WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Buying Time
650 Mass Ave NW #210
Washington, DC 20001

Contract # 52884

Schedule Dates	04/16/13-04/22/13
Advertiser	STEVEN LYNCH FOR SENATE (3659)
Agency	Buying Time (1408)
Product	POLITICAL CANDIDATE (1051)
Brand	EST 2717 LYNCH FOR SENATE (30938)
Salesperson	Shiebler, Charles (1011)
Sales Office	WHDH
Buyer Name	
Phone/Fax	/
CPE	2717
Account Types	Local/Political Candidate Agency
Billing Type	Standard
Comments	

Date Entered	04/12/13
Last Modified	04/12/13
Entered By	Charles Sheibler
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$7,927.50
Net Total	$44,922.50
Sales Tax	

WHDH Boston (WHDH)

By Broadcast Month	Spots	Rate
Apr. 2013	67	$52,850.00
Grand Total:	67	$52,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	04/17/13-04/22/13	1	:30	3P- 3:30P (ET)		1		1					2	$450.00	$900.00	WHDH Boston (WHDH)		4/12/13
2.0	Normal Line / SPOT	04/21/13-04/21/13	1	:30	12A- Extra Weekend								1	1	$200.00	$200.00	WHDH Boston (WHDH)		4/12/13
3.0	Normal Line / SPOT	04/16/13-04/22/13	1	:30	9A- 9:30A (ET)		1	1	1	1	1			5	$500.00	$2,500.00	WHDH Boston (WHDH)		4/12/13
4.0	Normal Line / SPOT	04/16/13-04/22/13	1	:30	9:30A- 10A (ET)		1	1	1	1	1			5	$500.00	$2,500.00	WHDH Boston (WHDH)		4/12/13
5.0	Normal Line / SPOT	04/17/13-04/22/13	1	:30	10A- 11A (ET)		1		1	1	1			4	$450.00	$1,800.00	WHDH Boston (WHDH)		4/12/13
6.0	Normal Line / SPOT	04/16/13-04/22/13	1	:30	12P- 12:30P (ET)		1	1	1		1			4	$500.00	$2,000.00	WHDH Boston (WHDH)		4/12/13
7.0	Normal Line / SPOT	04/16/13-04/22/13	1	:30	12:30P- 1P (ET)		1	1	1	1	1			5	$500.00	$2,500.00	WHDH Boston (WHDH)		4/12/13
8.0	Normal Line / SPOT	04/16/13-04/19/13	1	:30	1P- 2P (ET)			1	1	1	1			4	$500.00	$2,000.00	WHDH Boston (WHDH)		4/12/13
9.0	Normal Line / SPOT	04/16/13-04/22/13	1	:30	2P- 3P (ET)		1	1	1	1				4	$450.00	$1,800.00	WHDH Boston (WHDH)		4/12/13
10.0	Normal Line / SPOT	04/16/13-04/19/13	1	:30	3:30P- 4P (ET)			1		1	1			3	$450.00	$1,350.00	WHDH Boston (WHDH)		4/12/13
11.0	Normal Line / SPOT	04/16/13-04/22/13	1	:30	4P- 4:30P (ET)		1	1	1	1	1			5	$750.00	$3,750.00	WHDH Boston (WHDH)		4/12/13
12.0	Normal Line / SPOT	04/16/13-04/22/13	1	:30	4:30P- 5P (ET)		1	1	1	1	1			5	$750.00	$3,750.00	WHDH Boston (WHDH)		4/12/13
13.0	Normal Line / SPOT	04/16/13-04/22/13	1	:30	5P- 5:30P (ET)		1	1	1					3	$1,200.00	$3,600.00	WHDH Boston (WHDH)		4/12/13

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.

B/E Bookend P/B Piggy Back

Printed At: 04:58 PM on Friday, April 12 2013

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14.0	Normal Line / SPOT	04/16/13-04/22/13	1	:30	5:30P- 6P (ET)		1	1	1	1	1			5	$1,200.00	$6,000.00	WHDH Boston (WHDH)		4/12/13
15.0	Normal Line / SPOT	04/16/13-04/22/13	1	:30	6P- 6:30P (ET)		1	1	1	1	1			5	$1,500.00	$7,500.00	WHDH Boston (WHDH)		4/12/13
16.0	Normal Line / SPOT	04/20/13-04/20/13	1	:30	6P- 6:30P (ET)							1		1	$2,000.00	$2,000.00	WHDH Boston (WHDH)		4/12/13
17.0	Normal Line / SPOT	04/21/13-04/21/13	1	:30	6P- 6:30P (ET)								1	1	$2,000.00	$2,000.00	WHDH Boston (WHDH)		4/12/13
18.0	Normal Line / SPOT	04/16/13-04/18/13	1	:30	7P- 7:30P (ET)			1		1				2	$1,300.00	$2,600.00	WHDH Boston (WHDH)		4/12/13
19.0	Normal Line / SPOT	04/16/13-04/18/13	1	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO			1		1				2	$900.00	$1,800.00	WHDH Boston (WHDH)		4/12/13
20.0	Normal Line / SPOT	04/21/13-04/21/13	1	:30	11P- 7 News at 11 PM								1	1	$2,300.00	$2,300.00	WHDH Boston (WHDH)		4/12/13

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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