WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Buying Time
650 Mass Ave NW #210
Washington, DC 20001

Contract # 52145

Schedule Dates	03/25/13-04/01/13
Advertiser	STEVEN LYNCH FOR SENATE (3659)
Agency	Buying Time (1408)
Product	POLITICAL CANDIDATE (1051)
Brand	Est 2684- Lynch 3.26-4.1 (30520)
Salesperson	Shiebler, Charles (1011)
Sales Office	WHDH
Buyer Name	
Phone/Fax	/
CPE	2684
Account Types	Local/Political Candidate Agency
Billing Type	Standard
Comments	

Date Entered	03/22/13
Last Modified	03/22/13
Entered By	Charles Sheibler
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$11,017.50
Net Total	$62,432.50
Sales Tax	

WHDH Boston (WHDH)

By Broadcast Month	Spots	Rate
Mar. 2013	90	$59,250.00
Apr. 2013	20	$14,200.00
Grand Total:	110	$73,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	03/26/13-03/29/13	1	:30	5:30A- 6A (ET)			1	1	1	1			4	$400.00	$1,600.00	WHDH Boston (WHDH)		3/22/13
2.0	Normal Line / SPOT	03/26/13-03/29/13	1	:30	7A- 8A (ET)			1	1	1	1			4	$1,200.00	$4,800.00	WHDH Boston (WHDH)		3/22/13
3.0	Normal Line / SPOT	03/25/13-03/27/13	1	:30	4:30A- 4:59A (ET)		1	1	1					3	$200.00	$600.00	WHDH Boston (WHDH)		3/22/13
4.0	Normal Line / SPOT	03/26/13-03/29/13	1	:30	9A- 9:30A (ET)			1	1	1	1			4	$500.00	$2,000.00	WHDH Boston (WHDH)		3/22/13
5.0	Normal Line / SPOT	03/26/13-03/29/13	1	:30	9:30A- 10A (ET)			1	1	1	1			4	$500.00	$2,000.00	WHDH Boston (WHDH)		3/22/13
6.0	Normal Line / SPOT	03/26/13-03/29/13	1	:30	10A- 11A (ET)			1	1	1	1			4	$300.00	$1,200.00	WHDH Boston (WHDH)		3/22/13
7.0	Normal Line / SPOT	03/27/13-03/29/13	1	:30	11A- 12P (ET)				1	1	1			3	$300.00	$900.00	WHDH Boston (WHDH)		3/22/13
8.0	Normal Line / SPOT	03/26/13-03/29/13	1	:30	12P- 12:30P (ET)			1	1	1	1			4	$400.00	$1,600.00	WHDH Boston (WHDH)		3/22/13
9.0	Normal Line / SPOT	03/26/13-03/29/13	1	:30	12:30P- 1P (ET)			1	1	1	1			4	$400.00	$1,600.00	WHDH Boston (WHDH)		3/22/13
10.0	Normal Line / SPOT	03/26/13-03/29/13	1	:30	1P- 2P (ET)			1	1		1			3	$400.00	$1,200.00	WHDH Boston (WHDH)		3/22/13
11.0	Normal Line / SPOT	03/26/13-03/29/13	1	:30	2P- 3P (ET)			1	1		1			3	$300.00	$900.00	WHDH Boston (WHDH)		3/22/13
12.0	Normal Line / SPOT	03/27/13-03/29/13	1	:30	3P- 3:30P (ET)				1	1	1			3	$300.00	$900.00	WHDH Boston (WHDH)		3/22/13
13.0	Normal Line / SPOT	03/26/13-03/29/13	1	:30	3:30P- 4P (ET)			1	1		1			3	$300.00	$900.00	WHDH Boston (WHDH)		3/22/13

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV,ThisTV does not discriminate on the basis of race,ethnicity,gender or national origin in any of its advertising practices.

B/E Bookend P/B Piggy Back

Printed At: 12:16 PM on Friday, March 22 2013

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Buying Time
650 Mass Ave NW #210
Washington, DC 20001

Contract # 52145

Schedule Dates	03/25/13-04/01/13
Advertiser	STEVEN LYNCH FOR SENATE (3659)
Agency	Buying Time (1408)
Product	POLITICAL CANDIDATE (1051)
Brand	Est 2684- Lynch 3.26-4.1 (30520)
Salesperson	Shiebler, Charles (1011)
Sales Office	WHDH
Buyer Name	
Phone/Fax	/
CPE	2684
Account Types	Local/Political Candidate Agency
Billing Type	Standard
Comments	

Date Entered	03/22/13
Last Modified	03/22/13
Entered By	Charles Sheibler
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$11,017.50
Net Total	$62,432.50
Sales Tax	

WHDH Boston (WHDH)

By Broadcast Month	Spots	Rate
Mar. 2013	90	$59,250.00
Apr. 2013	20	$14,200.00
Grand Total:	110	$73,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	03/26/13-03/29/13	1	:30	4P- 4:30P (ET)			1	1	1	1			4	$750.00	$3,000.00	WHDH Boston (WHDH)		3/22/13
15.0	Normal Line / SPOT	03/26/13-03/29/13	1	:30	4:30P- 5P (ET)			1	1	1	1			4	$800.00	$3,200.00	WHDH Boston (WHDH)		3/22/13
16.0	Normal Line / SPOT	03/26/13-03/29/13	1	:30	5P- 5:30P (ET)			1	1	1	1			4	$1,100.00	$4,400.00	WHDH Boston (WHDH)		3/22/13
17.0	Normal Line / SPOT	03/26/13-03/29/13	1	:30	5:30P- 6P (ET)			1	1	1	1			4	$1,300.00	$5,200.00	WHDH Boston (WHDH)		3/22/13
18.0	Normal Line / SPOT	03/26/13-03/29/13	1	:30	6P- 6:30P (ET)			1	1	1	1			4	$1,500.00	$6,000.00	WHDH Boston (WHDH)		3/22/13
19.0	Normal Line / SPOT	03/30/13-03/30/13	1	:30	6P- 7 News at 6							1		1	$1,100.00	$1,100.00	WHDH Boston (WHDH)		3/22/13
20.0	Normal Line / SPOT	03/31/13-03/31/13	1	:30	6P- 7 News at 6								1	1	$1,100.00	$1,100.00	WHDH Boston (WHDH)		3/22/13
21.0	Normal Line / SPOT	03/27/13-03/28/13	1	:30	7P- 7:30P (ET)				1	1				1	$1,300.00	$1,300.00	WHDH Boston (WHDH)		3/22/13
21.0.1	Preempt	03/27/13															WHDH Boston (WHDH)	Schedule Change/Exception - Debate	
22.0	Normal Line / SPOT	03/31/13-03/31/13	1	:30	7P- Dateline-Sun								1		$5,000.00		WHDH Boston (WHDH)		3/22/13
22.0.1	Preempt	03/31/13															WHDH Boston (WHDH)	Schedule Change/Exception - the voice	
23.0	Normal Line / SPOT	03/31/13-03/31/13	1	:30	11P- 7 News at 11 PM								1	1	$2,000.00	$2,000.00	WHDH Boston (WHDH)		3/22/13

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV,ThisTV does not discriminate on the basis of race,ethnicity,gender or national origin in any of its advertising practices.

B/E Bookend P/B Piggy Back

Printed At: 12:16 PM on Friday, March 22 2013

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Buying Time
650 Mass Ave NW #210
Washington, DC 20001

Contract # 52145

Schedule Dates	03/25/13-04/01/13
Advertiser	STEVEN LYNCH FOR SENATE (3659)
Agency	Buying Time (1408)
Product	POLITICAL CANDIDATE (1051)
Brand	Est 2684- Lynch 3.26-4.1 (30520)
Salesperson	Shiebler, Charles (1011)
Sales Office	WHDH
Buyer Name	
Phone/Fax	/
CPE	2684
Account Types	Local/Political Candidate Agency
Billing Type	Standard
Comments	

Date Entered	03/22/13
Last Modified	03/22/13
Entered By	Charles Sheibler
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$11,017.50
Net Total	$62,432.50
Sales Tax	

WHDH Boston (WHDH)

By Broadcast Month	Spots	Rate
Mar. 2013	90	$59,250.00
Apr. 2013	20	$14,200.00
Grand Total:	110	$73,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0	Normal Line / SPOT	03/26/13-03/28/13	1	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO			1	1	1				3	$700.00	$2,100.00	WHDH Boston (WHDH)		3/22/13
25.0	Normal Line / SPOT	03/26/13-03/28/13	1	:30	12:36A- LATE NIGHT WITH JIMMY FALLON			1		1				2	$450.00	$900.00	WHDH Boston (WHDH)		3/22/13
26.0	Normal Line / SPOT	03/26/13-03/28/13	1	:30	1:36A- Last Call with Carson Daly			1	1	1				3	$200.00	$600.00	WHDH Boston (WHDH)		3/22/13
27.0	Normal Line / SPOT	03/30/13-03/30/13	1	:30	6A- 7A (ET)							1		1	$300.00	$300.00	WHDH Boston (WHDH)		3/22/13
28.0	Normal Line / SPOT	03/30/13-03/30/13	1	:30	7A- 8A (ET)							1		1	$850.00	$850.00	WHDH Boston (WHDH)		3/22/13
29.0	Normal Line / SPOT	03/30/13-03/30/13	1	:30	8A- 9A (ET)							1		1	$850.00	$850.00	WHDH Boston (WHDH)		3/22/13
30.0	Normal Line / SPOT	03/30/13-03/30/13	1	:30	9A- 10A (ET)							1		1	$850.00	$850.00	WHDH Boston (WHDH)		3/22/13
31.0	Normal Line / SPOT	03/30/13-03/30/13	1	:30	10A- 11A (ET)							1		1	$850.00	$850.00	WHDH Boston (WHDH)		3/22/13
32.0	Normal Line / SPOT	03/31/13-03/31/13	1	:30	7:30A- 8A (ET)								1	1	$400.00	$400.00	WHDH Boston (WHDH)		3/22/13
33.0	Normal Line / SPOT	03/31/13-03/31/13	1	:30	8A- 9A (ET)								1	1	$1,000.00	$1,000.00	WHDH Boston (WHDH)		3/22/13
34.0	Normal Line / SPOT	03/31/13-03/31/13	1	:30	12A- Extra Weekend								1	1	$150.00	$150.00	WHDH Boston (WHDH)		3/22/13
35.0	Normal Line / SPOT	03/31/13-03/31/13	1	:30	1A- Access Hollywood								1	1	$100.00	$100.00	WHDH Boston (WHDH)		3/22/13

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV,ThisTV does not discriminate on the basis of race,ethnicity,gender or national origin in any of its advertising practices.

B/E Bookend P/B Piggy Back

Printed At: 12:16 PM on Friday, March 22 2013

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Buying Time
650 Mass Ave NW #210
Washington, DC 20001

Contract # 52145

Schedule Dates	03/25/13-04/01/13
Advertiser	STEVEN LYNCH FOR SENATE (3659)
Agency	Buying Time (1408)
Product	POLITICAL CANDIDATE (1051)
Brand	Est 2684- Lynch 3.26-4.1 (30520)
Salesperson	Shiebler, Charles (1011)
Sales Office	WHDH
Buyer Name	
Phone/Fax	/
CPE	2684
Account Types	Local/Political Candidate Agency
Billing Type	Standard
Comments	

Date Entered	03/22/13
Last Modified	03/22/13
Entered By	Charles Sheibler
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$11,017.50
Net Total	$62,432.50
Sales Tax	

WHDH Boston (WHDH)

By Broadcast Month	Spots	Rate
Mar. 2013	90	$59,250.00
Apr. 2013	20	$14,200.00
Grand Total:	110	$73,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
36.0	Normal Line / SPOT	03/26/13-03/28/13	1	:30	7:30P- 8P (ET)			1		1				2	$1,300.00	$2,600.00	WHDH Boston (WHDH)		3/22/13
37.0	Normal Line / SPOT	04/01/13-04/01/13	1	:30	5:30A- 6A (ET)		1							1	$400.00	$400.00	WHDH Boston (WHDH)		3/22/13
38.0	Normal Line / SPOT	04/01/13-04/01/13	1	:30	7A- 8A (ET)		1							1	$1,200.00	$1,200.00	WHDH Boston (WHDH)		3/22/13
39.0	Normal Line / SPOT	03/31/13-03/31/13	1	:30	4:30A- 4:59A (ET)								1	1	$200.00	$200.00	WHDH Boston (WHDH)		3/22/13
40.0	Normal Line / SPOT	04/01/13-04/01/13	1	:30	9A- 9:30A (ET)		1							1	$500.00	$500.00	WHDH Boston (WHDH)		3/22/13
41.0	Normal Line / SPOT	04/01/13-04/01/13	1	:30	9:30A- 10A (ET)		1							1	$500.00	$500.00	WHDH Boston (WHDH)		3/22/13
42.0	Normal Line / SPOT	04/01/13-04/01/13	1	:30	10A- 11A (ET)		1							1	$300.00	$300.00	WHDH Boston (WHDH)		3/22/13
43.0	Normal Line / SPOT	04/01/13-04/01/13	1	:30	11A- 12P (ET)		1							1	$300.00	$300.00	WHDH Boston (WHDH)		3/22/13
44.0	Normal Line / SPOT	04/01/13-04/01/13	1	:30	12P- 12:30P (ET)		1							1	$400.00	$400.00	WHDH Boston (WHDH)		3/22/13
45.0	Normal Line / SPOT	04/01/13-04/01/13	1	:30	12:30P- 1P (ET)		1							1	$400.00	$400.00	WHDH Boston (WHDH)		3/22/13
46.0	Normal Line / SPOT	04/01/13-04/01/13	1	:30	1P- 2P (ET)		1							1	$400.00	$400.00	WHDH Boston (WHDH)		3/22/13
47.0	Normal Line / SPOT	04/01/13-04/01/13	1	:30	2P- 3P (ET)		1							1	$300.00	$300.00	WHDH Boston (WHDH)		3/22/13
48.0	Normal Line / SPOT	04/01/13-04/01/13	1	:30	3:30P- 4P (ET)		1							1	$300.00	$300.00	WHDH Boston (WHDH)		3/22/13
49.0	Normal Line / SPOT	04/01/13-04/01/13	1	:30	4P- 4:30P (ET)		1							1	$750.00	$750.00	WHDH Boston (WHDH)		3/22/13

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV,ThisTV does not discriminate on the basis of race,ethnicity,gender or national origin in any of its advertising practices.

B/E Bookend P/B Piggy Back

Printed At: 12:16 PM on Friday, March 22 2013

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Buying Time
650 Mass Ave NW #210
Washington, DC 20001

Contract # **52145**

Schedule Dates	03/25/13-04/01/13
Advertiser	STEVEN LYNCH FOR SENATE (3659)
Agency	Buying Time (1408)
Product	POLITICAL CANDIDATE (1051)
Brand	Est 2684- Lynch 3.26-4.1 (30520)
Salesperson	Shiebler, Charles (1011)
Sales Office	WHDH
Buyer Name	
Phone/Fax	/
CPE	2684
Account Types	Local/Political Candidate Agency
Billing Type	Standard
Comments	

Date Entered	03/22/13
Last Modified	03/22/13
Entered By	Charles Shelbler
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$11,017.50
Net Total	$62,432.50
Sales Tax	

WHDH Boston (WHDH)

By Broadcast Month	Spots	Rate
Mar. 2013	90	$59,250.00
Apr. 2013	20	$14,200.00
Grand Total:	110	$73,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
50.0	Normal Line / SPOT	04/01/13-04/01/13	1	:30	4:30P- 5P (ET)		1							1	$800.00	$800.00	WHDH Boston (WHDH)		3/22/13
51.0	Normal Line / SPOT	04/01/13-04/01/13	1	:30	5P- 5:30P (ET)		1							1	$1,100.00	$1,100.00	WHDH Boston (WHDH)		3/22/13
52.0	Normal Line / SPOT	04/01/13-04/01/13	1	:30	5:30P- 6P (ET)		1							1	$1,300.00	$1,300.00	WHDH Boston (WHDH)		3/22/13
53.0	Normal Line / SPOT	04/01/13-04/01/13	1	:30	6P- 6:30P (ET)		1							1	$1,500.00	$1,500.00	WHDH Boston (WHDH)		3/22/13
54.0	Normal Line / SPOT	04/01/13-04/01/13	1	:30	7P- 7:30P (ET)		1							1	$1,300.00	$1,300.00	WHDH Boston (WHDH)		3/22/13
55.0	Normal Line / SPOT	04/01/13-04/01/13	1	:30	7:30P- 8P (ET)		1							1	$1,300.00	$1,300.00	WHDH Boston (WHDH)		3/22/13
56.0	Normal Line / SPOT	04/01/13-04/01/13	1	:30	11:35P- 12:35A (ET)		1							1	$700.00	$700.00	WHDH Boston (WHDH)		3/22/13
57.0	Normal Line / SPOT	04/01/13-04/01/13	1	:30	12:36A- LATE NIGHT WITH JIMMY FALLON		1							1	$450.00	$450.00	WHDH Boston (WHDH)		3/22/13

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV,ThisTV does not discriminate on the basis of race,ethnicity,gender or national origin in any of its advertising practices.

B/E Bookend P/B Piggy Back

Printed At: 12:16 PM on Friday, March 22 2013