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Attached is the Issues and Program Report for WKRN-TV Nashville for the 2nd Quarter 2007.

- I. COMMUNITY NEEDS AND ISSUES
- II. ISSUES/PROGRAMS LIST (LOCAL & ABC)
- III. QUARTERLY APPEARANCES BY STATION TALENT
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## COMMUNITY NEEDS AND ISSUES

WKRN-TV bases its community issues list below on a needs assessment done by the United Way of Nashville in 2004. WKRN-TV determined that the following issues are the concerns of the community:

- **Emergency Assistance**  
This issue includes assisting people in crisis such as financing, food, health and shelter.
- **Neighborhood Safety**  
Empowering neighborhoods and residents to strengthening participation and safety in neighborhoods
- **Health**  
This issue includes physical and mental health, healing from abuse, neglect, recovering from alcohol and drug addiction.
- **Child and Youth Development**  
Comprehensive child and youth development, including education, and family nurturing.
- **Training & Assistance**  
This issue includes transitional and permanent housing, adult literacy, job training, and employment. Support services such as legal, financial and transportation.
- **Child Care**  
Quality child care, health, safety and early intervention by companies, non-profit organizations, government agencies, etc.
- **Senior Assistance**  
Education, training and employment services, mental and physical health, terminal illness and grief support, home care, respite services, adult day services, and coordinated transportation

**2nd QUARTER 2007  
ISSUES/PROGRAMS LIST  
WKRN NASHVILLE**

The following list contains some of the most significant programming treatment of issues of community concern address by WKRN during the quarter. The list is not intended to be exhaustive.

Date	Program	Time/ Duration	Issue	Description
04/03/07	News 2 This Morning	1:42	Child & Youth Development	With an emphasis on reading, math, and science, State Senator Rosalind Kurita wants Civics back in Middle School Curriculums as a complete course on its own. A special Commission is looking into the idea.
04/08/07	News 2 at 10 SUN	1:36	Emergency Assistance	The Red Cross, the United Way, and The Salvation Army opened their doors to victims of Friday's massive apartment fire. The organizations also thanked local volunteers for spending their Memorial Day weekend helping them help others.
4/8/07	This Week	1 hour	Neighborhood Safety	This Moment on Earth: Today's new environmentalists and their vision of the future.
04/09/07	News 2 at 4	1:26	Senior Assistance	Today the Volunteer State bids farewell to its oldest living person. Marion Stout lived to the ripe old age of one-hundred eleven years. Stout was born on January 31 <sup>st</sup> , 1896 to German immigrants in Brooklyn, New York.
04/10/07	News 2 at 5	1:00	Child & Youth Development	Pediatrician Kenneth Ginsburg says over-involved parents are causing some teens to be less equipped to manage their transition to college. He claims some students are dealing with the stress in dangerous ways. The American Academy of Pediatrics urges students and parents to ease up.
04/12/07	News 2 at 4	1:24	Child & Youth Development	This fall, Maurice Fitzgerald, a Nashville teacher, will help open Bridges Academy, a private school for inner city boys. The academy by way of a mentoring program will strive to keep young boys in school.
04/12/07	News 2 at 6	1:25	Emergency Assistance	The big chill last weekend has left area farmers with fields full of worthless crops. Governor Bredesen has asked Federal Officials to declare all 95 counties in the state as an agricultural disaster area.
04/13/07	News 2 at 5	1:18	Neighborhood Safety	Immigration and Customs Enforcement "ICE", say they found nine undocumented immigrants being smuggled through Nashville inside a van, along with over \$1,000 in cash hidden in the vehicle. ICE also says that smuggling people through Tennessee unfortunately is common.
04/15/07	News 2 at 5 SUN	1:20	Senior Assistance	This week Senators take up legislation that could lower prescription drug prices for the elderly and disabled through a bill that would allow the government to negotiate drug prices on behalf of Medicare patients.
4/20/07	Primetime: Planet Earth 2007	1 hour	Neighborhood Safety	Anchored by Diane Sawyer, ABC News investigates the state of the planet, reporting on today's most crucial environmental and on successful solutions.
04/23/07	News 2 at 5	1:40	Child Care	Thalates are a group of chemicals found in many children's toys that may cause cancer and birth defects. Now, State Senator Margaret Carter is behind legislation to restrict the use of the chemicals in children's toys.
04/24/07	News 2 at 4	1:45	Health	Today a House Sub-Committee spoke with people whose loved ones became ill after eating tainted spinach and peanut butter. Next month the Committee plans to discuss Federal oversight of the Nation's food supply with the FDA.
04/25/07	News 2 at 6	1:44	Child Care	Big Brothers and Big Sisters of Middle Tennessee are looking for a few good men, and women. The organization also hopes that lawmakers will carve out more money for special programs that reach out to children whose parents are in jail.

Date	Program	Time/ Duration	Issue	Description
04/26/07	News 2 at 5	1:00	Senior Assistance	Studies suggest that not only old age, but lifestyle choices that lead to cardiovascular disease, diabetes and hypertension may also play a role in Alzheimer's disease. Because African American and Hispanics are more prone to these diseases, it is estimated that Alzheimer's among these groups will blow out of proportion by the year 2050 and is being called "the coming epidemic."
04/27/07	News 2 This Morning	1:18	Neighborhood Safety	Five thousand notices were sent out to neighbors in the Pearl Cohn area to hear featured speaker Clementine Barfield, an expertise on families dealing with gang violence, but only one parent showed up. When asked about the low turnout, neighbors admitted that things could be done, but it's a complex issue.
4/27/07	20/20: Transgender Kids	1 hour	Child & Youth Development	For some children, gender identity can be confusing. They insist they were born into the wrong bodies. Barbara Walters reports on some of the youngest transgender kids
4/27/07	Nightline	half hour	Senior Assistance	Organic food craze.
04/28/07	SAT Weekend 6AM	1:45	Training & Assistance	Tennessee had its first tax free weekend last summer to give parents a break on Back to School needs. The tax weekend covers clothing items under one-hundred dollars and school supplies. Another is planned for August.
04/29/07	News 2 at 5 SUN (HOUR)	1:47	Training & Assistance	Volunteers at the Nashville Adult Literacy Council are working to fight adult illiteracy here. Last year the non-profit tutoring program helped 1100 Nashville adults.
04/30/07	News 2 at 10	1:25	Neighborhood Safety	A park surveillance camera is responsible for the arrest of William Joy, a Tennessee sex offender. When caught by U.S. Marshal Jim Grant, Joy had five outstanding warrants. Two other men with Joy at the time were also wanted felons!
4/30/07	Nightline	half hour	Child Care	Underage and overweight
5/1/07	Nightline	half hour	Neighborhood Safety	Mansions for the homeless
5/6/07	This Week	1 hour	Senior Assistance	Living with cancer.
05/07/07	News 2 at 4	1:49	Emergency Assistance	Local organizations are doing their part to help the people hurt by the deadly tornado in Greensburg. Nashville's Church of Christ Disaster Relief Organization is sending trucks full of supplies to the victims. Cash donations can be made to Churches of Christ Disaster Relief.
5/8/07	Nightline	half hour	Child & Youth Development	Obesity program in school
05/14/07	News 2 This Morning	1:03	Training & Assistance	Two Mid-State Congressmen have asked for 440 million dollars for special projects to benefit the area. The projects, among others, would include Iraq War simulation training for the Nat'l Guard, sewage protection for the Cumberland River, and military tent contracts for Camel Manufacturing in Fentress County.
05/14/07	News 2 at 4	1:20	Senior Assistance	Senior citizens in the Volunteer State aren't thinking about who's helping them, but how they can help others. Seniors Citizens Inc. provides services and activities such as knitting and scrapbooking for people over 55. Many of the items the Seniors make will go to hospitals and homeless shelters.
05/14/07	News 2 This Morning	1:25	Senior Assistance	Today's edition of USA Today reports there will be 35 million more seniors by the year 2030. A survey last year showed that 47 percent of communities have begun addressing the special needs of residents ages 65 and older.

Date	Program	Time/ Duration	Issue	Description
05/18/07	SAT 10PM	1:40	Neighborhood Safety	Ron Ewing who is also called "Diligent" was a part of an "Anti-Crime Community Concert" Saturday afternoon. He calls his music positive Hip-Hop, and feels that community events like this one is just one of many ways to reach kids before gangs do.
05/18/07	News 2 This Morning	1:25	Health	The Sarah Cannon Cancer Center is offering 150 dollar vouchers for patients from all over Middle Tennessee who, due to high gas prices, have a hard time financially getting back and forth for much-needed treatment.
05/18/07	News 2 at 4	1:45	Child & Youth Development	Mike Whitehead, a former corporate worker, enrolled in the state's two-week crash course called "Teach Tennessee". Due to a shortage of math teachers, Teach Tennessee recruits regular citizens with math degrees to become educators. Thanks to such a program, math scores at Forrest School in Chapel Hill where Mike now teaches are up from last year! The students at the school have written their praises in his annual.
05/19/07	SAT Weekend 6AM	1:24	Emergency Assistance	Life sharers is a non-profit national organ circle. It has grown to include more than 8500 members nationwide. The idea behind it is that organs should go to those who first become donors themselves. Nashville's Dave Undis started the program five years ago.
5/20/07	This Week	1 hour	Child Care	Childhood hunger.
05/20/07	News 2 at 5 SUN	1:40	Training & Assistance	Several volunteers spent the weekend at the Red Cross learning how to protect and shelter animals and pets during emergency situations and natural disasters.
5/25/07	20/20: Mindless Eating	1 hour	Child & Youth Development	Mindless eating – are subliminal messages and not your body's hunger cues that are telling you to eat? Do people eat more when served on larger plates or drink more from wider glasses.
05/28/07	News 2 at 4	1:45	Health	Hundreds of women will embark on an annual Women's Only cycling event. The event entitled "Hope on Wheels" allows women to raise money for a cure for breast cancer.
06/02/07	SAT Weekend 6AM	1:50	Health	Most planes have special filtration systems to keep from recycling air, but doctors say the trick is to get healthy before getting onboard, and recommend that passengers avoid doorknobs and handrails in airports, and wash their hands frequently as the first line of defense!
06/02/07	SAT Weekend 6AM	1:30	Emergency Assistance	The Atlantic hurricane season is brewing and forecasters predict 2007 will be an above-average hurricane producer. Disaster Relief Agencies up and down the East and Gulf Coasts say they are ready are urging others to be prepared as well.
06/03/07	SUN Weekend 6AM	2:00	Child Care	In an effort to help schools struggling to meet the "No Child Left Behind" standards, An Accountability Bill before the legislature would let school systems offer more pay for teachers to come to under-performing schools
06/04/07	News 2 at 4	1:30	Neighborhood Safety	A proposal to require Nashville cab drivers to learn CPR goes before the Metro Council tomorrow. The bill is meant to improve the industry's image and help save lives. If approved, it would also require training on the use of automated defibrillators.
06/06/07	News 2 This Morning	1:30	Emergency Assistance	"Hunger Awareness Day" is an ongoing effort to fight hunger. The Boys and Girls Club will serve thousands of kids here in Tennessee who go hungry every day. The event is supported by Second Harvest Food Bank. Second Harvest provides 96,000 meals every year to hungry kids.

Date	Program	Time/ Duration	Issue	Description
06/07/07	News 2 at 4	1:21	Senior Assistance	Because most Seniors are on fixed incomes, State lawmakers are considering a bill that would allow local governments to freeze any future property taxes for anyone age 65 and over.
06/07/07	News 2 at 5 SUN	1:00	Child Care	A day at the beach is no fun if you're sunburned. Dermatologist Rutledge Forney says that that is especially true for children, and warns parents that chemical sunscreens need to be applied to children 30 minutes before going into the sun.
6/8/07	Nightline	half hour	Health	Fighting addiction
06/10/07	SUN Weekend 6AM	1:08	Child Care	Phil Haseltine, President of the Automotive Coalition for Traffic Safety (ACT), says at least five US kids have died from heat stroke so far this year after being left unattended in a hot vehicle. ACT warns parents that a child's body heats up three to five times faster than adults and should not be left unattended in or near a vehicle.
06/11/07	News 2 at 10	1:30	Training & Assistance	State Lawmakers have passed a bill that could allow them to again have authority and explore the feasibility of toll roads. At the top of their list is the bypass over Old Hickory Lake. However, it may still be years before plans are finalized.
06/11/07	News 2 This Morning	1:45	Training & Assistance	Some of the top riders and horses form across the nation were in Nashville over the weekend for the Music Country Grand Prix, one of the area's top show jumping competitions. The competition benefits "Saddle Up", a therapeutic horseback riding program for children with physical and mental disabilities.
06/11/07	News 2 at 10	1:25	Child & Youth Development	More high school students are earning college credit thanks to the State Lottery. During the fall 2006 semester, 48-percent more students enrolled in dual credit courses which allow Juniors and Seniors to take college courses through their high schools or nearby college campuses.
06/11/07	News 2 at 4	1:30	Health	There have been 6 recalls involving beef products in just the past two months, and critics at the Centers for Science in the Public Interest fear recent problems involving other products such as spinach, peanut butter, and pet food, have diverted attention away from the beef industry.
06/11/07	News 2 This Morning	1:23	Neighborhood Safety	A Tennessee Bureau of Investigation report shows there were fewer hate crimes in Tennessee last year. A separate report also found a nearly ten percent drop in assaults against Law Enforcement Officers compared with the previous year.
6/25/07	Nightline	half hour	Senior Assistance	Caring for the elderly

**Quarterly Appearances – WKRN-TV  
2nd Quarter 2007**

Appearances in the community by WKRN on-air talent were reported as follows:

<b>Staff</b>	<b>Event/Location</b>	<b>Issue</b>
Joe Dubin	Lakeview Elementary Currey-Ingram Academy PALS Graduation	Education Career Day Keynote Speaker
Julie Kroening	Spring Hill High School	Education
Allison Hatcher	TN Red Hat Society Fashion Show Meharry Medical College N. Rutherford YMCA 5K Marathon Nashville Public Relations Society	Benefit Fundraiser Honorary Starter Awards Ceremony
Davis Nolan	American Society of Safety Engineers Kingston Springs Elementary	Weather Talk Weather Talk
Lisa Patton	Wilson County Schools GEO Quiz Bowl Lipscomb Elementary School Nashville Insurance Claims Assoc.	Education Education Weather Talk
Chris Stout	Grassland Elementary Graduation Bob Mueller MS Golf Tournament Nurses for Newborn Golf Tournament	Education Health Fundraiser Health Fundraiser
Bob Mueller	NAMI Awards Brentwood High School Awards Banquet Second Harvest Food Bank	Host Education Fundraiser
Brandon Fisher	Kiwanis Club-Columbia	Career

## WKRN PUBLIC SERVICE ANNOUNCEMENTS – April – June 2007

<b>Air Dates</b>	<b>PSA</b>	<b>Length/Freq.</b>	<b>Issue</b>	<b>Description</b>
April - June. 2007	Drug Free -- Teen Boost	30 seconds/172	Child Care/Health	Prevent teen drug use
April - June. 2007	Be In the Click	30 seconds/244	Child Care	Encourage teens to buckle up when driving
April - June. 2007	Classic Art	30 seconds/10	Child & Youth Development	Art Education
April 2007	Red Cross	30 seconds/54	Emergency Assistance	Donating blood
June 2007	Inspire Invention	30 seconds/90	Child & Youth Development	Encourage Education
April - June 2007	Tour De Cure	30 seconds/226	Health	Diabetes
April - June 2007	Keep the Music	30 seconds/90	Child & Youth Development	Music in schools
June 2007	TN WaterWorks	30 seconds/21	Neighborhood Safety	Environment
April - June 2007	My Wonderful World	30 seconds/4	Child & Youth Development	Encourage Education
June 2007	Underage Drinking	30 seconds/88	Child Care/Health	Prevent Drug use
April - June 2007	American Heart Assocation#2 – Start Walking	30 seconds/223	Child Care	Walking for a Healthier Life
June 2007	American Heart Association#3 – Start Walking Safety	30 seconds/28	Child Care	Walking for a Healthier Life