



Issues and Program Report

WKRN-TV Nashville

4th Quarter 2011

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Program Director

Date: 1/5/12

COMMUNITY NEEDS AND ISSUES

WKRN-TV bases its community issues list below on a needs assessment done by the United Way of Nashville in 2008. The report was prepared by the United Way of Nashville from the periods 2008 – 2011. WKRN-TV determined that the following issues are the concerns of the community:

- **Child Care**
Quality child care, health, safety and early intervention by companies, non-profits organizations, government agencies, etc..
- **Child and Youth Development**
Comprehensive child and youth education, including basic schools attendance, after school programs, mentoring programs, promote healthy behaviors and life skills.
- **Neighborhoods Safety**
Empowering neighborhoods and residents to strengthening participation in community to improve quality of life in most at-risk communities.
- **Emergency Assistance**
Provide support services for adults with basic needs such as food, shelter, and emergency assistance.
- **Training & Assistance**
Assisting adults with educational and financial needs by supplying tools and financial advice for those with special economic needs.
- **Senior Assistance**
Education, training and employment services, mental and physical health, terminal illness and grief support, home care, respite services, adult day services, and coordinated transportation
- **Wellness/Health**
Provide affordable and accessible physical and mental health management and training. Education on health preventative and making healthier decisions.

**4th QUARTER 2011
ISSUES/PROGRAMS LIST
WKRN NASHVILLE**

The following list contains some of the most significant programming treatment of issues of community concern address by WKRN during the quarter. The list is not intended to be exhaustive.

Date	Program	Time/ Duration	Issue	Description
10/1/11	News 2 at 5	1:19	Emergency Assistance	The first battle of the food trucks was a complete sell out drawing 500 people to the event. It was all for a good cause to raise money for Second Harvest
10/2/11	News 2 at 10	1:31	Child Care	Vanderbilt Children's Hospital celebrated kids and families today with the We Care For Kids Day. It brings children and families who have utilized the children's hospital back together again for a day for fun.
10/3/11	News 2 at 4	1:21	Child and Youth Development	Nashville Mayor, Karl Dean, rolls out a new education initiative to help improve the city's college graduation rate. His goal is to double the number of Metro students who finish college.
10/4/11	News 2 at 6	1:17	Wellness/Health	A new report out today has troubling news about cell phones and your health. It found that cell phone users especially children are being exposed to far greater levels of radiation than previously thought because of flawed government testing.
10/5/11	News 2 at 4	1:27	Wellness/Health	Women who have a breast removed due to breast cancer can elect to have plastic surgery to reconstruct the breast. But as this report reveals, it is a women choice as to whether they want the surgery or not.
10/6/11	This Week	30 min	Training & Assistance	Unemployment and job creation.
10/7/11	News 2 at 5	1:19	Wellness/Health	Metro health Department reminds everyone that the flu season is just around the corner. The Annual Fast Track Flu Shot Clinic will open Monday. This year's vaccine will also protect against the H-1-N-1 virus.
10/8/11	News 2 at 10	1:12	Emergency Assistance	Firehouse Subs helps the Mt. Juliet police department get a \$16,000 worth of life-saving equipment. Firehouse Subs is committed to providing opportunities to local first responders in local communities.
10/9/11	News 2 at 10	1:12	Child Care	A new study shows what you eat can work against how you're born. The study finds eating the right food can override a natural risk someone may carry for heart attack.
10/10/11	News 2 This Morning	1:17	Emergency Assistance	A pumpkin patch can help families fighting childhood cancer by helping siblings that also struggle in the battle. Buy a pumpkin and you'll be helping a great cause.
10/11/11	Nightline	30 min	Child Care	Plastic surgery for tweens.
10/12/11	News 2 This Morning	1:11	Training & Assistance	Once you have a job, how do you keep it and how can you get promoted. A job expert provided News 2 viewers with a few tips on impressing management in the workplace.
10/13/11	News 2 This Morning	1:11	Training & Assistance	Today is your first chance to land one of 2,000 jobs coming to Lebanon. Amazon is hiring workers for its new facility.
10/14/11	20/20	1 hr	Child and Youth Development	Diane Sawyer travels to Pine Ridge Indian Reservation where some of the proudest Americans, living in unthinkable conditions, refuse to be defeated. She takes a in-depth look at the young dreamers and survivors of the Pine Ridge Indian Reservation, fighting against decades of neglect.
10/16/11	News 2 at 5	1:30	Emergency Assistance	18,000 people helped raise more than a half a million dollars for breast cancer research in Nashville. There were walkers and runners of all ages helping to raise funds for a great cause.

Date	Program	Time/ Duration	Issue	Description
10/17/11	News 2 at 4	1:12	Child Care	ADHD is the most common neurobehavioral disorder in children. Affecting about 8% of young people in the US. There is information for parents to stay up to date on the condition. The American Academy of Pediatrics have come out with new guidelines for the diagnosis and treatment.
10/18/11	News 2 at 5	1:22	Emergency Assistance	Greenhouse ministries in Rutherford county will be hosting a mobile food pantry on Friday. Food boxes will be given to low income families and individuals.
10/19/11	News 2 at 4	1:37	Emergency Assistance	An Antioch Dental Clinic will provide free services for hundreds of patients. It's the second free dentistry day" at the Cane ridge Dentist on Bell Road. People can get a cleaning and extractions for no charge.
10/20/11	News 2 at 4:30	1:20	Wellness/Health	News 2 Davis Nolan talked to a group of cancer survivors about his own experience with cancer and treatment he under went this year.
10/21/11	News 2 This Morning	1:09	Child Care	A consumer alert, hundreds of thousand of BOB jogging strollers are getting recalled because of choking concerns.
10/22/11	News 2 at 10	1:15	Neighborhoods Safety	A new study of Tennessee water is raising alarming facts about the water we drink. Tennesseans are drinking hundreds of chemicals when tap water is drunk. News 2 looks into how you can protect yourself.
10/23/11	News 2 at 5	1:16	Emergency Assistance	Peanut butter is going up in price, this effected not only the shoppers but non-profit group, such as Second Harvest who have to pay for this product, because donations are down and Second Harvest has to pay even more.
10/24/11	News 2 at 4	1:22	Emergency Assistance	Greenhouse Ministries in Rutherford county will be hosting a mobile food pantry. Food boxes will be given to low income families and individuals.
10/25/11	News 2 This Morning	1:26	Wellness/ Health	Nashville residents are answer the call to arm up against the flu. More Nashvillians are getting their flu shots this year an ever before.
10/26/11	Nightline	30 min	Wellness/ Health	Fighting back against cancer.
10/27/11	News 2 This Morning	1:23	Emergency Assistance	Overwhelming need stretches area food banks to the limit this time of year. The Sumner County Food Bank is taking on additional challenges this coming weekend, helping victims in the Tornado stricken town of Joplin, MO. The food bank plans to help the community which are in direr need of assistance.
10/28/11	News 2 at 4	1:20	Emergency Assistance	Country singer songwriter David Parrish ended a 2,000 mile walk in Music City today. Parrish left Spokane, WA and arrived downtown at noon today. It began to get his music heard, but he quickly changed his focus and it became a way to raise money for the Wishing Start Foundation which grants wishes for terminally ill children.
10/29/11	News 2 at 10	1:26	Child Care	Having the tv babysit your child while you get things done my not be an option anymore. The American Academy of Pediatrics now recommends kids under two watch as little television as possible.
10/30/11	News 2 at 5	1:24	Emergency Assistance	Statistics show one in six adults are hungry and the need for assistance is up 25% from this time two years ago.
10/31/11	News 2 at 4	1:23	Wellness/ Health	A portion of the tickets sales for the Grand Ole Opry for next weekends special performances will go to Women Rock for the Cure to support the fight against breast cancer.

Date	Program	Time/ Duration	Issue	Description
11/1/11	News 2 at 6	1:33	Wellness/ Health	If you are thinking about running the Mayor's Challenge 5K in November, no need to train alone, Lace up your shoes and take on Mayor Karl Dean during his training session. Today's session is just one of three with the Mayor that will occur before the 5K Challenge.
11/2/11	News 2 This Morning	1:13	Wellness/ Health	Nashville has joined a nationwide effort to get families to eat healthier. "Food Day" gives you a chance to sample some new flavors from the region. The event takes place at the Farmer's Market in Nashville.
11/3/11	News 2 at 4	1:29	Child Care	Tennessee is one of several states that have passed the Safe Haven Law which give new mothers options if they are unable or unwilling to care for their newborn baby. The law helps protect unwanted babies by allowing mothers to leave their infants, up to three days old with an employee at any hospital, birthing center, community health clinic, outpatient walk-in clinic or any other "Safe Haven" location if the child is unharmed.
11/4/11	News 2 at 6	1:23	Child Care	Child care scholarships are still available for low income working families in Tennessee. The state Department of Human Services said that more than 4,000 children are currently enrolled in the program, but it is estimated to be able to serve about 7,000. Families that qualify receive a portion of the cost of state-licensed child care or Boys and Girls Club fees.
11/5/11	News 2 at 10	1:19	Emergency Assistance	Hundreds of Nashvillians, including some of the Nashville's News 2 team, hit the pavement Saturday morning in Edwin Warner Park to raise awareness and funds for the Safe Haven Family Shelter.
11/6/11	News 2 at 10	1:03	Training & Assistance	National Career Fairs is scheduled to host a job fair on Monday. The fair will be held at the Holiday Inn Opryland Airport hotel located at 2200 Elm Hill Pike from 11 a.m. until 2 p.m. Job seekers will have the opportunity to meet with employers from Keller Williams and Aflac among several other companies.
11/7/11	News 2 at 5	1:11	Child and Youth Development	Children and teens who've been abused, neglected, or abandoned need good homes, and in most cases, foster parents. Youth Villages is looking for foster parents all across middle Tennessee, but especially in Wilson County where the need is the greatest.
11/8/11	News 2 at 6	1:20	Child and Youth Development	Nearly 70 schools and organizations serving low income families came to the Feed the Children warehouse in east Nashville where they received boxes of books. The books were distributed by First Book, a national organization which helps provide new books to children in need though local non-profits. Melissa Spradlin is the Executive Director of Book'em, which was founded in 1989 and provides the collection and distribution of books to children and teens in lower-income families and provides volunteer readers to area preschools and elementary schools.
11/9/11	News 2 at 5	1:13	Senior Assistance	TennCare officials are again proposing to eliminate counseling services to hospice patients and their families if the state's expanded Medicaid has to reduce its spending by 5%. A similar proposal was averted for the current budget year when lawmakers used 1-time savings to cover those costs.

Date	Program	Time/ Duration	Issue	Description
11/10/11	News 2 at 4	1:09	Emergency Assistance	The Meals on Wheels program is in desperate need of donations to continue feeding those in need throughout the community. Meals on Wheels is the largest organization in the United States that offers meal services. "Overall, our 13 counties have over 225 senior citizens that we can not feed that are on our waiting list, it's tragic," said Mt. Juliet Meals on Wheels site manager Bobbie Joe Caldwell.
11/11/11	News 2 at 10	0:58	Child Care	Ronald McDonald House got a helping hand with its D'vine Wine Selections Event. The event raised funds for RMHC and allow attendees to taste local wines and participate in a silent auction all to benefit RMHC
11/15/11	News 2 at 5	0:46	Emergency Assistance	The Tennessee Titans are again teaming up with the Second Harvest Food Bank of Middle Tennessee this year for their annual non-perishable food drive as they take on the Cincinnati Bengals this weekend at LP Field. Second Harvest Food Bank will have volunteers stationed at the seven charity drop sites around the stadium to collect donations.
11/16/11	News 2 at 6	1:43	Child Care	In 1975 Congress passed a law ensuring all children have a legal right to be supported by both parents. Thousands of Tennessee children live in homes with only one biological parent, relying on the state child support system to give them financial help. It's a vast and complicated system that often leaves the children and their families without payment, struggling to make ends meet. The confusion, frustration and in many cases, anger plays out every single day in courtrooms across the state.
11/17/11	News 2 at 4	1:37	Child Care	United Way had a Community Baby Show today to help babies born to low income families have the supplies needed to help care for the infant. Diapers, wipes, along with other items including cash donations were collected all day at the united way offices.
11/18/11	News 2 at 4	1:06	Child Care	News 2's Julie Kroenig and Neil Orne hosted the Ronald McDonald House Pull Tab Challenge this morning at the House. Close to 100 schools and organization collected pull tabs which are brought to a recycler and cash is given to RMHC to help with day to day operations of the House.
11/19/11	News 2 at 10	1:27	Emergency Assistance	Thousands of movie goers raised more than \$56,000 for three local charities at the newly opened Regal Cinemas at the flood-damaged Opry Mills Mall. The movie theater reopened on Monday and offered three days of \$2 screenings and \$2 popcorn and drinks. Regal will make a \$15,500 donation to the Juvenile Diabetes Research Foundation, a \$17,000 donation to the Nashville Film Festival and a \$24,000 donation to Second Harvest of Middle Tennessee.
11/21/11	News 2 at 4:30	1:05	Child and Youth Development	Some Franklin High School juniors gave up all forms of technology for up to a week to earn extra credit for an upcoming assignment. Students from Stephen Womack's Honors English class were given the challenge as part of a study on the Romantic era of the 18th century. "Technology is such a prevalent part of our life, there are several reasons and one of them [being] we just need to take a break," Womack said, adding, "So no cell phones, computer, no iPods, no radios in your car. No movie theaters." Students committed to giving up technology for 36 or 72 hours.

Date	Program	Time/ Duration	Issue	Description
11/22/11	News 2 at 4	1:23	Emergency Assistance	Members of the Rotary Club of Nashville spent the morning filling boxes at the Second Harvest Food Bank of Middle Tennessee for the 10th annual Feed the Need project. "No child in Nashville should go to bed hungry and no family in Nashville should go without food," Joyce Vise, a member of the Rotary Club of Nashville. Rotarians and their families filled boxes with canned good and non-perishable items for needy families in the Watkins Park area.
11/23/11	News 2 at 6	1:36	Emergency Assistance	Country singer Tracy Lawrence and some of his close friends spent time on Wednesday deep frying hundreds of turkeys that will provide thousands of meals to those in need on Thanksgiving. Lawrence, told Nashville's News 2 this is the sixth year that he has participated in the turkey fry."This all started out kind of innocent," he said, adding, "I had been cooking turkeys for friends and family on Thanksgiving for years and just thought this would be a great, unique event." In total Lawrence and other volunteers prepared 500 turkeys which will be used to provide more than 3,000 Thanksgiving meals on Wednesday and Thursday at the Nashville Rescue Mission.
11/24/11	News 2 at 5	1:37	Emergency Assistance	A Nashville woman continued her annual Thanksgiving tradition that provides meals to those less fortunate. On Thursday morning, hundreds of volunteers gathered at the Assumption Catholic Church in Antioch to participate in the annual dinner that makes and delivers meals to those in need throughout Davidson County. Gerry Searcy and her disabled son began the Thanksgiving tradition in 1987. She told Nashville's News 2 when she and her son, Keith began the program they delivered eight meals to eight elderly shut-ins and the tradition has since grown dramatically. Last year volunteers provided 2,000 meals to those in need.
11/25/11	20/20	1 hr	Child Care	Extreme kids -- should parents just say no to kids who want to do something so dangerous that would put their child at risk. These are extreme kids that do extreme adventures.
11/27/11	News 2 This Morning Weekend	1:17	Emergency Assistance	Radio station Q108 kicked off its annual toy drive in Clarksville hosted by the station's early morning DJs. Radio personalities Ryan Ploeckelman and Gretchen Cordy will be stationed outside the Toys R Us store on Wilma Rudolph Boulevard collecting donations for more than 800 kids in the Clarksville, Ft. Campbell and Hopkinsville communities
11/28/11	News 2 at 4	1:21	Child Care	In recent years, more and more parents nationwide have chosen not to vaccinate their children against diseases, leaving doctors and nurses to dispel the myths that are often associated with the shots. Dr. William Schaffner, an expert in preventive medicine, told Nashville's News 2 he has worked a long time to dispel some myths about vaccinations of diseases rarely seen anymore.
11/29/11	News 2 at 4:30	1:20	Emergency Assistance	Lipscomb University is hosting its annual Lighting of the Green event. The event is at the Allen Arena. Amy Grant is the host of the holiday concert, which will include performances by Jenny Gill, Melinda Doolittle, Point of Grace and Amanda McCaslin, among others. Attendees are asked to bring non-perishable food items which will benefit Second Harvest Food Bank.

Date	Program	Time/ Duration	Issue	Description
12/1/11	News 2 at 6	1:25	Emergency Assistance	Dozens of teams participated in a Gingertown Build which benefits multiple local organizations. The event was held at the Lowes Vanderbilt Plaza Hotel. Each team was responsible for contributing to the gingerbread town and had to build and decorate at least one site. Money raised at the event benefit the Monroe Carell Jr. Hospital at Vanderbilt, the Ronald McDonald House and a senior living facility.
12/2/11	20/20	1 hr	Child Care	Generation Meds – a year long investigation into the foster system of this country, where a startling amount of foster children are prescribed powerful mind-altering drugs at alarming rates.
12/3/11	News 2 This Morning Weekend	1:31	Child and Youth Development	Parents who have children that attend a day care can expect to see changes in the way child care facilities are run. For the past two years, the state of Tennessee has studied how the child care system works. The Tennessee Department of Human Services has proposed dozens of changes to bring licensed facilities across the state up to national safety standards. Some day care providers feel that some of the changes are not realistic.
12/4/11	News 2 This Morning Weekend	1:24	Senior Assistance	A local senior care service is working to make sure the elderly are not forgotten during the holiday season, but their annual program is falling short of its goal this year. Home Instead Senior Care plans to provide 1,500 senior citizens with gifts during Christmas through their Be a Santa to a Senior program.
12/5/11	News 2 at 4	0:59	Emergency Assistance	Anne Holt, along with representative from Cornerstone Financial and Kroger presented Pope John Paul II High School with a check for \$1,500 as winners in the small school category of Food 2 Families High School Challenge. The school collected the most non-perishable food items for Second Harvest Food Bank in their category.
12/6/11	News 2 10	1:15	Emergency Assistance	The Frist Center is offering free admission on Mondays to visitors who bring in a non-perishable food donation for the Second Harvest Food Bank. Visitors are asked to donate items such as peanut butter, canned meats and vegetables, pasta and cereal.
12/7/11	News 2 at 4:30	1:03	Emergency Assistance	Local businesses like Freeland Chevrolet Superstore in Antioch are teaming up with Second Harvest to collect meals this holiday season. Second Harvest need for food during the holidays is always high, programs like this help keep the food in stock.
12/8/11	News 2 at 6	1:14	Emergency Assistance	Dozen of Hatch prints were donated to the Goodwill of Nashville. Goodwill plans to auction them off at goodwill.com to raise money for the organization.
12/9/11	News 2 at 4:30	1:23	Child and Youth Development	La Vergne High School students raised enough money and donations to provide Christmas gifts to more than 150 foster children in Rutherford County this holiday season. La Vergne High School's Health Occupations Students of America club, or HOSA, ran the gift collection for Christmas Anonymous. Nancy Woodall Grooms started the program several years ago and has fostered more than 400 children over the past 27 years.

Date	Program	Time/ Duration	Issue	Description
12/10/11	News 2 at 10	1:17	Emergency Assistance	The Salvation Army in conjunction with Nashville radio stations 103 WKDF and 104.5 The Zone and Daily's convenience stores collected more than 8,600 toys during their fourth annual toy drive at LP Field. This holiday season, the Salvation Army took 17,000 applications for its Angel Tree program, an increase of 27% over 2010.
12/11/11	News 2 at 10	1:04	Emergency Assistance	For a second year in a row, a Franklin hair salon provided free makeovers to teens with disabilities and their mothers every Monday in December. Lunatic Fringe Salon began offering the makeovers to teens last Christmas and decided to continue the successful event this holiday season.
12/12/11	News 2 This Morning	1:30	Emergency Assistance	Today is Red Cross News 2 Blood Donation Day. During this holiday season News 2 asked that you give the gift of blood. Donate blood at your local Red Cross Center.
12/13/11	Nightline	30 min	Wellness/Health	Diet danger - salt
12/14/11	News 2 at 5	1:46	Wellness/Health	In a continued effort to help alleviate the nationwide nursing shortage, the Johnson & Johnson Campaign for Nursing's Future is hosting the Promise of Nursing for Tennessee gala to raise funds and provide scholarships to help ease the nursing shortage in Tennessee. As the 31st Promise of Nursing regional gala, proceeds from this event will contribute to the more than \$18 million raised across the country to date.
12/15/11	News 2 at 4	1:36	Child and Youth Development	In keeping with an annual holiday tradition, around 60 Middle Tennessee children got the opportunity Tuesday morning to shop with a Metro police officer. The Shop with a Cop program is an extension of the Youth Camp Service Project hosted by the Fraternal Order of Police and reaches out to boys and girls who officers come in contact with through their work.
12/16/11	News 2 at 5	1:36	Child Care	Tennessee hospitals are seeing an increase of babies being born dependent on prescription painkillers such as Vicodin, OxyContin, Methadone and other narcotics. The issues are some mothers have been on the medicine to be treated for some kind of back pain or they had surgery and they have been treated generously while they are pregnant.
12/17/11	News 2 This Morning	0:56	Emergency Assistance	The Second Harvest Food Bank hosts its 16th annual "Kids Cafe Party" at the Renaissance Hotel in Nashville. This event help raise money for Second Harvest school breakfast and lunch programs.
12/18/11	News 2 at 10	1:35	Wellness/Health	Brent Peterson, former associate coach for the Nashville Predators, underwent his last Deep Brain Stimulation procedure as a form of treatment for Parkinson's disease. Peterson, 53, was diagnosed with the disease nine years ago. He decided to undergo the radical DBS treatment, which involved brain surgery, as a way to help restore some of what Parkinson's had taken away from him. Doctors at Vanderbilt University Medical Center in Nashville implanted electrodes in Peterson's brain and attached them to a thin wire that runs down his neck and connects to a small battery-operated stimulator in his chest.
12/19/11	Nightline	30 min	Wellness/Health	All she wants for Christmas is Botox.

Date	Program	Time/ Duration	Issue	Description
12/20/11	News 2 at 6	1:10	Child and Youth Development	The suicide of an openly gay Tennessee teenager has sparked petition drives and public meetings to examine anti-bullying policies and suicide prevention efforts. Cheatham County teen Jacob Rogers shot himself on Dec. 7. A friend says Rogers was an almost daily target for name-calling at Cheatham County Central High School.
12/21/11	Nightline	30 min	Wellness/Health	Inside Visa: preventing fraud
12/22/11	News 2 at 4:30	1:18	Emergency Assistance	In the spirit of giving during the holiday season, Delta Dental of Tennessee announces seven grants to local nonprofits totaling \$300,000. These grants are part of a larger initiative providing grants to organizations that provide oral health care to children and those in need across the state.
12/23/11	News 2 at 4	1:23	Emergency Assistance	A Murfreesboro homeless shelter that was on the brink of closing has received thousands of dollars in donations which will help keep it from closing. The Room in the Inn has received \$18,000 in donations after Nashville's News 2 aired a story about the shelter's uncertain future due to financial issues earlier this month. Huddleston told Nashville's News 2 since the beginning of December donations have poured in from across the Mid-State.
12/24/11	News 2 This Morning Weekend	1:31	Emergency Assistance	More than 10 secret Santas have paid off layaway balances at the Kmart in Hendersonville. "It's one of the most awe-inspiring things I've ever seen," sales associate Caycee Blaise told Nashville's News 2. Blaise said shoppers have offered between \$20 and \$200 toward layaway bills, adding that a co-worker was so inspired by the generosity of others she also became a secret Santa.
12/25/11	News 2 at 10	1:24	Child Care	Titans granted wishes to children battling Crohn's disease. An 11 year old boy got this dream come true when the Make A Wish Foundation granted is wish to spend the weekend with the Titans team.
12/26/11	News 2 at 4	1:35	Neighborhoods Safety	Programs like the Davidson County Sheriff's Office's Sober Ride and AAA's Tow to Go will make it easy for partygoers at the annual Bash on Broadway to get home safely this New Year's Eve. Sheriff's office employees will shuttle people from one of two bus stops downtown to a staging area at LP field. There, passengers will be loaded into smaller vehicles and taken to their final destination. The bus stops will be located at Fifth Avenue and Broadway and Second Avenue and Church Street.
12/27/11	News 2 at 10	1:19	Emergency Assistance	Goodwill is preparing for one of the busiest donations weeks of the year as donors race against the clock to beat the tax deduction deadline. During the final week of 2011, Goodwill expects thousands of citizens to donate, so they can meet the charity tax deduction deadline of December 31.
12/28/11	News 2 at 5	1:17	Neighborhoods Safety	The Tennessee Department of Safety and Homeland Security announced that nearly 9,500 photo IDs have been issued for voting purposes. A new law that goes into effect on January 1 will require all citizens to present a federal or state-issued picture ID to vote at the polls. The law also requires for the state to issue the ID's free of charge.

Date	Program	Time/ Duration	Issue	Description
12/29/11	News 2 at 6	1:35	Child and Youth Development	A State Senate Task recommended an adoption of a lottery scholarship stabilization plan. Currently, money from lottery sales helps students through college scholarships. This plan aims to help cut down the lottery's financial deficit, while still helping students with scholarships. The task force is made up of state senators, Tennessee's constitutional officers, and higher education leaders.
12/30/11	News 2 at 4	1:31	Neighborhoods Safety	Liberty Tire Recycling, the premier provider of tire recycling services in North America, is partnering with the University of Tennessee's Center for Athletic Field Safety on a series of studies to test the potential benefits and role that crumb rubber plays in maintaining a natural grass athletic surface. The company is funding a series of studies over a two-year period to quantify the value proposition that crumb rubber infill offers as an enhancement to natural grass, and how it can potentially improve the quality of the surface and safety for the athletes using it.
12/31/11	News 2 This Morning Weekends	1:25	Child Care	For decades, it was common for officials to approve foster parents by room and board criteria: Did they pass a background check? Is their home clean? Are their dogs safe and vaccinated? Now several states including Tennessee are trying to find ones who they know upfront will help with homework, sew Halloween costumes and accompany kids to doctor appointments. Complicating the efforts is the longtime problem of finding enough adults to house children in need. A lot of the basic needs that children need.

**Quarterly Appearances – WKRN-TV
4th Quarter 2011**

Appearances in the community by WKRN on-air talent were reported as follows:

Staff	Event/Location	Issue
John Dwyer	Rutherford Heart Walk, Murfreesboro, TN 10/30/11	Wellness/Health
Cory Curtis	Nashville Heart Walk, Nashville, TN 10/1/11	Wellness/Health
Dawn Davenport	Nashville Heart Walk, Nashville, TN 10/1/11 Rutherford Heart Walk, Murfreesboro, TN 10/30/11	Wellness/Health Wellness/Health
Lisa Patton	We Care For Kids Day, Nashville, TN 10/2/11	Child Care
Anne Holt	Food 2 Families Grade School Visit - Cockrill Elementary 10/4/11 Food 2 Families Grade School Visit - Warner Enhanced Option School 10/6/11 Food 2 Families Grade School Visit - Lockeland Elementary 10/7/11 Food 2 Families Grade School Visit - Smithson-Craighead Academy 10/12/11 Food 2 Families Grade School Visit - Gateway Elementary School 10/13/11 Food 2 Families Grade School Visit - Tennessee School For the Blind 10/14/11 Food 2 Families H.S. Challenge – Siegal H.S. 12/2/11 Food 2 Families H.S. Challenge – Pope John Paul II H.S. 12/5/11 Food 2 Families H.S. Challenge – Hendersonville H.S. 12/6/11	Child & Youth Development Child & Youth Development
Joseph Pleasant	Food 2 Families Grade School Visit – St. Pius X 10/10/11	Child & Youth Development
Silvia Castaneda	Food 2 Families Grade School Visit – Park Ave. Elementary 10/11/11	Child & Youth Development
Mike Tarrally Michelle Dube Kelly Preett	Volunteers at Ronald McDonald House – 10/17/11 (put together new beds for families staying at the House)	Emergency Assistance
Rebecca McGrath Laura Crenshaw Yocia Flowers Gef Cherwak	Walk to benefit Safe Haven Family Shelter Edwin Warner Park 11/5/11	Emergency Assistance
Julie Kroeing	United Way 2011 Community Baby Shower – 11/17/11 RMHC – Pull Tab Challenge Drop Off 11/18/11	Child Care Emergency Assistance
Neil Orne	RMHC – Pull Tab Challenge Drop Off 11/18/11	Emergency Assistance
Heather Jensen	Big Brothers of Nashville 5K Rudolph Red Nose Run 12/2/11	Child & Youth Development
Justin Bruce	Salvation Army Bell Ring 11/29/11	Emergency Assistance

WKRN PUBLIC SERVICE ANNOUNCEMENTS OCTOBER - DECEMBER 2011

ORGANIZATION/TITLE	TOTAL QTR		ISSUE	DESCRIPTION
	LENGTH	FREQ.		
Arbor Day Foundation - Nature E	:30	93	Child & Youth Development	Kids learning about nature
Arbor Day Foundation - Replanting	:30	65	Child & Youth Development	Kids learning about nature
Health Balance	:30	79	Wellness/Health	Encouraging kids to exercise
Play - LPGA	:30	78	Wellness/Health	Encouraging kids to exercise
Play - NFL	:30	91	Wellness/Health	Encouraging kids to exercise
RMHC - Pull Tab	:30	161	Wellness/Health	Medical Needs
Save Energy Hog Commandos	:30	90	Child & Youth Development	Educate kids on energy savings
Get Some Nature Into Kids	:30	92	Child & Youth Development	Encouraging kids to exercise
TN National Guard	:30	239	Emergency Assistance	Assistance in national emergencies
Hands Only CPR	:30	84	Wellness/Health	Medical Needs
Better Life - Pinata	:30	91	Child & Youth Development	Educate kids on sharing
Better Life - Wet Cement	:30	93	Child & Youth Development	Educate kids on being patient
Better Life - Just Say Hi	:30	65	Child & Youth Development	Educate kids on social interaction
Braves - Let's Move	:30	91	Wellness/Health	Encouraging kids to exercise
AHA Heart Walk	:15	27	Wellness/Health	Medical Needs
Food 2 Families School Food Drives	:15	27	Emergency Assistance	Educate kids on helping others
FCC/NAB Emergency PSA	:30	21	Emergency Assistance	Assistance in national emergencies
Food 2 Families Holiday Food Drive	:30	39	Emergency Assistance	Hunger in community
TN Teacher PSA	:30	18	Child & Youth Development	Education
TVB Project Roadblock	:30	21	Neighborhood Safety	Drunk Driving

ADDITIONAL PROJECTS

WKRN produced and aired several local specials & organized events during the 4th Quarter 2011. These local specials or events highlighted several health issues related to viewers in Middle Tennessee.

This Week with Bob Mueller

October - December 2011 Sundays, 11:00 – 11:30pm

WKRN produces and aired every Sunday "This Week with Bob Mueller." This half hour program highlights Tennessee's current political scene and major local and national news event and community concerns, with round table discussions and special guests each week. WKRN's Bob Mueller hosts this program.

Food 2 Families School Food Drive Campaign benefiting Second Harvest Food Bank

A three month campaign involving Metro Davidson County Grade Schools and market wide middle schools and high schools – educating children about the importance of sharing and caring for one's neighbor and fighting hunger in the Middle Tennessee. Two 15 second PSA produced and over 40 area schools were visited by WKRN talent. Campaign ended October 21, 2011. Over 250,000 non-perishable food items were collected by schools and donated to Second Harvest Food Bank.

Ronald McDonald House Pull Tab Challenge

This is a four month campaign that has Middle Tennessee schools, churches, organizations and business collect aluminum pull tabs for Ronald McDonald House Charities of Middle Tennessee. News 2 ran a 30 second PSA encouraging viewers to participate. News 2 anchors Neil Orne and Julie Kroenig announced the top collectors. Over 1 million pull tabs were collected which were in turned brought to a recycling company where RMHC received a check for over \$8,000. This money goes toward running of the 32 room house where families stay as their critically ill child receives treatment at an area hospital.

American Heart Associations Heart Walks

WKRN was a key supporter of the AHA's two Heart Walks in Nashville and Rutherford County in the month of October. Two 15 second PSA promoted the walks and encourage viewers to participate. WKRN talent - Dawn Davenport, Cory Curtis and John Dwyer hosted the kick offs for each walk event. Over one million dollars was raised by these two walks to help fund research for heart disease.

Food 2 Families Holiday Food Drive

This annual tradition encourages middle Tennesseans to collect food for Second Harvest Food Bank. This 30 second PSA informs viewers on how they can fight under in their community by donating food to Second Harvest or one of its outlining affiliate food pantries. This is the tenth year WKRN has promoted this food drive and the PSA is fronted by WKRN talent Anne Holt. No official count as of yet on how food collections for this two month campaign.