



Issues and Program Report
WKRN-TV Nashville
1st Quarter 2009

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Date: 4/6/09

COMMUNITY NEEDS AND ISSUES

WKRN-TV bases its community issues list below on a needs assessment done by the United Way of Nashville in 2008. The report was prepared by the United Way of Nashville from the periods 2008 – 2011. WKRN-TV determined that the following issues are the concerns of the community:

- **Child Care**
Quality child care, health, safety and early intervention by companies, non-profits organizations, government agencies, etc..
- **Child and Youth Development**
Comprehensive child and youth education, including basic schools attendance, after school programs, mentoring programs, promote healthy behaviors and life skills.
- **Neighborhoods Safety**
Empowering neighborhoods and residents to strengthening participation in community to improve quality of life in most at-risk communities.
- **Emergency Assistance**
Provide support services for adults with basic needs such as food, shelter, and emergency assistance.
- **Training & Assistance**
Assisting adults with educational and financial needs by supplying tools and financial advice for those with special economic needs.
- **Senior Assistance**
Education, training and employment services, mental and physical health, terminal illness and grief support, home care, respite services, adult day services, and coordinated transportation
- **Wellness/Health**
Provide affordable and accessible physical and mental health management and training. Education on health preventative and making healthier decisions.

**1ST QUARTER 2009
ISSUES/PROGRAMS LIST
WKRN NASHVILLE**

The following list contains some of the most significant programming treatment of issues of community concern address by WKRN during the quarter. The list is not intended to be exhaustive.

| Date | Program | Time/ Duration | Issue | Description |
|----------|----------------------------|-------------------|---------------------------|---|
| 01/02/09 | News 2 This Morning (5 AM) | 1:34 | Wellness/Health | Update on status of community where TVA retention pond spilled one billion gallons of fly ash into a nearby community. The state has tested 19 private wells. Results will be provided to the individuals as they become available. |
| 01/05/09 | News 2 This Morning (5 AM) | 1:30 | Emergency Assistance | Metropolitan Action Commission is working to help families who are having trouble paying their utility bills. The Agency expects to serve nearly 6,000 customers by the middle of January. That's more people than the agency served during the entire last year. |
| 1/5/09 | Nightline | 30 min | Training & Assistance | Back To Work |
| 01/05/09 | News 2 at 4 | 1:10 | Child & Youth Development | Nashville State Community College will see its largest enrollment this Spring in the schools 39 year history. People who are struggling to find work are trying to make themselves more marketable by going back to school. |
| 01/05/09 | News 2 at 4 | 1:31 | Wellness/Health | Federal and state officials continue to monitor the water supply in Roane County, the site of a Dec. 22, 2008 ash spill. Testing has been done daily since the accident. So far the samples have been in compliance with federal guidelines. |
| 01/06/09 | News 2 This Morning (5 AM) | 1:52 | Wellness/Health | Latest update on the Ash spill. TVA is spreading grass seed and fertilizer in the hope that it will minimize dust and erosion. Concern about high arsenic levels have prompted Gov. Bredesen to call for additional tests of the water at the intake sights. |
| 01/06/09 | News 2 at 6 | 1:20 | Training & Assistance | Colleges and Universities in TN gave the state a rough estimate of cuts for next year: MTSU \$19 million, TSU nearly \$9 million, UT-Knoxville \$33 million. |
| 1/7/09 | Nightline | 30 min | Training & Assistance | Digging out of debt. |
| 01/07/09 | News 2 at 4 | 1:41 | Training & Assistance | The Nashville Area Chamber of Commerce and Metro school leaders hosted a career academy partnership meeting today. Leaders met to focus on the Engineering and Manufacturing industries. |
| 01/07/09 | News 2 at 4 | 1:25 | Training & Assistance | Alcoa, third largest aluminum production company is eliminating more than 13,000 positions worldwide. The TN plant is laying off a third of its workforce (more than 450 people) by the end of the year. |
| 01/08/09 | News 2 This Morning 5 AM) | 1:00 | Wellness/Health | Update on the Ash Spill. TVA Chairman has said that the cost of the cleanup of the ash spill in Roane County will eventually factor into the electric bills for TVA's 9 million customers. Estimated costs for the cleanup are in the hundreds of millions of dollars. |
| 01/08/09 | News 2 at 4 | 1:24 | Training & Assistance | Macy's Department Store announced the closing of 11 underperforming stores nationwide including the Macy's at the Bellevue Center. |
| 1/9/09 | Nightline | 30 min | Training & Assistance | Help Wanted. |
| 01/09/09 | News 2 This Morning (6 AM) | 1:25 | Emergency Assistance | The Greater Nashville Association of Realtors told the "Nashville Business Journal" that home sales dropped 32 ½ percent in 2008 compared to 2007. |
| 01/09/09 | News 2 This Morning (6 AM) | 1:34 | Wellness/Health | Advocates estimate 180,000 families could lose their TennCare due to the new court ruling. TennCare Director Darin Gordon says that those numbers are exaggerated, and that the court has simply given them the okay to look at 150,000 TennCare patients to see if they still qualify for the program. |
| 01/11/09 | News 2 at 5 Sun | 1:31 | Training & Assistance | With millions of people filing for unemployment in 2008, many people are turning to education to make themselves more marketable. Nashville State Community College saw a 10% increase in enrollment this past fall. |
| 01/11/09 | News 2 at 5 Sun | 1:49 | Wellness/Health | A new study by a Vanderbilt doctor says that exercise may be the key to getting over the cold and flu. The study showed that many of the people involved actually felt relief from their symptoms after a workout. |
| 01/12/09 | News 2 This Morning (6 AM) | 1:31 | Neighborhood Safety | TN saw a rise in meth use across the state in 2008. Police seized more than 500 labs as of last September (a 21% increase form 2007). |

| Date | Program | Time/ Duration | Issue | Description |
|----------|----------------------------|-------------------|---------------------------|---|
| 01/12/09 | News 2 at 4 | 1:08 | Emergency Assistance | Ten percent of NES customers need assistance with their electric bills this month. Most customers are also seeing an average increase of 40% due to the cold weather in November and December, as well as a rate increase from the TVA. |
| 01/12/09 | News 2 at 4 | 1:29 | Training & Assistance | The state is attracting alternative energy companies that could bring more jobs to Tennesseans. The state began focusing on green-energy jobs 15 months ago. State officials hope the green-energy industry will replace the lost manufacturing jobs. |
| 1/3/09 | Nightline | 30 min | Training & Assistance | Seven Tips to refinancing |
| 01/13/09 | News 2 at 4 | 1:30 | Child & Youth Development | More than 200 Tennessee college students protested the proposed cuts to the higher education budget outside the legislature today. The Governor agreed to meet with the students about the Board of Regents plan. |
| 01/14/09 | News 2 at 6 | 1:16 | Training & Assistance | Gov. Bredeesen said the State of Tennessee will have to lay off more state employees due to the budget cuts. He also said that number could go down if the state legislature changes laws to allow furloughs. |
| 01/14/09 | News 2 at 6 | :34 | Emergency Assistance | NES expects January bills to be high like December due to the cold days and nights. More people are asking for help with their electric bills. NES says that you can call and ask for an extension without a late fee. |
| 01/14/09 | News 2 at 6 | 1:19 | Training & Assistance | The State's Unemployment Insurance Claim Center is backed up in the processing of claims. This is due to the increase in people filing for Unemployment. |
| 01/14/09 | News 2 at 6 | 1:24 | Wellness/Health | A peanut butter company is recalling peanut butter nationwide because of a new salmonella outbreak. The CDC believes the outbreak may have killed 3 people in VA and MN, and caused more than 400 people to become sick. |
| 01/15/09 | News 2 This Morning (6 AM) | 1:26 | Training & Assistance | Nissan announced that the local plants in TN will slow production indefinitely. This is in response to slowing sales. Nissan will run the Smyrna and Mississippi for only 4 days a week, 8 hours a day. |
| 01/15/09 | News 2 This Morning (6 AM) | 1:38 | Training Assistance | Wilson County tax revenues are soaring after the opening of major shopping centers like the "Providence Marketplace." A super Wal-Mart and Lowes are coming to the "Paddocks of Mount Juliet." City planners say they have seen a 27 - 29% growth rate in Mount Juliet. |
| 01/16/09 | News 2 at 10 | 1:40 | Training Assistance | Gov. Bredeesen is stepping back from his prediction that the state would have to layoff 2,000 workers. He hopes the federal stimulus package will ease the need for mass layoffs. |
| 01/17/09 | News 2 Saturday 5 PM | 1:23 | Emergency Assistance | Voters cast their early ballot for a special election regarding the English Only issue. Next week Davidson County voters will decide if English should be the official language of Metro Government. |
| 01/18/09 | News 2 at 5 | 1:08 | Training & Assistance | The Metro Action Commission has received more than \$3 mill. this year to assist people in need of assistance with their utility bills this year. The Commission says it should be able to help an additional 8,000 people with the extra funds. |
| 01/18/09 | News 2 at 5 Sun | 1:40 | Emergency Assistance | Local libraries are turning food into cash in an effort to help people with their overdue fine, and also help out Second Harvest Food Bank. Bring in your overdue library items along with non-perishable food items the fine was cut in half. |
| 01/19/09 | News 2 This Morning (5 AM) | 1:33 | Wellness/Health | There is concern that this year's flu strain is resistant to the leading drug used to treat it, Tamiflu. Thankfully this so far this year the number of reported cases has been down. |
| 01/20/09 | News 2 This Morning (5 AM) | 1:46 | Wellness/Health | Another recall of peanut butter products. At least 6 people have now died and more than 470 people have become sick. Federal officials believe the source of the salmonella outbreak is a plant in Blakely, Georgia. |
| 01/21/09 | News 2 at 4 | :57 | Training & Assistance | Dupont announced they were eliminating 40 jobs at their Old Hickory Plant, and another 80 to 100 contract jobs. |
| 01/22/09 | News 2 This Morning (6 AM) | 1:35 | Emergency Assistance | Today is the last day of "Food for Fines" at the Metro Public Libraries. People can bring in a canned good and be credited with \$1 to use against fines that have accrued. |
| 01/22/09 | News 2 This Morning (6AM) | 1:40 | Emergency Assistance | 1600 families have food as the result of about 50 people coming and helping out with the local charity "Feed the Children" of Tennessee. The group helped collect 1600 boxes of food and personal items to give out to others. |

| Date | Program | Time/ Duration | Issue | Description |
|----------|----------------------------|-------------------|---------------------------|--|
| 01/23/09 | News 2 at 6 | 1:09 | Child & Youth Development | In an effort to promote healthy eating, Williamson County Schools are moving their fryers. The menu items are now baked instead of fried. Soon the fryers in every school will be replaced with steamers and other ovens. |
| 01/23/09 | News 2 at 6 | 1:30 | Training & Assistance | Home and Business construction is still going forward in Rutherford County. Despite the current market, Rutherford County still has homes, shops, a new hospital and doctors offices being built. |
| 01/24/09 | News 2 Saturday 5 PM | 1:30 | Training & Assistance | Tennessee Department of Labor reports that our 7.9% unemployment rate could be reduced by investing in energy efficiency and renewable energy technology. The cost would be about \$2 billion nationwide, and could create about 45,000 new jobs. |
| 01/25/09 | News 2 at 5 Sun | 1:39 | Training & Assistance | There is good economic news in Rutherford County. New construction is continuing all over Murfreesboro. Over 100 employers have also signed up to participate in an upcoming job fair. |
| 01/26/09 | News 2 This Morning (5 AM) | 1:25 | Training & Assistance | The US Census Bureau plans to hold an Open House next week to hire workers for the 2010 census. Three thousand workers are needed in Tennessee. |
| 01/26/09 | News 2 at 5 | 1:37 | Emergency Assistance | Sumner County emergency officials are keeping up with the National Weather Service as well as local media coverage about the upcoming ice storm. TDOT trucks in Montgomery County are already putting brine on the streets. |
| 01/26/09 | News 2 at 6 | 1:40 | Child & Youth Development | There is controversy with the upcoming school re-zoning plan. Some critics say the plan discriminates. A complaint has been filed with the US Dept. of Education. The new plan takes effect this Fall. |
| 01/26/09 | News 2 at 6 | 1:20 | Wellness/Health | Pregnant women in rural parts of Tennessee can get help without driving to a major city. 11 sites started a pilot telemedicine project that allows rural doctors to talk with specialists in Knoxville and Chattanooga. |
| 01/26/09 | News 2 This Morning (5AM) | 1:41 | Training & Assistance | Dept. of Labor said statewide unemployment jumped to 7.9%. Rutherford County is now also feeling the effects as 2 companies announced cuts. |
| 1/27/09 | Nightline | 30 min | Training & Assistance | Riding the foreclosure wave |
| 01/27/09 | News 2 at 4 | 1:43 | Neighborhood Safety | The city of Gallatin broke ground on their new revitalization project. They are replacing sidewalks, streets, adding trees, brick crosswalks, and lights. |
| 01/27/09 | News 2 at 5 | 1:13 | Wellness/Health | Pediatricians in Middle TN are seeing an increase in young flu patients. Tips for avoiding the flu (e.g., hand washing) were also provided. |
| 01/27/09 | News 2 at 5 | 1:32 | Training & Assistance | Information about who helped to fund the "Nashville English First" Campaign (\$89,000). Arlington, VA based organization, Pro-English dedicated the bulk of the funds (\$82,500). |
| 01/27/09 | News 2 at 6 | 1:31 | Training & Assistance | Stores and Restaurants are closing all over Middle TN. Two stores in the Gulch closed this week. All the closings have changed the face of the area of town known as "The Gulch." |
| 01/27/09 | News 2 at 6 | 1:53 | Child & Youth Development | Mayor Dean attended the Metro School Board meeting today to go over the goals for 2009. Focus is on hiring new teachers and keeping better track of children who skip school. The Board is still trying to cut \$7 million for this year's budget. |
| 01/27/09 | News 2 at 5 | 1:38 | Child Care | The Big Brothers/Big Sisters Organization has a new Official space inside the Nashville Youth Opportunity Center. This year marks the 40 th Anniversary of the Agency. |
| 01/27/09 | News 2 at 5 | 1:20 | Neighborhood Safety | Parents are invited to a forum addressing juvenile crime in Metro Nashville. The purpose is to brainstorm on ideas for fighting crime among Metro's young people. Members from the Metro Police Dept. and Metro Schools at the forum. |
| 01/29/09 | News 2 at 5 | :52 | Training & Assistance | One West TN school has found a way to solve job loss with a new career. TN Tech Center in McKenzie is turning laid off factory workers into nurses, a career that will not only give them job security but also a career. |
| 01/30/09 | News 2 at 4 | 1:25 | Child Care | Wal-Mart today donated \$50,000 to help youngsters struggling to catch up on their reading skills. The money will go to the Reading Recovery Program which gives 1:1 help learning to read. |
| 02/02/09 | News 2 This Morning (5 AM) | 1:20 | Child & Youth Development | Murfreesboro City Schools will hold a meeting to night about re-zoning. Two elementary schools need to be rezoned to make more space in the classrooms. |

| Date | Program | Time/Duration | Issue | Description |
|----------|----------------------------|---------------|---------------------------|--|
| 02/02/09 | News 2 This Morning (5 AM) | 1:26 | Emergency Assistance | KY National Guard troops spent Sunday making door-to-door checks and delivering food and water to people in the areas hardest hit by the ice storm. |
| 02/02/09 | News 2 at 5 | 1:31 | Child & Youth Development | Metro Council's Education Committee is meeting tonight with the new Director of Schools to discuss how to improve student performance. |
| 02/02/09 | News 2 at 6 | 1:33 | Wellness/Health | Cases of flu reported in TN have increased. Two states reporting widespread cases are Virginia and New Jersey. |
| 02/02/09 | News 2 at 6 | :55 | | Next month Metro Health officials could force most chain restaurants to post calorie counts on their menu boards. Metro is proposing that the restaurants post all of the nutritional information on their menus. |
| 02/04/09 | News 2 at 4 | 1:28 | Child & Youth Development | Volunteer State Community College reports a record number of students enrolled in Spring classes. School enrollment jumped almost 8% for the Spring semester. |
| 02/04/09 | News 2 at 4 | :59 | Emergency Assistance | The shortage of nurse in Tennessee could swell to 35,000 by 2020. This shortage is becoming a crisis. Many people are turning to nursing as a second career in these turbulent economic times. |
| 02/05/09 | News 2 at 4 | 1:21 | Neighborhood Safety | A meeting will be held to share ideas and concerns about Shelby Park. The Park opened in 1912. |
| 02/06/09 | News 2 This Morning (6AM) | 1:40 | Training & Assistance | Plans for the new convention center for Nashville are on track, but this means that nearly a dozen businesses will be displaced to make room for the new structure. One business is the teen nightclub, Rocket Town. |
| 02/06/09 | News 2 at 4 | :34 | Training & Assistance | The Whirlpool plant in Cleveland, TN. Laid off 330 employees today. These layoffs are only expected to last between 1 – 3 months while the company reorganizes the plant. |
| 02/09/09 | News 2 This Morning (5 AM) | 1:12 | Training & Assistance | A local business is hosting a non-traditional "shopping" experience. Sunny Becks hosted an "Ecochic" swap in East Nashville. |
| 02/09/09 | News 2 at 4 | 1:24 | Child & Youth Development | Graduation standards will be changed in 2013. Students will be required to have 4 math classes, three science classes, etc. The Gateway exams will be replaced at by end of the course exams. |
| 02/09/09 | News 2 at 4 | 1:21 | Neighborhood Safety | Police had to be called in to control the crowd at a Shelbyville Job Center. About 150 people showed up to fill out applications. |
| 02/09/09 | News 2 at 4 | 1:50 | Training & Assistance | A job fair is being held at MTSU for college students and graduates. Some of the jobs available are in the area of teaching. |
| 02/10/09 | News 2 at 6 | 1:36 | Training & Assistance | Metro Nashville Libraries are helping people apply for jobs online. Staff and volunteers of the public libraries are helping people search and submit their resumes for jobs via the internet. |
| 02/12/09 | News 2 at 4 | 1:26 | Child Care | Special court ruling deals a blow to families looking to blame vaccines for their kids' autism. |
| 2/13/09 | 20/20 | 1 hr | Child & Youth Development | Isolated pockets in Central Appalachia have three times the national poverty rate. Diane Sawyer reports on America's forgotten children with an eye-opening hour on rural kids living in poverty |
| 02/13/09 | News 2 at 4 | 1:51 | Senior Assistance | Vanderbilt Center for Integrative Health combines traditional medicine with holistic care. Besides traditional medicine, the Center offers yoga classes, acupuncture, etc. Their integrative approach also allows doctors more time with their patients. |
| 02/13/09 | News 2 at 5 | 1:27 | Neighborhood Safety | More than 200 positions could be cut out of the budget for Metro Police. Also included is a year-long hiring freeze and cancellation of the June Police training class. |
| 2/14/09 | News 2 Saturday 5PM | 1:42 | Wellness/Health | Tennessee to receive about \$4.3 billion from the federal economic stimulus plan. Of that, \$1.6 billion would go to Medicaid. Education programs and the state's infrastructure would also benefit greatly. |
| 2/14/09 | News 2 Saturday (5PM) | 1:33 | Wellness/Health | TVA admits the coal and ash spill was worse than agency PR staff initially suggested. The cost for the clean up of the 5.4 cubic yards of ash will be up to \$825 million. |
| 2/16/09 | News 2 This Morning (6 AM) | 11:38 | Wellness/Health | The Vanderbilt Center for Integrative Health offers a number of ways for people to heal. The Center uses a blend of traditional medicine and holistic care. It will move the 100 Oaks next year. |
| 02/16/09 | News 2 This Morning (6AM) | 1:23 | Training & Assistance | More layoffs and tighter family budgets means fewer families can afford child care. |
| 02/16/09 | News 2 at 5 | :54 | Wellness/Health | State cuts are hurting the struggling Metro Hospital System. Estimates from the Hospital Authority show a nearly \$4 million shortfall. In response nearly 33 positions are being eliminated, and the employees remaining will have to take a 4% pay cut through June. |

| Date | Program | Time/ Duration | Issue | Description |
|----------|----------------------------|-------------------|---------------------------|---|
| 02/17/09 | News 2 This Morning (5AM) | 1:21 | Training & Assistance | Tuesdays in February librarians and volunteers at the main branch of the library will help people find jobs online. Computer help is available from 11 – 1, and 2 – 4PM. |
| 02/17/09 | News 2 at 6 | 2:00 | Child & Youth Development | The future of community education classes in Nashville is in question. Seven people, including the supervisor of the literacy program were sent termination letters. The program is funded by Metro Government, Metro Schools, and class fees. |
| 02/18/09 | News 2 at 4 | 1:40 | Child & Youth Development | Fmr. Senator Dr. Bill Frist is now focusing on Tennessee's younger generation with a call to action across the state. He is launching an initiative called State Collaborative on Reforming Educations (SCORE). |
| 2/19/09 | Nightline | 30 min | Wellness/Health | Fat Town, Fit Town |
| 02/19/09 | News 2 at 10 | 1:42 | Wellness/Health | Metro Health officials have cut the cost of a flu shot in half (\$10). The number of reported flu cases has been rising. |
| 02/19/09 | News 2 at 10 | 1:22 | Child & Youth Development | Cuts to the state's higher education budget will not be as bad as they had anticipated in thanks to the federal Stimulus Package. |
| 02/20/09 | News 2 at 4 | 1:34 | Neighborhood Safety | Rutherford County School buses are getting bus cameras after months of funding issues. Each bus will get 3 digital cameras. |
| 02/20/09 | News 2 at 5 | 2:08 | Training & Assistance | In these tough economic times some business owners are resorting to new creative ways to make ends meet. Some business owners are bartering or swapping items between them. Many use bartering networks like ITEX. |
| 02/22/09 | News 2 at 5 Sunday | 1:24 | Emergency Assistance | For the past 16 years thousands of people and hundreds of restaurants have participated in the fundraiser, "Our Kids Soup Sunday." Proceeds benefit the "Our Kids Program" which provides a safe haven for kids and families suffering from sexual abuse. |
| 02/24/09 | News 2 This Morning (6 AM) | 1:28 | Emergency Assistance | Local IHOP restaurants will serve free pancakes from 7am to 10pm. Patron's are encouraged to donate money to the Children's Miracle Network. The money will be used to grant wishes of sick children at the Monroe Carell Junior Children's Hospital at Vanderbilt. |
| 02/24/09 | News 2 This Morning (6 AM) | 1:44 | Wellness/Health | Gov. Bredesen is attending health care meetings outside of Washington DC. Pres. Obama is met with Gov. Bredesen on Monday. Latest figures from Washington show Tennessee to get about \$331 million to use toward Medicaid. Gov. Bredesen said he may not accept all of the stimulus money. |
| 02/25/09 | News 2 This Morning (6 AM) | 1:47 | Wellness/Health | A new medical study says that women who drink any alcohol at all may be putting themselves at greater risk for developing cancer. |
| 02/25/09 | News 2 This Morning (6 AM) | 1:18 | Wellness/Health | Baptist Hospital is holding its "Heart Day" event in the cafeteria from 8 am – 4:30 pm. |
| 02/25/09 | News 2 This Morning (6 AM) | 1:21 | Wellness/Health | National Recreational Sports and Fitness Day is being recognized today with several events planned all around town. Belmont Univ. is hosting several activities. |
| 02/25/09 | News 2 at 4 | 1:19 | Child & Youth Development | Five and a half years ago the first Charter school was opened in Nashville. Now Metro Schools has asked Craighead Academy to expand to include a middle school. |
| 2/26/09 | Nightline | 30 min | Training & Assistance | 401K Not OK |
| 02/26/09 | News 2 This Morning (5 AM) | 1:41 | Neighborhood Safety | The playground at Murrell School is littered with biological waste, used condoms, needles, and alcohol bottles. The special education school has a 97% poverty rate. Two Vanderbilt college students started a website and began soliciting funds to help clean up and repair the playground. |
| 02/27/09 | News 2 at 4 | 1:11 | Emergency Assistance | Pam Rumley was shocked to see the poverty effecting the town she grew up in during a 20/20 segment. She wants to help out the Appalachia town in east Kentucky and hopes other middle Tennesseans will join her. |
| 02/27/09 | News 2 at 4 | 1:20 | Neighborhood Safety | Neighborhoods in Nashville reporting increases in crime will see more police coverage over the next couple days. Metro Police launched a 3 day operation using the Flex Unit, saturating neighborhoods that have growing crime problems. |
| 02/28/09 | News 2 at 10 Saturday | 1:09 | Child Care | Rocket Town, a downtown youth outreach center, celebrated it's 6 th Anniv. Rocket Town is one of several businesses that must be relocated due to the new Nashville Convention Center being built. |
| 03/01/09 | News 2 at 5 Sunday | 1:22 | Child Care | Metro health officials said there were 10 new cases of flu reported last week. Latest map from the CDC shows Tennessee with widespread flu activity. |
| 03/02/09 | News 2 at 4 | 1:35 | Training & Assistance | The Nashville Zoo is holding a two-day job fair to get ready for the summer season. Hundreds of people showed up and stood in line starting an hour and a half before the job fair even started. |

| Date | Program | Time/ Duration | Issue | Description |
|----------|----------------------------|-------------------|---------------------------|---|
| 03/02/09 | News 2 at 4 | 1:25 | Training & Assistance | Gov. Phil Bredesen said that he hopes with the additional stimulus money Tennessee is receiving that the needs to lay off state workers is being reduced. He does not anticipate the need to lay off the 2,000 workers he had originally announced. |
| 03/03/09 | News 2 at 5 | 1:47 | Child Care | An Amber Alert for a missing 2 year old KY girl was just cancelled in Tennessee. The girl's father is believed to have her and he is considered armed and dangerous with suicidal tendencies. Police believe that they are no longer in Tennessee. |
| 03/04/09 | News 2 This Morning (6AM) | 1:21 | Neighborhood Safety | A group of state lawmakers says that properly permitted gun owners should be allowed to bring their handguns to public parks. The bill would apply to only handguns, and would cover federal, state, and local parks. |
| 03/04/09 | News 2 This Morning (6 AM) | 1:33 | Training & Assistance | Some area realtors have had to counsel couple in the middle of divorce to make smart financial decisions. More and more couples are opting to continue to live in the same home after their divorce due to the decline in property values. |
| 03/05/09 | News 2 at 10 | 1:33 | Wellness/Health | Metro Health Officials voted tonight to require chain restaurants in Davidson County to post nutritional information on their menus. The requirement will go into effect in March 2010. |
| 3/6/09 | 20/20 | 1 hr | Training & Assistance | Consumers beware: for exciting, work-at-home online job opportunities. 20/20 investigates some questionable claims made by companies. |
| 03/06/09 | News 2 at 5 | 1:45 | Training & Assistance | Convergys has an additional 120 jobs available at their Clarksville site. Convergys provides customer service management services for a client in the telecommunications industry. |
| 03/07/09 | News 2 Saturday 5PM | 1:52 | Neighborhood Safety | The Tennessee Department of Consumer Affairs and the Highway Patrol sponsored a free shredding event at LP Field. With identity theft on the rise in Tennessee officials urge us to shred documents containing personal information. |
| 03/08/09 | News 2 at 5 Sunday | 1:32 | Child Care | The Make-A-Wish Foundation granted on Mid-State Teen's wish to swim with dolphins. The Teen has Muscular Dystrophy and will be going to Atlantis in the Bahamas. |
| 3/9/09 | Nightline | 30 min | Wellness/Health | Want to lose Weight? Have brain surgery. |
| 03/10/09 | News 2 at 6 | 1:11 | Emergency Assistance | An annual celebration takes a back seat to the economy this year. The United Way has decided to skip the annual luncheon and instead had a day of action to honor donors. The money usually spent per plate was instead turned into personal supplies that will be sent out the 23 agencies supported by United Way donations. |
| 03/11/09 | News 2 at 4 | 1:20 | Child & Youth Development | Apollo Middle School hosted a career fair for students today. Representative from area colleges, and the Metro Police Department were on hand to answer questions. |
| 3/11/09 | Nightline | 30 min | Wellness/Health | The Biggest Losers |
| 03/12/09 | News 2 at 4 | 1:13 | Emergency Assistance | A service organization, "Mobile Meals," is looking for more seniors to serve in the Edgehill, Green Hills, Belle Meade, and West End area. |
| 03/13/09 | News 2 at 10 | 1:15 | Emergency Assistance | Bellevue residents will be able to start recycling from home. Curbside service for zip code 37221 will start Monday. |
| 03/14/09 | News 2 at 10 Saturday | 1:46 | Emergency Assistance | Project Pinstripe handed out free suits to more than 40 young men today. Volunteers from the Tom James Company custom fit the clothes so these young men can put their best foot forward in job interviews. |
| 3/15/09 | This Week | 1 hr | Training & Assistance | Faltering Banks and the Economy |
| 03/17/09 | News 2 This Morning (5 AM) | 1:29 | Emergency Assistance | The Habitat for Humanity Home stores set a single day sales record on March 4 th . The stores sell used and surplus building materials. |
| 03/17/09 | News 2 at 5 | 1:37 | Child & Youth Development | The Rutherford County School Board is meeting to decide whether to appeal again to the county commission to fund 2 new middle schools. A vote last year gave the go ahead, but one last week showed the commission decided now is not the right time to build the schools. The school board said without the new schools the county will still have to spend more money on portable classrooms. |
| 03/18/09 | News 2 at 6 | 1:00 | Training & Assistance | Today Bortolini Inc., a California furniture maker is setting up shop in Lawrenceburg. Applications are already being taken at the new facility. |
| 03/19/09 | News 2 at 5 | 1:35 | Emergency Assistance | An exciting day at MeHarry Medical College. Today the future doctors were matched to residency programs across the nation. |

| Date | Program | Time/ Duration | Issue | Description |
|----------|---------------------------|-------------------|---------------------------|---|
| 3/20/09 | 20/20 | 1 hr | Training & Assistance | Takes a look at the effects of the economy, with reports on : promises made by foreclosure rescue services; creative ways to make ends meet, including a former hedge fund manager who is now delivering pizza. |
| 03/21/09 | News 2 at 5 Saturday | 1:44 | Emergency Assistance | Angel Food Ministries operates in 39 states, including Tennessee. The Ministries provides food for anywhere from 150 to 200 people and families every month. Each box contains all of the food groups. |
| 03/22/09 | News 2 at 10 Sunday | 1:35 | Training & Assistance | More than 200 applicants came out for today's summer job fair at Nashville Shores. All kinds of people are applying, not only teens, but also people who have recently been laid off from other jobs. |
| 03/23/09 | News 2 at 4 | 1:04 | Neighborhood Safety | A Fayetteville youngster is going on a dream trip thanks to the generosity of middle school students at Christ Presbyterian Academy. The 7-Year-Old is a huge fan of Spongebob Squarepants. The middle school students held a variety of fundraisers to help send Caleb on a trip to Orlando to meet Spongebob. |
| 3/25/09 | Nightline | 30 min | Senior Assistance | Battling Alzheimer's |
| 03/26/09 | News 2 This Morning (5AM) | 1:30 | Child & Youth Development | With unemployment rates of 27% in Perry County (one of the worst in the country) children are now feeling the effects. Estimates put the number of free and reduces lunches program has jumped to around 70%. |
| 03/27/09 | News 2 at 4 | 1:18 | Neighborhood Safety | Nashville will participate in Earth Hour tomorrow night. One billion people in 82 countries are expected to participate to voice their concern about global warming. 240 Nashville business will turn their lights off for an hour. An acoustic concert is also planned. |
| 03/28/09 | News 2 at 5 Saturday | 1:32 | Training & Assistance | A job fair aimed at young people ages 14 – 18 drew huge crowds today. The teens received help with making a resume and with applying for 800 summer jobs, internships and volunteer experiences. Approximately 1000 high school students attended the event. |
| 3/29/09 | This Week | 1 hr | Training & Assistance | America's Future Economy |
| 03/30/09 | News 2 at 4 | 1:04 | Wellness/Health | Today a new cancer survivorship center was opened in Nashville to help survivors learn what they need to know to get back to a normal life. This unique program is for both adults and children. |
| 03/31/09 | News 2 This Morning (6AM) | 1:13 | Child & Youth Development | A bill will go before Tennessee lawmakers today will open up enrollment to the state's charter schools. Sixteen charter schools have opened in Tennessee since 2002, with 3 in Nashville. Opponents say the charter schools drain resources on already stressed districts. |

**Quarterly Appearances – WKRN-TV
1st Quarter 2009**

Appearances in the community by WKRN on-air talent were reported as follows:

| Staff | Event/Location | Issue |
|------------------|--|--|
| Lisa Patton | 1/5/09 – Job Shadow with Mandy Sanders | Child & Youth Development |
| | 2/24/09 – All About Women - Girl Scout Emcee Nashville Convention Center | Child & Youth Development |
| | 3/2/09 - Weather Talk – Friendship Christian School Lebanon, TN 4 th , 5 th & 6 th Graders | Neighborhood Safety |
| | 3/4/09 – Weather Talk – Wilson County Gifted 3 rd Grade | Neighborhood Safety |
| | 3/9/09 – Keynote Speaker – Mt. Juliet Women’s in The Work Force – Lebanon, TN | Training & Assistance |
| | 3/11/09 – Job Shadow with Cameron Coats Franklin Road Academy | Child & Youth Development |
| | 3/12/09 - Job Shadow with Cameron Coats Franklin Road Academy | Child & Youth Development |
| | 3/15/09 – Judge Chile Cook-off Fundraiser at Coons Methodus | Training & Assistance |
| | 3/30/09 – 4/2/09 – Job Shadow with Braden Anderson Senior at Donalson Christian Academy | Child & Youth Development |
| | Tiana Jones | 3/20/09 – Book Mania – Reading to Kids (Opry Mills Mall) |
| Christine Maddel | 3/27/09 – Emcee Nurses for newborns fundraiser | Child Care |
| Bob Mueller | 1/10/09 – Broadcast Panel Discussion at MTSU | Child & Youth Development |
| | Various dates in Feb – Read Across America Day Various Williamson County Schools | |
| | 3/20/09 – Fund raiser for Best Buddies – Factory at Franklin Down Syndrome Organization | Wellness/Health |

WKRN PUBLIC SERVICE ANNOUNCEMENTS January – March 2009

| Air Dates | PSA | Length/Freq. | Issue | Description |
|-------------------|---------------------------------------|----------------|---------------------------|--|
| Jan. – March 2009 | Ronald McDonald House - Pull Tabs | 30 seconds/195 | Child Care | Medical Needs |
| March 2009 | Be In the Click –Spring Break | 30 seconds/32 | Child Care | Encourage teens to buckle up when driving |
| March 2009 | AHA Start Walking – National Walk Day | 30 seconds/21 | Wellness & Health | Walking for a Healthier Life |
| Jan. – March 2009 | Health Balance | 30 seconds/46 | Wellness & Health | Healthy Behaviors |
| Jan. – March 2009 | Better Life | 30 seconds/220 | Child & Youth Development | Education |
| Jan. – March 2009 | Inspiring Inventions | 30 seconds/112 | Child & Youth Development | Encourage Education |
| Jan. – March 2009 | Classic Arts | 30/seconds/46 | Child & Youth Development | Music Education |
| Jan. – March 2009 | Keep the Music | 30 seconds/53 | Child & Youth Development | Music Education |
| Jan. – March 2009 | TN WaterWorks | 30 seconds/44 | Neighborhood Safety | Environment |
| January 2009 | Nutrition | 30 seconds/44 | Wellness & Health | Making the right food choices |
| Jan. – March 2009 | Save Energy Hog Commandos | 30 seconds/112 | Child & Youth Development | Encouraging children to exercising |
| Jan. – March 2009 | Get Some Nature Into Your Kids | 30 seconds/64 | Child & Youth Development | Encouraging children & parents to explore the great outdoors |
| Jan. – March 2009 | Big Brother, Big Sister | 30 seconds/202 | Child & Youth Development | Encourage participation in kids support program |
| Jan. – Feb. 2009 | Our Kids Soup Sunday | 30 seconds/86 | Child Care | Hunger awareness for kids |

ADDITIONAL PROJECTS

WKRN produced and aired several local specials during the 1st quarter 2009. These local specials highlighted several health issues related to viewers in Middle Tennessee.

Sundays, January - March, 2009 9:00 – 9:30am

WKRN produces and aired every Sunday “This Week with Bob Mueller.” This half hour program highlights Tennessee’s current political scene and major local and national news event and community concerns, with round table discussions and special guests each week. WKRN’s Bob Mueller host.

February 24, 2009, 7:00 – 7:30pm Living Well with Allergies”

This a half-hour health education special featuring allergy, asthma, and sinus patients and their physicians in Middle Tennessee. The show provides definitions and health information on these topics, as well as provide ways to live a much healthier and active lifestyle with allergies, asthma and sinus conditions.”