



Issues and Program Report
WKRn-TV Nashville
3rd Quarter 2010

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Date: 10/6/10

COMMUNITY NEEDS AND ISSUES

WKRN-TV bases its community issues list below on a needs assessment done by the United Way of Nashville in 2008. The report was prepared by the United Way of Nashville from the periods 2008 – 2011. WKRN-TV determined that the following issues are the concerns of the community:

- **Child Care**
Quality child care, health, safety and early intervention by companies, non-profits organizations, government agencies, etc..
- **Child and Youth Development**
Comprehensive child and youth education, including basic schools attendance, after school programs, mentoring programs, promote healthy behaviors and life skills.
- **Neighborhoods Safety**
Empowering neighborhoods and residents to strengthening participation in community to improve quality of life in most at-risk communities.
- **Emergency Assistance**
Provide support services for adults with basic needs such as food, shelter, and emergency assistance.
- **Training & Assistance**
Assisting adults with educational and financial needs by supplying tools and financial advice for those with special economic needs.
- **Senior Assistance**
Education, training and employment services, mental and physical health, terminal illness and grief support, home care, respite services, adult day services, and coordinated transportation
- **Wellness/Health**
Provide affordable and accessible physical and mental health management and training. Education on health preventative and making healthier decisions.

**3rd QUARTER 2010
ISSUES/PROGRAMS LIST
WKRN NASHVILLE**

The following list contains some of the most significant programming treatment of issues of community concern address by WKRN during the quarter. The list is not intended to be exhaustive.

Date	Program	Time/ Duration	Issue	Description
7/1/10	News 2 This Morning	1:26	Child Care	Governor Bredesen and Health Commissioner Susan Cooper are launching the eat well, play more Tennessee State nutrition and physical activity plan. A five year plan to fight Tennessee's obesity issue.
7/2/10	Nightline	30 min	Senior Assistance	Aging and longevity...what you need to know.
7/3/10	News 2 at 10	1:14	Child & Youth Development	Money is on the way to two mid-state counties. Trousdale county will receive \$50,000 to turn around low performing schools and to develop new salary schedules. Williamson County will receive \$30,000
7/4/10	News 2 at 10	1:17	Training & Assistance	Nashville home prices are following. The Nashville Business Journal reports that Nashville area home prices dropped a little more than 4% between July 2009 and July 2010.
7/5/10	News 2 at 4:30	1:20	Training & Assistance	Governor Bredesen says new highway safety grants will help make Tennessee roadways safer. The state is giving out about 15 million dollars in grants to nearly 300 agencies across the state.
7/6/10	News 2 at 6	1:30	Emergency Assistance	Some big names are donating their instruments to help raise money for musicians who lost their livelihoods in the May floods.
7/8/10	News 2at 4	1:17	Training & Assistance	Foreclosure warnings increased last month, one in every 381 homes received a foreclosure warning in August. Lenders took back more than 95,000 homes last month.
7/9/10	News 2 This Morning	1:16	Wellness/Health	Asthma is the leading cause of chronic illness in children. According to the CDC, more than 10 million young people have been diagnosed. Research underway to discovery why.
7/10/10	New 2 at 5	1:19	Emergency Assistance	Several church groups in Lebanon are banding together with local construction crews to help one family recover after the May flood.
7/11/10	News 2 at 5	1:23	Child & Youth Development	Williamson county parents can learn more about the school district-wide rezoning plans at tonight's school board meeting
7/12/10	News 2 at 5	1:13	Emergency Assistance	Soles 4 Souls, the international charity putting shoes on people's feet is running out of shoes to give away. They are asking for your help.
7/13/10	News 2 at 6	1:15	Wellness/Heath	A veteran is walking barefoot across the country. He hopes to raise awareness for a growing problem for our troops: post traumatic stress disorder and suicide.
7/14/10	News 2 at 6	1:20	Training & Assistance	Macy's announces an expansion at its online order center near Portland and adding 250 jobs to Middle Tennessee.
7/15/10	20/20	1 hr	Wellness/Health	A mother's nightmare is her child to be sick, but image if it were her two children. This story is about a mother's journey as her two children are hampered by a congenital heart diseased that could kill them.
7/16/10	Nightline	30 min	Wellness/Health	Heath hazards or not. Spray tan horrors.

Date	Program	Time/ Duration	Issue	Description
7/16/10	News 2 at 10	1:16	Emergency Assistance	FEMA money and government loans only go so far to help Nashville flood victims rebuild their homes. Metro's We Are Home Program just approved loans and grants for 100 families totaling three million dollars.
7/17/10	News 2 at 5	1:09	Neighborhood Safety	The popular Fiery Gizzard Hiking Trail is preserving land for future generations to enjoy the great outdoors. The land trust for Tennessee and the conservation fund are raising eight million dollars to protect 62,000 acres.
7/18/10	News 2 at 10	1:22	Training & Assistance	The State of Tennessee is tightening its belt even more. Governor Bredesen's administration wants to cut the budget, 45 to 160 million dollars next year and they are asking state agencies to trim one to three percent of their individual budgets.
7/19/10	News 2 at 4	1:23	Training & Assistance	The future of GM's plant in Spring Hill is looking good. Today it brings nearly 500 jobs back to the plant. Its welcome news to the area that's been hit hard since the automaker dramatically cut production a year ago.
7/20/10	News 2 at 4	1:16	Wellness/Health	Who says the gym is the best place for a workout, why not walk out your door and head to your local park to get fit. There are many parks in Middle TN to pick from, including the popular Green Way.
7/21/10	News 2 at 6	1:11	Emergency Assistance	A Wilson county church will open its doors to a unique event this weekend. Immanuel Baptist church in Lebanon is holding a yard sale with no price tags. The want to help families who might be struggling.
7/22/10	Nightline	30 min	Child & Youth Development	Cyber-Bullying...what to do if it happens to your child or you.
7/22/10	News 2 at 6	1:26	Neighborhood Safety	Volunteer State College is trying to raise more than 7 million dollars by the end of October. The goal would qualify the college to compete for federal funding and allow the school to build a new 30 million dollar center for allied health programs.
7/23/10	20/20	1 hr	Wellness/Health	How can a perfectly healthy women, who had everything going for her to one day her body suddenly stopped working, turned into a twisted and jerky. This medical mystery turned her into an internet sensation but was her illness for real?
7/24/10	News 2 at 5	1:26	Neighborhood Safety	There's good news for Middle Tennesseans who get their drinking water from the Duck River. According to State scientists, the water quality is improving. Nearly 30 million gallons are pulled from the river ever day supplying nearly a quarter million people with water.
7/25/10	This Week	30 min	Training & Assistance	A look at jobs returning in the United States.
7/26/10	News 2 This Morning	1:26	Emergency Assistance	The North Nashville flood relief group is stepping up, going door to door to make sure people who are still trying to recover get help.
7/27/10	News 2 at 6	1:34	Neighborhoods Safety	The Cheatham County commission is set to vote tonight on a budget that does not include a property tax increase. County leaders have recommended leaving the rate unchanged from last year.

Date	Program	Time/ Duration	Issue	Description
7/28/10	News 2 at 4	1:08	Wellness/Health	Feeling stuffed up, tired, listless? Blaming it on a cold, or allergies? Susan Hendricks discusses what can be done in Today's Health Minute.
7/29/10	News 2 This Morning	1:21	Child & Youth Development	People in one Gallatin community will soon be within walking distance of a free preschool program. The project is funded by grants.
7/30/10	News 2 at 5	1:18	Training & Assistance	Fewer Americans are dying in crashes connected to distracted driving but the government says the problem is not over. Nearly 55, 000 people died last year in crashes with drivers distracted by cell phone or mobile devices.
7/31/10	News 2 at 10	1:24	Neighborhoods Safety	Graffiti is a problem all across Nashville. According to a website called "Graffiti Hurts" the city's clean up costs can be passed onto you. To the tune of one to three dollars a year. Once commercial painter has decided to take on one neighborhood at a time.
8/1/10	News 2 at 10	1:14	Training & Assistance	One million dollars to nearly 23, 000 veterans across six state including Tennessee. The Disabled National Veterans Foundation will make the delivery to Veterans Center in Nashville soon.
8/2/10	News 2 at 5	1:22	Training & Assistance	A 9 million dollar jobs program in Perry County is ending this month. Only one fourth of residents working under the program will be able to keep their jobs. Perry County had the state's highest unemployment rate last year at 27% but has since dropped to 14%.
8/3/10	News 2 at 4:30	1:34	Neighborhoods Safety	Tennessee's Attorney General continues his fight against websites that have an "adult services" section. The Attorney General joined several states asking " backpage.com" to close its adults section.
8/4/10	News 2 at 6	1:20	Neighborhoods Safety	Nashville's latest attempt to make its image even more green... may not take flight. Right now city ordinance states all recycling centers must be inside. Metro Council will vote on the change to make way for a new outdoor facility.
8/5/10	News 2 This Morning	1:34	Emergency Assistance	The City of Franklin is holding a meeting to go over the FEMA Hazard mitigation grant program. It may allow the city to buy up homes that were damaged in the May floods.
8/6/10	20/20	1 hr	Wellness/Health	A man who lost 400 pounds and gained a new life, 20/20 reports on life after a major weight loss.
8/7/10	News 2 at 6	1:19	Training & Assistance	People looking for work should bring resumes to the Vol State campus in Gallatin this morning. The fall job career fair will have over 50 businesses this year.
8/8/10	This Week	30 min	Wellness/Health	Caring for returning troops.
8/9/10	News 2 at 4	1:11	Child Care	Sometimes it's hard to get young people to exercise but a new type of tennis is getting kids up off the couch and onto the courts. It is explained in Today's Health Minute report.
8/10/10	News 2 This Morning	1:20	Child Care	In Franklin, parents can learn whether they are properly installing their kids safety seats. Franklin Police will be on hand to answer any questions and demonstrate the proper way to install your child's seat.

Date	Program	Time/ Duration	Issue	Description
8/11/10	News 2 at 4	1:15	Child Care	Four Metro Schools were honored today for meeting the USDA's Healthier U.S. School Challenge. It's part of First Lady Michelle Obama's "Lets Move" campaign to fight obesity.
8/12/10	News 2 at 5	1:19	Child & Youth Development	A mid-state school is expanding. The new campus of Nossi College of Art opens today. The 55,000 square foot building will hold more than 700 students and features state of the art technology.
8/13/10	News 2 at 6	1:17	Training & Assistance	Belmont University kicked off a pilot program that started with giving each freshman student 5 dollars. From there the instructions were simple pay it forward. It is a lesson in stretching you dollars.
8/13/10	Nightline	30 min	Wellness/Health	Bed bugs are back...what should you do to protect yourself.
8/14/10	News 2 at 5	1:16	Child Care	Politicians have argued for years that offering bonuses to teachers will help increase student test scores and grades. Local teacher associations hope the study will show leaders that student success can not be bought.
8/15/10	This Week	30 min	Training & Assistance	Economic confidence and jobs back on the market.
8/16/10	News 2 This Morning	1:38	Child Care	A consumer alert for parents of infants. Abbott Labs is recalling up to five millions containers of its "powdered" simlilac infant formula. The formula is contaminated with insect parts.
8/17/10	News 2 at 4	1:26	Training & Assistance	Coldwell Banker released its 2010 home listing reports. In Nashville the average asking price is 190,000 – 213,000 which is far below the national average of 353,000.
8/18/10	News 2 at 4	1:23	Wellness/Health	New Health care overhaul go into effect. Two major ones include ending caps on medical insurance and allowing children to remain on parent's policies until age 26.
8/19/10	News 2 at 6	1:18	Wellness/Health	Mammograms don't help women over 50 as much as has been believe, a new study suggests. Only 1/3 of the reduced risk of death credited to breast cancer screening is actually deserved. The rest is due to better treatment and greater awareness of the disease.
8/20/10	News 2 at 10	1:21	Child & Youth Development	The Oakland's historic house museum opens its doors to school children all over Middle Tennessee. It becomes an outdoor classroom that showcases life in the 1800's.
8/21/10	News 2 at 5	1:24	Training & Assistance	Tax preparation giant H&R Block will look for seasonal workers in South Nashville. A one-day career fair will go on today at the H&R block offices.
8/22/10	News 2 at 5	1:28	Neighborhoods Safety	The Sumner County in Gallatin wants to "expand." It's outgrown the small church and wants to move to a larger facility, but they need help. The church is holding a pancake breakfast fundraiser.
8/23/10	News 2 at 5	1:14	Training & Assistance	Most people see a job lay-off as a setback, but one Middle Tennessee woman saw it as an opportunity to live the life she had dreamed of by starting a boutique. This is a positively Tennessee story presented by News 2.

Date	Program	Time/ Duration	Issue	Description
8/24/10	News 2 at 4	1:36	Neighborhoods Safety	More than 200 artists will be at Centennial Park showing off their talents, while accepting donations for the Second Harvest Food Bank.
8/25/10	News 2 at 10	1:31	Emergency Assistance	Bellevue thanks those who stepped up to help during the May floods. Bellevue is holding a concert featuring local musicians.
8/26/10	News 2 at 4	1:14	Wellness/Health	Some Middle Tennesseans are getting ready to pound the pavement in the Relay for Life. They're walking through the night to fight cancer.
8/27/10	News 2 at 10	1:21	Wellness/Health	Thousands of runners laced up for the inaugural women's half marathon. The race helps raise funds to fight breast cancer.
8/28/10	News 2 at 10 Saturday	1:36	Emergency Assistance	A Williamson County church wants to help feed those in need in a big way. The Second Harvest Food Bank provided the church with 17,000 pounds of food. Church members helped bag and distribute several weeks worth of groceries to families in need.
8/29/20	This Week	30 min	Child Care	Obesity rates among children and achieving the Child Nutrition Act.
8/30/10	News 2 at 6	1:45	Child Care	Performers are set to take the stage for a good cause. The stars are joining together to raise money for the Rally Foundation, which helps fund childhood cancer research.
8/30/10	Nightline	30 min	Wellness/Health	Sign of the time: skinny chefs...what they are doing.
8/31/10	News 2 This Morning	1:26	Neighborhoods Safety	Youngsters got a behind-the-scenes look at crime fighting in the Clarksville area. Hundreds of families turned out for the annual "Kids and Cops Community Event." Children got a chance to meet officers and check out some of the equipment used to fight crime.
8/31/10	Nightline		Child Care	Teen gambling.
9/1/10	News 2 at 4:30	1:14	Child Care	On Today's Health Minute, we look at how parents can make lunches fun and healthy for the kids as they head back to school
9/2/10	News 2 at 4	1:22	Wellness/Health	The Tennessee Men's Health report card was unveiled today. It states that Tennessee men need to take a more active role to improve their health. Men received poor or failing grades in nine of 14 categories, including heart disease, cancer deaths, aids, motor vehicles deaths and homicides.
9/3/10	News 2 at 6	1:28	Child & Youth Development	Another midstate community is looking at adopting a new "attire" policy Sumner County schools will host a series of meeting to hear from parents and students as to whether to adopt a "standardized dress" policy.
9/4/10	News 2 at 10	1:19	Wellness/Health	It's time to start thinking about getting a flu shot. Vanderbilt University is looking for pregnant women to take part in a flu vaccine study.
9/5/10	News 2 at 10	1:15	Child & Youth Development	Its time for high schoolers to start filling out their college applications. To help, there will be a college fair at LP Filed where 200 colleges and university will be on hand to answer questions.
9/6/10	News 2 at 4	1:35	Child Care	Williamson County school board meets again with parents regarding the rezoning plan.
9/7/10	Nightline Prime	1 hr	Wellness/Health	A story of an obese woman who has tried everything to lose weight, and now is embarking on the most revolutionary weight loss procedure ever attempted...brain surgery.

Date	Program	Time/ Duration	Issue	Description
9/8/10	News 2 at 4	1:26	Emergency Assistance	The Ryman Auditorium will host a star studded event to benefit the Second Harvest Food Bank of Middle Tennessee. Its called "Stars for Second Harvest."
9/9/10	News 2 at 6	1:24	Senior Assistance	Each year, one in every three adults over the age of 65 will fall and according to the Center for Disease Control, 2 million will go to the ER with injuries, including Hip fractures and traumatic brain injuries.
9/10/10	News 2 This Morning	1:23	Child & Youth Development	Students will be able to shop for their future at Cool Spring Galleria. The Williamson County college fair will hold the event for over 2,000 students.
9/11/10	News 2 at 10	1:17	Child Care	A group of bicyclists bent on improving literacy and healthy living for children in low income neighborhoods took their mission to East Nashville. "Riding for Reading" brought a special delivery to Warner Elementary.
9/12/10	News 2 at 10	1:18	Child & Youth Development	Millions of dollars will help Metro create six new Magnet School. The Government awarded Metro Schools a 12 million dollar grant.
9/13/10	News 2 at 10	1:16	Neighborhoods Safety	Banning texting and driving in Tennessee and other sates my not be saving lives. The Insurance Institute for Highway Safety reviewed crash data from four state with texting bans. It found crashes actually increased in some.
9/14/10	News 2 This Morning	1:28	Wellness/Health	Smokers at one McMinnville Hospital will have to kick the habit while they are on hospital property. Starting in January, first River Park Hospital will go tobacco and smoke Free
9/15/10	News 2 at 4	1:09	Training & Assistance	Tennessee's unemployment rat has finally leveled off the national rate. It fell to 9.6% in August.
9/16/10	News 2 at 6	1:30	Neighborhoods Safety	More applications on the internet allow you to tell your friends where you are at any given time. Last month, Facebook announced a new check-in feature. But Franklin police are concerned it will make you an easy target for criminals.
9/17/10	News 2 at 4	1:19	Neighborhood Safety	As parents, it can be tough to keep up with what your kids are doing online, but do you want help from the principal of their school. Principal John Hoving's Facebook page has sparked a debate over whether he's looking out for his students' best interest...or whether he's overstepping his boundaries.
9/18/10	News 2 at 6 Saturday	1:10	Child Care	You don't need to be embarrassed when you or your children get head lice. You just need to know what to do to get rid of them. Today's Health Minutes show you parents need to do.
9/19/10	News 2 at 10	1:36	Child & Youth Development	Millions of dollars are on their way to Tennessee to turn around low-performing schools. Schools can apply for more than \$67,000 in grants.
9/20/10	News 2 at 6	1:34	Child & Youth Development	Titan's Cortland Finnegan visited Goodpasture Christian School to honor students who sold more of the "Nashville City Saver" books as a school fundraiser.
9/21/10	News 2 at 5	1:15	Wellness/Health	Vanderbilt's first-ever four-way kidney swap surgery is a success. Two women needed kidney transplants ended up finding perfect matches from each other..perfect strangers.

Date	Program	Time/ Duration	Issue	Description
9/23/10	News 2 at 4	1:44	Training & Assistance	Metro Council members gave the green light of paying for a number of projects in Nashville. These include revamping Hickory Hollow Mall, to include a library and an expo center.
9/24/10	News 2 This Morning	1:15	Training & Assistance	Job seekers may find leads at a pair of mid-state job fairs. Employment guide.com and AARP are hosting a job fair at LP Field. Organizers say 30 companies will take part in this fair which is today.
9/25/10	News 2 at 10	1:16	Emergency Assistance	A Franklin Neighborhood is stepping up to help a family rebuild their home months after the May flood destroyed it. The family has dedicated their life to helping others is now getting some help of their own.
9/26/10	This Week	30 min	Wellness/Health	Women's health...where is it going.
9/27/10	News 2 at 10	1:15	Child & Youth Development	Middle Tennessee State University will welcome more students and will set a new enrollment record. More than 26,000 students will attend MTSU that is up 5% from last year.
9/28/10	News 2 at 5	1:24	Neighborhoods Safety	A record breaking 16,000 volunteers participated in the 19 th Annual Hands on Nashville Day. They helped paint, landscape, and clean 48 Metro Nashville Public Schools.
9/29/10	News 2 This Morning	1:33	Child & Youth Development	Austin Peary State University will celebrate the grand opening of the new Hamlock Semiconductor Building. The building will house the chemical engineering technology Associate Degree program and laboratory.
9/30/10	News 2 This Morning	1:33	Neighborhoods Safety	Volunteers will hit the Harpeth River to continue clean up of the Beech Bend Neighborhood in Bellevue. The area is littered with sheds, truck parts, playground equipment from the May flood.

**Quarterly Appearances – WKRN-TV
3rd Quarter 2010**

Appearances in the community by WKRN on-air talent were reported as follows:

Staff	Event/Location	Issue
Anne Holt	Food 2 Families - Glendale Spanish Immersion Elementary (9/8/2010)	Child & Youth Development
	Food 2 Families - Napier Elementary (9/9/2010)	Child & Youth Development
	Food 2 Families - Jones Paideia Magnet School (9/10/2010)	Child & Youth Development
	Food 2 Families - Hermitage Elementary (9/13/2010)	Child & Youth Development
	Food 2 Families - Cockrill Elementary (9/14/2010)	Child & Youth Development
	Food 2 Families - Cumberland Elementary (9/15/2010)	Child & Youth Development
	Food 2 Families - Charolotte Park Elementary (9/16/2010)	Child & Youth Development
	Food 2 Families - Lockeland Elementary (9/17/2010)	Child & Youth Development
	Food 2 Families - Bordeaux Enhanced Option Elementary (9/20/2010)	Child & Youth Development
	Food 2 Families - Gateway Elementary (9/23/2010)	Child & Youth Development
	Food 2 Families - Cole Elementary (9/24/2010)	Child & Youth Development
	Food 2 Families - Paragon Mills Elementary (9/27/2010)	Child & Youth Development
	Food 2 Families - Crieve Hall Elementary (9/28/2010)	Child & Youth Development
	Food 2 Families - Harris-Hillman Special Education (9/29/2010)	Child & Youth Development
	Food 2 Families - Glengarry Elementary (9/30/2010)	Child & Youth Development
Lisa Patton	National Women's Health & Fitness Day 9/29/10	Wellness/Health

WKRN PUBLIC SERVICE ANNOUNCEMENTS JULY - SEPTEMBER 2010

Air Dates	PSA	Length/Freq.	Issue	Description
July – Sept. 2010	Ronald McDonald House - Pull Tabs	30 seconds/113	Child Care	Medical Needs
July – Sept. 2010	LPGA/NFL – Play	30 seconds/199	Child & Youth Development	Childhood Fitness
July – Sept. 2010	Health Balance	30 seconds/28	Wellness & Health	Healthy Behaviors
July 2010	Inspiring Inventions	30 seconds/155	Child & Youth Development	Encourage Education
July – Sept. 2010	Classic Arts	30 seconds/101	Child & Youth Development	Music Education
July – Sept. 2010	Save Energy Hog Commandos	30 seconds/111	Child & Youth Development	Encouraging children to exercising
July – Sept. 2010	Get Some Nature Into Your Kids	30 seconds/117	Child & Youth Development	Encouraging children & parents to explore the great outdoors
July – Sept. 2010	Anti Drug – E/One Guys	30 second/116	Child & Youth Development	Youth Drug Use
July – Sept. 2010	Ronald McDonald House – Share A Night	30 second/54	Wellness & Health	Medical Needs
July – Sept. 2010	AMH Start! Walking	30 seconds/106	Wellness & Health	Encouraging exercising
July – Sept. 2010	Flu Prevention	30 seconds/63	Wellness & Health	Medical Needs
Sept. 2010	Food 2 Families Grade School Food Drive	30 second/28	Emergency Assistance	Encourage kids to collect food – hunger prevention
Sept. 2010	Food 2 Families High School Challenge	30 second/28	Emergency Assistance	Encourage kids to collect food – hunger prevention
Sept. 2010	First to the Top	30 second/12	Child & Youth Development	Education
July – Sept. 2010	Make A Racquet for Kids	30 second/64	Child Care	Medical Needs

ADDITIONAL PROJECTS

WKRN produced and aired several local specials during the 3rd quarter 2010. These local specials highlighted several health issues related to viewers in Middle Tennessee.

Sundays, July - September, 2010 9:00 – 9:30am

WKRN produces and aired every Sunday “This Week with Bob Mueller.” This half hour program highlights Tennessee’s current political scene and major local and national news event and community concerns, with round table discussions and special guests each week. WKRN’s Bob Mueller hosts this program.

Medical Advances: Better Treatments for Stroke and Seizures

Stroke and seizures. this hour long special features Vanderbilt specialists explaining the latest diagnostic tools and approaches to treat stroke and epilepsy – and the patients who've benefited from leading edge technology. Aired: Tuesday, September 7, 2010 8:00 – 8:30pm (repeat Saturday, September 12:00pm)

Medical Advances: Preserving Eyesight

Medical Advances: Preserving Eyesight is a half hour health education special that focuses on a variety of eye diseases including macular degeneration, the leading cause of blindness in people over 60. Local specialists will explain the latest diagnostic tools and techniques being used to treat this disease and retain vision. Plus exciting new breakthroughs. Aired: Tuesday, September 7, 2010 8:30 – 9:00pm.

Vote 2010

With a heated governors’ race occurring this year and other key races happening throughout the state, WKRN aired a one hour “Vote 2010” program, highlighting the latest primary election wins and losses. Aired: Thursday, September 9, 2010 9:00 – 10:00pm.

FEMA Deadline Reminders

As the August 5th deadline for FEMA funds approached, News 2 via crawls over programming and in its various newscasts, reminded those flood victims to visit their local FEMA office and fill out necessary paperwork to receive financial assistance for damages that occurred during the May 2010 floods. These ran in July through August 5th.

Food 2 Families School Food Drive Campaign benefiting Second Harvest Food Bank

A three month campaign involving Metro Davidson County Grade Schools and market wide high schools – educating children about the importance of sharing and caring for one's neighbor and fighting hunger in the Middle Tennessee. Two 30 second PSAs produced and over 40 area schools were visited by WKRN talent. Campaign runs August – October.