel Date:**		**Hiatus:**	
Product:	459 - Political	**Billing Cycle:**	Monthly		
Piggyback Product:		**Billing Calendar:**	Broadcast		
Estimate:	2678 - Lynch 3.219-3.25	**Received in ePort:**	3/13/2013 10:52:08 AM		
OSI # 51957				**Airtime Dollars:**	$89,000.00
				Interactive Dollars:	$0.00
Primary Demo:		**Local/National:**	Local	**Non-Airtime Dollars:**	$0.00
Demo 2:		**Rep Office:**	WHDH-TV	**Total Dollars:**	$89,000.00
Demo 3:		**AE:**	charlie schiebler	**Total Spots:**	125
GRP:	0.00	**Phone:**			
CPP:	$0.00	**OrderID:**	2522008		
GIMP:	0	**Status:**	Pending Review		
CPM:	$0.00			**MarketShare:**	
Comments:	Separation: 30				

Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	3/19	3/20	3/21	3/22	3/23	3/24	3/25	Total Spots	Rtg	CPP	Imp	CPM
1	TuWThFM 5A-5:30A 7 NEWS TODAY - 5AM	EM	$400.00	C	30	0	1	0	0	0	0	1	2				
2	TuWThFM 5:30A-6A 7 NEWS TODAY - 5AM	EM	$400.00	C	30	1	1	1	1	0	0	1	5				
3	TuWThFM 7A-8A TODAY SHOW	EM	$1,200.00	C	30	1	1	1	1	0	0	1	5				
4	TuWThFM 8A-9A TODAY SHOW	EM	$1,200.00	C	30	0	1	0	1	0	0	1	3				
5	TuWThM 4:30A-5A EARLY TODAY	EM	$200.00	C	30	0	1	0	0	0	0	1	2				
6	TuWThFM 9A-9:30A 7 NEWS TODAY - 9A	DT	$500.00	C	30	1	1	1	1	0	0	1	5				
7	TuWThFM 9:30A-10A 7 NEWS TODAY - 9A	DT	$500.00	C	30	1	1	1	1	0	0	1	5				
8	TuWThFM 10A-11A TODAY SHOW II	DT	$300.00	C	30	2	2	2	2	0	0	2	10				
9	TuWThFM 11A-12P TODAY SHOW III	DT	$300.00	C	30	1	1	1	1	0	0	1	5				
10	TuWThFM 12P-12:30P 7 NEWS AT NOON	DT	$400.00	C	30	1	1	1	1	0	0	1	5				
11	TuWThFM 12:30P-1P 7 NEWS AT NOON	DT	$400.00	C	30	1	1	1	1	0	0	1	5				

PZ RB

New Order (Page 2)

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Flight Start:	03/19/2013	**Flight End:**	03/25/2013	**Received in ePort:**	3/13/2013 10:52:08 AM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	3/19	3/20	3/21	3/22	3/23	3/24	3/25	Total Spots	Rtg	CPP	Imp	CPM
12	TuWThFM 1P-2P DAYS OF OUR LIVES	DT	$400.00	C	30	1	1	1	1	0	0	1	5				
13	TuWThFM 2P-3P THE DOCTORS	DT	$300.00	C	30	1	1	1	1	0	0	1	5				
14	TuWThFM 3P-3:30P FAMILY FEUD	DT	$300.00	C	30	1	1	0	1	0	0	1	4				
15	TuWThFM 3:30P-4P FAMILY FEUD	DT	$300.00	C	30	1	1	1	1	0	0	1	5				
16	TuWThFM 4P-4:30P 7 NEWS AT 4PM	EF	$750.00	C	30	1	1	1	1	0	0	1	5				
17	TuWThFM 4:30P-5P 7 NEWS AT 430PM	EF	$800.00	C	30	1	1	1	1	0	0	1	5				
18	TuWThFM 5P-5:30P 7 NEWS AT 5PM	EN	$1,100.00	C	30	1	1	1	1	0	0	1	5				
19	TuWThFM 5:30P-6P 7 NEWS AT 530PM	EN	$1,300.00	C	30	1	1	1	1	0	0	1	5				
20	TuWThFM 6P-6:30P 7 NEWS AT 6PM	EN	$1,500.00	C	30	1	1	1	1	0	0	1	5				
21	Sa 6P-6:30P SAT - NEWS 7 AT 6P	EN	$1,100.00	C	30	0	0	0	0	1	0	0	1				
22	Su 6P-6:30P SUN- NEWS 7 AT 6P	EN	$1,100.00	C	30	0	0	0	0	0	1	0	1				
23	TuWThFM 7P-7:30P ACCESS HOLLYWOOD	PA	$1,300.00	C	30	0	1	1	0	0	0	1	3				
24	TuWThFM 7:30P-8P EXTRA	PA	$1,300.00	C	30	1	0	1	0	0	0	0	2				
25	Su 7P-9P DATELINE LTC 3/24/13	PT	$5,000.00	C	30	0	0	0	0	0	1	0	1				
26	Su 11P-11:30P SUN - 7 NEWS AT 11PM	LN	$2,000.00	C	30	0	0	0	0	0	1	0	1				
27	TuWThFM 11:35P-12:35A TONIGHT SHOW W/ JAY LENO	LF	$700.00	C	30	1	1	1	0	0	0	1	4				
28	TuWThFM 12:35A-1:35A LATE NIGHT W/ J.FALLON	LF	$450.00	C	30	1	0	1	0	0	0	1	3				
29	TuWThFM 1:35A-2:05A LAST CALL W/ CARSON DALY	LF	$200.00	C	30	0	1	1	0	0	0	0	2				
30	Sa 6A-7A SAT-7 NEWS TODAY - 6A	WK	$300.00	C	30	0	0	0	0	1	0	0	1				

New Order (Page 3)

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31	Sa 7A-8A WEEKEND TODAY - SAT.	WK	$850.00	C	30	0	0	0	0	1	0	0	1				
32	Sa 8A-9A WEEKEND TODAY - SAT.	WK	$850.00	C	30	0	0	0	0	1	0	0	1				
33	Sa 9A-10A SAT-7 NEWS TODAY - 9A	WK	$850.00	C	30	0	0	0	0	1	0	0	1				
34	SaSu 2:30P-6P Golf	WK	$1,500.00	C	30	0	0	0	0	1	2	0	3				
35	Su 7:30A-8A SUN-7 NEWS TODAY-730A	WK	$400.00	C	30	0	0	0	0	0	1	0	1				
36	Su 8A-9A WEEKEND TODAY - SUN.	WK	$1,000.00	C	30	0	0	0	0	0	1	0	1				
37	Su 12A-1A EXTRA - WKND	WK	$150.00	C	30	0	0	0	0	0	1	0	1				
38	Su 1A-2A ACCESS HOLLYWOOD	WK	$100.00	C	30	0	0	0	0	0	1	0	1				
					Total Spots:	21	24	22	19	6	9	24					

Cash$ - Spots: $89,000.00 - 125 Trade$ - Spots: $0.00 - 0 Total Cost: $89,000.00 Total GRP - CPP: 0.0 - $0.00 Total GIMP(000) - CPM: 0 - $0.00