



Issues and Program Report

WKRN-TV Nashville

1st Quarter 2012

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Name: _____

Michelle Dube
Michelle Dube
Program Director

Date: _____

4/9/12

COMMUNITY NEEDS AND ISSUES

WKRN-TV bases its community issues list below on a needs assessment done by the United Way of Nashville at the end of 2011. WKRN-TV determined that the following issues are the concerns of the community:

- **Child and Youth Development**
Comprehensive child and youth education, including basic schools attendance, after school programs, mentoring programs, promote healthier choices, fitness and life skills.
- **Child Care**
Quality child care, health, safety and early intervention by companies, non-profits organizations, government agencies, etc.
- **Wellness/Health**
Provide affordable and accessible physical and mental health management and training. Education on health preventative and making healthier decisions.
- **Senior Assistance**
Education, training and employment services, mental and physical health, terminal illness and grief support, home care, respite services, adult day services, and coordinated transportation.
- **Housing**
Transitional and permanent housing, new construction and affordable housing and at risk homeowners.
- **Neighborhoods Safety**
Empowering neighborhoods and residents to strengthening participation in community to improve quality of life in most at-risk communities.
- **Training & Assistance**
Assisting adults with educational and financial needs by supplying tools and financial advice for those with special economic needs.
- **Emergency Assistance**
Provide support services for adults with basic needs such as food, shelter, and emergency assistance.

**1st QUARTER 2012
ISSUES/PROGRAMS LIST
WKRN NASHVILLE**

The following list contains some of the most significant programming treatment of issues of community concern address by WKRN during the quarter. The list is not intended to be exhaustive.

Date	Program	Time/ Duration	Issue	Description
1/1/12	News 2 at 10	1:03	Emergency Assistance	Country singer LeAnn Rimes partnered up with the Metropolitan Homeless Commission and The Key Alliance in an attempt to collect winter coats for homeless youth in Nashville. Coat donations were collected at the Nashville Symphony's concert at the Schermerhorn Symphony Center which Rimes performed during.
1/2/12	News 2 at 4:30	1:37	Training & Assistance	A non-profit organization plans to reopen an old bakery in Nashville which will serve as a training and housing facility for former inmates. Sherri Jackson is the founder of H.U.G.G.S, an organization that helps ex-offenders become productive citizens through their employment, counseling and life programs.
1/3/12	News 2 at 6	1:08	Emergency Assistance	The demand for food assistance has risen 25% throughout Second Harvest's 46-county service area in the Mid-State and west Tennessee over the past year, while funding for the food bank decreased by just as much.
1/4/12	News 2 at 6	1:02	Neighborhoods Safety	Tennesseans will be required to have photo identification in order to vote and state employers will have to make sure their employees are legally authorized to work in the U.S. under new laws that take effect January 1. The photo ID measure has stirred debate, with critics saying the requirements to comply with the law are excessive and confusing, and could actually deter people from voting.
1/5/12	Nightline	30 min	Wellness/ Health	Diet rehab
1/7/12	News 2 at 10	1:11	Housing	Nashville Mayor Karl Dean joined officials with the Metro Development and Housing Agency to break ground on the Ryman Lofts. The Ryman Lofts will be located in the Rolling Mill Hill area of downtown Nashville, bordered by Hermitage Avenue and the Cumberland River. It will be the city's first affordable community designed specifically for artists.
1/8/12	News 2 This Morning	1:15	Emergency Assistance	Volunteers of a local non-profit organization spent time preparing hundreds of boxes of food to be distributed to local families in need. The organization, Big Brothers of Nashville is dedicated to helping needy families in Music City by providing monetary assistance or goods for a number of non-recurring emergency situations.
1/9/12	News 2 at 6	1:23	Housing	The Lebanon Housing Authority is looking to implement an ID program for anyone 13-years-old and older living in the housing as an attempt to help keep residents safe. According to police, a majority of crimes committed in Lebanon public housing is done by people who do not live there.
1/10/12	News 2 This Morning	1:31	Emergency Assistance	Mayor Karl Dean and Hands on Nashville announced a three day community project that is scheduled to begin on Saturday in honor of Martin Luther King Jr. Day. Volunteers will work to complete more than two dozen projects that will benefit Nashville's first responders and a local non-profit organization.

Date	Program	Time/ Duration	Issue	Description
1/11/12	News 2 at 5	1:02	Training & Assistance	The Children's Hospital at Vanderbilt is continuing to offer a unique program aimed at helping young people with disabilities find jobs. Project Opportunity is a 10 month job training program for 18 to 22 year old high school graduates with disabilities.
1/12/12	News 2 at 10	1:07	Housing	According to the National Coalition of Homelessness, roughly 700 homeless people die from hypothermia each year and there is also the risk of frostbite. A ministry group from New Beginnings Baptist Church in White House collected warm, winter necessities like coats, sweaters, scarves and socks for those living on Nashville's streets.
1/13/12	News 2 at 4	1:10	Child & Youth Development	Nashville Mayor Karl Dean visited a new after school program for some Metro Nashville middle school students. The program is part of Nashville After Zone Alliance or NAZA, an initiative started by Mayor Dean in 2009 that provides after-school programming for middle school students in Nashville.
1/14/12	News 2 at 5		Senior Assistance	Local low income senior citizens participating in a food program are eligible to purchase fresh produce with food vouchers at a farmer's market during the summer months. The market, which is a cooperative effort by the Metro Health Department, UT Extension Service and local farmers all help to provide produce to senior citizens in the Nashville area. Participants of Davidson County's Commodity Supplemental Food Program are given a \$20 voucher which they are able to use at the Seniors Farmer's Market, located at 1417 Murfreesboro Road, to purchase fresh produce such as cucumbers, cabbage, green beans and corn
1/15/12	News 2 at 10	1:13	Child & Youth Development	Brad Paisley's country music career started in earnest at Belmont University. He's taking steps to make sure someone else gets the same chance. Paisley has endowed a scholarship at the Nashville, Tenn., school's Curb College of Entertainment and Music Business, where he graduated in 1995 with a bachelor's degree in business administration after majoring in music business.
1/16/12	News 2 at 5	1:29	Emergency Assistance	Today, Zander Insurance announced the donation of \$20,000 to Operation Homefront, a national non-profit organization providing emergency financial and other assistance to the families of service members and wounded veterans.
1/17/12	News 2 This Morning	1:07	Senior Assistance	A Mid-State lawmaker is looking into the idea of tougher driving restrictions for senior citizens. Some of the new laws or restrictions Representative Eddie Bass is exploring could include additional testing for elderly drivers and accelerated renewal cycles for drivers' licenses. Despite considering the idea, Bass has not specified an age where additional testing may be required.
1/18/12	News 2 at 5	1:00	Training & Assistance	A Massachusetts-based company could bring hundreds of jobs to Clarksville if a job fair proves to be successful. The roadside assistance service Agero is looking to open a new call center in either Clarksville or Florence, South Carolina. The company is holding a job fair in each location before a final decision is made.

Date	Program	Time/ Duration	Issue	Description
1/19/12	News 2 at 4	1:30	Housing	Habitat for Humanity has teamed up with Historic Nashville Inc. to renovate a home in east Nashville. The house was seized by the government in 2007 in a drug raid. When Habitat for Humanity was gifted the property, many people thought the house was beyond repair but after six months of construction, the property has been rejuvenated into an historic gem.
1/20/12	News 2 at 5	1:02	Emergency Assistance	An update on a story aired a few weeks ago. A Murfreesboro homeless shelter that was on the brink of closing has received thousands of dollars in donations which will help keep it from closing. The Room in the Inn has received \$18,000 in donations after Nashville's News 2 aired a story about the shelter's uncertain future due to financial issues earlier this month.
1/23/12	News 2 at 6	1:38	Child & Youth Development	There's no question that thousands of Tennessee children are not learning what they need to be learning in school. According to a national education report card, only 25% of Tennessee eighth graders are proficient or better in math, while only 27% are proficient or better in reading. Metro Nashville Public Schools told Nashville's News 2 last year, 28% of Metro students who started high school in ninth grade did not graduate.
1/24/12	Nightline	30 min	Child & Youth Development	Obesity emergency: School Lunches
1/25/12	Nightline	30 min	Wellness/ Health	The fat chef
1/27/12	News 2 at 6	1:29	Child Care	Under Tennessee's new teacher evaluation system, teacher ratings will be public record, meaning parents can find out just how their child's teacher stacks up. Teachers will be rated from one through five, with a one rating meaning "significantly below expectations" and five meaning "significantly exceeds expectations." Half of a teacher's score is based on the principal's evaluation.
1/28/12	News 2 This Morning	1:09	Wellness/ Health	The Health, Fitness, and Beauty Expo is Saturday from 10 a.m. - 5 p.m. and Sunday from 12 Noon - 5 p.m. at the Cool Springs Galleria. The Expo promotes everyone in the health, fitness and beauty industries. All related businesses, from dentists and doctors, to personal trainers and nutritional advice, to educational and career opportunities in the related fields, will have experts on hand to discuss personal goals and needs.
1/29/12	News 2 at 10	1:35	Emergency Assistance	The population of Nashville is growing and so is the city's poverty level. A new study by Metro Social Services shows poverty in Davidson County has increased for people and families in all age groups over the last 10 years but especially among single parents. According to the report, the poverty level for kids under age 18 has more than doubled and social services officials say that's affecting education.
1/30/12	News This Morning	1:09	Child & Youth Development	A grocery store in Green Hills is donating a percentage of their sales to benefit Mid-State non-profit organization. Five percent of Whole Foods Market net sales will benefit Walden's Puddle, Middle Tennessee's only professionally staffed wildlife rehabilitation and education center.

Date	Program	Time/ Duration	Issue	Description
1/31/12	News 2 at 4	1:11	Emergency Assistance	Verizon Wireless has partnered with local shelters to help victims of domestic violence through a program called HopeLine. Through HopeLine, anyone can turn in an old cell phone to a local Verizon Wireless store. The phones are then refurbished and distributed to local domestic violence shelters. Bridges Domestic Violence Shelter in Williamson County is one of the shelters benefiting from the program.
2/1/12	News 2 at 4:30	1:24	Emergency Assistance	Plans are in the works to build a new, permanent facility for the Emergency Homeless Shelter of Maury County. Since the organization began in 2006, it has helped hundreds of local residents in transition who need a place to rest their head at night.
2/2/12	News 2 at 6	1:20	Housing	A north Nashville woman says buying her first home with the help of Habitat for Humanity put her back into the same situation she was trying to avoid. Soon after closing on the property, a man tried to break into the home while she was there alone with young children. Crime continues to be a problem for residents.
2/3/12	News 2 at 4:30	1:00	Housing	Nashville resident Vanessa Drake fulfilled a dream last July when she and her son, Vaden, moved into their three-bedroom Habitat for Humanity home. She told News 2 it took a year of working and waiting before she could finally move in. There was paperwork, classes and lots of volunteering but in the end, Drake said it was worth it.
2/4/12	News 2 This Morning	1:23	Child & Youth Development	A group of high school students from Ensworth weren't in class on Friday but still learned a valuable lesson in volunteering. The students spent their day cleaning, moving furniture and decorating a west Nashville apartment for Mending Hearts. Mending Hearts is a non-profit organization for women who are homeless or indigent due to a background of addiction.
2/5/12	News 2 at 5	:54	Child Care	The Verizon Foundation has awarded Tennessee schools grants totaling \$50,000 to enhance their science, technology, engineering and math (STEM) programs using resources at <i>Thinkfinity.org</i> , an award-winning educational website with tens of thousands of free, engaging materials for teachers and students. <i>Thinkfinity.org</i> contains resources that make learning fun, including K-12 lesson plans, in-class activities and videos that can be found quickly and searched by grade level, keyword or subject.
2/6/12	News 2 at 10	1:43	Child Care	Child abuse prevention advocates want more awareness to help combat the growing problem in Tennessee. According to Court Appointed Special Advocates for Children of Nashville, a child is abused or neglected in Tennessee every 56 minutes and every 12 hours, a child under the age of one dies. Tennessee's Department of Children Services receives more than 100 reports of child abuse or neglect everyday and in 2009 saw 4,749 cases, a 4% over 2008.
2/7/12	News 2 at 4	1:04	Child & Youth Development	A program at a Metro high school gives students the opportunity to not only prepare for college, but also a career in the medical field. More than 400 students currently participate in Overton High School's Bio-Tech Health Science program. In the program, participants learn how to give an IV and take vital signs in a classroom filled with medical tools and hospital beds.

Date	Program	Time/ Duration	Issue	Description
2/8/12	News 2 at 10	1:24	Neighborhoods Safety	Piedmont Natural Gas announced plans Wednesday to build a new 13.5-mile natural gas pipeline to connect some of Davidson County's most upscale neighborhoods. When complete, the pipeline will run from Antioch through the communities of Oak Hill and Forest Hills on the south side of the city.
2/9/12	News 2 at 4	1:00	Child Care	Country singer Jimmy Wayne is urging Tennessee lawmakers to extend a program providing services to young adults transitioning out of foster care. The program is set to expire in June, but Republican Gov. Bill Haslam has included about \$890,000 in his spending proposal to keep it going.
2/10/12			Child & Youth Development	Youth About Business a national nonprofit organization that offers core business education to high school students from underserved communities, announced today the receipt of a \$70,000 donation from Reggie Van Lee, an executive vice president at Booz Allen Hamilton. Van Lee is supporting Youth About Business and their effort to launch the Building Brighter Futures Campaign, a three month fundraising campaign to support YAB's Summer Business Camp program, infrastructure development and other leadership programs where students learn about the world of high-level corporate finance through merger and acquisition simulation camps.
2/12/12	News 2 at 10		Emergency Assistance	Sunday night, the Nashville Rescue Mission saw an increase in guests coming into its location in downtown Nashville. Chaplain Jeff Lucas at the Nashville Rescue Mission told Nashville's News 2 that the Mission saw about 100 more guests than usual, due to the cold weather
2/13/12	News 2 at 6	1:21	Emergency Assistance	The Tennessee Emergency Management Agency rolled out a mobile application on Monday to give emergency information to residents. The app, Ready-TN is only available for Android users, but an iPhone version is expected to be available soon in the near future. By using a phone's GPS location service, Ready-TN can relay information about weather emergencies and warnings, open storm shelters and traffic hazards.
2/14/12	News 2 This Morning	:57	Training & Assistance	People in the Mid-State looking for employment will have the chance to apply for various positions at three job fairs. Opry Mills, the Nashville Zoo and Landscape Services are holding job fairs on this week, to fill positions ranging from retail to restaurant to management.
2/15/12	News 2 at 6	1:35	Neighborhoods Safety	Residents in a north Nashville neighborhood want the city to tear down dilapidated homes that have become eye sores for the community. Charles Williams owns two rental properties on Moorewood Court. One of the homes is located next door to an abandoned, burned-out house. He told Nashville's News 2 he doesn't think the city is doing enough to fix the problem.
2/16/12	Nightline	30 min	Wellness/Health	Heart attack grill
2/17/12	News 2 at 5	1:05	Wellness/Health	As warmer weather and swimsuit season is quickly approaching, many throughout the country are hitting the gym to get in shape and shed some unwanted pounds. Nashville's News 2's Lauren Murphy consulted with health and fitness experts who offered healthy ways to lose 10 pounds.

Date	Program	Time/ Duration	Issue	Description
2/27/12	News 2 at 4:30	1:00	Training & Assistance	Two restaurants to reopen next month at the Opry Mills Mall are looking to hire around 500 employees. The Aquarium restaurant and Rainforest Cafe are both searching for applicants for all positions. Applicants can apply for the available positions at a hiring center.
2/28/12	News 2 at 4	1:32	Training & Assistance	Several Donelson businesses are anxiously waiting the reopening of the revitalized Opry Mills Mall. The mall has been closed since the historic flood of May 2010 and its reopening undoubtedly have a ripple effect on the area's economy.
2/29/12	News 2 This Morning	1:34	Emergency Assistance	Drivers with the Tennessee Department of Transportation's HELP program monitored road conditions and interstates for stranded motorists on Wednesday. The HELP program is a free service provided by TDOT to assist stranded motorists, clear roadways following crashes and help promote highway safety, according to TDOT.
3/1/12	News 2 This Morning	1:00	Training & Assistance	Nashville Shores is scheduled to host a job fair on Saturday in an effort to hire 500 seasonal employees for the upcoming season. The job fair will be held from 12 p.m. to 4 p.m. at the water park located at 4001 Bell Road in Hermitage.
3/2/12	News 2 This Morning	1:27	Housing	As Mid-State residents are beginning to make repairs to their homes that were damaged in the recent storms and tornados, the Better Business Bureau of Middle Tennessee is offering a warning to homeowners. Since the devastating storms moved through the area nearly two weeks ago, "Storm Chasers" have flocked to Tennessee. With that in mind, the better BBB is urging all homeowners to be cautious when dealing with roofers, especially companies that may knock on your door that you have never dealt with before.
3/3/12	News 2 at 10	1:21	Training & Assistance	& The Salvation Army recently announced major changes to the organization, including a new transitional work placement program for homeless men in the Nashville community. Operation Bootstraps, a new program to be offered in June, will give priority to men in recovery. Operation Bootstraps will replace The Salvation Army's Adult Rehabilitation Center because the program is unable to cover its expenses any longer.
3/4/12	News 2 at 5	1:00	Training & Assistance	A special program in Nashville will mark a milestone Wednesday: 5,000 recycled mattresses. Spring Back Recycling is a partnership between Belmont University and Belmont Church's Isaiah 58 ministry. The program employs workers who were formerly homeless or incarcerated.
3/6/12	News 2 at 4	1:04	Training & Assistance	Charlie Daniels headlined the Scholarships for Heroes concert Tuesday night at David Lipscomb's Allen Arena. The star-studded event helps raise money for American soldiers to attend college and featured Daniels, Chris Young, Darryl Worley and The Grascals, among others.

Date	Program	Time/ Duration	Issue	Description
3/7/12	News 2 at 4	1:17	Child & Youth Development	Parents who have children that attend a day care can expect to see changes in the way child care facilities are run. For the past two years, the state of Tennessee has studied how the child care system works. The Tennessee Department of Human Services has proposed dozens of changes to bring licensed facilities across the state up to national safety standards. Some day care providers feel that some of the changes are not realistic.
3/8/12	News 2 at 5	1:02	Child Care	More than 3,500 child care centers throughout the state have been notified they will be unable to use drop-side cribs after next year. The state is banning cribs with drop-down sides after years of recalls and some cases of infants dying or becoming severely injured.
3/9/12	Primetime	60 min	Child & Youth Development	Teen Girls & Boys Peer Pressure
3/10/12	20/20	60 min	Child & Youth Development	Children of hoarders – a look at children affected by parents that hoard.
3/11/12	This Week	30 min	Housing	Job growth and economic recovery
3/12/12	Nightline	30 min	Senior Assistance	Forever young? Anti-aging procedures
3/13/12	News 2 This Morning	1:18	Child Care	Organizers of the Rally Rumble at Rocketown hoped to raise \$25,000 during a concert to benefit childhood cancer research. More than two dozen teen-aged bands from 11 different high schools will perform from 5 p.m. until 11 p.m. at Rocketown on 4th Avenue South in downtown Nashville.
3/14/12	News 2 at 5		Child Care	A measure that would prohibit students from dressing indecently in school is scheduled to be heard on the floor of the TN House and Senate. The bill seeks to prohibit students from exposing "underwear or body parts in an indecent manner that disrupts the learning environment."
3/15/12	News 2 at 4	1:13	Child Care	The second annual Bald in the Boro event was held in Murfreesboro. More than 100 participants of the event, which benefited the St. Baldrick's Foundation, had their heads shaved in an effort to benefit cancer research. The Foundation is a volunteer driven charity that funds more in childhood cancer research grants than any organization except the U.S. government.
3/16/12	Primetime	60 min	Child & Youth Development	Teens buying condoms
3/17/12	News 2 This Morning	1:01	Child Care	The House General Subcommittee of Commerce is expected to increase the penalty for tattooing minors. The proposed bill will change the law by making it a Class E felony for a tattoo artist to permanently mark a minor. In addition to the new charges, the bill also holds the minor responsible by making it a misdemeanor for presenting a fake ID to receive a tattoo.
3/18/12	News 2 This Morning	1:39	Emergency Assistance	The anti-hunger movement got some major backing when representatives from Walmart and the Walmart Foundation, The Band Perry, Kimberly Williams-Paisley and four of the nation's largest food companies - General Mills, ConAgra Foods, Kraft Foods and Kellogg Company - announced they have come together to fight hunger this spring. At an event in Nashville, leaders of this effort launched a campaign that will enable millions of Americans the opportunity to get involved by shopping at Walmart or visiting the company's.

Date	Program	Time/ Duration	Issue	Description
3/19/12			Training & Assistance	The seventh annual ThanksUSA scholarship application season opens soon, giving families of U.S. troops the opportunity to pursue post-secondary education. This year's competition boasts more support than ever, thanks to new sponsors and fundraising events.
3/20/12	News 2 at 5	1:28	Emergency Assistance	Volunteers for the American Red Cross are continuing to provide assistance to those affected by the recent tornado and storms that moved through Jackson and Overton counties. Crews are working to assess damage and provide snacks and water to those in need, as well as emergency cleanup crews.
3/21/12	News 2 at 4:30	1:16	Housing	An empty lot in Nashville's historic Germantown neighborhood has been tagged for a one-of-a-kind community in Tennessee. The project, which is not yet named, will be built as the state's first co-housing development. The new development will have 20 to 25 homes that will be built with several common spaces to create a social friendly environment.
3/22/12	Nightline	30 min	Child Care	Mean kids: The Bully film
3/23/12	Primetime	60	Child & Youth Development	Underage teens looking for alcohol
3/24/12	News 2 at 5	:53	Housing	Four national economic groups, including the Brookings Institute, have named the Nashville-Metro area one of the top 20 strongest economies in the nation.
3/25/12	News 2 at 10	1:10	Child Care	A Mid-State family said they feel as if they have been called to adopt and care for children from overseas that have special needs. Charlie and Leslie Irwin are the parents of six children, four of which are special needs kids adopted from China.
3/26/12	Nightline	30 min	Child & Youth Development	Girls and alcohol
3/27/12	News 2 at 4	1:19	Housing	Metro Planning Department wants to hear from those who live, work, and play in Antioch as the community looks to expand. A series of meetings begins Thursday to talk about future growth, development, and preservation in the south
3/28/12	News 2 at 10	1:05	Neighborhoods Safety	A group of college students from Lancaster, PA are spending time at Nashville area schools. Volunteering at area schools to improve classrooms and special project. The students have raised funds on their own to travel and perform improvements and build projects.
3/29/12	News 2 This Morning	1:00	Wellness/Health	Art at the Artisan is an art event that will be tonight to benefit the Ronald McDonald House. 25% of the sales of each art work sold will go to RMH which helps families with critically ill children staying at area hospital.
3/30/12	Nightline	30 min	Child & Youth Development	High school high: whip-its
3/31/12	20/20	60 min	Child Care	Kids living with obsessive compulsive disorder.

**Quarterly Appearances – WKRN-TV
1st Quarter 2012**

Appearances in the community by WKRN on-air talent were reported as follows:

Staff	Event/Location /Date	Issue
Chris Bundgaard	Portland West Middle School/Political Forum 3/31/12	Child & Youth Development
Justin Bruce	Liberty Elementary School/Shelbyville, TN – weather talk 3/28/12	Child & Youth Development
	Spring Hill Middle School/Spring Hill, TN – weather talk 3/21/12	Child & Youth Development
	Northfield Elementary/Sparta, TN – weather talk 3/16/12	Child & Youth Development
	Napier Elementary/Nashville, TN – weather talk 3/13/12	Child & Youth Development
	AZ Kelley Elementary/Antioch, TN – weather talk 3/8/12	Child & Youth Development
	JE Moss Elementary/Antioch, TN – weather talk 3/6/12	Child & Youth Development
	Lipscomb Elementary/Nashville, TN – Read To Me 3/1/12	Child & Youth Development
	Bridgestone Arena – Predators Contest Winner Announced - 2/25/12	Child & Youth Development
	Longview Elementary – Spring Hill, TN – weather talk - 2/16/12	Child & Youth Development
	Allendale Elementary – Spring Hill, TN – weather talk – 2/16/12	Child & Youth Development
	Metro Nashville Public Library/Trevecca – weather talk – 2/7/12	Child & Youth Development
	Thurman Arts Academy/Smyrna, TN – weather talk – 1/26/12	Child & Youth Development
	Cedar Grove Elementary/Smyrna, TN – weather talk – 1/17/12	Child & Youth Development
	Health, Fitness and Beauty Expo/Cool Springs Mail – 1/28/12	Child & Youth Development
Denise Kerlikowske	Brian McDonnell – Page High School – Job Shadow 3/20/12	Child & Youth Development
Barry Cunningham	Leslie Shelby – Lipscomb University – Monk Interview 3/14/12	Child & Youth Development
John Dwyer	Brentwood Academy/Brentwood, TN – Career Day 3/8/12	Child & Youth Development
	Science Fair – MTSU Murphey Center – 2/23/12	Child & Youth Development
	Nashville Sports Awards – Grand Ole Opry - 2/22/12	Child & Youth Development
Julie Kroenig	LP Field – Our Kids Soup Sunday – Emcee 2/26/12	Child Care
	Bridgestone Arena – Predators Contest Winner Announced – 2/25/12	Wellness/Health
	Health, Fitness and Beauty Expo/Cool Springs Mail – 1/28/12	
Erin Holt	Cole Elementary/Antioch, TN – Read to Me 2/27/12	Child & Youth Development
Alison Chinchar	Napier Elementary/Nashville, TN – weather talk – 2/21/12	Child & Youth Development
Stephanie Langston	My Friends House Mardis Gras Ball – Host – 2/11/12	
Davis Nolan	Science & Math Expo/Volunteer State Community College/Gallatin, TN 3/29/12	Child&Youth Development
	Health, Fitness and Beauty Expo/Cool Springs Mail – 1/29/12	Wellness/Health
Neil Orne	Health, Fitness and Beauty Expo/Cool Springs Mail – 1/28/12	Wellness/Health
Bob Mueller	Health, Fitness and Beauty Expo/Cool Springs Mail – 1/28/12	Wellness/Health
Samantha Fisher	Health, Fitness and Beauty Expo/Cool Springs Mail – 1/28/12	Wellness/Health
	Ronald McDonald House Visit/Nashville, TN – 3/5/12	Emergency Assistance
Lauren Murphy	Health, Fitness and Beauty Expo/Cool Springs Mail – 1/29/12	Wellness/Health
Anne Holt	Health, Fitness and Beauty Expo/Cool Springs Mail – 1/29/12	Wellness/Health
Lisa Patton	Health, Fitness and Beauty Expo/Cool Springs Mail – 1/29/12	Wellness/Health
Michelle Dube	Summit High School Dedication/Spring Hill, TN - 1/20/12	Child & Youth Development
	Extraordinary Evening at the Palm/Ronald McDonald House – 1/30/12	Emergency Assistance
Stan Knott	Summit High School Dedication/Spring Hill, TN - 1/20/12	Child & Youth Development
Matthew Zelkind	Summit High School Dedication/Spring Hill, TN - 1/20/12	Child & Youth Development

WKRN PUBLIC SERVICE ANNOUNCEMENTS JANUARY - MARCH 2012

ORGANIZATION/TITLE	TOTAL QTR		ISSUE	DESCRIPTION
	LENGTH	FREQ.		
Arbor Day Foundation - Nature E	:30	79	Child & Youth Development	Kids learning about nature
Arbor Day Foundation - Replanting	:30	58	Child & Youth Development	Kids learning about nature
Health Balance	:30	64	Wellness/Health	Encouraging kids to exercise
Play - LPGA	:30	64	Wellness/Health	Encouraging kids to exercise
Play - NFL	:30	77	Wellness/Health	Encouraging kids to exercise
RMHC - Pull Tab	:30	110	Wellness/Health	Medical Needs
Save Energy Hog Commandos	:30	84	Child & Youth Development	Educate kids on energy savings
Get Some Nature Into Kids	:30	84	Child & Youth Development	Encouraging kids to exercise
TN National Guard	:30	96	Emergency Assistance	Assistance in national emergencies
Hands Only CPR	:30	13	Wellness/Health	Medical Needs
Better Life - Pinata	:30	77	Child & Youth Development	Educate kids on sharing
Better Life - Wet Cement	:30	83	Child & Youth Development	Educate kids on being patient
Better Life - Just Say Hi	:30	63	Child & Youth Development	Educate kids on social interaction
Braves - Let's Move	:30	74	Wellness/Health	Encouraging kids to exercise
TN Teacher PSA	:30	29	Child & Youth Development	Education
TVB Project Roadblock	:30	2	Neighborhood Safety	Drunk Driving
Coast Guard TN – The Ride	:30	9	Emergency Assistance	Assistance in national emergencies
Coast Guard TN – Workout	:30	18	Emergency Assistance	Assistance in national emergencies
Food 2 Families 2012 Generic	:30	18	Emergency Assistance	Hunger in community
Wildfire Prevention - BoneFire	:30	51	Neighborhood Safety	Fire prevention
Wildfire Prevention - Diner	:30	46	Neighborhood Safety	Fire prevention
Wildfire Prevention - Neighbor	:30	63	Neighborhood Safety	Fire prevention
RMHC Telecast PSA	:30	8	Wellness/Health	Medical needs