



Issues and Programs Report
WKRN-TV Nashville
4th Quarter 2012

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Date: 1/7/13

COMMUNITY NEEDS AND ISSUES

WKRN-TV bases its community issues list below on a needs assessment done by the United Way of Nashville at the end of 2011. WKRN-TV determined that the following issues are the concerns of the community:

- **Child and Youth Development**
Comprehensive child and youth education, including basic schools attendance, after school programs, mentoring programs, promote healthier choices, fitness and life skills.
- **Child Care**
Quality child care, health, safety and early intervention by companies, non-profits organizations, government agencies, etc.
- **Wellness/Health**
Provide affordable and accessible physical and mental health management and training. Education on health preventative and making healthier decisions.
- **Senior Assistance**
Education, training and employment services, mental and physical health, terminal illness and grief support, home care, respite services, adult day services, and coordinated transportation.
- **Housing**
Transitional and permanent housing, new construction and affordable housing and at risk homeowners.
- **Neighborhoods Safety**
Empowering neighborhoods and residents to strengthening participation in community to improve quality of life in most at-risk communities.
- **Training & Assistance**
Assisting adults with educational and financial needs by supplying tools and financial advice for those with special economic needs.
- **Emergency Assistance**
Provide support services for adults with basic needs such as food, shelter, and emergency assistance.

**4TH QUARTER 2012
ISSUES/PROGRAMS LIST
WKRN NASHVILLE**

The following list contains some of the most significant programming treatment of issues of community concern address by WKRN during the quarter. The list is not intended to be exhaustive.

Date	Program	Time/ Duration	Issue	Description
10/3/12	Nightline 10:30p	30 min	Child & Youth Development	Are our kids making the grades
10/5/12	Nightline 10:30p	30 min	Wellness/Health	Everything sugar – sugar rush...good or bad.
10/7/12	This Week 8am	60 mins.	Training & Assistance	Economic Alert – new job reports is reviewed
10/9/12	News 2 at 5pm	2:31	Wellness/Health	An update on the deadly fungal meningitis situation in Middle Tennessee.
10/10/12	News 2 This Morning 4am	:35	Neighborhood Safety	Nashville area home sales saw a big jump in September, home sales increased nearly 24% in September compared to a year ago.
10/10/12	News 2 This Morning 4am	1:56	Wellness/Health	Last year, Constance Gee become the face of the movement, "legalize marijuana for medical purposes here in Tennessee. Now she hopes to build momentum for that cause.
10/10/12	News 2 This Morning 4am	1:01	Child Care	Lebanon High School opened in August – with what's being described as a traffic miscalculation which is prompting safety concerns.
10/10/12	News 2 This Morning at 6am	:47	Child Care	Kellogg's has cereal recall – the boxes of cereal could contain fragments of flexible metal mesh.
10/10/12	News 2 at 4pm	:30	Wellness/Health	New development in the meningitis outbreak.
10/10/12	News 2 at 4pm	:51	Wellness/Health	Time to get your flu shot if you haven't already. Nashville Mayor Karl Dean rolled up his sleeve for the vaccine. The first 100 people to participate in the Mayors "Walk One Hundred Initiative" will get their flu protection for free..
10/10/12	News 2 at 5pm	2:13	Training & Assistance	A dozen of Belmont University Students have launched their own businesses even before they graduate. These are some of the newest and smallest businesses, and some of the youngest business owners in the area.
10/11/12	News 2 at 6pm	1:29	Wellness/Health	A huge project that would have dramatically changed the old Nashville Convention Center has been suspended by the developer. The Nashville Medical Trade Center is officially on hold.
10/11/12	News 2 at 5pm	1:54	Emergency Assistance	Nashville Predators Coach Barry Trotz was among the Predators staff who volunteered to prepared lunch for families at the Ronald McDonald House Charities of Nashville.
12/14/12	This Week with B. Mueller 11pm	30 min	Emergency Assistance	Charlie Daniels talks about this fund raising efforts for the Wounded Warriors Project.
10/15/12	Nightline 10:30p	30 min	Wellness/Health	Hot controversy –salt healthy or not
10/18/12	News 2 This Morning 6am	1:40	Neighborhoods Safety	T-Dot is working on a stretch of Vietnam Veteran Blvd Hwy to make the road safer for drivers when fog and visibility is an issue.

Date	Program	Time/ Duration	Issue	Description
10/18/12	News 2 This Morning 4am	:35	Training & Assistance	Local Economic Alert – 9 Middle Tennessee cities will be hosting job fairs sponsored by Goodwill Career Solutions. Jobs in warehousing, quality inspection and forklift operations will be available.
10/18/12	News 2 This Morning 6am	:39	Emergency Assistance	Rutherford County is having "Food For Fines" week. Anyone with an overdue book from the public library can return book, along with canned goods and not have to pay the cash fine.
10/18/12	News 2 This Morning 6am	:22	Wellness/Health	Meningitis update – a second reported cast of viral meningitis is at a Rutherford County school – Rockvale Middle School.
10/18/12	News 2 at 4pm	1:51	Emergency Assistance	Area food banks are being hit hard as the continued need intensifies during the fall and coming winter months. Viewers can help stock food pantries with food.
10/18/12	News 2 at 4pm	:32	Child & Youth Development	Metro parents now have a new way to figure out which school is best for their children with the First Choice Festival. Which allow parents to talk with representative from area magnet and charter schools.
10/18/12	News 2 at 10pm	:17	Wellness/Health	Meningitis update – new cases of fungal meningitis have been identified in TN, the total is now 63 statewide.
10/18/12	News 2 at 10pm	2:10	Neighborhood Safety	Walking even the sidewalk on a stretch of St. Andrews Road can be dangerous. Neighbors team together to make a dangerous curve in Murfreesboro safe.
10/19/12	News 2 at 4pm	1:41	Wellness/Health	15 Dentists are teaming up with dozen of volunteers for free dentistry day. The event will be held in Nashville and will be on a first come first serve basis.
10/19/12	News 2 at 4pm	1:40	Training & Assistance	Local Economic Alert – 800 jobs are coming to the Nissan plant in Smyrna.
10/19/12	News 2 at 4pm	1:40	Wellness/Health	Fourth grade Kingston Springs teacher is a breast cancer survivor thanks to the support of students and coworkers. And she is now giving back to benefit the American Cancer Society.
10/19/12	News 2 at 5pm	1:46	Emergency Assistance	A hair salon wanted to do something to raise money for breast cancer and wanted to keep the proceeds local. They helped a 14 year old girl who was diagnose with breast cancer. Money raised went to medical expenses and bills for the family.
10/20/12	News 2 This Morning 8am	2:00	Wellness/Health	October is Breast Cancer Awareness, that means its time for the Nashville Making Strides Against Breast Cancer 5K walk. This years event had record 18,000 participates.
10/20/12	News 2 at 5pm	:40	Child & Youth Development	Middle and High School Students from across TN competed in a robotic competition sponsored by Nissan. Students had six week to build a robot designed for cargo delivery in space.

Date	Program	Time/ Duration	Issue	Description
10/21/12	This Week with B. Mueller 11pm	30 min	Training & Assistance	TN Senator Lamar Alexander is interviewed on bring Japanese business to Tennessee. And jobs to thousands of Tennesseans.
10/22/12	News 2 at 4pm	:40	Wellness/Health	Health Alert – Edgehill Family Resource Center and Meharry-Vanderbilt Alliance sponsors a Health Fair. Participants can have blood pressure and blood sugar tested, get a flu shot and learn about nutrition.
10/22/12	News 2 at 10pm	:39	Child & Youth Development	Federal dollars are funding a new program to feed Metro School children after schools. The pilot program will serve 150 Middle School students hot meals.
10/23/12	News 2 This Morning 6am	:34	Wellness/Health	Local Consumer Alert – local Krogers and Walmarts are pulling spouts off the shelves. They are doing this in response to potential food safety risks.
10/23/12	News 2 This Morning 6am	:27	Training & Assistance	Another Job Fair to report – LP Field will be hosting the job fair where over 2,000 jobs will be available.
10/23/12	News 2 at 5pm	1:41	Neighborhoods Safety	Lebanon citizens will learn about gangs from local police and the FBI's plan. This will be the first of such community workshops on gangs in a town that has seen an increase in gang violence.
10/23/12	News 2 at 10	:41	Child Care	Local churches are pushing to fight childhood obesity with the First Lady's Let's Move campaign.
10/23/12	News 2 at 10	:21	Housing	Announcing a free way for at-risk homeowners to get help. The event will be at the Nashville Convention Center and representatives from financial institutions and counselors will be on hand to help people behind on their mortgage or close to foreclosure.
10/23/12	Nightline 10:30p	30 min	Child Care	Kids that get bullied.
10/24/12	News 2 at 4pm	:42	Child & Youth Development	Five thousand Metro students learned what kinds of careers are available. Nashville Chamber of Commerce and Metro Schools hosted the 4 th annual "My Future, My Way" Career Exploration Fair.
10/24/12	News 2 at 4pm	:57	Training & Assistance	New opportunities for military members and their spouses to find jobs. Its called "paychecks for patriots." The program helps TN Veterans find work as soon as they return home.
10/24/12	News 2 at 4pm	:33	Child & Youth Development	Montgomery County school system is competing for a grant that would turn high schools into "pocket academies" where the schools would offer a core curriculum targeted to specific specialties.
10/25/12	News 2 This Morning 6am	:26	Training & Assistance	Local Economic Alert – a variety of jobs fairs will be occurring today – Goodwill Career Center in Brentwood will have several representative from large local companies on had to interview and take applications.
10/26/12	News 2 at 6pm	:48	Wellness/Health	Nashville has made the list of the nation's worst for fall allergies. Detail on what you can do to help with allergies from Vanderbilt University Medical Center – Allergy Center

Date	Program	Time/ Duration	Issue	Description
10/26/12	News 2 at 5pm	2:13	Wellness/Health	Breast cancer diagnosis can be overwhelming for many patients which is why a new program at one of Nashville's Medical Centers has found a way to help.
10/26/12	News 2 at 4pm	:46	Child & Youth Development	Robertson County students will have a clearer path to college. Springfield High School was awarded a \$500,000 grant from the state. The grants will be used for a new program called "Epic" which will make sure students are college ready when they graduate.
10/26/12	News 2 at 4pm	1:50	Child & Youth Development	Local chefs have joined together to help Metro School children learn about food in schools. The chefs help kids make better food choices.
10/26/12	News 2 at 4pm	:42	Child Care	Volunteers and coordinators from the "Imagination Library" program are working on making the program bigger and better. The program is run by the Governor's Books From Birth Foundation and gives free books to TN children in their first five years of their lives.
10/26/12	News 2 This Morning 6am	:38	Emergency Assistance	AAA and Budwiser are again offer "Tow-To-Go for people in need of ride after a Halloween party. This local program will provide people from driving a car after they have been drinking.
10/27/12	News 2 This Morning 8am	2:20	Wellness/Health	Susan G. Komen Race For the Cure walk was held with record number of walkers and over one million dollars raised. WKRN Live at the walk.
10/28/12	News 2 at 5pm	2:20	Wellness/Health	American Heart Association held its annual Rutherford Heart Walk to raise funds for heart research and other programs provided by AHA.
10/29/12	News 2 at 6pm	3:38	Child Care	Children are damaging their ears and don't know it. This damage can be permanent but also 100% preventable.
10/30/12	News 2at 4pm	:48	Child & Youth Development	TN Titans Jake Locker was at Overton High School introducing the kids to a new video game that helps students become more financially literate. The curriculum is being distributed to every public Middle and High School in TN.
10/30/12	News 2 at 5pm	:40	Child Care	If you feel your child will have too much candy after Halloween, a local dentist will buy back the candy. This in an effort to avoid cavities that kids my get with all the sugar.
10/30/12	News 2 at 5pm	:30	Wellness/Health	Update on fungal meningitis in Tennessee. Death toll in TN now stands at 11. All total 74 Tennesseans have gotten sick after receiving tainted medication.
10/31/12	News 2 This Morning 6am	1:40	Emergency Assistance	Local Red Cross volunteers are heading north to help those areas hardest hit by Storm Sandy. More volunteers are needed as well as donates.
10/31/12	News 2 This Morning 6am	:50	Neighborhood Safety	Franklin Police plan to step up patrol for Halloween and shut down some streets to accommodate children as they trick or treat in popular area neighborhoods.

Date	Program	Time/ Duration	Issue	Description
11/1/12	News 2 This Morning 6am	1:46	Emergency Assistance	One local company is working year round to help breast cancer patients keep their homes clean. The Cleaning Authority in Smyrna offers free cleaning services to women in treatment for cancer.
11/2/12	News 2 at 6pm	2:05	Emergency Assistance	An Eagle Scout's project will help save lives in rural Maury County. He helped raise \$13,000 to build a safe place for medical helicopters to land.
11/2/12	News 2 at 6pm	2:01	Housing	Despite tough economic times, Spring Hills community is getting revamped thanks to a \$500,000 grant from the Federal Government.
11/3/12	News 2 at 6pm	1:57	Training & Assistance	New voter id laws go into effect, including photo id requirement when going to the polls to vote. Several Driving Centers across TN, normally closed on Saturday were open to allow those still needing a photo id.
11/4/12	Nightline 10:30p	30 min	Wellness/Health	A deadly obsession – eating disorder.
11/4/12	News 2 at 5pm	1:55	Emergency Assistance	TN Titans team up with Second Harvest for a food drive at their next home game.
11/5/12	News 2 at 4pm	1:10	Emergency Assistance	TSU students have started up a food pantry to offset financial hardships that sometimes force students to choose between school expenses and food.
11/7/12	News 2 at 4pm	:26	Child Care	Strep and flu have struck Montgomery County school system hard and is forcing schools to close for a while
11/8/12	News 2 This Morning 6am	:42	Child Care	Consumer Recall Alert – 60,000 car seats are being recalled because of possible choking hazards. Various Britax brands are on the list.
11/8/12	News 2 at 4pm	2:45	Child & Youth Development	With a rash of car crashes by students and former students, Hillwood High School students say they are ready to 'put the brakes' on this deadly trend.
11/8/12	News 2 at 4pm	:25	Emergency Assistance	TN business, Jack Daniels Distillery is donating money to help troops and their families travel for the holidays with its "Operation Ride Home" program.
11/8/12	News 2 at 4pm	:45	Emergency Assistance	A local school helps Second Harvest with much needed food items. Students from Primrose School in Brentwood when to the grocery store on a field trip, select and bought the food themselves and all donated to Second Harvest of Middle Tennessee.
11/9/12	News 2 This Morning 6am	:31	Emergency Assistance	According to new Federal Data, Tennessee has the 12 th highest poverty rate. And falls below the Federal poverty level.
11/9/12	News 2 at 5pm	1:32	Child & Youth Development	Taste of Nashville is a great way to help the Boys and Girls Clubs of Middle Tennessee. Money raised at this event will help those at-risk children after care programs at the Boys and Girls Club Centers.

Date	Program	Time/ Duration	Issue	Description
11/10/12	News 2 at 10pm	:49	Emergency Assistance	More funds and items are needed for victims of Hurricane Sandy. Volunteers set up in front of Bridgestone Arena to collect relief items for people affected by the disaster.
11/12/12	News 2 This Morning 6am	:48	Wellness/Health	Governor Haslam begins discussion over whether TN should set up its own Health Insurance Exchange as part of Obama's Healthcare reform.
11/12/13	News 2 at 6pm	:48	Neighborhoods Safety	Metro Nashville Police and area churches are teaming up for the "Trade Guns for Groceries" program. Individuals can drop off unwanted guns and receive a \$25 gift card to Dollar General.
11/14/12	News 2 This Morning 6am	1:40	Emergency Assistance	Amber Alert – for a two and half month old baby from Gallatin taken by his father and believed to still be in the Nashville area.
11/14/12	News 2 at 4pm	1:43	Wellness/Health	A new Mobile Food Market is encouraging people to eat better. The mobile unit offers healthy choices like fruits and veggies. It goes into neighborhoods that have many fast food and convenient stores and not a lot of healthy food choices.
11/15/12	News 2 at 4pm	:52	Wellness/Health	Nashville Mayor has a challenge – walk. The Mayor will hold his second annual 5k challenge. Last year over 5,000 participated he hopes to increase participating this year.
11/16/12	News 2 This Morning 6am	:25	Training Assistance	Job Fair Alert – Goodwill is opening a new donation center and has position to be filled. Interested individuals can go to the Career Solutions Center in Nashville to apply.
11/16/12	News 2 This Morning 6am	1:35	Child Care	12 year old working toward becoming an Eagle Scout wants to keep kids healthier and safer. He organized a child safety fair in south Nashville with Metro Police, Fire, poison control, Red Cross and other groups participating.
11/16/12	News 2 at 4pm	1:06	Emergency Assistance	The annual Pull Tab Challenge took place this morning all benefiting the Ronald McDonald House. It was challenge to Middle Tennessee schools to collect pull tabs from any aluminum can that in turn is brought to a recycling center where money is given to the House. Over \$8,000
11/17/12	News 2 This Morning 6am	2:22	Emergency Assistance	Members of Cornerstone Church are doing their part to make sure everyone has full table of food. Those people in need can come to the church to receive their food.
11/19/12	News 2 at 4pm	2:00	Wellness/Health	Number of cases of diabetes has never been higher in Tennessee and it has nearly doubled over the last 15 years.
11/20/12	News 2 This Morning 6am	:55	Emergency Assistance	Country music star Tracy Lawrence lends his name once gain to help the Nashville Rescue Mission with his annual Turkey Fry. Money raised goes directly to help the Nashville Rescue Mission which helps the homeless.
11/20/12	News 2 at 4pm	2:11	Child Care	Over 260 at-risk children depend on the Backpack Program" to provide them food to eat on Saturdays and Sundays. Now area churches are helping to make sure kids have enough to eat during Thanksgiving vacation.
11/21/12	News 2 This Morning 6am	:49	Emergency Assistance	Local family lost everything from a fire at the beginning of November. A spaghetti dinner will be held to help the family. Money, clothing and furniture donations are welcomed.

Date	Program	Time/Duration	Issue	Description
11/25/12	This Week with B. Mueller 11pm	30 min	Emergency Assistance	An interview with the new President of the Nashville Rescue Mission and the growing homeless issue.
11/25/12	This Week with B. Mueller 11pm	30 min	Wellness/Health	Governor Haslem talks about setting up the Health Exchanges for Obama Care.
11/29/12	News 2 This Morning 6am	:29	Training & Assistance	H&R Block will be hiring about 50 new customer service professionals for the upcoming tax season. Job fair will be held in Clarksville at the Goodwill Career Solutions Center.
11/29/12	News 2 at 4pm	:22	Emergency Assistance	A winter coat drive and giveaway will take place in Murfreesboro. Children and adult coats will be taken and made available to those in need.
11/29/12	News 2 at 5pm	:53	Wellness/Health	Medical Alert – a new flu shot could bring relief to flu sufferers with a specific food allergy. The new vaccine is cell-culture technology, as opposed to the traditional egg-based.
11/30/12	News 2 at 4pm	1:54	Emergency Assistance	A former Vanderbilt patient is making a difference in the Nashville community. She started a non-profit organization to collect and donate DVD's to Children's Hospital at Vanderbilt.
11/30/12	News 2 at 5pm	:46	Emergency Assistance	Firefighters joined the Salvation Army in Nashville to place the Red Kettles in front of hundreds of businesses. The fundraiser provides Christmas gifts to over 4,500 Middle Tennessee families.
11/30/12	News 2 at 4pm	1:06	Emergency Assistance	Students at Pope John Paul II High School in Hendersonville has lots to celebrate, they were awarded \$1,200 from Kroger and Cornerstone Financial for collecting the most food in WKRN's Food 2 Families High School Challenge this year. They collected over 15,000 non-perishable food items for Second Harvest.
12/2/12	This Week 8am	60 mins.	Emergency Assistance	Update on Fiscal Cliff
12/3/12	News 2 at 4pm	1:42	Child & Youth Development	A national pilot program will hit the classroom at several Nashville Schools. The program is to see if increased class time can boost achievement.
12/4/12	News 2 at 4pm	:20	Child & Youth Development	Tennessee ranked as one of the ten toughest states for teens to find jobs. Fewer than one in four teens ages 16 to 19 held jobs this past year.
12/4/12	News 2 at 5pm	2:24	Wellness/Health	Tennesseans can now have direct access to a doctor without leaving home. A new pilot program gets underway which allow people to call and speak with internal medicine physicians and get diagnose over the phone and obtain prescriptions for antibiotics or steroids only.
12/5/12	News 2 This Morning 6am	1:14	Wellness/Health	TN Governor Haslem continues to face pressure as the December 14 th deadline get closer. He needs to decided whether the state will run a medical coverage marketplace or let the Federal Government do it.
12/5/12	News 2 at 5pm	2:10	Neighborhoods Safety	Gun sales in Tennessee remain at near record levels, as lawmakers are considering changing gun permit laws.
12/6/12	News 2 at 6pm	1:54	Emergency Assistance	Students from Friendship Christian School helped provide a new home to an East Nashville man who has been living in a shack. They purchased a FEMA trailer for the man.

Date	Program	Time/ Duration	Issue	Description
12/6/12	News 2 at 4pm	1:04	Wellness/Health	Fungal Meningitis Update. State Health Dept reports 23 new patients have contracted fungal meningitis since Thanksgiving. Tennessee total is now 107.
12/9/12	This Week 8am	60 mins.	Emergency Assistance	Update on Fiscal Cliff
12/12/12	News 2 This Morning 6am	:30	Training & Assistance	Two job fairs occurring – Goodwill holding job fair in Franklin Career Solutions Center and several Williamson County business will be at the Brentwood Career Solutions Center taking applications and interviewing.
12/12/12	News 2 at 4pm	1:33	Child & Youth Development	Health Minute Report – new guidelines urge primary care physicians to play an important role in preventing young people from starting smoking.
12/12/12	News 2 at 5pm	:49	Emergency Assistance	Nashville Predators Mike Fisher kicked off "street smart" which helps Nashville's homeless population through Rooms at the Inn.
12/12/12	News 2 at 5pm	1:57	Child & Youth Development	Murfreesboro 6 th grade students complete a 3 month project called growing hearts and minds. It was service project combining classroom knowledge, hands on work and giving back to the community.
12/13/12	News 2 This Morning 6am	:44	Emergency Assistance	Nine year old Middle Tennessee girl decided to donate some of her hair to Locks of Love, which provides wigs for cancer patients.
12/14/12	News 2 at 5pm	2:01	Emergency Assistance	Macy's store in Williamson County teamed with Make A Wish Foundation to make a special girls Christmas even better.
12/16/12	News 2 at 5pm	1:29	Child Care	Williamson County Fraternal Order of Police will have their annual "shop with a cop" program and will provide \$200 each to 100 children in need.
12/18/12	News 2 This Morning 6am	1:52	Neighborhoods Safety	With the recent Connecticut shooting, TN lawmakers have a bill now in the works that could allow teachers and administrators to carry handguns into schools.
12/18/12	News 2 This Morning 6am	:34	Wellness/Health	Update on Meningitis Status – Another TN person has died with the total now at 14 since September in TN. Health Officials began a new round of calls to people who received tainted injections warning patients could still be at risk.
12/18/12	News 2 This Morning 6am	1:16	Emergency Assistance	It was News 2 Day at the American Red Cross Charlotte Avenue location. WKRN encourage viewers to donate blood which is much in need this holiday season.
12/18/12	News 2 at 4pm	:46	Emergency Assistance	Sumner County Food Bank is expected to give away 50,000 pounds of food today, which will help about 400 families. Organizers encourage people to get in line early.
12/18/12	News 2 at 4pm	:45	Child Care	Local firefighters want to make sure children in Nashville have warm coats this winter. They donated 1,400 coats and help fit students from Tusculum and Glenview Elementary School.
12/19/12	News 2 This Morning 6am	:52	Wellness/Health	Update on Meningitis Status – Another Middle TN student has been diagnosed with Viral Meningitis and could be contagious. This affects school system in Rutherford County.
12/19/12	News 2 at 5pm	:18	Training & Assistance	Middle TN Economic Alert - Spring Hill company, TRG Customer Solutions Call Center will be hiring 300 individuals and will have a hiring event.

Date	Program	Time/ Duration	Issue	Description
12/19/12	News 2 at 10pm	:20	Child Care	Widespread illness is forcing some Middle TN School Districts to close up for winter break early.
12/19/12	Nightline 10:30p	30 min	Child Care	Arming our schools.
12/20/12	News 2 at 4pm	:39	Child Care	Shop with police elves is a program that this year treated about 60 at risk children to shopping at Walmart for the holiday season with local police officers.
12/20/12	News 2 at 6pm	2:07	Neighborhoods Safety	Some Middle Tennessee businesses are putting lithium batteries behind the counter to combat the rising scourge of meth amphetamines. Meth Task Force report lithium strips are commonly found in household batteries and are key components of making meth.
12/21/12	News 2 at 4pm	:45	Emergency Assistance	Second Harvest of Middle Tennessee hopes to have enough for ten million meals before the end of the year. So far donations of cash and food are at 6 million meals.
12/22/12	News 2 This Morning 8am	:45	Emergency Assistance	Bridge Ministry is making sure the homeless are having an enjoyable and warm Christmas. The Ministry will hand out gifts and sleeping bags to thousands of homeless individuals.
12/23/12	This Week with B. Mueller 11pm	30 min	Neighborhoods Safety	Discussion on teachers being armed in Tennessee. Possible legislation.
12/24/12	News 2 This Morning 6am	1:40	Emergency Assistance	Metro police officers are taking part in the 51 st anniversary of the Christmas Basket Program. Baskets of food are delivered to deserving families
12/27/12	News 2 at 4pm	:28	Child Care	TN Department of Health is now warning that inducing labor can lead to birth defects. TN has joined 47 other states in a pledge to lower the rate of premature births 8% by 2014.
12/27/12	News 2 at 5pm	2:37	Child Care	An interview with a Middle Tennessee family who will be affected by Russian President decision to ban US adoptions.
12/27/12	News 2 at 10pm	:40	Emergency Assistance	Nashville Predators may not be playing but they continue their community outreach with a call to its fans to come out for the American Red Cross blood drive.
12/28/12	News 2 This Morning 6am	:41	Child Care	Recall Alert – popular baby recliner, Nap Nanny, recalled after five deaths reported.
12/28/12	News 2 at 4pm	1:04	Emergency Assistance	Nine year old Ava Jones and 25 of her friends delivered nearly 500 pounds of non-perishable food to Second Harvest. They also collected enough money to provide 3,000 meals to needy families in Middle Tennessee
12/29/12	News 2 at 5pm	:29	Child Care	Amber Alert issued for two missing GA children, authorities believe the boys and their dad maybe in the Nashville area.
12/30/12	This Week 8am	60 mins.	Emergency Assistance	Update on Fiscal Cliff
12/31/12	News 2 This Morning 6am	:39	12/31/12	Students will return to school with new security rules in the wake of the Newtown shooting. One of the upgrades is all staff and students will be required to have an ID badge

**Quarterly Appearances – WKRN-TV
4th Quarter 2012**

Appearances in the community by WKRN on-air talent & employees were reported as follows:

Staff	Event/Location /Date
Anne Holt	Food 2 Families Grade School Pep Rally Glendale Spanish Immersion - Nashville 10/3/12 Food 2 Families Grade School Pep Rally Smithson-Craighead Acad. - Nashville 10/4/12 Broadcast Collegiate Job Fair & Career Workshop – Panelist – TSU Nashville 10/5/12 Food 2 Families H.S. Challenge Check Presentation – Pope John Paul II HS. Hendersonville 11/30/12
Justin Bruce	Napier Elementary – Nashville Jumpstart’s Read For the Record 10/4/12 Carroll Oakland Elementary – Lebanon – Weather Talk 10/25/12 RMHC Pull Tab Challenge – Emcee - Nashville 11/16/12 Scales Elementary – Murfreesboro – 11/20/12 Isaac Litton Middle School – Nashville - Career Fair 12/5/12 Dan Mills Elementary – Nashville weather talk 12/18/12 Pearre Creek Elementary – Franklin weather talk 12/19/12 Thurman Francis Arts Academy - Smyrna – Weather Talk 12/12/12 Napier Elementary – Nashville – Weather Talk 12/13/12
Bob Mueller	Leadership Nashville Opening Retreat – Nashville 10/12/12 Opening of State Route 840 – Emcee – 11/2/12 Wounded Warrior Soldier Ride and Run – Battleground Academy Franklin 11/3/12 America’s Future Series Breakfast – Host – Nashville 11/14/12 Season to Remember TN Board of Parole Emcee Event – Nashville 12/5/12 Nashville Christmas Tree Lighting & Parade – Emcee Event – Nashville 12/7/12
Davis Nolan	Rachel Carter Lawrence Elementary – Nashville – weather talk 10/29/12 Barsanti Elementary – Fort Campbell – weather talk 10/29/12 Leukemia & Lymphoma Society – Nashville – Cancer Survivor Talk 12/5/12
Dawn Davenport	AHA Nashville Heart Walk - Emcee – Nashville 10/6/12 Music City Bowl Welcome Party - Emcee – Nashville Sports Council – Nashville – 12/28/12
Erin Holt	Jennifer Bellissimo – Job Shadow at WKRN – Kent State University 10/25/12
John Dwyer	AHA Nashville Heart Walk - Emcee – Nashville 10/6/12 Make-A-Wish Night – Emcee – Bridgestone Arena – Nashville 10/5/12 Wine Tasting Benefit – Emcee – W.O. Smith Music School – Nashville 11/2/12 Nashville Rescue Mission Thanksgiving Dinner serving meals – Nashville 11/21/12 Food 2 Families H.S. Challenge Check Presentation – Hendersonville HS. - 12/11/12 Jay Ware – Job Shadow at WKRN - Jane Addams Business Career Center – 11/6/12
Julie Kroenig	RMHC Pull Tab Challenge – Emcee - Nashville 11/16/12
Lisa Patton	Luncheon Hospitalized Veterans – Cedars of Lebanon – Lebanon 10/12/12 McKendree Retirement Community – Hermitage – Weather Talk 11/1/12 Smyrna Senior Center Luncheon – Smyrna 11/13/12 Adventure Science Center Wild Winter Weather Day – Nashville – 12/20/12
Michelle Dube	Food 2 Families Grade School Pep Rally Glendale Spanish Immersion - Nashville 10/3/12 Food 2 Families Grade School Pep Rally Smithson-Craighead Academy - Nashville 10/4/12 AHA Nashville Heart Walk - Nashville 10/6/12 AHA Rutherford Heart Walk – Murfreesboro 10/28/12 Second Harvest Breakfast – Hope Challenge Kick Off – 11/1/12 United Way Community Baby Shower Sort-A-Thon – Nashville 11/15/12 RMHC Pull Tab Challenge - Nashville 11/16/12 RMHC Holiday Open House – Nashville 12/12/12

4th Quarter 2012 Appearances – WKRN-TV continued

Staff	Event/Location /Date
Neil Orne	18 th Annual Golf Ball benefiting RMHC - Emcee – Nashville 10/8/12 AHA Rutherford Heart Walk – Emcee - Murfreesboro 10/28/12 RMHC Pull Tab Challenge – Emcee - Nashville 11/16/12
Ron Johnson	United Way Community Baby Shower Sort-A-Thon – Nashville 11/15/12
Samantha Fisher	RMHC – WANT-98.9FM Radio Interview – Lebanon 10/1/12 Susan G. Komen Race For the Cure Walk – Kick off Emcee – Brentwood 11/27/12 United Way Community Baby Shower Sort-A-Thon – Emcee Nashville 11/15/12 Glengarry Elementary – Nashville – Career Day 11/30/12
Clare Gibson Rebecca McGrath Yocia Flowers Chris Bontrager Jenny Renfrew	United Way Community Baby Shower Sort-A-Thon – Nashville 11/15/12

WKRN PUBLIC SERVICE ANNOUNCEMENTS OCTOBER - DECEMBER 2012

ORGANIZATION/TITLE	TOTAL QTR		ISSUE	DESCRIPTION
	LENGTH	FREQ.		
Arbor Day Foundation - Nature E	:30	101	Child & Youth Development	Kids learning about nature
Arbor Day Foundation - Replanting	:30	83	Child & Youth Development	Kids learning about nature
Health Balance	:30	86	Wellness/Health	Encouraging kids to exercise
Play - LPGA	:30	48	Wellness/Health	Encouraging kids to exercise
Play - NFL	:30	48	Wellness/Health	Encouraging kids to exercise
RMHC - Pull Tab	:30	214	Wellness/Health	Medical Needs
Save Energy Hog Commandos	:30	88	Child & Youth Development	Educate kids on energy savings
Get Some Nature into Kids	:30	101	Child & Youth Development	Encouraging kids to exercise
TN National Guard	:30	620	Emergency Assistance	Assistance in national emergencies
Better Life - Pinata	:30	48	Child & Youth Development	Educate kids on sharing
Better Life - Wet Cement	:30	55	Child & Youth Development	Educate kids on being patient
Better Life - Just Say Hi	:30	42	Child & Youth Development	Educate kids on social interaction
Braves - Let's Move	:30	100	Wellness/Health	Encouraging kids to exercise
TN Teacher PSA	:30	212	Child & Youth Development	Education
Coast Guard TN – The Ride	:30	260	Emergency Assistance	Assistance in national emergencies
Coast Guard TN – Workout	:30	221	Emergency Assistance	Assistance in national emergencies
Food 2 Families 2012 Generic	:30	33	Emergency Assistance	Hunger in community
AHA My Heart My Life	:30	209	Wellness/Health	Encouraging healthy eating & exercise
AHA Nashville Heart Walk	:30	11	Wellness/Health	Medical Needs
AHA Rutherford Cty Walk	:30	50	Wellness/Health	Medical Needs
F2F Holiday Food Drive	:15	84	Emergency Assistance	Hunger in community and needs
F2F Holiday Food Drive	:30	182	Emergency Assistance	Hunger in community and needs
Food 2 Families – School Food Drives	:30	68	Emergency Assistance	Hunger in community and needs
United Way Baby Shower	:30	52	Emergency Assistance	Helping at risk new borns & mothers
Better Life – The Greatest	:30	132	Child & Youth Development	Encouraging kids to be positive
Buzz Driving Prevention – Bar	:30	79	Child & Youth Development	Preventing drinking and driving
Buzz Driving Prevention – Monk	:30	84	Child & Youth Development	Preventing drinking and driving
Child Passenger Safety Chair	:30	131	Wellness/Health	Educating child safety seats in cars
Childhood Obesity – Dunk	:30	131	Wellness/Health	Encouraging kids to exercise
GED Achievement – Prep Talk	:30	79	Child & Youth Development	Encouraging kids to get their GED
Better Life – Guitar Hero	:30	47	Child & Youth Development	Encouraging kids to be positive
Children's Oral Health	:30	46	Wellness/Health	Encouraging kids to brush their teeth
Reading Books – People United	:30	51	Child & Youth Development	Encouraging kids to read
Childhood Obesity – Park Day	:30	40	Wellness/Health	Encouraging kids to exercise

ADDITIONAL WKRN-TV PROJECTS

WKRN produced and aired several local specials & organized events during the 4th Quarter 2012. These local specials or events highlighted several health issues related to viewers in Middle Tennessee.

This Week with Bob Mueller

October – December 2012 Sundays, 11:00 – 11:30pm

WKRN produces and aired every Sunday "This Week with Bob Mueller." This half hour program highlights Tennessee's current political scene and major local and national news event and community concerns, with round table discussions and special guests each week. WKRN's Bob Mueller hosts this program.

Heart Walk Nashville 10/6/12

Heart Walk Rutherford 10/28/12

WKRN was a key supporter of the AHA's two Heart Walks in Nashville and Rutherford County in the month of October. Two 15 second PSA promoted the walks and encourage viewers to participate. WKRN talent - Dawn Davenport, John Dwyer and Neil Orne hosted the kick offs for each walk event. Over one million dollars was raised by these two walks to help fund research for heart disease.

Susan G Komen Race For The Cure 11/27/12

WKRN's anchor Samantha Fisher serviced as honorary chair for this event and kick off the festivities for this walk that raised closed to one million dollar this year. This annual 5K raises funds for the Susan G Komen Foundations provides help for those going through cancer treatment and funds for research.

We Care For Kids Day 10/7/12

WKRN was a media sponsor of the We Care For Kids Day presented by Vanderbilt Children's Hospital on October 2, 2011. This event celebrates kids and families staying or who have stayed at the Children's Hospital. WKRN's Randy Rauch attending and sign autograph and greeted viewers. The station also teamed up with local company Purity Dairy and handed out ice cream to the children.

Food 2 Families School Food Drives Aug. – Oct. 2012

A three month campaign involving Metro Davidson County Grade Schools and market wide middle schools and high schools – educating children about the importance of sharing and caring for one's neighbor and fighting hunger in the Middle Tennessee. One 15 second PSA produced and over 30 area schools were visited by WKRN talent. This year's program raised over 230,000 non-perishable food items for Second Harvest Food Bank.

Food 2 Families Holiday Food Drive 11/1/12 – 12/31/12

This annual tradition encourages Middle Tennesseans to collect food for Second Harvest Food Bank. A 30 second PSA informs viewers on how they can fight hunger in their community by donating food to Second Harvest or to one of its outlining affiliate food pantries. This is the tenth year WKRN has promoted this food drive and the PSA is fronted by WKRN talent Anne Holt. No official count as of yet on how food collections for this two month campaign.

ADDITIONAL WKRN-TV PROJECTS - continued

United Way Community Baby Shower – collection & Sort-A-Thon 11/15/12

WKRN employees helped with the United Way 2011 Community Baby Shower. Employees donated over \$2000 worth of items and cash to this one day event which benefits area newborn babies. And then donated their time to sort items at United Way Offices to be distributed to at risk mothers and their new born babies. Close to 4,000 bags were stuffed with much needed items.

Ronald McDonald House Pull Tab Challenge Drop Off 11/16/12

This is a four month campaign that has Middle Tennessee schools, churches, organizations and business collect aluminum pull tabs for Ronald McDonald House Charities of Nashville. News 2 ran a 30 second PSA encouraging viewers to participate. News 2 anchors Neil Orne, Julie Kroenig and Justin Bruce announced the top collectors at the Drop Off Event. Over 1 million pull tabs were collected which were then brought to a recycling company where RMHC received a check for over \$13,000. This money goes toward running of the 32 room house where families stay as their critically ill child receives treatment at an area hospital.