# EEO PUBLIC FILE REPORT

# FOR

# STATION WKRN-TV
# NASHVILLE

This EEO Public File Report
Covers the One-Year Period
Ending on March 31, 2010

# EEO PUBLIC FILE REPORT

This EEO Public File Report is filed in Station WKRN's public inspection file pursuant to Section 73.2080(c)(6) of the Federal Communications Commission's ("FCC") rules.

During the one-year period ending on March 31, 2010, the station filled the following full-time vacancies:

| | Opened | Filled |
|---|---|---|
| **Account Executive** | **04-20-09** | **06-01-09** |
| **News photographer** | **06-08-09** | **07-10-09** |
| **Account Executive** | **10-20-09** | **open** |
| **Account Executive** | **11-16-09** | **open** |
| **Video Journalist** | **01-18-10** | **open** |
| **Producer** | **01-18-10** | **open** |
| **Account Executive** | **03-22-10** | **open** |
| **Video/Photo Journalist** | **03-29-10** | **open** |

The station interviewed a total of **17** people for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

| Recruitment Source | Total Number of Interviewees Referred |
|---|---|
| **WKRN Web Site** | **2** |
| **NATAS Web Site** | |
| **NAACP** | |
| **Tennessee State University** | |
| **Fisk University** | |
| **Travecca University** | |
| **Belmont University** | |
| **Nat'l Assoc. of Hispanic Journalists** | |
| **Nossi College of Art** | |
| **Tennessee Career Center** | **2** |
| **YWCA** | |
| **Nashville Urban League** | |
| **NAB (Nat'l Assoc. of Broadcasters)** | |
| **TAB (TN Assoc. of Broadcasters)** | |
| **Vanderbilt University** | |
| **AWRT** | |
| **Middle Tennessee State Univ.** | |
| **Young Broadcasting Stations** | |
| **Tennessee Job List** | **6** |

| | |
|---|---|
| **Broadcast Employment Sev. - TVjobs.com** | **2** |
| **Employee Referral** | **2** |
| **Society of Broadcast Engineers** | |
| **Internal Postings** | |
| **Spots & Dots Publication** | |
| **Craig's List** | **3** |
| **Industry Referrals** | |

**Total Referrals**

Attachment A contains the following information for each full-time vacancy:

< The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number;

< The recruitment source that referred the hiree for each full-time vacancy;

< The total number of persons interviewed for each full-time vacancy; and

< The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

* * * * *

FULL-TIME JOB VACANCIES LIST – Form BP-01

**Current License Term:_April 1, 2009 through March 31, 2010_____**

| Job Title | Date Opened | Date Filled | Hiree's Name | Recruitment Source that Referred the Hiree. |
|---|---|---|---|---|
| | | | | |
| Account Executive | 4/20/2009 | 6/1/2009 | Kari Ann Manners | WKRN Web Site |
| News Photographer | 6/8/2009 | 7/10/2009 | David Willis | Employee Referral |
| Account Executive | 10/20/2009 | Open | Open | |
| Account Executive | 11/16/2009 | Open | Open | |
| Video Journalist | 1/18/2010 | Open | Open | |
| Producer | 1/18/2010 | Open | Open | |
| Account Executive | 3/22/2010 | Open | Open | |
| Video/Photo Journalist | 03-29-10 | Open | Open | |

## FULL-TIME VACANCY EEO INFORMATION

**Job Title of Vacancy:** Account Executive

**Date Vacancy Opened:** 04/20/09

**Date Vacancy Filled:** 06-01-09

**Recruitment Source That Referred the Hiree:** wkrn web site

**Total Number of Persons Interviewed for the Vacancy:** 11

**Recruitment Sources Used to Fill the Vacancy**

| Name of Recruitment Source | Address | Contact Person | Telephone Number Email address | Total Number Interviewees Referred by the Source for Vacancy | Did Source Request Notification ? |
|---|---|---|---|---|---|
| WKRN-Web Site | | Sandy Osborne | www.wkrn.com | 2 | No |
| NATAS Web Site | 161 Rains Ave.,<br>Nashville, TN 37203 | Geneva | 615-383-3259<br>615-259-0040 FAX<br>emmynash@aol.com | | Yes |
| NAACP | 1308 Jefferson Street<br>Nashville, TN 37208 | Rev. Ronnie Whitney<br>Brandee Davis | 615-329-0999<br>615-329-4366 FAX<br>davisbrandee1@gmail.com<br>info@naacpnashville.org | | Yes |
| Tenn. State Univ. | 3500 John Merritt Blvd<br>Nashville, TN 37209 | Lucy Tucker | 615-963-7529<br>615-963-7534 FAX<br>ltucker@tnstate.edu | | Yes |
| Fisk University | 18th. Avenue North<br>Nashville, TN 37208 | Gussie Fuller | 615-329-8894<br>615-329-8711 FAX<br>gfuller@fisk.edu | | Yes |

| | | | | | |
|---|---|---|---|---|---|
| Trevecca University | 333 Murfreesboro Rd.<br>Nashville, TN 37210 | David Deese | 615-248-1200<br>615-248-1515 FAX<br>ddeese@trevecca.edu | | Yes |
| Belmont University | 1900 Belmont Blvd.<br>Nashville, TN 37212 | Charlsie Matthews | 615-460-6490<br>615-460-5527 FAX<br>matthewsc@mail.belmont.edu | | Yes |
| National Association of Hispanic Journalists | 1000 National Press Bldg.<br>529 14th St., NW<br>Washington DC 20045 | Virginia Olusan | 202-662-7145<br>202-662-7144 FAX<br>volusan.nahj.org | | No |
| Nossi College of Art | 907 Rivergate Parkway<br>Goodlettsville, TN 37072 | Sharon McGinnis | 615-851-1088<br>615-851-1087 FAX<br>jobplacement@nossi.com | | No |
| TN Career Center | 2200 Rosa L. Parks Blvd.<br>Nashville, TN 37228 | Paulette Johnson | 615-862-8890<br>615-862-8910 FAX<br>paulette.johnson@tn.gov | | Yes |
| YWCA | 1608 Woodmont Blvd.<br>Nashville, TN | Jan Shipp | 615-253-8920 x 113<br>615-532-2763 FAX<br>jan.shipp@ywcanashville.com | | Yes |
| Nashville Urban League | 2250 Rosa L. Parks Blvd.<br>Nashville, TN 37228 | Juliet Mason | 615-254-0525<br>615-254-0636 FAX (prefer)<br>jmason@urbanleagueofmidtn.org | | Yes |
| NAB<br>(National Assoc. of Broadcasters) | 1771 North St. N.W.<br>Washington, D.C. 20036 | | careercenter@nab.org | | Yes |
| TAB<br>(Tennessee Assoc. of Broadcasters) | 2 International Plaza Dr.,<br>Suite 507<br>Nashville, TN 37217 | Jill Green<br>tabtn.org (website) | 615-365-1840<br>615-365-1842 FAX<br>tabtn@bellsouth.net | | No |

| | | | | | |
|---|---|---|---|---|---|
| Vanderbilt University<br>(Logon to www.vanderbilt.edu/career<br>Go right – need career link acct. (goes to alumni and students) | 310 25th Ave.S., Ste. 220<br>Nashville, TN 37240 | Tiffany Franklin | 615-343-6869<br>615-343-4448 FAX<br>tiffany.franklin@vanderbilt.edu | | Yes |
| AWRT | 1760 Old Meadow Rd.,<br>Ste 500<br>McLean, VA 22102 | Amy | 703-506-3290<br>703-506-3266 FAX | | Yes |
| Middle Tenn State Univ. | MTSU<br>P.O. Box 51<br>Murfreesboro, TN 37132 | Kim Collins<br>Karen Austin | 615-898-5467<br>NO FAX<br>career@mtsu.edu | 2 | Yes |
| Young Broadcasting Stations | | | Group Notification | | No |
| Tennessee Job List | | | nashvillejoblist.com | 6 | No |
| Broadcast Employment Services | P.O. Box 4116<br>Oceanside, CA 92052 | Mark Holloway | jobs@tvjobs.com<br>tvjobs.com | | No |
| Employee Referral | | | Employee Referral | 1 | No |
| Society of Broadcast Eng | 9102 N. Meridian St., Ste. 150<br>Indianapolis, Ind. 46260 | Career Services | 317-846-9000<br>317-846-9120 FAX<br>sbe.org/career_jobsonline.php | | No |
| Internal Posting | | | | | No |

| | | | | | |
|---|---|---|---|---|---|
| Spots n Dots Newsletter | | Technical, administration And Traffic jobs | ads@spotsndots.com | | no |
| Industry referral | | | | | No |

# FULL-TIME VACANCY EEO INFORMATION

**Job Title of Vacancy:** News Photographer

**Date Vacancy Opened:** 06-08-09

**Date Vacancy Filled:** 7-10-09

**Recruitment Source That Referred the Hiree:** Employee referral

**Total Number of Persons Interviewed for the Vacancy:** 6

**Recruitment Sources Used to Fill the Vacancy**

| Name of Recruitment Source | Address | Contact Person | Telephone Number Email address | Total Number Interviewees Referred by the Source for Vacancy | Did Source Request Notification? |
|---|---|---|---|---|---|
| WKRN-Web Site | | Sandy Osborne | www.wkrn.com | | No |
| NATAS Web Site | 161 Rains Ave.,<br>Nashville, TN 37203 | Geneva | 615-383-3259<br>615-259-0040 FAX<br>emmynash@aol.com | | Yes |
| NAACP | 1308 Jefferson Street<br>Nashville, TN 37208 | Rev. Ronnie Whitney<br>Brandee Davis | 615-329-0999<br>615-329-4366 FAX<br>davisbrandee1@gmail.com<br>info@naacpnashville.org | | Yes |
| Tenn. State Univ. | 3500 John Merritt Blvd<br>Nashville, TN 37209 | Lucy Tucker | 615-963-7529<br>615-963-7534 FAX<br>ltucker@tnstate.edu | | Yes |
| Fisk University | 18th. Avenue North<br>Nashville, TN 37208 | Gussie Fuller | 615-329-8894<br>615-329-8711 FAX<br>gfuller@fisk.edu | | Yes |

| | | | | | |
|---|---|---|---|---|---|
| Trevecca University | 333 Murfreesboro Rd.<br>Nashville, TN 37210 | David Deese | 615-248-1200<br>615-248-1515 FAX<br>ddeese@trevecca.edu | | Yes |
| Belmont University | 1900 Belmont Blvd.<br>Nashville, TN 37212 | Charlsie Matthews | 615-460-6490<br>615-460-5527 FAX<br>matthewsc@mail.belmont.edu | | Yes |
| National Association of Hispanic Journalists | 1000 National Press Bldg.<br>529 14th St., NW<br>Washington DC 20045 | Virginia Olusan | 202-662-7145<br>202-662-7144 FAX<br>volusan.nahj.org | | No |
| Nossi College of Art | 907 Rivergate Parkway<br>Goodlettsville, TN 37072 | Sharon McGinnis | 615-851-1088<br>615-851-1087 FAX<br>jobplacement@nossi.com | | No |
| TN Career Center | 2200 Rosa L. Parks Blvd.<br>Nashville, TN 37228 | Paulette Johnson | 615-862-8890<br>615-862-8910 FAX<br>paulette.johnson@tn.gov | | Yes |
| YWCA | 1608 Woodmont Blvd.<br>Nashville, TN | Jan Shipp | 615-253-8920 x 113<br>615-532-2763 FAX<br>jan.shipp@ywcanashville.com | | Yes |
| Nashville Urban League | 2250 Rosa L. Parks Blvd.<br>Nashville, TN 37228 | Juliet Mason | 615-254-0525<br>615-254-0636 FAX (prefer)<br>jmason@urbanleagueofmidtn.org | | Yes |
| NAB<br>(Nat'l Assoc. of Broadcasters) | 1771 North St. N.W.<br>Washington, D.C. 20036 | | careercenter@nab.org | | Yes |
| TAB<br>(TN Assoc. of Broadcasters) | 2 International Plaza Dr.,<br>Suite 507<br>Nashville, TN 37217 | Jill Green<br>tabtn.org (website) | 615-365-1840<br>615-365-1842 FAX<br>tabtn@bellsouth.net | | No |

| | | | | | |
|---|---|---|---|---|---|
| Vanderbilt University<br>(Logon to www.vanderbilt.edu/career<br>Go right – need career link acct. (goes to alumni and students) | 310 25th Ave.S., Ste. 220<br>Nashville, TN 37240 | Tiffany Franklin | 615-343-6869<br>615-343-4448 FAX<br>tiffany.franklin@vanderbilt.edu | | Yes |
| AWRT | 1760 Old Meadow Rd.,<br>Ste 500<br>McLean, VA 22102 | Amy | 703-506-3290<br>703-506-3266 FAX | | Yes |
| Middle Tenn State Univ. | MTSU<br>P.O. Box 51<br>Murfreesboro, TN 37132 | Kim Collins<br>Karen Austin | 615-898-5467<br>NO FAX<br>career@mtsu.edu | | Yes |
| Young Broadcasting Stations | | | Group Notification | | No |
| Tennessee Job List | | Scott Petersen<br>scott@classifiedverticals.com | nashvillejoblist.com | | No |
| Broadcast Employment Services | P.O. Box 4116<br>Oceanside, CA 92052 | Mark Holloway | jobs@tvjobs.com<br>tvjobs.com | 2 | No |
| Employee Referral | | | Employee Referral | 1 | No |
| Society of Broadcast Eng | 9102 N. Meridian St., Ste. 150<br>Indianapolis, Ind. 46260 | Career Services | 317-846-9000<br>317-846-9120 FAX<br>sbe.org/career_jobsonline.php | | No |
| Internal Posting | | | | | No |

| | | | | | |
|---|---|---|---|---|---|
| Spots n Dots Newsletter | | Technical, administration And Traffic jobs | ads@spotsndots.com | | no |
| Craig's List | | | www.craigslist.com | 3 | No |
| Industry referral | | | | | No |

**MENU OPTION ACTIVITIES**

Station WKRN-TV has engaged in the following outreach activities during the year covered by this report: 4-01-09 – 3-31-10

| Activity Classification | Type of Activity | Brief Description |
|---|---|---|
| 14 | Management Training | 4/6/09 WKRN conducted Training of all hiring personnel on EEO compliance and Station hiring policies Sandy Osborne, Dave Parker, Steve Watt, Jane Smith, Greg Carter, Jamie Camp, Martha Huggins, Matthew Zelkind, Dirk Mooth, Joe Gregory, Lewis Harkness, Alison Coe, John Polumbo, Michelle Dube, Mike Tarrolly, Vince Conti, Gwen Kinsey |
| 14 | Management Training | 6/26/09 Sandra Osborne, Business Manager attended an Employment Law Update Presented by King & Ballow |
| 14 | Management Training | Sandy Osborne, Business Manager of WKRN, attended a seminar on Oct.9, 2009 at the King & Ballow Law Offices entitled: "Privacy in the work Place." |
| 1 | Job Fair | 9/23/09 WKRN participated in a job fair presented by the Employment Guide. Personnel attending; Sandra Osborne, Business Manager, Michelle Dube', Program Manager & Rosemary Wesela, Admin Assistant/Intern Coordinator |

| | | |
|---|---|---|
| 1 | Job Fair | 10/7/09 WKRN participated in a job fair presented by MTSU to recruit interns and prospective employment opportunities. Personnel attending; Sandra Osborne, Business Manager- Rosemary Wesela, Admin Assistant/Intern coordinator- Martha Huggins, New Business Development Manager & Michelle Dube' Program Director |
| 1 | Job Fair | On Feb. 2, 2010 Sandy Osborne, Business Manager & Rosemary Wesela, Intern Coordinator attended a Job Fair sponsored by the Urban League |
| 10 | Community Outreach/Job Shadow | On September 15, 2009, Matthew Johnson from Nashville Big Picture High School did a Job Shadow with Vince Conti the head of graphics Department. |
| 10 | Community Outreach/Job Shadow | On September 22, 2009, James Vinson from Cookeville High School came to WKRN to do a Job Shadow with our Sports Director, Cory Curtis. |
| 10 | Community Outreach/Job Shadow | On April 1 & 2, 2009, Braden Anderson from Donelson Christian Academy did a Job Shadow with Lisa Patton in our Weather Department as part of the school's 6th Annual Career exploration Program. |
| 5 | Internship Program | WKRN-TV offers a semester of 8 weeks of study and work in television broadcasting. We offer opportunities in: News, Sports, Marketing, Promotion, Engineering, Weather and Programming. The following list contains the names of our interns, their schools and the areas of their internships from April 2009 and 3/31/2010: |

| | | |
|---|---|---|
| 5 | Interns – Entertainment | Interns for Entertainment Reporter:<br>Brad Schmitt<br>Jennifer Buzan – MTSU<br>Chelsea Bradley – UT<br>Kerri Gass - MTSU |
| 5 | Interns – General News | Interns for Executive Producer, News:<br>Alison Coe<br>Fadia Patterson – MTSU<br>Hunter Barry – MTSU<br>Sara Livesay – University of Kentucky<br>Jennifer Hibbs Perry – Austin Pea |
| 5 | Interns – Assignment Desk/<br>"That's Messed Up" | Interns for Bartt Baird on Assignment Desk and Reporter, Andy Cordan of That's Messed Up:<br>Melody Dreschel – Belmont<br>Steven Kreager – Boston College<br>William Fletcher – MTSU<br>Kerrie Gass – MTSU<br>Hunter Green – MTSU<br>Ally Meisterling – Belmont<br>Jeanette Linnville - Vanderbilt |
| 10 | Community Outreach | 4/9/09 News Photographer, Jeff Davidson, participated in an In-Service Day at West Wilson Middle School in Mt. Juliet, TN. Teachers were shown a WKRN Produced program: "Tennessee's Black Heritage." Then, a discussion was held about the research that went into producing this and other similar WKRN locally-produced programs about Tennessee. The purpose of the appearance was to inspire teachers to bring more Tennessee history into their classroom. |

| | | |
|---|---|---|
| 10 | Community Outreach | 4/20/09 Salesperson, Laura Crenshaw hosted a Cub Scout Troup for a tour of the station during the evening news block, 4:30-5:30pm. The purpose of the tour was to introduce the boys to what it takes to put on a television newscast. |
| 10 | Community Outreach | June 11, 2009, Reporter, Melissa Penry spoke to cancer survivors and presented medals to those who participated in the "Relay for Life" walk sponsored by the American Cancer Society. |
| 10 | Community Outreach | 10/19/09 Reporter, Melissa Penry moderated a panel on Early Childhood Investment at the Tennessee Business Leaders Summit in Murfreesboro. |
| 10 | Community Outreach | 2/4/10 Silvia Castaneda, on-air talent, read to the kindergarten class at Julia Green Elementary as part of their Read-A-Thon |
| | | |
| 10 | Community Outreach/Weather | The following are Community Outreach engagements for Jeff Ray, Weather Anchor, to discuss how weather information is gathered for newscasts. |
| | | 2/4/10 Dodson Elementary, Hermitage;<br>2/5/10 Gladeville Elementary, Gladeville;<br>2/8/10 Rock Springs Elementary, LaVergne;<br>2/9/10 Lakeview Elementary, Mt. Juliet; |
| | | 2/10/10 Cole Elementary, Antioch; 2/11/09 Buchanan Elementary, Murfreesboro;<br>2/16/10 Heritage Elementary, Thompson Station;<br>2/17/10 Southside Elementary, Lebanon;<br>2/18/10 Westwood Elementary, Fairview;<br>2/22/10 LaVergne Primary, LaVergne. |

| | | |
|---|---|---|
| | | 2/23/10 Cedar Grove, Smyrna;<br>2/24/10 Crockett Elementary, Brentwood;<br>2/25/10 Sunset Elementary, Brentwood;<br>2/26/10 Hull Jackson Elementary, Nashville; |
| | | 3/1/10 Longview Elementary, Spring Hill;<br>3/2/10 Hillsboro Elementary, Franklin; |
| | | 3/3/10 Julie Green, Nashville;<br>3/4/10 Crockett Elementary, Brentwood;<br>3/05/10 Heritage Elementary, Thompson Station. |
| | | 3/27/10 Represented WKRN-TV at the Nashville Adventure Science Center during their Tornado History Project. He was invited among Scientists from around the country. |
| 10 | Community Outreach/Weather | The following are Community Outreach engagements for Davis Nolan, Weather Anchor, |
| | | 6/8/09, participated in House Science & Technology Committee Chairman, Rep. Bart Gordon's, roundtable discussion on tornadoes held at Murfreesboro City Council's Chambers in City Hall. |
| | | 12/16/09, spoke to the residents of Elmcroft of Hendersonville about weather gathering. |
| | | 3/2/10, was a member of the scholarship committee for the Pam Daale Scholarship finalists. The Scholarship is targeted for candidates who will study operational severe weather meteorology and service. |
| | | 1/15/10, Spoke to 4th Grade Science class at Lakeview Elementary School about being a meteorologist. |
| | | 3/25/10 Speaker at the 14th annual NWA Severe Storms & Doppler Radar Conference. He was invited along with Meteorologists from across the country. |

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| | | The Following are Community Outreach engagements for Lisa Patton, Weather Anchor: |
| | | 3/1/10 Read to students at St. Edwards School, Nashville |
| | | |
| 10 | Community Outreach/Sports | The following are Community Outreach engagements for Sports Anchor/Reporter, Dawn Davenport , Sports Anchor, Cory Curtis and Sports Anchor/Reporter, Joe Dubin |
| | | April 16th, 2009 from 7:30-8:30am, Cory Curtis and Dawn Davenport were emcees at the kickoff breakfast for this year-long campaign for: Start Walking! The American Heart Association campaign encourages Middle Tennesseans to walk for fitness. |
| | | 3/1/10 Cory Curtis took part in Read Across America Week at Old Center Elementary, Goodlettsville, TN |
| | | 3/2/10 Cory Curtis took part In Read Across American Week at Hillsboro Elementary, Franklin, TN |
| | | 2/23/10 Dawn Davenport and Cory Curtis participated in the Forrest Alumni Assoc. scholarship drive event. |
| | | 2/12/10 Joe Dubin was the MC of the 6th Annual Mardi Gras Ball to benefit Williamson County Youth "My Friend's House" |

| | | |
|---|---|---|
| | | March 6, 2010 Joe Dubin, participated in Read Across America Week by reading to 4th and 5th graders at Krisle Elementary School. |
| | | May 15, 2009 Joe Dubin, was the M.C. at the Opening Ceremonies for the Tennessee Special Olympics. |
| | | 12/20/09 Dawn Davenport hosted Gaylord Hotels Music City Bowl Welcome Party. |
| | | 5/27/09 Dawn Davenport and Joe Dubin participated in the "Cops & Jocks Charity Soft Ball Game" for the Mt. Juliet Police Department. |
| | | 3/2/10 Dawn Davenport took part in Read Across America. Read to students at Hillsboro Elementary/Middle School in Franklin, TN |
| | | 4/14/09 Dawn Davenport MC for the Women's Club of Hendersonville event: "Fashion Under Construction." |
| | | 4/18/09 Dawn Davenport Host/Auction "Serving up Wishes" for the Make-a-Wish Foundation. |
| 10 | Community Outreach | The following are Community Outreach engagements for Anchor, Julie Kroenig |
| | | 11/23/09 spoke to Media Concepts class at Hillwood High School. |
| | | 11/13/2009 Master of Ceremonies for International Wine Tasting & Silent Auction on behalf of the TFLI fund. |
| | | 10/6/09, Cole Elementary; 10/8/09, Buena Vista Enhanced Options Elementary; 10/9/09, Gateway Elementary; represented News 2 on behalf of Food 2 Families Grade School Food Drive |

| | | |
|---|---|---|
| | | 10/30/09, Dessert Judge at the Stratton School Pencil Project Chili Cook-off |
| | | 12/6/09 Judge for the 27th Annual Hendersonville Christmas Parade benefitting Hendersonville Samaritan & Leadership Summer Youth Program. |
| | | |
| 10 | Community Outreach | 2/12/10 Reporter, Erin Holt, participated in Career Day held at Harpeth Hall |
| 10 | Community Outreach | 12/6/09 Reporter, Teresa Weakley, was a Judge for the 27th Annual Hendersonville Christmas Parade benefitting Hendersonville Samaritan & Leadership Summer Youth Program. |
| 10 | Community Outreach | 8/22/09 Reporter, Teresa Weakley, MC for the Making Strides Against Breast Cancer Kick-off breakfast. |
| | | |
| 10 | Community Outreach | The following are Community Outreach engagements for News Anchor, Bob Mueller |
| | | 2/28/10 MC for the 17th Annual Allstate, "Our Kids Soup Sunday" at LP Field. Nashville. |
| | | 2/18/10 Moderator of the Brentwood Cool Springs Chamber of Commerce Republican Governors Candidates Forum. |
| | | 11/5/09 Celebrity participant in the Franklin American Mortgage Charity Cup Golf Tournament. |
| | | 11/18/09 Hosted Mental Health Association Dinner honoring Amy Grant & Vince Gill for their charitable efforts. |

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|---|---|---|
| | | 10/5/09 Hosted, Honorary Chair and participant for 22nd Annual Center for Living & Learning Inc. golf tournament. |
| | | 5/17 & 5/18, 2009 Celebrity participant in "The Vinny." Pro/Celebrity Golf Tournament to benefit Junior Golf programs throughout Tennessee. For 13 years, the tournament has raised over $3 Million. |
| 10 | Community Outreach | The following are Community Outreach engagements for News Reporter/ Weekend Anchor, Christine Madella |
| | | 2-26-10 Read Me Day at Caldwell Enhanced Option Elementary School |
| | | 3/1,2 & 3-10 NEA's Read Across America, Old Center Elementary School, Cumberland Elementary, Glengarry Elementary, Hillsboro School |
| | | 3/6/10 – 20 University of Missouri student came to Nashville to meet with Alumni, Christine Madella, to learn more about what it is like to work in a TV newsroom. |

For "Activity Classification" use numbers "1" through "16" in accordance with the following:

1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions;
2. Hosting of at least one job fair;
3. Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities;
4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;
5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;
6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies);
7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;
8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;
9. Establishment of a mentoring program for station personnel;
10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;
11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting;
12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities;
13. Provision of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;
14. Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination;
15. Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions;

Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.