CONTRACT

WHNS-TV
Meredith Corporation
Fed ID 42-0410230
21 Interstate Court
Greenville, SC 29615
(864)288-2100
www.foxcarolina.com

Contract / Revision	Alt Order #
499521 /	

Product
Libertea LLC

Contract Dates	Estimate #
10/22/12 - 11/04/12	10/22-28/12

Advertiser	Original Date / Revision
Libertea LLC	10/19/12 / 10/30/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WHNS	Sales Local	Local-WHNS

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

And:

Libertea LLC
Attention: Will Folks
1601 Hagood Avenue
Columbia, SC 29204
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WHNS	10/22/12	10/28/12	M-F 5-6a Morning News	M-F 5-6a Morning I		:30			NM	4	$120.00
Week:		10/22/12	10/28/12	MTWTF--	4		$30.00					
N 2	WHNS	10/22/12	10/28/12	M-F 6-7a Morning News	M-F 6-7a Morning I		:30			NM	4	$600.00
Week:		10/22/12	10/28/12	MTWTF--	4		$150.00					
N 3	WHNS	10/22/12	10/28/12	M-F 8-9a	M-F 8-9a		:30			NM	4	$380.00
Week:		10/22/12	10/28/12	MTWTF--	4		$95.00					
N 4	WHNS	10/22/12	10/28/12	M-F Late News	M-F 10-11p		:30			NM	4	$2,485.00
Week:		10/22/12	10/28/12	MTWT---	4		$685.00					
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	*WHNS*	*10/22/12-10/28/12*		*Delayed Late News*	*M-SU 1030p-12x*	MTuWThFSaSu	*:30*		*~~$685.00~~*	*NM*		
See MG 4.5												
5	WHNS	10/31/12-11/04/12		M-Su Late News	M-SU 10-11p	---WThFSaSu	:30		$430.00	NM		
(M) MG for 4.2 10/22												
N 5	WHNS	10/28/12	10/28/12	Late News Weekend	Sa-Su 10-11p		:30			NM	1	$375.00
Week:		10/22/12	10/28/12	------S	1		$375.00					
N 6	WHNS	10/22/12	10/22/12	X-Factor	Mon 8-9p		:30			NM	1	$1,235.00
Week:		10/22/12	10/28/12	M------	1		$940.00					
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WHNS*	*10/22/12-10/28/12*		*X-Factor*	*Mon 8-9p*	M----------	*:30*		*~~$940.00~~*	*NM*		
See MG 6.2												
2	WHNS	10/31/12-10/31/12		X-Factor	Wed 8-10p	---W-------	:30		$1,235.00	NM		
(M) MG for 6.1 10/22												
N 7	WHNS	10/26/12	10/26/12	Fringe	Fri 9-10p		:30			NM	1	$430.00
Week:		10/22/12	10/28/12	----F--	1		$430.00					
N 8	WHNS	10/22/12	10/28/12	BB World Series	M-F, Sa-Su 8-11p		:30			NM	1	$1,750.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	MTWTFSS	1	$1,750.00						
N 9	WHNS	10/22/12	10/28/12	Pre or Post Game Breaks	M-Su 4-11p		:30			NM	3	$645.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	MTWTFSS	3	$215.00						
N 10	WHNS	10/22/12	10/28/12	M-F 8-9a	M-F 8-9a		:30			NM	1	$60.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	MTWTF--	1	$60.00						
								Totals			24	$8,080.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	22	$6,415.00	$5,452.75
10/29/12 -11/04/12	2	$1,665.00	$1,415.25
Totals	24	$8,080.00	$6,868.00

Signature: _____ **Date:** _____

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