



**Issues and Program Report**  
**WKRN-TV Nashville**  
**4th Quarter 2008**

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**Date:** 1/8/09

## COMMUNITY NEEDS AND ISSUES

WKRN-TV bases its community issues list below on a needs assessment done by the United Way of Nashville in 2008. The report was prepared by the United Way of Nashville from the periods 2008 – 2011. WKRN-TV determined that the following issues are the concerns of the community:

- **Child Care**  
Quality child care, health, safety and early intervention by companies, non-profits organizations, government agencies, etc..
- **Child and Youth Development**  
Comprehensive child and youth education, including basic schools attendance, after school programs, mentoring programs, promote healthy behaviors and life skills.
- **Neighborhoods Safety**  
Empowering neighborhoods and residents to strengthening participation in community to improve quality of life in most at-risk communities.
- **Emergency Assistance**  
Provide support services for adults with basic needs such as food, shelter, and emergency assistance.
- **Training & Assistance**  
Assisting adults with educational and financial needs by supplying tools and financial advice for those with special economic needs.
- **Senior Assistance**  
Education, training and employment services, mental and physical health, terminal illness and grief support, home care, respite services, adult day services, and coordinated transportation
- **Wellness/Health**  
Provide affordable and accessible physical and mental health management and training. Education on health preventative and making healthier decisions.

**4th QUARTER 2008  
ISSUES/PROGRAMS LIST  
WKRN NASHVILLE**

The following list contains some of the most significant programming treatment of issues of community concern address by WKRN during the quarter. The list is not intended to be exhaustive.

Date	Program	Time/ Duration	Issue	Description
10/1/08	News 2 This Morning(6AM)	1:50	Child Care	Some Daycares are coming under fire because of the new rating system put in place less than a year ago. Some childcare givers say system is too strict, and there is a bill to eliminate the environmental assessment portion of the report
10/1/08	Nightline		Emergency Assistance	Economic Rescue Bill
10/2/08	News 2 at 4:30	1:20	Child & Youth Development	After a public protest and meetings with parents, school leaders agreed to consider alternatives to closing the North Nashville preschool. They are looking for a new site, Meharry is negotiating with the 15 <sup>th</sup> Street Baptist Church
10/2/08	Nightline		Child Care	The Grades Are In
10/4/08	News 2 at 10	1:45	Child Care	State Advocacy Groups interested in children's issues had a forum that gave Tennessee State Senators a chance to speak out.
10/5/08	This Week		Training & Assistance	Economic Crisis
10/6/08	News 2 at 5	:52	Wellness/Health	Vanderbilt researchers look for ways to protect women from heart problems. Researchers find that estragen may play a role in protecting a woman's heart from enlargement and ultimate failure.
10/7/08	News 2 at 6	1:34	Child & Youth Development	Students at Brick Church Middle School got a preview of different field during the school's career day. Several companies filled the school's gym to talk to students about what they do and how they succeeded.
10/9/08	News 2 at 10	1:22	Senior Assistance	A routine health test at a Boardeaux assisted living home turns up some disturbing results. Nearly 20 people at the J.B. Knowles Home for the aged have tested positive for tuberculosis. Health Department was called in to help.
10/10/08	Nightline		Training & Assistance	The Big Question: What happened to your money?
10/11/08	News 2 at 10	1:18	Senior Assistance	Wandering off can be a huge problem for Alzheimer's patients. But there is help; the "care track" system includes a transmitter bracelet for the patients to wear. The tracking system can help locate people miles away from their homes or hospitals.
10/12/08	This Week		Training & Assistance	Financial Crisis
10/12/08	News 2 at 10	1:33	Child Care	Vanderbilt Children's Hospital is dedicating a new clinic to treat kids with kidney stones. TN lies in what doctors call "the kidney stone belt of the US". And doctors say they are treating more and more children's cases.
10/13/08	News 2 at 4	1:08	Child Care	More Metro students will line up at Schwab Elementary School to be vaccinated against Hepatitis A. A cafeteria worker came down with Hepatitis and exposed it to the students. The shots help protect the children.
10/14/08	Nightline		Training & Assistance	Upside Down: Mortgage Mess
10/16/08	News 2 This Morning(4AM)	1:50	Training & Assistance	The Metro Action Commission says that the calls are pouring in from people asking for help with their heating bills this winter. The agency helps low income folks pay their gas and electric bills. Case workers say with the downturn in the economy they've seen a lot of first timers asking for help.
10/17/08	News 2 This Morning(6AM)	1:29	Wellness/Health	A prominent group of yoga teachers has launched a campaign to educate people about the true roots of yoga. The focus will be on self-enlightenment by training the mind, thus healthy bodies
10/19/08	News 2 at 10	1:46	Child & Youth Development	Franklin school officials have pulled a sex education program in the schools because parents and officials disagree with the information taught by the program. They agreed to the program educating their children, but said they did not agree to the particular discussions occurring in the program now.

Date	Program	Time/ Duration	Issue	Description
10/20/08	News 2 at 6	1:38	Senior Assistance	The American Heart Association and the Nashville Fire Department teamed up to teach senior citizen how to save lives by administering CPR. The training was free and over 400 seniors participated.
10/21/08	News 2 at 6	:59	Senior Assistance	A model home specifically designed for the elderly is well received by senior citizens. The need for homes with the elderly in mind are on the rise as the baby boom generation begins to retire.
10/22/08	News 2 at 10	1:13	Emergency Assistance	St. Thomas Hospital is installing defibrillators in six local churches and training people to be able to use them. They are needed to help patients with heart problems before the paramedics arrive.
10/24/08	News 2 this Morning(6AM)	1:10	Emergency Assistance	Two new grants will help to find more houses for the homeless in Murfreesboro. The Daily News Journal is reporting that 2 HUD grants totaling over 264,000 dollars will help the Murfreesboro Housing Authority.
10/26/08	News 2 at 10	1:26	Training & Assistance	The Pencil Foundation is a local organization that holds annual fundraisers to work with Metro Schools in order to improve academic achievement, build character, and prepare students for the working world. This year's event featured Martina McBride and Little Big Town. Money was also raised through a silent auction.
10/27/08	Nightline		Training & Assistance	Flip This House
10/27/08	News 2 at 5	:42	Neighborhood Safety	Walkers from all over Nashville are Lighting Up the Night for cancer research. About 800 walkers showed up at Granny White Park in Brentwood for the Fourth Annual Light the Night Walk. It benefits the Leukemia and Lymphoma Society. Each walker carried a balloon each balloon symbolizes something different.
10/29/08	News 2 This Morning (4AM)	1:18	Child & Youth Development	School Board is considering a plan to ease overcrowding at Riverdale High School by re-drawing the school zone lines.
10/30/08	News 2 This Morning (4AM)	1:13	Neighborhood Safety	Students at Madison Creek Elementary School participated in a Drug Awareness Program called Red Ribbon Week. All the activities were an effort to drive home the message to kids to stop children from taking drugs.
10/31/08	News 2 at 4	1:25	Neighborhood Safety	The hazards posed by Halloween costumes are detailed. Hazards included flammability of costumes; lead paint used on Halloween figurines as well as is makeup. The third hazard involved the potential choking hazards for small children for costumes that included small parts or things they could put in their mouths.
11/03/08	News 2 at 5	1:32	Neighborhood Safety	The Dickerson Road Merchants Association in partnership with Metro government officials and people living in the Dickerson Road neighborhood working together to change the perception of their neighborhood. Using a 1.9 million dollar grant the association will give the corridor a "make-over."
11/05/08	News 2 at 4	1:11	Wellness/Health	The Metro Public Health Department says fast food is contributing to an obesity epidemic in Tennessee. Dr. Bill Paul with the Metro Public Health Dept. is pushing for menus at restaurant chains to have labels with the nutritional information of the food served posted.
11/06/08	News 2 at 5	:43	Neighborhood Safety	The Internet company known as Craigslist announced a deal with Tennessee and several other states to take ads for prostitution off its website. It will require anyone who posts "erotic services" to provide a working phone number and give a credit card number. That information can be subpoenaed by law enforcement if illegal activity is suspected.
11/06/08	News 2 at 5	1:02	Emergency Assistance	Dashiel Alsop is walking shoe-less for people who have no shoes. He has teamed up with Sole 4 Souls a Nashville-based charity that provides free shoes to people in need. So far Dashiel has walked more than 2800 miles. He stopped briefly in Centennial park where he was joined by other people in a barefoot walk to the Nashville Rescue Mission on Lafayette Street.
11/07/08	News 2 This Morning (6AM)	1:47	Child & Youth Development	Preston Taylor Ministries hosted it's annual Thanks dinner. Preston Taylor Ministries is a faith-based afterschool and mentoring program serving more than 100 children in the Preston Taylor Housing Project. The organization thanked its 160 supporters and volunteers.

Date	Program	Time/ Duration	Issue	Description
11/08/08	News 2 at 10 Sat	1:11	Neighborhood Safety	The staff at Gun City USA near downtown Nashville has noted that gun sales are up after Tuesday's election. The increase is noted particularly in the sale of semi-automatic weapons. It is this type of weapon that users fear will be the type of weapon that could soon be restricted by the new Democratic Administration.
11/10/08	News 2This Morning (5AM)	1:30	Neighborhood Safety	Letter will go out this week to thousands of Metro parents explaining the massive rezoning scheduled for next year and how it applies to their child. It will also detail options for school choices and deadlines to making those choices.
11/10/08	News 2 at 4	1:33	Child & Youth Development	Tennessee schools seem to be making the grade. The State Department of Education released its report card today. Tennessee schools earned good grades in most of the categories under the federal "No Child Left Behind" Act. The study also shows that the state's graduation rate increased from last year to 82.2%
11/11/08	News 2 This Morning (5AM)	1:22	Training & Assistance	According to the Greater Nashville Assoc. of Realtors 1700 homes sold last month in the Nashville area. That is nearly 800 fewer than the 2500 sold last year at this time. The avg. home is selling for \$170,000.
11/13/08	Nightline		Training & Assistance	Hedge Funds in the hot seat
11/13/08	News 2This Morning (5AM)	1:33	Child & Youth Development	The Rutherford County School Board will look over proposals for a new school dress code today. A School Attire Committee will present their recommendations to the board today. A vote on in the dress code could happen on Thursday.
11/14/08	News 2 at 4	1:34	Neighborhood Safety	Chief of Metro Police Serpas is frustrated because he says Metro Schools are not keeping accurate attendance records. In October Chief Serpas appealed directly to the school board to make changes in keeping accurate attendance records. Chief Serpas says that education is an important part of reducing crime.
11/14/08	News 2 at 4	1:21	Emergency Assistance	More families asking for help from Second Harvest Food Bank. Increase of about 25%. Donations are also down compared to last year.
11/15/08	News 2 at 6	:58	Emergency Assistance	Legislators are trying to make up for a projected \$780 million budget shortage. Programs like Pre-kindergarten programs are in jeopardy of being cut.
11/16/08	This Week		Training & Assistance	Failing Economy
11/16/08	News 2 at 10 (Sun)	1:17	Neighborhoods Safety	Community forum held today to discuss concerns of Metro Nashville schools' controversial re-zoning plan.
11/17/08	News 2 at 5	1:41	Child & Youth Development	Maplewood High School broke ground on an \$11 million renovation. Officials say the project should be unveiled some time next year.
11/17/08	News 2 at 5	1:04	Emergency Assistance	Tennessee Titan Kyle Vanden Bosch teamed up with some of his Titans teammates to help raise money for the Boys and Girls Clubs of Nashville by hosting a Pro wrestling event. Each player "drafted" their own pro wrestling teams.
11/17/08	News 2 at 10	1:01	Child Care	The Governor and state leaders are working to trim 10% from the shrinking budget. With an estimated \$800 million shortfall layoffs to the state workforce are possible. The Governor pledged to try and not take the money from the pre-k and k-12 programs.
11/18/08	News 2 at 10	1:20	Neighborhoods Safety	Federal agents seized the computer and other documents and videos of a Hermitage Tennessee man for sending child pornography over the Internet. The FBI hopes that with serious sentences being meted that it will be a deterrent to this type of activity and help children not be victimized.
11/18/08	News 2 at 10	1:47	Emergency Assistance	Metro Nashville citizens let MTA transportation leaders know how the city's bus system can be improved during a series of 4 meetings set up throughout the Nashville area over the next several days.
11/18/08	Nightline		Training & Assistance	Foreclosure King Give Back
11/20/08	News 2 This Morning	1:24	Emergency Assistance	Portland Medical Center is shutting down several of its services. It will continue to operate its outpatient services.
11/20/08	News 2 This Morning	1:00	Emergency Assistance	News 2 has been following the fluctuation in the cost of foods by following the spending habits of the Lang family. Just like gas some food prices have dropped since the springtime spike in gas prices.

Date	Program	Time/ Duration	Issue	Description
11/20/08	News 2 This Morning	1:31	Training & Assistance	Volkswagen is hosting a career Fair for their Chattanooga plant. It will be held at the Chattanooga Convention Center. Hiring will begin in the next 3 – 6 months.
11/20/08	Nightline		Wellness/Health	Medical Mystery
11/21/08	News 2 at 4	:58	Training & Assistance	Tennessee Career Centers run by the State of Tennessee are very busy. With thousands of people out of work the career centers are very busy.
11/21/08	News 2 at 4	1:30	Training & Assistance	Tennessee's economic problems will mean higher tuition at state colleges and universities next year. The Higher Education Commission is also looking for other ways to keep operating costs down.
11/22/08	News 2 at 5	1:18	Emergency Assistance	Anne Holt recognized Gallatin High School for winning the News 2 Food to Families High School Challenge by collecting 59, 556 cans of food to help out Gallatin Cares Food Pantry.
11/23/08	News 2 at 5	1:42	Emergency Assistance	City leaders want the tent city near downtown cleaned up for health and safety reasons. Tent city is home to about 30 people, and the city is trying to help them find permanent housing.
11/23/08	News 2 at 10	1:27	Emergency Assistance	Thanks to a new federal grant, homeless people in Nashville will soon get free medical care. United Neighborhood Health Care is getting a \$1.2 million grant to provide medical care to the homeless at a downtown clinic and a mobile medical van.
11/24/08	News 2 at 5	1:58	Neighborhoods Safety	Cuts to the TBI budget of 10 – 15% could mean less money available to help the TBI predict crime. One area that may feel the effects of the budget cuts is the fusion data center.
11/24/08	News 2 at 5	1:08	Training & Assistance	Crye-Leike Realtors have launched a new program called "Save the Dream" which encourages realtors to identify families in the community and help them find a solutions to keep them in their homes.
11/25/08	News 2 at 6	1:14	Training & Assistance	Governor Bredesen says you should expect to pay more for higher education. Approximately \$150 million won't be in the \$1 billion budget for higher education in July.
11/26/08	News 2 at 4	1:12	Emergency Assistance	Food banks are running out of food to give out to those in need. St. Luke's Community House is already out of food.
11/26/08	News 2 at 6	1:19	Neighborhoods Safety	With the help of a grant from the Governor's Highway Safety Office the THP will be able to have officers stationed every 15 miles along I-40 all through the Thanksgiving Holiday weekend.
11/27/08	News 2 at 4	1:47	Emergency Assistance	Mid-state volunteers will help the Nashville Rescue Mission serve hundreds of Thanksgiving meals today. The needs will also be critical in the months ahead.
11/28/08	ABC World News		Child & Youth Development	Adoption Disruption
11/29/08	News 2 at 10	2:06	Emergency Assistance	Thanks to students from Hendersonville and Gallatin High Schools the food pantries in their communities has food to give out once again. Each High School held canned food drives.
11/30/08	This Week		Training & Assistance	Financial Crisis
12/01/08	News 2 at 5	1:24	Emergency Assistance	The Governor's Housing Summit is a way for lenders, builders, and realtors to come together to talk about ways to grow housing in our area. The topics at the conference will include foreclosure prevention programs and corporate housing
12/02/08	News 2 This Morning	1:18	Emergency Assistance	In honor of its 30 <sup>th</sup> anniversary the Second Harvest Food Bank is launching a new ambitious challenge. The President and CEO asked for the help to raise 300,000 lbs of food and \$500,000 to help purchase food all within 30 days.
12/02/08	News 2 at 4	1:35	Emergency Assistance	In partnership with News 2, the local chapter of the American Red Cross has started its Holiday Donor Campaign.
12/3/08	Nightline		Wellness/Health	Supersize Down Me
12/05/08	News 2 This Morning	1:51	Neighborhoods Safety	The Governor and First Lady hold the Season to Remember ceremony held at the State Capitol to honor those loved ones lost to murder each year.
12/05/08	News 2 This Morning	1:42	Wellness/Health	Tennessee ranks near the bottom again in a health study. It's the 5 <sup>th</sup> consecutive year that the state has ranked in the 5 least healthy states according to a study by United Healthcare.

Date	Program	Time/ Duration	Issue	Description
12/05/08	News 2 at 4	1:08	Child & Youth Development	Time is running out to submit your child's application for one of the 25 lottery schools here in Metro. The lottery applies to the city's magnet schools, design schools, and so-called optional schools.
12/05/08	News 2 at 5	1:34	Training & Assistance	With near record unemployment many people are turning to second careers. Volunteer State reports that classrooms are packed not only with students right out of high school, but also with out-of-work professionals looking to start over.
12/05/08	News 2 at 6	1:43	Training & Assistance	The Tennessee Career Center is helping people who have been laid off by putting them in touch with potential employers.
12/05/08	News 2 at 6	1:23	Neighborhoods Safety	500 Employees of Healthways met today to go shopping to fill the Christmas wishes for 430 children.
12/06/08	News 2 at 10 (Sat)	1:48	Emergency Assistance	The Rotary Club of Nashville spent the day at Second Harvest Food Bank to target a metro neighborhood in need. 150 Rotary members assembled more than 600 emergency food boxes that will be distributed before Christmas.
12/09/08	News 2 This Morning	1:27	Training & Assistance	If a new TV is on your holiday gift list, Goodwill wants your old analog TV set. By donating analog TV sets, Goodwill can recycle the sets and help fund their mission to provide jobs for the disabled, but only if the TV is in good working order.
12/09/08	News 2 at 4	1:27	Training & Assistance	Governor Bredesen and the Tennessee Dept. of Labor and Workforce awarded more than \$300,000 in job training grants Monday to 13 companies.
12/09/08	News 2 at 6	1:42	Emergency Assistance	Donations were down for Big Brothers of Nashville but it still found a way to provide hundreds of families with a few meals. Volunteers stuffed food boxes for 1500 families.
12/10/08	News 2 This Morning	1:35	Senior Assistance	Advice for people looking for work from a senior coach at the Nashville Career Advancement Center.
12/10/08	News 2 at 10	1:06	Wellness/Health	Dr. Nancy Wolfe-Sidberry is worried about her patients and her profession. With people in every income bracket losing their jobs, and thus losing their insurance she fears that many people will stay at home until they are too sick to be helped out.
12/11/08	News 2 at 4	1:11	Child Care	Volunteers with the non-profit group Christmas for All are busy picking out gifts for children in Wilson County.
12/12/08	ABC World News		Training & Assistance	Cheapest Man
12/12/08	News 2 This Morning	1:04	Senior Assistance	Every year Home Instead Senior Care promotes the Be a Santa to a Senior. This is a program that delivers goodies to seniors who might otherwise be overlooked during the busy Christmas season.
12/13/08	News 2 Saturday at 5	1:28	Child & Youth Development	MTSU students and faculty came together outside the Murphy Center to express their concern about the direction of higher education in Tennessee. The Tennessee Board of Regents is grappling with budget cuts of up to 20% by the 2010 fiscal year.
12/13/08	News 2 Saturday at 5	1:38	Emergency Assistance	Second Harvest Food Bank was out in full force at local Kroger stores. Their goal is to collect 300,000 lbs. of food in 30 days.
12/15/08	News 2 at 4	1:57	Neighborhood Safety	Over the past several years Metro Schools have stepped up security at the more the 130 city schools. Now it's turn for the Central Office.
12/16/08	News 2 This Morning	1:26	Child & Youth Development	Some Rutherford County High School students and parents could learn today where their child will attend school next year. The Rutherford County School Board will be given rezoning plans for Oakland, Riverdale, and Siegel High.
12/16/08	News 2 at 5	1:26	Wellness/Health	The YMCA is helping Tennesseans turn a corner, and head on a path to healthy living. A new initiative announced today could be the kick in the pants the state needs to get serious about making us healthy.
12/17/08	News 2 at 4	1:34	Child Care	Two mid-state families will have a very merry Christmas thanks to the generosity of others. The US Marine Corps., United Healthcare, Maherry Medical Center, and musician Young Buck teamed up for a toy drive. The toys will go to families at Tennessee shelters and emergency housing for women.
12/18/08	Nightline		Training & Assistance	The Return of Layaway
12/19/08	News 2 at 6	1:21	Emergency Assistance	Governor Bredesen announced today that more federal money will be available to help Tennessee families pay their heating and cooling bills this year.

Date	Program	Time/ Duration	Issue	Description
12/19/08	News 2 at 6	1:28	Child Care	Children of the McNeely Center, a day care program run through the Salvation Army was chosen to receive gifts from the Kiwanis Club.
12/20/08	News 2 Saturday at 5	1:42	Child & Youth Development	Youth Encouragement Services offers programs for low income kids year-round, but this time of year their mission expands. Their Christmas store allows low income mothers to pick up food, clothing, and presents for each child in their family.
12/21/08	News 2 at 5 (Sun)	1:10	Child Care	Dozens of kids will have plenty of gifts to give away this holiday season thanks to local police officers.
12/22/08	News 2 at 4:30		Emergency Assistance	The United Way of Nashville has reduced funding to 163 programs in the area. They also plan to cut funding entirely to 16 programs in Nashville because those programs performed under the minimum standard of the goals they had set.
12/23/08	News 2 at 4		Emergency Assistance	The Wayne County Red Cross is offering help and shelter for families who lost their homes when the Green River flooded. The flooding left the city's water supply contaminated forcing over 3000 customers to be under a boil order.
12/24/08	News 2 at 10		Child Care	Tennessee is in for more budget cuts, and it's the working poor who will have to pay for them. The state says it can no longer afford to pick up the costs associated with daycare for children.
12/27/08	News 2 at 10		Child Care	Tennessee child support enforcement division is reminding parents that unpaid child support can lead to license plates being evoked and a contempt of court order.
12/28/08	News 2 at 10		Emergency Assistance	Thousand of Middle Tennessee women each year find them in a domestic abuse situation with no place to go. A Clarksville, TN shelter is available to take in women and children 24 hours a day. They will provide a "safe house" and offer counseling, food and clothing, legal and financial help to victims
12/29/08	News 2 at 5		Emergency Assistance	A new Safe Haven Family Shelter will open its doors. There are five shelters in Nashville that serve homeless families and that includes 580 children in one year period. This new shelter includes a bright space for the kids to play.
12/30/08	News 2 This Morning (4AM)		Child & Youth Development	Tennessee ranks near the bottom when it comes to graduating high school students. The state's overall drop out rate of 40% is 48 <sup>th</sup> . But Metro schools are fighting the problem. Metro's Renaissance High School offers at-risk-students a second chance at completing their education.

**Quarterly Appearances – WKRN-TV  
4th Quarter 2008**

Appearances in the community by WKRN on-air talent were reported as follows:

<b>Staff</b>	<b>Event/Location</b>	<b>Issue</b>
CHRISTINE MADDELA	FEEDING HOPE CHALLENGE	EMERGENCY SHELTER
JULIE KROENIG	CRIEVE HALL ELEMENTARY	CHILD & YOUTH DEVELOPMENT
ANNE HOLT	PARK AVENUE ELEMENTARY CUMBERLAND ELEMENTARY HICKMAN ELEMENTARY GOWER ELEMENTARY COCKRILL ELEMENTARY F.H. JENKINS ELEMENTARY SCHOOL SMITHSON-CRAIGHEAD ACADEMY PARAGON MILLS ELEMENTARY GALLATIN HIGH SCHOOL HENDERSONVILLE HIGH SCHOOL	CHILD & YOUTH DEVELOPMENT CHILD & YOUTH DEVELOPMENT
BOB MUELLER	YMCA BOYS & GIRLS CLUB NASHVILLE RESCUE MISSION	EMERGENCY SHELTER CHILD & YOUTH DEVELOPMENT EMERGENCY SHELTER
LISA PATTON	STUDENT JOB SHADOW AT NEWS 2 (OCT 08) SOUTHSIDE ELEMENTARY SCHOOL STUDENT JOB SHADOW AT NEWS 2 (DEC 08)	CHILD & YOUTH DEVELOPMENT CHILD & YOUTH DEVELOPMENT CHILD & YOUTH DEVELOPMENT

## WKRN PUBLIC SERVICE ANNOUNCEMENTS October - December 2008

<b>Air Dates</b>	<b>PSA</b>	<b>Length/Freq.</b>	<b>Issue</b>	<b>Description</b>
Oct. - Dec. 2008	Ronald McDonald House - Pull Tabs	30 seconds/355	Child Care	Medical Needs
Nov. - Dec. 2008	Be In the Click - Holiday	30 seconds/237	Child Care	Encourage teens to buckle up when driving
October 2008	AHA Start Walking	30 seconds/74	Wellness & Health	Walking for a Healthier Life
Oct. - Dec. 2008	Health Balance	30 seconds/57	Wellness & Health	Healthy Behaviors
Oct. - Dec. 2008	Better Life	30 seconds/149	Child & Youth Development	Education
Oct. - Dec. 2008	Inspiring Inventions	30 seconds/115	Child & Youth Development	Encourage Education
Oct. - Dec. 2008	Classic Arts	30/seconds/52	Child & Youth Development	Music Education
Oct. - Dec. 2008	Keep the Music	30 seconds/73	Child & Youth Development	Music Education
Oct. - Dec. 2008	TN WaterWorks	30 seconds/52	Neighborhood Safety	Environment
Oct. - Dec. 2008	Nutrition	30 seconds/277	Wellness & Health	Making the right food choices
Oct. - Dec. 2008	Save Energy Hog Commandos	30 seconds/64	Child & Youth Development	Encouraging children to exercising
October 2008	Second Harvest - Diapers & Formula	30 seconds/74	Child Care	Diapers & Formula needs by Second Harvest
October 2008	Food 2 Families Grade School - Second Harvest	30 seconds/88	Child & Youth Development	Educating children on hunger in the community
Oct. - Dec. 2008	Get Some Nature Into Your Kids	30 seconds/78	Child & Youth Development	Encouraging children & parents to explore the great outdoors

## ADDITIONAL PROJECTS

WKRN produced and aired several local specials during the fourth quarter 2008. These local specials highlighted several health issues related to viewers in Middle Tennessee.

### **Sundays, October through December, 2008 9:00 – 9:30am**

WKRN produces and aired every Sunday "This Week with Bob Mueller." This half hour program highlights Tennessee's current political scene and major local and national news event and community concerns, with round table discussions and special guests each week. WKRN's Bob Mueller host.