



Attached is the Issues and Program Report for WKRN-TV Nashville for the 1st Quarter 2007.

- I. COMMUNITY NEEDS AND ISSUES**
- II. ISSUES/PROGRAMS LIST (LOCAL & ABC)**
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COMMUNITY NEEDS AND ISSUES

WKRN bases its community issues list below on a needs assessment done by the United Way of Nashville in 2004. WKRN determined that the following issues are the concerns of the community:

- **Emergency Assistance**
This issue includes assisting people in crisis such as financing, food, health and shelter.
- **Neighborhood Safety**
Empowering neighborhoods and residents to strengthening participation and safety in neighborhoods
- **Health**
This issue includes physical and mental health, healing from abuse, neglect, recovering from alcohol and drug addiction.
- **Child and Youth Development**
Comprehensive child and youth development, including education, and family nurturing.
- **Training Assistance**
This issue includes transitional and permanent housing, adult literacy, job training, and employment. Support services such as legal, financial and transportation.
- **Child Care**
Quality child care, health, safety and early intervention by companies, non-profit organization, government agencies, etc.
- **Senior Assistance**
Education, training and employment services, mental and physical health, terminal illness and grief support, home care, respite services, adult day services, and coordinated transportation

**1st QUARTER 2007
ISSUES/PROGRAMS LIST
WKRN NASHVILLE**

The following list contains some of the most significant programming treatment of issues of community concern address by WKRN and ABC during the quarter. The list is not intended to be exhaustive.

Date	Program	Time/ Duration	Issue	Description
01/03/07	News 2 at 6	2:00	Emergency Assistance	According to the Department of Homeland Security, Nashville ranks in the middle of cities that respond and communicate best during a disaster. Jeremy Heidt of the Tennessee Emergency Management Agency says that the state is still improving and will be ready when the next disaster hits.
1/5/07	20/20 (ABC)	1 hour	Neighborhood Safety	ABC News Correspondent Mary Fulginiti reports on how surveillance cameras are a new tool for investigators, helping police piece together crimes.
01/11/07	News 2 at 10	2:14	Emergency Assistance	The Metro Police Department did not have a gang unit until 2005. Now, the police chief has doubled the staff, adding 7 new detectives to concentrate solely on curbing gang activity, violence, and crime.
01/12/07	News 2 at 10	3:13	Neighborhood Safety	<i>Girls Gone Wild</i> and other porn videos shown in the Gallatin Police Department patrol room while officers were on duty has touched a nerve on the streets of Gallatin and citizens there say – "Something needs to be done."
01/14/07	News 2 at 10 SUN	0:30	Senior Assistance	An elderly couple, John and Margaret (Rag-un-ee'-see) were closing up shop at their market when two robbers came in. But the couple clobbered the robbers with a bat and cane, causing them to run. John and Margaret received a trip to California to tell their story to Jay Leno!
01/15/07	News 2 at 5	1:20	Health	The overall quality of healthcare in the United States is improving, but Americans are missing out on chances to avoid disease or serious medical complications by not having screening tests. The tests for US adults would save thousands of lives and billions of dollars.
01/17/07	News 2 at 4:30 AM	2:00	Child Care	The US Centers for Disease Control and Prevention is warning parents not to give common over-the counter cold remedies to children under 2 years old without consulting a doctor. Reports show that more than 1500 toddlers ended up in emergency rooms and 3 died because of bad reactions to cold or cough medicines.
01/17/07	News 2 This Morning 5 AM	0:47	Training & Assistance	Governor Bredesen unveiled a statewide initiative Tuesday to provide mentors for every teen in foster care. The Governor wants volunteers from every walk of life to become mentors to help the teens become adults.
1/17/07	Primetime: Medical Mysteries (ABC)	1 hour	Health	Primetime: Medical Mysteries looks at medical conditions where people are virtually powerless before some of the most basic human urges. John Quiñones and Jay Schadler report on morbid obesity and hoarding
01/18/07	News 2 at 4:30 AM	1:37	Senior Assistance	90-year-old Molly Lynch, dressed in full Crimson Tide colors, returned to the University of Alabama to receive her college degree! Molly's children stumbled upon the news that she had actually earned the degree decades ago and she didn't even know it!
01/19/07	News 2 at 4	2:00	Child Care	Consumer Reports Magazine is now retracting a warning it put out earlier this month about the safety of car seats. The report said that 9 out of 12 infant seats failed a safety test. The magazine now admits that there was a problem with the inspection and it will look in to the results again.
1/19/07	20/20 (ABC)	1 Hour	Training & Assistance	Is it time to take responsibility for debt, take control of finances and live life without the anxiety that comes with being in debt? "20/20" looks at how families can find a way back from the seemingly bottomless pit of financial despair, as well as new cottage industry called "cyberbegging" and the old fashioned debt collector.
1/24/07	Primetime: Medical Mysteries (ABC)	1 hour	Health	Primetime: Medical Mysteries looks at some of the rarest disorders and syndromes in medicine today. The program examines cases that leave scientists and doctors with unanswered questions

Date	Program	Time/ Duration	Issue	Description
01/25/07	News 2 at 4:30 am	0:49	Training & Assistance	A judicial process class is being offered to students from Lipscomb University to get an inside look at what it's like to live life behind bars. The program will also be a chance for inmates (by way of grants) to rehabilitate and return to society.
01/26/07	News 2 This Morning 6 AM	2:15	Child & Youth Development	The Child Advocacy Group – <i>America's Promise Alliance</i> named Metro and Davidson county as one of the top spots for young people. The study credited the "Oasis Center" for making Nashville a great place for kids – specifically troubled teenagers.
01/26/07	News 2 at 4:30 AM	1:29	Training & Assistance	Governor Bredesen has introduced a program he hopes will alleviate the nursing shortage. It encourages RNs to go into teaching. Those who do will have a quarter of their student loans forgiven for each year they teach at a Tennessee nursing school.
1/26/07	20/20 (ABC)	1 Hour	Child Care	"20/20" spends time in Camden, New Jersey to report first-hand on the hopes, dreams and terrible hardships children face living in one of the poorest cities in America. Diane Sawyer examines poverty as experienced by children in America.
01/31/07	News 2 at 4	0:47	Emergency Assistance	The Mayor's Housing Summit released the numbers to show how the city is doing at making housing affordable for all Nashvillians. According to the Mayor, Nashville is on track to meet his goal having added 26,000 units in the past seven years.
01/31/07	News 2 at 5	1:16	Child & Youth Development	Merck, the New Jersey based drug company, is funneling an undisclosed amount of money through an advocacy group made up of female state legislators in an effort to push for states to require the controversial drug "Gardasil" be given to girls as young as eleven.
1/31/07	Primetime: Medical Mysteries (ABC)	1 hour	Health	Primetime: Medical Mysteries finale concludes looking at three of the rarest disorders and syndromes in medicine today. The program examines people born with fused fingers and/or toes, another syndrome whose sufferers are trapped in their own paralyzed body, and an Italian village where nearly everyone is related and mysteriously healthy, in spite of their indulgent diet.
1/31/07	Nightline (ABC)	30 min.	Health	Extreme Healing
02/01/07	News 2 at 5	2:30	Training & Assistance	Providence Park is a <i>Habitat for Humanity</i> community built with homeowner and neighbor sweat. Nashville Habitat CEO Chris McCarthy says that the purpose of the organization is to help people help themselves and gain access to wealth through home ownership.
02/05/07	News 2 at 4	2:03	Health	When Summit Medical Center introduced its new 64-slice CT scan, employee Larry Gammons agreed to be a test subject. Larry, who was not worried about having heart problems, was stunned to learn that he had 2 blockages. Because of the new technology, more and more patients like Larry are discovering they have heart disease.
02/06/07	News 2 at 5	1:35	Child Care	The Tennessee Secondary School Athletic Association or TSSAA agency registers referees as independent contractors. However, a sex offender named Becker, slipped through the cracks. The agency says that they now will consider making background checks a part of their process.
02/07/07	News 2 at 4:30 AM	1:45	Child & Youth Development	A large scale study this spring will examine how children respond to weight-loss surgery. Four US hospitals have been given permission by the FDA to test how teens fare with gastric bypass surgery and laparoscopic gastric banding.
2/9/07	Nightline (ABC)	30 min.	Child Care	Overweight Toddlers
02/13/07	News 2 at 4	1:00	Child Care	A commission chaired by the former Governors of Georgia and Wisconsin delivered a total of 75 recommendations to improve <i>"No Child Left Behind"</i> that included measuring students progress over a 3 year period, forcing out teachers whose students do not improve, and testing a student's readiness for college or the job market.
02/15/07	News 2 at 10	1:39	Emergency Assistance	Roxann Brown's been head of 911 for the last 5 years. But the 911 board gave her a directive: Come up with a common sense policy for 911 Dispatchers. The ECC board says a handful of calls taken last year would have turned out differently had a policy been put in place.

Date	Program	Time/Duration	Issue	Description
2/16/07	20/20 (ABC)	1 hour	Health	From losing weight to staying young and even getting enough sleep, consumers hear a multitude of promises. But what's really behind the hype? "20/20" reports on why something "too good to be true" might be just that.
02/19/07	News 2 at 6	0:55	Neighborhood Safety	An Antioch woman says a police officer roughed her up at a traffic stop when she refused to sign a ticket. The woman is considering litigation against the officer.
02/19/07	News 2 This Morning	0:27	Senior Assistance	A 3-year study of senior citizens in the Seattle area shows that walkability depends heavily on the proximity of stores. Researchers also say people who use public transportation are also more likely to walk, so proximity to bus stops is important.
2/20/07	Primetime: The Outsiders (ABC)	1 hour	Child Care	Primetime: The Outsiders takes viewers behind closed doors and into the controversial lives of people not often in public view. John Quiñones and Cynthia McFadden examine the unusual life of genetic sexual attraction and a controversial skin shock therapy for kids with extreme autism.
2/20/07	Nightline (ABC)	30 min.	Health	F is for fat
02/23/07	News 2 This Morning	0:26	Senior Assistance	Cheatham Myers died in 2005 in an McMinnville NHC nursing home after suffering from bed sores, an undiagnosed broken hip, and other medical problems, and now, the man's relatives have been awarded more than 4 million dollars.
02/23/07	News 2 this Morning	0:20	Emergency Assistance	Two new grants will help to find more houses for the homeless in Murfreesboro. The Daily News Journal is reporting that 2 HUD grants totaling over 264,000 dollars will help the Murfreesboro Housing Authority.
2/23/07	20/20 (ABC)	1 hour	Emergency Assistance	There's a lot to be scared about. The media warn us about terrorism, bird flu, vicious crime, cancer, global warming and much more. But are all worries created equal? John Stossel expands on his very first ABC TV special, "Are We Scaring You to Death?," by looking at how we handle risks that face us today.
02/27/07	News 2 at 10	2:00	Health	Among females 14 to 24 years of age, 34 percent were infected with the sexually transmitted Human Papilloma Virus (HPV) and "Gardasil" protects against that virus. But is it enough to justify wide-scale vaccinations? Most doctors still say – "yes."
02/27/07	News 2 at 4	0:32	Training & Assistance	Deputies in Davidson County begin training for a new program to crack down on criminals who are in the country illegally. The plan allows the Sheriff's Department to check a Federal Government database to find out if inmates are illegal immigrants and if they are – to start the deportation process.
2/27/07	Primetime: The Outsiders (ABC)	1 hour	Child & Youth Development	Primetime: The Outsiders talks with grandparents who are acting as parents and facing some harsh realities in life. "Primetime" first reported on the phenomenon 18 months ago - following the lives of several children in Newark, NJ being raised by their grandmothers. This week Cynthia McFadden revisits the topic, reporting on the life and challenges.
2/27/07	To Iraq and Back: bob Woodruff Reports (ABC)	1 hour	Health	In his first on-air reporting since being severely injured by a roadside bomb in Iraq last January, ABC News Anchor Bob Woodruff will tell the incredible story of his severe wounding and how soldiers with lost limbs are being helped.
02/28/07	News 2 at 5	0:28	Neighborhood Safety	Metro Police Chief Ronal Serpas says he wants to crack down on criminals who carry guns. Serpas is backing a mandatory 10 year sentence for violent gun crimes that is part of the "Tennessee Coalition for Public Safety" initiative.
2/28/07	Nightline (ABC)	30 min.	Health	Diet Detective: Nutrition Guru
03/01/07	News 2 This Morning	1:51	Neighborhood Safety	Driving around Nashville is very confusing. One road ends and another suddenly begins, but Bonnie Crumby, the map lady of Metro Public Works, explains that the roads change names at what used to be the Nashville City Limits before Metro incorporated in the early 60's.
03/02/07	News 2 at 10	0:38	Emergency Assistance	Volunteers from Middle Tennessee are going to Georgia to help after yesterday's storms where nine people died. Local Red Cross volunteers say they want to do what they can to help.
03/02/07	News 2 This Morning	2:15	Child Care	Child Obesity is back in the headlines and Dr. Greg Plemmons with Monroe Carell Jr. Children's Hospital at Vanderbilt blames part of the problem on technology. He says instead of riding bikes, kids now have computers, etc.

Date	Program	Time/ Duration	Issue	Description
03/03/07	SAT Weekend 8 AM	0:42	Neighborhood Safety	Police found 160 pounds of marijuana in a home near the airport after being given a tip that there would be a large shipment of it entering Nashville. Two of the three suspects involved are illegals. Police are still investigating.
03/04/07	SPORTSX	3:02	Child & Youth Development	Here in Nashville <i>Youth Encouragement Services</i> or YES for short, has been helping inner city youth since 1956. The organization offers a variety of programs to help kids overcome obstacles in life. Over 600 children participate in the year-round program.
03/06/07	News 2 at 10	0:36	Training & Assistance	The Pencil Foundation is a local organization that holds annual fundraisers to work with Metro Schools in order to improve academic achievement, build character, and prepare students for the working world. This year's event featured Martina McBride and Little Big Town. Money was also raised through a silent auction.
03/07/07	News 2 at 10	0:45	Emergency Assistance	Tennessee has the 6 th highest death rate in the nation due to fires, and the Nashville Fire Department is getting a grant that will purchase smoke detectors for homes based on need. The grants will also help educate kids about fire safety.
03/07/07	News 2 at 5	1:30	Health	The Society for Dermatologic Surgery says it has seen a 41 percent rise in botched treatments. Experts say beware of cheap Botox and injections, and if you have any of these procedures, make sure a physician is on site.
03/08/07	News 2 this Morning	1:02	Senior Assistance	Drugs commonly used by senior citizens climbed in price last year at a rate nearly twice that of inflation. That's according to a study sponsored by the AARP. It says the findings underscore the need to allow the government to negotiate drug prices.
03/08/07	News 2 at 4	1:45	Child & Youth Development	The graduation rate in Metro has made gains. According to School Board Chair Marsha Warden, the success is due mainly to a great deal of taxpayers dollars spent on putting additional guidance counselors, attendance workers, and assistant principals in place to the boost the competencies in our high schools.
03/08/07	News 2 at 5	0:25	Child & Youth Development	Teenagers who claim that stress makes them break out are telling the truth! Researchers say the stress of taking an exam can make pimples worse and that surprisingly, inflammation may be to blame and not greasy skin!
03/09/07	News 2 AT 5	1:32	Child Care	118 drugs that were prescribed to children were finally tested and studies revealed problems with 47 percent of them. Now, drug companies are researching the medications. But doctors insist that it's up to Congress to give the FDA more power to require more testing, specifically for children..
3/12/07	Nightline (ABC)	30 min.	Emergency Assistance	Mortgage Market Collapses
3/12/07	Nightline (ABC)	30 min.	Child & Youth Development	Growing Up with Grandma
03/13/07	News 2 at 5	1:00	Senior Assistance	New research shows that people whose parents lived past age 85 tended to be healthier at middle age. Scientists say that studying healthy seniors and their offspring give us vital clues about which factors are important for a long life.
03/13/07	News 2 at 5	1:11	Health	The US Hospice, an organization that offers comfort and care to patients coping with terminal illnesses, started nearly 30 years ago. Often termed End-of-Life care, Alive Hospice in Nashville offers its services to people of all ages.
3/14/07	Nightline (ABC)	30 min.	Training & Assistance	Debt
03/14/07	News 2 at 4	1:20	Child Care	Tooth decay is the most common childhood disease nationwide and Dr. Andrew Harris has dedicated his career to serving the underserved children of TennCare. It is recommended that children go to the dentist twice a year to prevent an infection that could spread and become deadly.
3/16/07	20/20 (ABC)	1 hour	Child Care	Statistics say only one to three percent of children missing for more than 72 hours ever return. Now that they are home, what kind of life will they face? Elizabeth Vargas talks with kidnapped victims who beat the odds.
3/20/07	Nightline (ABC)	30 min.	Neighborhood Safety	Community in Crisis
3/31/07	Ronald McDonald House: Calls For Kids	2 hours	Emergency Assistance	WKRN produced and aired this 2 hour telethon to raise funds for the Nashville Ronald McDonald House which provides housing for families with critically ill children. WKRN talent, Lisa Patton, Bob Mueller, Allison Hatcher and Chris Stout hosted this telethon.

Quarterly Appearances – WKRN-TV 1st Quarter 2007

Appearances in the community by WKRN on-air talent were reported as follows:

Staff	Event/Location	Issue
Joe Dubin	Speaker/West End Junior High	Career Day
Brandon Fisher	Bob Parks – Cool Springs Columbia Rotary Club	Sports/Career Sports/Career
Allison Hatcher	3Westmoreland Elementary School MTSU Ronald McDonald House Telethon Dancing With The Stars Napier Enhanced Option School Guest-Power of the Purse Luncheon Lavergne Rotary Club(Rutherford County)	Dr. Seuss Week – Guest Reader Career Fundraiser – Critically ill children Vanderbilt Promotion Guest Reader Charity Event Speaker
Christine Maddela	Austin Peay State Univeristy Preston Taylor YMCA Fort Campbell, KY	Career & Diversity Boys & Girls Club Fundraiser Spoke to soldiers 1 st Battalion, 5 th Special
Froces	Westmoreland Elementary School	Dr. Seuss Week – Guest Reader
Davis Nolan	Speaker/Hobgood Ele./Murfreesboro Huntland Junior High/Huntland Union Heights Ele./Carthage AMS Conference San Antonio, Texas "Hurricane Katrina and New Orleans- What Went Wrong"	Weather Talk Weather Talk Weather Talk Speaker
Lisa Patton	Tulip Grove Elementary Ronald McDonald House Telethon Goodlettsville Cumberland Presbyterian	Read-Me-Day Fundraiser – Critically ill children Chili Cook-Off Judge
Melissa Penry	MC-Our Kids Soup Sunday	Hunger
Jamey Tucker	Speaker/First Baptist of Hendersonville	Education

WKRN PUBLIC SERVICE ANNOUNCEMENTS – January – March 2007

Air Dates	PSA	Length/Freq.	Issue	Description
Jan. – Mar. 2007	Drug Free – Teen Boost	30 seconds/84	Child Care/Health	Prevent teen drug use
Jan. – Mar. 2007	Be In the Click	30 seconds/162	Child Care	Encourage teens to buckle up when driving
Jan. – Mar. 2007	Classic Art	30 seconds/86	Child & Youth Development	Art Education
Jan. – Mar. 2007	Red Cross	30 seconds/116	Emergency Assistance	Donating blood
Feb. 2007	Our Kids	30 seconds/23	Emergency Assistance	Fighting Hunger
Mar. 2007	Tour De Cure	30 seconds/15	Health	Diabetes
Mar. 2007	Keep the Music	30 seconds/3	Child & Youth Development	Music in schools