



Issues and Program Report
WKRN-TV Nashville
3rd Quarter 2012

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Date: 10/4/12

COMMUNITY NEEDS AND ISSUES

WKRN-TV bases its community issues list below on a needs assessment done by the United Way of Nashville at the end of 2011. WKRN-TV determined that the following issues are the concerns of the community:

- **Child and Youth Development**
Comprehensive child and youth education, including basic schools attendance, after school programs, mentoring programs, promote healthier choices, fitness and life skills.
- **Child Care**
Quality child care, health, safety and early intervention by companies, non-profits organizations, government agencies, etc.
- **Wellness/Health**
Provide affordable and accessible physical and mental health management and training. Education on health preventative and making healthier decisions.
- **Senior Assistance**
Education, training and employment services, mental and physical health, terminal illness and grief support, home care, respite services, adult day services, and coordinated transportation.
- **Housing**
Transitional and permanent housing, new construction and affordable housing and at risk homeowners.
- **Neighborhoods Safety**
Empowering neighborhoods and residents to strengthening participation in community to improve quality of life in most at-risk communities.
- **Training & Assistance**
Assisting adults with educational and financial needs by supplying tools and financial advice for those with special economic needs.
- **Emergency Assistance**
Provide support services for adults with basic needs such as food, shelter, and emergency assistance.

**3RD QUARTER 2012
ISSUES/PROGRAMS LIST
WKRN NASHVILLE**

The following list contains some of the most significant programming treatment of issues of community concern address by WKRN during the quarter. The list is not intended to be exhaustive.

Date	Program	Time/ Duration	Issue	Description
7/1/12	News 2 at 10pm	:48	Emergency Assistance	KROGER WANTS YOU TO HELP A SOLDIER AT HOME OR OVERSEAS. BY DONATING YOUR SPARE CHANGE THE NEXT TIME YOU GO TO THE GROCERY STORE. THE MONEY WILL GO TO THE U-S-O. EVEN THOUGH THE ORGANIZATION IS WELL-KNOWN FOR PUTTING ON SHOWS OVERSEAS. IT ACTUALLY HELPS SOLDIERS AND THEIR FAMILIES BOTH HOME AND ABROAD.
7/1/12	This Week	30 min	Wellness/Health	AFFORDABLE CARE ACT
7/1/12	This Week with Bob Mueller	30 min.	Wellness/Health	FORMER TENNESSEE GOVERNOR PHIL BREDESEN GUESTS ON THE SHOW TO DISCUSS THE HEALTH CARE DECISION YOU WENT AGAINST YOUR PARTY AND OPPOSED THE PLAN. HAS THIS EASED YOUR OPPOSITION IN THAT THE MEDICARE ASPECT WAS STRUCK DOWN. HOW MUCH WILL THAT PART OF THE RULING SAVE THE STATE.
7/2/12	News 2 at 5pm	1:52	Child & Youth Development	IT STARTS WITH MAKING FRESH HOME GROWN PRODUCE AVAILABLE IN COMMUNITIES THAT DON'T HAVE ANY. LOCALLY GROWN FRESH PRODUCE IS IN SEASON IN TENNESSEE AND NOW ITS FOR SALE AT THE J.C. NAPIER COMMUNITY CENTER. IT'S A FIRST STEP IN ADDRESSING CHILDHOOD OBESITY, FAMILY NUTRITION AND FOOD SECURITY ISSUES IN UNDERSERVED AREAS LIKE THIS ONE, ALSO KNOWN AS A "FOOD DESERT" NEIGHBORHOOD. THE MARKET IS RUN BY NEIGHBORHOOD KIDS. THEY LEARN HOW TO MAKE A SALE.....AND HOW TO USE MATH TO CLOSE IT OUT. MATT HAWKINS BOUGHT PRODUCE HERE FOR THE FIRST TIME AND HE SEES THE BIGGER PICTURE. AND THE KIDS WILL BE SELLING PRODUCE HERE EVERY THURSDAY FROM ELEVEN TO ONE THROUGH THE END OF THE MONTH.
7/3/12	News 2 at 4pm	1:20	Senior Assistance	TWO MORE COUNTIES JOINED TENNESSEE'S RETIREE RECRUITMENT PROGRAM. THE STATE HAS WHAT'S CALLED THE RETIRE TENNESSEE PROJECT, WHICH INCLUDES "MARKETING" EFFORTS TO ATTRACT RETIREES. FRANKLIN AND WHITE COUNTIES ARE THE LATEST. THE OTHERS ARE CUMBERLAND, HAMILTON, HARDIN, HENRY, JEFFERSON, LOUDON, MAURY, PUTNAM, ROANE, ROBERTSON, SULLIVAN AND WARREN.

Date	Program	Time/ Duration	Issue	Description
7/4/12	News 2 at 5pm	1:51	Wellness/Health	<p>THE C-D-C HAS YET TO IDENTIFY THE SOURCE OF THE BACTERIA THAT MADE AT LEAST 15 PEOPLE IN THE SOUTHEAST SICK AND KILLED A CHILD IN LOUISIANA. HEALTH OFFICIALS SAY THE OUTBREAK COULD BE OVER BECAUSE IT'S BEEN SEVERAL WEEKS SINCE THE LAST PATIENT BECAME ILL. A TN MID-STATE WOMAN WHO TESTED POSITIVE FOR E-COLI HAD TO BE HOSPITALIZED FOR WEEKS AND SAYS MORE SHOULD BE DONE TO FIND THE CAUSE. SHE TALKED TO OUR WKRN ABOUT HER EXPERIENCE. SHE BECAME VIOLENTLY ILL IN LATE APRIL. IT WAS SO BAD, SHE HAD TO COME BACK HOME TO TENNESSEE WHERE SHE WAS EVENTUALLY HOSPITALIZED AT VANDERBILT MEDICAL CENTER. THE ILLNESS HAS CHANGED THE COLLEGE STUDENT'S EATING HABITS. AN EXPERIENCE THAT HAS MADE RION REALIZE YOU CAN'T BE TOO CAREFUL.</p>
7/4/12	Nightline	30 min	Training & Assistance	HELPING TO AVOID FORECLOSURE
7/5/12	News 2 This Morning 4am	1:40	Emergency Assistance	<p>THE TROTTER FAMILY IS CELEBRATING MUCH MORE THAN INDEPENDENCE DAY... THEY'RE CELEBRATING ANOTHER DAY OF LIFE...AFTER METRO SCHOOL BUS DRIVER...ANITA TROTTER RECEIVED A LIFE CHANGING DIAGNOSIS LAST NOVEMBER. THE 53 YEAR OLD WAS DIAGNOSED WITH STAGE 3 TRIPLE NEGATIVE BREAST CANCER AND ACCORDING TO HER DOCTORS...VERY AGGRESSIVE. ANITA'S BEEN UNDERGOING CHEMOTHERAPY WEEKLY. SHE'LL SOON HAVE SURGERY TO REMOVE THE TUMORS ATTACKING HER BODY. AND SHE'S UNCERTAIN OF WHAT'S TO COME. BUT EMOTIONS ASIDE, THE FAMILY AND COMMUNITY HAVE RALLIED AROUND ANITA... A METRO SCHOOL BUS DRIVER WHO HAD TO STOP WORKING. THEY'VE COME UP WITH CREATIVE WAYS TO HELP PAY HER MEDICAL BILLS. YARD SALES, WEBSITES, AND EVEN A CAR WASH THIS WEEKEND.</p>
7/6/12	News 2 at 4pm	:44	Training & Assistance	<p>AN ECONOMIC ALERT FOR THOSE OF YOU LOOKING FOR WORK. CONVERGYS IN CLARKSVILLE NEEDS TO FILL ABOUT 190 POSITIONS FOR ITS CALL CENTER. THE COMPANY WILL HOLD A JOB FAIR. JOB CANDIDATES SHOULD HAVE SOLID CUSTOMER SERVICE EXPERIENCE, STRONG COMPUTER AND KEYBOARDING SKILLS.. AND THE ABILITY TO WORK FLEXIBLE HOURS. YOU CAN ALSO APPLY THROUGH THE COMPANY'S WEBSITE.</p>
7/6/12	Nightline	30 min	Wellness/Health	WEIGHT LOSS GURU

Date	Program	Time/ Duration	Issue	Description
7/7/12	News 2 This Morning 8am	1:45	Child Care	MOST DAYS, 4 YEAR OLD ASHTON BROWN DOESN'T GET TO BE KID. THAT'S BECAUSE HE'S SUFFERING FROM A BRAIN TUMOR. ASHTON BROWN HAS NOT HAD IT EASY OVER THE PAST FEW YEARS. AND HIS PARENTS HAVE HAD TO WATCH HIM STRUGGLE WITH A BRAIN TUMOR, DOCTORS APPOINTMENTS AND A LOT OF NEEDLES. HIS DADS WISH HIS SONS PAIN WOULD GO AWAY. IT'S A WISH THAT CAN'T BE GRANTED, BUT TODAY ONE WISH WILL COME TRUE. ASHTON'S WISH TO GO TO DISNEY WORLD. MAKE A WISH MIDDLE TENNESSEE IS SENDING THE BROWN FAMILY TO A STRESS FREE VACATION IN ORLANDO. THE FAMILY WAS TOLD ABOUT THE TRIP AT A CELEBRITY BASEBALL TOURNAMENT FRIDAY EVENING. ASHTON DOESN'T QUITE UNDERSTAND WHAT'S GOING ON RIGHT NOW, BUT DAD SAYS WHEN HE SEES MICKEY IT WILL BE A LITTLE BOYS DREAM COME TRUE.
7/8/12	News 2 at 5pm	1:20	Neighborhoods Safety	A NEW REPORT SHOWS GANG-RELATED CRIMES ARE ON THE RISE. SURPRISINGLY, IN TENNESSEE'S SMALLER TOWNS. THE TENNESSEAN REPORTS THAT SINCE 2005, CITIES WITH FEWER THAN 50-THOUSAND RESIDENTS SAW GANG CRIME MORE THAN TRIPLE. ACROSS THE STATE... GANG CRIME ROSE BY NEARLY 25-PERCENT JUST LAST YEAR.
7/9/12	News 2 This Morning 6am	:58	Child Care	IT'S ALMOST TIME TO DUST OFF THE OLD BACKPACKS AND GET YOUR STUDENTS READY FOR SCHOOL. THANKS TO THE NEW BALANCED CALENDAR, METRO STUDENTS ARE JUST A LITTLE OVER THREE WEEKS AWAY FROM HITTING THE BOOKS. AND YOU CAN HELP GET THEM READY STARTING TODAY. NASHVILLE MAYOR KARL DEAN AND METRO GOVERNMENT WILL LAUNCH A BACK-TO-SCHOOL SUPPLY DRIVE. EVERYONE IS ENCOURAGED TO PARTICIPATE BY DONATING SCHOOL SUPPLIES AT DROP OFF SITES SET UP AT EVERY NASHVILLE LIBRARY. THE DRIVE RUNS THROUGH JULY 30TH - AT WHICH POINT TEACHERS WILL THEN PICK UP THE SUPPLIES TO DISTRIBUTE TO THEIR CLASSROOMS.
7/10/12	News 2 at 5pm	:53	Child & Youth Development	SOME OF EAST NASHVILLE'S BRIGHTEST STUDENTS HELD A GARDEN PARTY TODAY! THEY ARE PART OF THE "PLANT THE SEED" PROGRAM THAT'S RUN BY THE YMCA AND EAST NASHVILLE COOPERATIVE MINISTRY. TOGETHER, THE TEENS AND YOUNGSTERS PAINTED A BEAUTIFUL MURAL AND TENDED A COMMUNITY GARDEN AT THE EAST NASHVILLE COOPERATIVE MINISTRY OFFICE.

Date	Program	Time/ Duration	Issue	Description
7/11/12	News 2 at 4pm	1:20	Child and Youth Development	THE UNITED WAY'S "READ TO SUCCEED" PROGRAM HAD A SPECIAL TREAT FOR THE CHILDREN THAT PARTICIPATED, ALL THE KIDS WERE TREATED TO A LITTLE FIELD DAY CELEBRATION. SEVERAL OF WKRN EMPLOYEES VOLUNTEERED TO BE THERE DURING THE FIELD DAY. THE KIDS DID FACE PAINTING AND BLEW BUBBLES, AND MORE. THESE CHILDREN ATTEND THE PROGRAM AT THE MCNEILLY CENTER FOR CHILDREN -- WHICH PARTNERS WITH THE UNITED WAY FOR ITS LITERACY PROGRAM.
7/12/12	Nightline	30 min	Wellness/Health	DANGER AT THE DENTIST
7/12/12	News 2 at 4pm	:56	Child Care	A CONSUMER ALERT IF YOU HAVE SMALL CHILDREN... MORE THAN 480-THOUSAND HIGH CHAIRS ARE BEING RECALLED BECAUSE A DESIGN FLAW RESULTED IN INJURIES. TWENTY-SIX "CHICCO POLLY" HIGH CHAIRS MODELS ARE INVOLVED IN THE RECALL. THEY WERE SOLD SINCE JANUARY 2005... ONLINE AND AT STORES LIKE BABIES-R-US AND TOYS-R-US. 21 CHILDREN HAVE BEEN INJURED FROM FALLING AGAINST PEGS ON THE BACK LEGS OF THE CHAIRS. THE COMPANY WILL PROVIDE FREE KITS TO COVER THE PEGS.
7/13/12	News 2 at 5pm	:58	Emergency Assistance	L-P FIELD WAS THE HOME OF A MAJOR BLOOD DRIVE TODAY HELD BY LOCAL MEN AND WOMEN WHO SERVE DAVIDSON COUNTY. THE DAVIDSON COUNTY SHERIFF'S DEPARTMENT, AND METRO POLICE AND FIRE TEAMED UP TO HELP THE AMERICAN RED CROSS. THE ANNUAL EVENT IS ONE OF THE BIGGEST LOCAL FUNDRAISERS FOR THE RED CROSS.
7/14/12	News 2 at 10pm	1:50	Child Care	CITIZENS IN ONE MIDDLE TENNESSEE COUNTY ARE TAKING A STAND AGAINST AN EPIDEMIC SWEEPING THROUGH THEIR COMMUNITY...SYNTHETIC DRUGS. SYNTHETIC DRUGS CAN AFFECT ANYONE, AND ANY FAMILY...JUST ASK STATE REPRESENTATIVE MIKE SPARKS. SPARKS SON HAD EXPERIMENTED WITH THESE SYNTHETIC DRUGS...AND SADLY...THIS IS AN ALL TOO COMMON STORY. ON SATURDAY, HEAVY DOWNPOURS COULDN'T STOP TENN ZERO FROM HOSTING A RALLY AND FUNDRAISER TO HELP FAMILIES AFFECTED BY SYNTHETIC DRUGS. BUT MOSTLY, THE GROUP WANTED TO RAISE AWARENESS OF THESE DANGEROUS DRUGS.

Date	Program	Time/ Duration	Issue	Description
7/15/12	News 2 at 5pm	1:10	Child & Youth Development	STUDENTS AT LEBANON HIGH SCHOOL WILL RETURN TO A BRAND-NEW SCHOOL THIS YEAR. THE 60-ACRE CAMPUS HOUSES A 365-THOUSAND SQUARE FOOT FACILITY. STUDENTS AND STAFF WILL GET A SNEAK PEEK AT THE NEW FACILITY TODAY, DURING A SPECIAL GRAND OPENING CEREMONY.
7/16/12	News 2 at 4pm	:45	Child & Youth Development	READ TO SUCCEED IS A LITERACY PROGRAM, TAUGHT IN MANY PRE-SCHOOLS AROUND NASHVILLE. AT THE FANNIE BATTLE DAYCARE, UNITED WAY REPRESENTATIVES ANNOUNCED THAT NINETY FOUR PER CENT OF THE CHILDREN WHO WERE PART OF THE PROGRAM, TESTED "READY" FOR KINDERGARTEN. THE PROGRAM NOW OPERATES 40 CLASSROOMS AT 12 SITES SERVING LOW-INCOME AT-RISK AREAS OF THE CITY
7/19/12	News 2 at 4pm	:35	Neighborhoods Safety	ALLSTATE IS WORKING TO MAKE SURE DRIVERS ARE MORE AWARE OF MOTORCYCLISTS. THE INSURANCE COMPANY ANNOUNCED IT'S PARTNERING WITH METRO PUBLIC WORKS TO INSTALL PERMANENT WARNING SIGNS AT DANGEROUS INTERSECTIONS. THE SIGNS WILL READ, "WATCH FOR MOTORCYCLES." NASHVILLE IS ONE OF 30 CITIES THAT WILL RECEIVE THE SIGNS. POLICE SAY EIGHT MOTORCYCLISTS HAVE DIED IN THE METRO AREA THIS YEAR.
7/20/12	News 2 at 4pm	1:23	Child & Youth Development	WKRN-TV TEAMED UP WITH JACK IN THE BOX TO HELP UNITED WAY WITH ITS STUFF THE BUS PROGRAM. JACK IN THE BOX BURGER TRUCK AND WKRN ON-AIR PERSONALITIES WERE OUT IN CENTENNIAL PARK HANDING OUT BURGERS FOR A SUGGESTED DONATION OF ONE DOLLAR. ALL FUNDS RAISED WENT TO UNITED WAY'S STUFF THE BUS PROJECT, WHICH PROVIDES SCHOOL SUPPLIES TO A-RISK KIDS WHO LACK NECESSARY SUPPLIES TO SUCCEED IN THE SCHOOL.
7/23/12	News 2 at 4pm	:52	Child & Youth Development	METRO HIGH SCHOOL STUDENTS WHO TAKE "ADVANCED PLACEMENT" WILL NOW BE ON A DIFFERENT GRADING SCALE. THE SCHOOL SYSTEM WILL CONVERT TO A "FIVE POINT, GRADE POINT AVERAGE". IF A STUDENT RECIEVES A 93 TO 100 IN A CLASS -- THAT WILL MEAN A FOUR POINT FOR REGULAR CLASS ... FOUR POINT FIVE FOR HONORS CLASS ... AND FIVE POINT OH FOR AP CLASSES. THE CHANGE WILL PHASE IN OVER THE NEXT TWO YEARS.

Date	Program	Time/ Duration	Issue	Description
7/24/12	News 2 at 4pm	1:23	Child Care	LOCAL STUDENTS WILL GET TO START OFF A FRESH SCHOOL YEAR WITH NEW BACKPACKS AND SCHOOL SUPPLIES! TODAY, CRYE-LEIKE REAL ESTATE AGENTS GAVE THE NON-PROFIT ORGANIZATION "YOUTH VILLAGES" MORE THAN 100 BACKPACKS... AND HUNDREDS OF DOLLARS IN SCHOOL SUPPLIES. IT'S PART OF THE "YOUTH VILLAGES BACKPACK HEROES" CAMPAIGN.
7/25/12	News 2 at 5pm	:50	Child Care	A NEW STUDY SAYS TENNESSEE'S KIDS ARE THE HEALTHIEST IN THE SOUTH. CHILDREN IN THE VOLUNTEER STATE RANK SIXTEENTH IN THE NATION... WHEN IT COMES TO OVERALL WELL-BEING. WE GET LOW NUMBERS... HOWEVER... IN EDUCATION... COMING IN 42ND. THE INFORMATION COMES FROM THE ANNUAL "KIDS COUNT" REPORT BY THE ANNIE ECASEY FOUNDATION.
7/26/12	News 2 at 4pm	1:58	Child & Youth Development	MORE THAN 100-THOUSAND KIDS IN DAVIDSON AND WILLIAMSON COUNTY GET KUDOS TODAY FOR HIGHER ACHIEVEMENT SCORES. IT FOLLOWS THE STATE TREND THAT NEARLY ALL THE COUNTIES IN TENNESSEE SHOWED GAINS IN THE ANNUAL TESTING.
7/26/12	News 2 at 4	:48	Child & Youth Development	UNITED WAY VOLUNTEERS "STUFFED THE BUS", SORTING SCHOOL SUPPLIES FOR LOCAL STUDENTS. THE UNITED WAY COLLECTED THE SUPPLIES ALL SUMMER LONG. WKRN-TV EMPLOYEES ALONG WITH 200 OTHER VOLUNTEERS FILL MORE THAN THREE-THOUSAND BACKPACKS AT A SORT-A-THON. THE BACKPACKS WILL BE DISTRIBUTED TO THE KIDS AS THE OPENING OF THE NEW SCHOOL YEAR.
7/27/17	News 2 at 6pm	1:55	Child & Youth Development	AFTER BEING TURNED DOWN TWICE BY METRO SCHOOLS, A PHOENIX AREA CHARTER SCHOOL TOOK ITS APPLICATION TO THE STATE TODAY. THE STATE BOARD OF EDUCATION TOLD METRO TO APPROVE IT, "IF" CERTAIN CONDITIONS ARE MET. AFTER ABOUT 20-MINUTES OF DISCUSSION THE BOARD DECIDED UNANIMOUSLY TO SEND THE APPEAL BACK TO THE METRO SCHOOL BOARD DIRECTING MEMBERS AT THEIR NEXT MEETING TO APPROVE THE GREAT HEARTS CHARTER--PROVIDING IT MEETS THREE STIPULATIONS. THOSE QUESTIONS ABOUT GREAT HEARTS DIVERSITY, LICENSED TEACHERS AND ONE INITIAL SCHOOL IN THE PREDOMINANTLY WHITE, WEALTHY NASHVILLE NEIGHBORHOOD OF HILLWOOD PROMPTED NOT ONLY BOARD QUESTIONS, BUT CONCERN FROM METRO SCHOOLS DIRECTOR.

Date	Program	Time/ Duration	Issue	Description
7/28/12	News 2 at 5pm	:58	Child Care	WHAT STARTED AS A SMALL GATHERING 4 YEARS AGO, HAS SWELLED TO A COMMUNITY EVENT. THE CONGREGATION AT LAKE PROVIDENCE BAPTIST CHURCH INVITES THE COMMUNITY TO LEARN WHAT TO EXPECT FOR STUDENTS GOING BACK TO SCHOOL. THEY GO OVER WHAT'S NEW WITH METRO SCHOOLS AND HELP CHILDREN UNDERSTAND WHAT'S EXPECTED OF THEM IN CLASS AND THE KIDS GET A BACKPACK FILLED WITH SUPPLIES.
7/29/12	News 2 at 5pm	:40	Emergency Assistance	A SUMNER COUNTY FOOD BANK IS REACHING OUT FOR HELP.THE ORGANIZATION HELPS FEED HUNDREDS OF LOCAL FAMILIES EACH MONTH, BUT WITH LESS THAN A MONTH UNTIL THE NEXT FOOD GIVEAWAY, DONATIONS ARE FALLING SHORT. THE SHELVES OF THE FOOD BANK ARE EMPTY AND ORGANIZERS WORRY THEY MAY HAVE TO TURN AWAY NEEDY FAMILIES. A RECENT FOOD GIVEAWAY HANDED OUT 35-THOUSAND POUNDS OF FOOD TO MORE THAN 500 RESIDENTS. THE NEXT EVENT WILL BE HELD TUESDAY AUGUST 21ST..
7/29/12	This Week with Bob Mueller	30 min.	Child & Youth Development	DR. JESSE REGISTER/ DIRECTOR OF METRO SCHOOLS DISCUSS HIGHER TEACHER PAY.. EVALUATIONS.. BALANCED CALENDER.
7/30/12	Nightline	30 min	Wellness/Health	DANGEROUS GRAINS: GOING GLUTEN FREE
7/31/12	News 2 This Morning at 6am	:45	Child Care	PARENTS LOOKING TO GET THEIR KIDS UP TO DATE ON THEIR VACCINES AT THE METRO HEALTH DEPARTMENT THIS MORNING, WILL HAVE TO MAKE OTHER PLANS. METRO CLOSED ALL THREE OF THEIR CLINICS MONDAY AFTERNOON AS THEY RAN OUT OF VACCINE. IN THE MEANTIME, YOU'RE ADVISED TO MAKE OTHER PLANS TO GET THE REQUIRED VACCINES. STUDENTS WHO DO NOT HAVE VACCINATIONS ADMINISTERED BY THE FIRST DAY OF SCHOOL WILL RECEIVE A LETTER HOME. AND A FIVE DAY GRACE PERIOD TO GET THE NECESSARY SHOTS.
7/31/12	News 2 at 4pm	1:51	Child & Youth Development	WILLIAMSON COUNTY TEACHERS AND PRINCIPALS ARE FIGURING OUT HOW TO BEST USE ALL THE MOBILE DEVICES 25-THOUSAND KIDS WILL BRING IN BEGINNING NEXT WEEK. THE SCHOOL SYSTEM IS CALLING IT BRING YOUR OWN TECHNOLOGY DAY TO START THE SCHOOL YEAR GRADES THREE-THROUGH-TWELVE. TEACHERS ARE GETTING AND SHARING INSTRUCTION FROM THE INTERNATIONAL SOCIETY FOR TECHNOLOGY IN EDUCATION. THE BRITISH BASED GROUP COMES COURTESY OF A \$105,000 GRANT TO WILLIAMSON COUNTY SCHOOLS FROM VERIZON.

Date	Program	Time/ Duration	Issue	Description
8/1/12	News 2 at 4pm	1:01	Child & Youth Development	AS METRO SCHOOLS WELCOME A RECORD NUMBER OF STUDENTS, A GOOD NUMBER OF THOSE KIDS CAN BARELY SPEAK ENGLISH. THE MAJORITY OF TENNESSEE'S ENGLISH LANGUAGE LEARNERS LIVE HERE IN NASHVILLE. THIS POSES A UNIQUE CHALLENGE FOR TEACHERS AND ADMINISTRATORS. HOW IS METRO PREPARING FOR THE INFLUX OF IMMIGRANT STUDENTS. THEY ARE CHANGING THE WAY THEY HIRE TEACHERS. BESIDES THE LANGUAGE CHALLENGE, IMMIGRANT STUDENTS POSE ANOTHER UNIQUE CHALLENGE – OVERCROWDING.
8/2/12	News 2 at 6pm	:35	Senior Assistance	A NEW STUDY RELEASED BY THE T-B-I SHOWS CRIMES AGAINST THE ELDERLY ARE UP IN TENNESSEE. THE STUDY LOOKS AT VICTIMS 65-AND-OLDER AND SHOWS CRIMES ROSE 7 PERCENT FROM 2009-TO-2011. OVER 65-THOUSAND PEOPLE WERE VICTIMS DURING THAT TIME. CRIMES INCLUDED FRAUD, ASSAULT, NEGLECT, AND ROBBERY.
8/3/12	News 2 at 5pm	1:50	Child & Youth Development	THE START OF SCHOOL IS DELAYED IN SUMNER COUNTY. KIDS WERE SUPPOSED TO GO BACK TO CLASS MONDAY BUT MONEY PROBLEMS HAVE INDEFINITELY DELAYED THE BEGINNING OF THE SCHOOL YEAR. A BUDGET BATTLE IS KEEPING AROUND 27-THOUSAND KIDS IN SUMNER COUNTY AT HOME, FOR NOW. THE SCHOOL BOARD IS ASKING THE COUNTY FOR SEVEN MILLION DOLLARS MORE THAN LAST YEAR TO ACCOMMODATE INCREASES IN STUDENT POPULATION, BUT THE COUNTY ISN'T WILLING TO PAY. MANY PARENTS ARE NOW SCRAMBLING TO FIND CHILD CARE AND ARE RECONSIDERING OTHER SCHOOL YEAR PLANS.
8/6/12	News 2 at 4pm	:45	Child & Youth Development	SCHOOL IS IN SESSION IN METRO. AND SO IS THE HOMEWORK HOTLINE. STUDENTS "AND" PARENTS CAN CALL 6,1,5.. 2,9,8.. 6,6,3,6... TO GET FREE ONE-ON-ONE TUTORING. YOU CAN GET HELP ON MATH, UP TO CALCULUS ... SCIENCE, READING, LANGUAGE ARTS AND MORE. HOMEWORK HOTLINE IS OPEN FROM FOUR PM TO EIGHT PM, MONDAY THROUGH THURSDAY.
8/9/12	Nightline	30 min	Wellness/Health	DIET REHAB
8/14/12	News 2 This Morning at 6am	:41	Child & Youth Development	DO BANS ON JUNK FOOD AND SUGARY DRINKS IN SCHOOL REALLY HELP FIGHT CHILD-HOOD OBESITY? NEW STUDY SUGGESTS THEY MAY BE MAKING A DENT IN SOME COMMUNITIES. AN OBESITY SPECIALIST AT HARVARD STUDIED KIDS FOR THREE YEARS. THE RESEARCHERS FOUND THAT KIDS, GAINED AN AVERAGE OF TWO LESS POUNDS IF THEY LIVED IN A STATE WITH STRICT LAWS ABOUT JUNK FOOD IN SCHOOLS.

Date	Program	Time/ Duration	Issue	Description
8/15/12	News 2 at 4pm	:31	Training & Assistance	IF YOU'RE LOOKING FOR WORK IN THE HEALTH FIELD, YOU MIGHT WANT TO GET THAT RESUME READY. C-G-S ADMINISTRATORS IS HOLDING A HEALTHCARE JOB FAIR TODAY AND TOMORROW. THE COMPANY SAYS IT'S LOOKING TO HIRE FOR ABOUT 40 OPEN POSITIONS. THEY'RE LOOKING FOR CANDIDATES WHO CAN PERFORM NON-MEDICAL REVIEWS AND WORK WITH DATA FROM MEDICAL OFFICE FILES.
8/15/12	20/20	1 hr	Wellness/Health	LATEST DIET FAD – FEEDING TUBES
8/20/12	Nightline	30 min	Neighborhood Safety	NAMING NAMES – 17 YEAR OLD CRUSADES AGAINST HER ABUSERS.
8/22/12	News 2 This Morning 5am	:38	Wellness/Health	DO YOU FEEL LIKE YOU'RE THROWING AWAY NEARLY HALF THE GROCERIES YOU BUY? A NEW STUDY FINDS YOU'RE NOT ALONE. IN FACT, IT FINDS 40 PERCENT OF FOOD IN THE U-S GETS TOSSED. THE NATURAL RESOURCES DEFENSE COUNCIL FOUND AMERICANS ARE THROWING AWAY THE EQUIVALENT OF 165-BILLION-DOLLARS IN UNEATEN FOOD. THE AVERAGE FAMILY OF FOUR, THROWS AWAY MORE THAN 22-HUNDRED DOLLARS A YEAR IN FOOD. AND IF YOU'RE WONDERING WHAT GETS TOSSED THE MOST - FRUIT AND VEGGIES - FOLLOWED BY SEAFOOD, GRAIN PRODUCTS, MEAT AND MILK.
8/23/12	News 2 This Morning at 4am	1:04	Neighborhood Safety	EVERYONE IS LOOKING FOR A CREATIVE WAY TO SAVE A FEW DOLLARS, THE MT JULIET POLICE DEPART. WHEN IT CAME TIME TO APPLY POLICE DECALS TO THE DEPARTMENT'S 9 NEW VEHICLES, NORMALLY THE PROCESS COSTS ABOUT \$800 PER CAR, BUT SEVERAL OFFICERS ARE GIVING UP THEIR FREE TIME AND PUTTING THESE DECALS ON THEMSELVES. SAVING THE DEPARTMENT ABOUT 4500 DOLLARS.
8/24/12	Nightline	30 min	Wellness/Health	THINK YOURSELF THIN.
8/27/12	News 2 at 10pm	1:55	Wellness/Health	A FEDERAL GRANT WILL EXPAND A LOCAL CHILDREN'S CLINIC TO INCLUDE ADULT CARE. MERCY CHILDREN'S CLINIC CARES FOR THOUSANDS OF CHILDREN. SITUATED IN A SHOPPING CENTER IN FRANKLIN, THEY TREATS THE UNDERSERVED -- THOSE WITHOUT ACCESS TO OR MONEY FOR MEDICAL CARE. THE CLINIC WILL KEEP THE KID-FRIENDLY DÉCOR IN THE MAIN BUILDING, AND OPEN A SEPARATE BUILDING NEARBY FOR ADULTS. AND MORE DOCTORS, NURSES, THERAPISTS, AND CASE WORKERS WILL BE HIRED.

Date	Program	Time/ Duration	Issue	Description
8/28/12	News 2 at 6pm	:55	Child Care	WALKING THE STREETS OF DOWNTOWN NASHVILLE TODAY? BE PREPARED TO DUCK, DIVE, AND DODGE! DODGEBALLS WILL START FLYING AT 11:30 THIS MORNING OUTSIDE OF THE BRIDGESTONE ARENA FOR AN OUTDOOR EXHIBITION PRESENTED BY THE NASHVILLE PREDATORS. THE EXHIBITION IS TO PROMOTE THE THIRD SMASHVILLE DODGEBALL CHALLENGE HAPPENING IN LATE SEPTEMBER... PROCEEDS BENEFIT YOUTH PROGRAMS FOR MIDDLE TENNESSEE -- BOY SCOUTS OF AMERICA. TEAMS OF FIVE TO EIGHT PEOPLE ARE INVITED TO SIGN UP FOR A CHANCE TO WIN THE GRAND PRIZE OF 15-HUNDRED DOLLARS.
8/29/12	News 2 at 4pm	1:40	Child & Youth Development	METRO SCHOOLS IS TRYING TO GET MORE STUDENTS TO TAKE ADVANCED CLASSES. ITS ONE REASON WHY THE GRADING SYSTEM FOR A-P CLASSES IN HIGH SCHOOL WAS CHANGED THIS YEAR. THAT EXTRA BOOST FROM ADVANCED PLACEMENT CAN MEAN THINGS LIKE BETTER SCORES ON COLLEGE PLACEMENT TESTS OR MORE BETTER PERFORMANCE IN COLLEGE, EVEN COLLEGE CREDIT, BUT SOME KIDS AND THEIR PARENTS WORRIED GRADES SUFFER IN THE HARDER COURSES, SO METRO SCHOOLS THIS YEAR DECIDED TO CHANGE THE GRADING SYSTEM FOR ADVANCED PLACEMENT--OR A-P
8/30/12	News 2 This Morning 5am	:45	Training & Assistance	COMMUNICATIONS COMPANY IS LOOKING TO HIRE OVER 20 FULL-TIME EMPLOYEES. THE COMPANY "C-TEL" IS HIRING TELEMARKETERS FOR ITS COLUMBIA LOCATION. THE JOB FAIR IS AT THE GOODWILL CAREER SOLUTIONS CENTER AT 130 "THE ACRES" IN LEWISBURG
8/30/12	News 2 at 4pm	:33	Emergency Assistance	WKRN IS WRAPPING UP THE FIRST WEEK OF OUR FOOD-2-FAMILIES CAMPAIGN IN K-4 AREA SCHOOLS. THE ENERGY LEVEL WENT THROUGH THE ROOF WHEN OUR FOOD-2-FAMILIES MASCOT CAN MAN ARRIVED AT STANFORD MONTESSORI IN DONELSON TO KICK OFF THEIR SCHOOL FOOD DRIVE. FOR THE NEXT SIX WEEKS THE STUDENTS WILL COLLECT NON-PERISHABLE FOOD ITEMS FOR THE SECOND HARVEST FOOD BANK.
8/31/12	News 2 at 4pm	2:02	Child Care	IT'S THE BEGINNING OF A NEW YEAR AND SCHOOLS ARE ALREADY TACKLING THE ISSUE OF TOO MANY STUDENTS AND TOO LITTLE SPACE. YOU CAN SEE IT IN THE CLASSROOM, PACKED WITH STUDENTS SITTING SIDE BY SIDE. MT. JULIET'S WEST ELEMENTARY IS OVERCROWDED. A SCHOOL WITH THE CAPACITY TO SERVE 400 STUDENTS HAS CLOSER TO 600, AND THAT'S A CONCERN. WILSON COUNTY IS GROWING AND IS A DESIRABLE AREA TO LIVE FOR MANY YOUNG FAMILIES WITH SCHOOL AGE CHILDREN. NEXT MONTH, CONSTRUCTION WILL BEGIN ON A MASSIVE EXPANSION PROJECT THAT WILL MORE THAN DOUBLE THE SIZE OF WEST ELEMENTARY.

Date	Program	Time/ Duration	Issue	Description
8/31/12	News 2 at 4pm	1:31	Child Care	IT'S IMPORTANT FOR YOUR CHILD TO GET THE PROPER REST NEEDED TO STAY HEALTHY AND FUNCTION PROPERLY. IF YOU STICK TO A FEW SIMPLE STRATEGIES AS YOUR CHILDREN GROW YOU'RE MORE LIKELY TO BE SUCCESSFUL. FIRST OF ALL, THOUGH NEWBORNS CAN SLEEP JUST ABOUT ANYTIME AND ANYWHERE, BY 6 TO 9 MONTHS BABIES NEED TO STOP SLEEPING ON THE GO. IT'S TIME TO START A ROUTINE NAPPING SCHEDULE. AND DON'T WAIT UNTIL THEY ARE OVERLY TIRED TO PUT THEM DOWN FOR THEIR NAP. CHILDREN USUALLY STOP NAPPING BETWEEN 3 TO 5 YEARS OF AGE,
8/31/12	News 2 at 4pm	1:55	Child Care	WHAT'S ON THE MENU AT YOUR CHILDS' SCHOOL? IF THEY'RE LUCKY...IT'S SOMETHING GROWN NEARBY. A NATIONAL PROGRAM AIMS TO BRING SCHOOL KIDS A LITTLE CLOSER TO THE FARM. IT'S SUPPOSED BE GOOD FOR LOCAL FARMERS...AND FOR SCHOOL LUNCHROOMS. AT ROSSVIEW ELEMENTARY SCHOOL LUNCH NEVER TASTES EXOTIC BECAUSE IT CAME FROM RIGHT DOWN THE ROAD. MONTGOMERY COUNTY SCHOOLS IS JUST THE THIRD DISTRICT IN TENNESSEE PARTICIPATING IN THE NATIONAL PROGRAM "LOCAL FOODS FOR LOCAL SCHOOLS". BRINGING CROPS FROM LOCAL FARMERS, INTO THE LUNCHROOM. FOOD'S FRESHER, AND LOCAL FARMERS EARN MONEY.
9/1/12	News 2 This Morning 6am	:25	Neighborhood Safety	IN CENTENNIAL PARK THIS MORNING IS A RACE TO HONOR THE LIFE OF A CHILDHOOD CANCER VICTIM. JOSEPH PEABODY PASSED AWAY FROM A BRAIN TUMOR FOUR YEARS AGO AT THE AGE OF FOUR. TODAY THERE WILL BE A 5-K WITH PROCEEDS ALL BENEFITTING RALLY FOUNDATION FOR CHILDHOOD CANCER.
9/1/12	News 2 at 6pm	:46	Neighborhood Safety	A COMMUNITY RALLIES AROUND THE FAMILY OF A WOMAN WHO WAS THE VICTIM OF DOMESTIC VIOLENCE. FAMILY AND FRIENDS GATHERED AROUND THE MAURY COUNTY GRAVE SITE OF "TONYA THOMPSON." BALLOONS WERE RELEASED TO BRING ATTENTION TO THE ISSUE OF DOMESTIC VIOLENCE. TODAY MARKS THE ONE YEAR ANNIVERSARY OF HER DEATH. SHE WAS SHOT TO DEATH INSIDE HER COLUMBIA HOME.HER FAMILY SUSPECTED SHE WAS IN AN ABUSIVE RELATIONSHIP. TONYA'S FAMILY SAYS THEY HOPE OTHER PEOPLE IN SIMILAR SITUATIONS CAN LEARN FROM HER DEATH AND SEEK HELP. THOMPSON'S BOYFRIEND AT THE TIME--LEE FLEMING-- IS CHARGED WITH HER MURDER AND GOES ON TRIAL IN A FEW WEEKS

Date	Program	Time/ Duration	Issue	Description
9/3/12	News 2 This Morning 6am	1:40	Wellness/Health	HERE'S A GREAT WAY TO SPEND YOUR LABOR DAY -- BY LABORING IN YOUR RUNNING SHOES. IT'S TIME FOR THE 34TH ANNUAL FRANKLIN CLASSIC BENEFITTING MERCY HEALTH SERVICES.
9/3/12	News 2at 4pm	1:07	Wellness/Health	FLU SEASON IS JUST AROUND THE CORNER AND ALREADY DRUGSTORES AND DOCTOR'S OFFICES HAVE SUPPLIES OF THIS YEAR'S VACCINE. BUT IS IT TOO EARLY TO GET THE FLU SHOT? MOST CLINICS GET THEIR SUPPLIES BY EARLY SEPTEMBER AND HAVE THE VACCINES READY FOR PATIENTS BY THE END OF THE MONTH. BUT THIS YEAR, THE VACCINES ARE ALREADY OUT AND MANY PEOPLE ARE ASKING, IF I GET A FLU SHOT THIS EARLY, WILL I BE PROTECTED THE WHOLE SEASON? ACCORDING TO THE CENTERS FOR DISEASE CONTROL THE ANSWER IS YES. THE VACCINE WILL GIVE YOU FULL COVERAGE FOR THE ENTIRE FLU SEASON.
9/4/12	News 2 at 4pm	:31	Wellness/Health	TENNESSEANS WHO NEED TO SIGN UP FOR TENNCARE WILL HAVE THEIR NEXT OPPORTUNITY SEPTEMBER 13TH. IT'S A PROGRAM, ONLY FOR THOSE WITH LOW INCOMES AND HIGH MEDICAL BILLS. IT'S CALLED "DIAL FOR HEALTH". THE STATE WILL OPEN THE PHONE LINES FOR JUST ONE NIGHT -- SO THAT THOSE WHO QUALIFY CAN ASK FOR A TENN CARE APPLICATION. THIS COMPETITIVE DIALING SYSTEM IS HOW THE STATE LIMITS THE HIGH VOLUME OF APPLICANTS FOR THE MEDICAID WAIVER.
9/12/12	News 2 This Morning 6am	:30	Training & Assistance	AN ECONOMIC ALERT IF YOU ARE OUT LOOKING FOR WORK. DOZENS OF COMPANIES WILL BE IN ONE PLACE TODAY -- LOOKING TO FILL POSITIONS. THE DAYMAR INSTITUTE IS HOLDING A COMMUNITY CAREER FAIR TODAY FROM 10 THIS MORNING THROUGH 2 O'CLOCK THIS AFTERNOON. MORE THAN 40 HIRING COMPANIES WILL BE ON-SITE, INCLUDING BANK OF AMERICA -- THE TENNESSEE HIGHWAY PATROL -- GOODWILL AND GAYLORD OPRYLAND. IF YOU'RE INTERESTED YOU CAN HEAD TO 283 PLUS PARK BOULEVARD TODAY -- THAT'S LOCATED OFF MURFREESBORO ROAD. DRESS PROFESSIONALLY AND BRING PLENTY OF COPIES OF YOUR RESUME.

Date	Program	Time/ Duration	Issue	Description
9/12/12	News 2 This Morning 6am	:46	Emergency Assistance	A COMMUNITY IN SUMNER COUNTY IS COMING TOGETHER AND RALLYING TO HELP AN OFFICER IN NEED. OFFICER KEVIN THOMAS, A PATROL OFFICER FOR THE GALLATIN POLICE DEPARTMENT WAS DIAGNOSED WITH AN AGGRESSIVE FORM OF BRAIN CANCER EARLIER THIS YEAR. AMONG HIS FIGHT, DOCTORS HAVE REMOVED A PLUM-SIZED TUMOR FROM HIS BRAIN AND HE HAS UNDERGONE RADIATION AND CHEMOTHERAPY. TO SHOW SUPPORT FOR THE FATHER OF SIX AND TO HELP HIM AND HIS FAMILIY WITH MEDICAL EXPENSES, THE STATION CAMP HIGH SCHOOL AND FOOTBALL TEAM WILL BE RAISING MONEY DURING FRIDAY NIGHT'S FOOTBALL GAME VERSUS GALLATIN HIGH SCHOOL. THE FOOTBALL TEAM HAS ELECTED OFFICER THOMAS AS AN HONORARY CAPTAIN FOR THE GAME.
9/12/12	News 2 at 4pm	2:16	Child Care	NEARLY 30 MILLION OF YOUR TAX DOLLARS WENT TO BUY A SYSTEM TO TRACK TENNESSEE'S MOST VULNERABLE CHILDREN. BUT NOW MORE THAN TWO YEARS LATER STATE OFFICIALS SAY IT DOESN'T WORK. A NASHVILLE LAWMAKER IS DEMANDING TO KNOW WHY AS SHE TRIES TO LEARN HOW MANY CHILDREN HAVE DIED IN D-C-S CUSTODY THIS YEAR.
9/13/12	News 2 at 6pm	2:30	Emergency Assistance	A TEN YEAR OLD WHITE HOUSE GIRL IS GIVING UP HER BIRTHDAY PRESENTS FOR A GOOD CAUSE. AUTUMN CARPENTER DECIDED TO START A SHOE DRIVE AFTER READING A QUOTE HER MOM POSTED ON FACEBOOK. IT ENCOURAGED FOLKS TO MEASURE LIFE BY WHAT THEY HAVE, NOT WHAT THEY DON'T. WITH HER MOM'S HELP, AUTUMN STARTED A FACEBOOK PAGE CALLED "AUTUMNS SHOES" TO HELP SPREAD THE WORD ABOUT HER CAUSE. SHE HOPES TO KEEP THE SHOE DRIVE GOING THROUGH DECEMBER SO SHE CAN HELP AS MANY PEOPLE AS POSSIBLE.
9/13/12	News 2 at 10pm	:40	Emergency Assistance	THE COST AND INCONVENIENCE OF A HOTEL CAN BE AN ADDED BURDON FOR MILITARY FAMILIES TRYING TO STAY CLOSE TO SERVICE MEMBERS WHO ARE IN THE HOSPITAL. SOON THERE WILL BE A BETTER OPTION IN MIDDLE TENNESSEE. VETERANS OFFICIALS BROKE GROUND ON THE "TENNESSEE FISHER HOUSE". IT WILL BE A PLACE WHERE FAMILIES CAN STAY CLOSE TO LOVED ONES RECOVERING AT THE "YORK V-A MEDICAL CENTER." HERE'S A LOOK AT WHAT THE 10-SQUARE FOOT HOME WILL LOOK LIKE WHEN IT'S COMPLETE. IT WILL BE ABLE TO HOUSE ABOUT A DOZEN FAMILIES.

Date	Program	Time/ Duration	Issue	Description
9/14/12	News 2 at 6pm	:35	Emergency Assistance	MORE THAN 200 FAMILIES HAVE FOOD ON THE TABLE TONIGHT THANKS TO GREENHOUSE MINISTRIES. THE LINE FORMED MORE THAN THREE HOURS BEFORE THE ORGANIZATION'S MOBILE FOOD PANTRY WAS SET UP IN MURFREESBORO THIS MORNING. MANY ARE FORCED TO RELY ON THE PANTRY TO HELP MAKE ENDS MEET. THE NEXT EMERGENCY FOOD BOX GIVEAWAY IS PLANNED FOR OCTOBER 19TH AT GREENHOUSE MINISTRIES.
9/15/12	News 2 This Morning 6am & 8am	2:21 & 2:21	Emergency Assistance	RONALD MCDONALD HOUSE HUSTLE FOR THE HOUSE 5K AND 1 MILE FUN RUN IS HAPPENING THIS MORNING. THE RUN BENEFITS THE NASHVILLE HOUSE WHICH PROVIDES A HOME A WAY FROM HOME FOR FAMILIES OF CRITICALLY ILL CHILDREN STAYING AT AREA HOSPITAL.
9/16/12	News 2 at 5pm	1:30	Wellness/Health	ALMOST 6 MILLION CHILDREN IN AMERICA SUFFER FROM FOOD ALLERGIES. IN THE PAST DECADE, FOOD ALLERGIES ARE UP ALMOST 20 PERCENT AND STILL RISING. HUNDREDS GATHERED TO RAISE MONEY AND AWARENESS AT THE 3RD ANNUAL FOOD ALLERGY WALK AT CENTENNIAL PARK. WKRN'S OWN DAVIS NOLAN RAISING MONEY AND AWARENESS FOR FOOD ALLERGIES.
9/17/12	News 2 This Morning 4am	1:58	Neighborhood Safety	IT'S UNFAMILIAR TERRITORY FOR MANY FAMILIES -- THE LOSS OF A CHILD AT THE HANDS OF SOMEONE ELSE. BUT A CLARKSVILLE MOTHER IS FORMING A NEW GROUP - THE FIRST AND ONLY OF IT'S KIND IN THE STATE - THAT WILL HELP OTHER PARENTS OF MURDERED CHILDREN.
9/17/12	News 2 at 4pm	:43	Child Care	IF YOU'VE EVER HAD TO INSTALL AN INFANT OR CHILD SAFETY SEAT IN A CAR, YOU KNOW, IT ISN'T ALWAYS EASY AND EXPERTS SAY, THE SEATS ARE USUALLY INSTALLED "INCORRECTLY". FRANKLIN POLICE PROVIDED EXPERTS TO CHECK ON INSTALLATION. IF YOU DID NOT KNOW ABOUT THIS EVENT, BUT WANT TO HAVE YOUR CAR SEAT CHECKED, ANOTHER ONE WILL BE HELD ON SATURDAY AT THE WESTHAVEN TOWN CENTER FROM TEN TO ONE.

Date	Program	Time/ Duration	Issue	Description
9/18/12	News 2 at 4pm	1:32	Child Care	MORNINGS MAY BE BUSY, BUT DON'T FORGET TO MAKE TIME FOR BREAKFAST. IN TODAY'S HEALTH MINUTE, SUSAN HENDRICKS TELLS US HOW TO PREPARE QUICK, NUTRITIOUS MEALS FOR YOUR CHILDREN. FOR MANY FAMILIES, MORNINGS ARE HECTIC. THERE IS BREAKFAST TO EAT, TEETH TO BE BRUSHED, SHOES TO BE TIED, BEFORE THE MAD DASH TO SCHOOL. SO HOW DO YOU FIT IN A HEALTHY BREAKFAST? THE KEY IS PLANNING AND PREP, BECAUSE YOU NEED TO INCLUDE SOMETHING FROM THREE DIFFERENT FOOD GROUPS. MANY PARENTS TURN TO CEREAL IN THE MORNING, BUT DANA SAYS DON'T EAT IT EVERY DAY. BUT MAKING A CHANGE DOESN'T MEAN YOU HAVE TO COOK WHEN YOU WAKE UP. PREPARE SOME FOODS THE NIGHT BEFORE, LIKE OATMEAL. IN THE MORNING JUST REHEAT IT AND ADD SOME FRUIT, SUCH AS BLUEBERRIES. MAKING A HEALTHY BREAKFAST DOES TAKE SOME PREPARATION, BUT IF YOU DO YOUR HOMEWORK, YOU CAN HELP YOUR CHILD GET THE BEST START TO HIS DAY.
9/18/12	News 2 at 4pm	1:48	Wellness/Health	FLU SEASON IS AROUND THE CORNER.. SO TO ENCOURAGE PEOPLE TO GET VACCINATED, A LOCAL PHARMACY IS MAKING IT EASY. TODAY ONLY, THE KROGER PHARMACY ON SAM RIDLEY PARKWAY IN SMYRNA IS OFFERING A DRIVE THROUGH FLU SHOT CLINIC. THE C-D-C RECOMMENDS AN ANNUAL FLU SHOT FOR EVERYONE 6 MONTHS AND OLDER, ESPECIALLY PREGNANT WOMEN, THE ELDERLY, AND ANYONE WITH CERTAIN MEDICAL CONDITIONS INCLUDING ASTHMA, DIABETES, AND CHRONIC LUNG DISEASE.
9/19/12	Nightline	30 min	Wellness/Health	OUTBREAK – WEST NILE VIRUS
9/20/12	News 2 at 4pm	:56	Emergency Assistance	AN M-T-S-U FRATERNITY THAT LOST A MEMBER TO BACTERIAL MENINGITIS WILL HOLD A BENEFIT IN HIS HONOR. JACOB NUNLEY DIED LAST WEEK FROM THE INFECTION. SUNDAY, THE SIGMA ALPHA EPSILON FRATERNITY WILL HOST A BENEFIT FOR JACOB'S FAMILY AT THE BOULEVARD BAR AND GRILL IN MURFREESBORO. THE EVENT RUNS FROM SEVEN TO TEN. MONEY RAISED WILL GO DIRECTLY TO NUNLEY'S FAMILY TO HELP COVER MEDICAL AND FUNERAL COSTS. MEMORIAL FUND DONATIONS CAN ALSO BE MADE AT MIDSOUTH BANK IN MURFREESBORO.

Date	Program	Time/ Duration	Issue	Description
9/21/12	News 2 at 4pm	1:55	Child Care	A STATE LAWMAKER IS CALLING FOR AN INVESTIGATION INTO D-C-S PRACTICES AND FOR THE COMMISSIONER TO STEP DOWN. THIS, AFTER D-C-S RELEASED STATISTICS ACKNOWLEDGING 31 CHILDREN DIED THIS YEAR WHILE IN D-C-S CUSTODY. JONES SAYS SHE ASKED D-C-S FOR THIS INFORMATION IN JULY, AFTER A NUMBER OF PEOPLE CAME TO HER OFFICE WITH CONCERNS RELATED TO CHILDRENS' SERVICES. HERE'S HOW THAT TOTAL OF 31 CHILDREN DYING IN THE FIRST SIX MONTHS OF 2012 BREAKS DOWN, ACCORDING TO DCS: 4 DEATHS WERE CHILDREN IN ACTUAL DCS CUSTODY--AT A FOSTER HOME OR A RESIDENTIAL TREATMENT CENTER...10 DEATHS HAPPENED WHILE A DCS CASE WAS STILL OPEN...AND 17 DEATHS OCCURRED AFTER A CASE HAD ALREADY BEEN CLOSED. D-C-S- TELLS US THEY ARE CURRENTLY STUDYING ORGANIZATIONS THAT DEAL WITH HIGH RISK DCS HOPES TO IMPLEMENT SOME OF THESE STRATEGIES WITHIN THEIR DEPARTMENT.
9/21/12	News 2 at 5pm	:48	Child & Youth Development	IT'S THE SWEET SOUNDS HEARD AT LAKEVIEW DESIGN CENTER THIS MORNING. NASHVILLE GUITAR VIRTUOSOS MURIEL ANDERSON AND LADD SMITH PERFORMED FOR ELEMENTARY STUDENTS IN THE "LITTLE KIDS ROCK" CLASS. THEY ALSO BROUGHT 30 ACOUSTIC GUITARS WITH THEM, ALL DONATED BY YAMAHA. YAMAHA IS DONATING A TOTAL OF 100 ACOUSTIC GUITARS TO METRO SCHOOLS.
9/22/12	News 2 at 6pm	1:43	Neighborhoods Safety	HAND ON NASHVILLE VOLUNTEERS WORKED IN AREA METRO SCHOOLS THIS MORNING. VOLUNTEERS INCLUDING SOME OF WKRN-TV PAINTED, REPAIRED, BUILD AND LANDSCAPED AT AREA SCHOOLS. THERE WERE OVER 58 AREA SCHOOLS THAT RECEIVED HELP THIS YEAR.

Date	Program	Time/ Duration	Issue	Description
9/24/12	News 2 at 4pm	1:47	Child & Youth Development	STUDENTS AT ONE WILLIAMSON COUNTY SCHOOL HAVE TAKEN A CHALLENGE TO PROVE HIM RIGHT. WHEN SUMMIT HIGH STUDENTS WALKED INTO AN ASSEMBLY THIS MORNING THEY HAD NO IDEA THEY WERE ABOUT TO BE HANDED AN ENVELOPE WITH MONEY INSIDE – A FIVE DOLLAR BILL. IT'S NOT A LOT OF MONEY...BUT IT COULD BE. AT LEAST THAT'S THE PREMISE OF THIS PROGRAM CALLED "LIVE A BETTER STORY". WHAT THEY ARE ASKED IS TO MAKE A DIFFERENCE IN THE COMMUNITY. STUDENTS RECEIVED A PACKET OF INFORMATION AND A CRISP 5 DOLLAR BILL. THERE AREN'T ANY RULES, EXCEPT THAT THE MONEY CAN'T COME BACK TO THE SCHOOL. THEY CAN POOL IT TOGETHER, GIVE IT ALL AWAY ONCE. OR TURN IT INTO SOMETHING BIG. MADISON BLACKSTOCK HELPED SPEARHEAD THE PROGRAM. SHE'S OPTIMISTIC. CHANGE THE WORLD? THAT'S A LOT OF PRESSURE. CHANGE THE WORLD AROUND THEM? WE'LL SEE. ON OCTOBER 19 TH THE STUDENTS WILL ASSEMBLY AGAIN AND TELL THEIR STORIES ON WHAT THEY DID.
9/25/12	News 2 at 5pm	2:14	Wellness/Health	IT IS THAT TIME OF YEAR AGAIN TO ROLL UP YOUR SLEEVE AND GET A FLU SHOT. THE METRO PUBLIC HEALTH DEPARTMENT OPENED ITS FAST TRACK FLU SHOT CLINIC TODAY. IN YEARS PAST, THE METRO PUBLIC HEALTH DEPARTMENT OFFERED THE FAST TRACK FLU CLINIC IN MID TO LATE OCTOBER, BUT THIS YEAR, HEALTH OFFICIALS ARE GEARING UP FOR THE FLU SEASON EARLY.FOR FOLKS WHO WANT OR NEED TO AVOID THE ILLNESS, THE EARLIER, THE BETTER.PEOPLE AT HIGH RISK FOR THE FLU INCLUDE THOSE WITH A CHRONIC ILLNESS, TRANSPLANT PATIENTS AND THE ELDERLY, AGES 65 AND OLDER. THIS YEAR'S FLU SHOT PROTECTS FROM 3 STRAINS OF THE FLU VIRUS, INCLUDING H1N1. HEALTH OFFICIALS URGE PEOPLE TO GO AHEAD AND GET THE SHOT. IT TAKES ABOUT 2 WEEKS TO FULLY PROTECT YOU
9/25/12	News 2 at 6pm	2:09	Emergency Assistance	THEY DON'T CALL US THE VOLUNTEER STATE FOR NOTHING.HOME DEPOT EMPLOYEES FROM EIGHT MIDDLE TENNESSEE STORES STRAPPED ON THEIR TOOL BELTS TO SUPPORT THE NEEDS OF VETERANS.IT'S PART OF A TWO MONTH NATIONWIDE CAMPAIGN.SOME 50 HOME DEPOT STORE EMPLOYEES WHO VOLUNTEERED THEIR SKILLS TO RENOVATE A SHELTER WHICH HELPS HOMELESS VETERANS

Date	Program	Time/ Duration	Issue	Description
9/26/12	News 2 This Morning at 6am	1:40	Child & Youth Development	<p>COULD NEW HEALTHY GUIDELINES FOR SCHOOL LUNCHESES BE LEAVING STUDENTS HUNGRY? SCHOOL DISTRICTS IN MIDDLE TENNESSEE AND ACROSS THE COUNTRY HAVE NEW NUTRITION REQUIREMENTS AND CALORIE LIMITS ON THE MENU THIS YEAR, BUT NOW EAST TENNESSEE CONGRESSMAN PHIL ROE IS JOINING A PUSH TO ROLL THOSE CALORIE LIMITS BACK. THE NEW STANDARDS BEGAN WITH GOOD INTENTIONS--LIMITING CALORIES, ENCOURAGING GOOD NUTRITION....HARD TO ARGUE WITH THAT.</p> <p>BUT HERE'S AN UNINTENDED CONSEQUENCE -- KIDS COMPLAINING ITS JUST NOT ENOUGH FOOD...AND IT MAKES NO DISTINCTION BETWEEN ACTIVE VERSUS INACTIVE KIDS... BOYS VERSUS GIRLS. THE GUIDELINES ALSO REQUIRE CAFETERIAS TO SERVE LESS FAT AND SODIUM AND MORE FRUITS, VEGETABLES AND WHOLE GRAINS.</p>
9/27/12	News 2 at 4pm	1:21	Wellness/Health	<p>WKRN PRESENTS ANOTHER HEALTH MINUTE REPORT. DID YOU KNOW THAT YOUR PHONE CAN HELP YOU LOSE WEIGHT? WEIGHT LOSS APPS CAN HELP YOU SHED POUNDS SIMPLY BY COUNTING CALORIES. IT'S BASICALLY A HIGH TECH FOOD JOURNAL. HE SCANS BAR CODES ON GROCERY STORE ITEMS WHICH AUTOMATICALLY TALLIES THE CALORIES. RESEARCH SHOWS THAT KEEPING TRACK OF WHAT YOU EAT AND DRINK INCREASE WEIGHT LOSS.</p>
9/27/12	News 2 at 6pm	:47	Child & Youth Development	<p>AN EIGHTH GRADE STUDENT GOT QUITE THE HONOR FROM NASHVILLE MAYOR KARL DEAN TODAY FOR NAMING HIS NEW PILOT PROGRAM AIMED AT BRINGING "LIMITLESS" BOOKS TO STUDENTS. "LIMITLESS LIBRARIES" LAUNCHED IN FEBRUARY AND CONTINUES TO GROW. IT CONNECTS THE METRO PUBLIC LIBRARY SYSTEM WITH SCHOOL LIBRAIRES SO CHILDREN HAVE ACCESS TO BOOKS FASTER. STUDENTS COMPETED TO NAME THE PROGRAM AND "SUNDUS" FROM ROSA PARK MIDDLE SCHOOL WON THE HONORS.</p>

Date	Program	Time/ Duration	Issue	Description
9/28/12	News 2 This Morning at 6am	:47	Emergency Assistance	FALL IS AT OUR FRONT DOOR AND PEOPLE ARE GETTING READY TO START THE SEASON OF PUMPKINS, CANDY APPLES, AND HAUNTED HOUSES! LUCKY LADD FARMS IN EAGLEVILLE IS LOOKING TO DO JUST THAT AND THIS YEAR-- THEY'RE PARTNERING WITH RONALD MCDONALD HOUSE CHARITIES! THEY'RE KICKING OFF THE SEASON WITH THEIR ANNUAL FALL FAMILY FUN FESTIVAL. THEY'RE EXPECTING A BIG CROWD THIS YEAR FOR THEIR UNIQUE CORN MAZE SHAPED LIKE THE RMHC LOGO! DISCOUNT TICKETS CAN BE PURCHASED AT RONALD MCDONALD HOUSE FOR \$6.00, THAT IS A DISCOUNT OFF THE \$9 AND \$12 TICKET PRICE. AND ALL THE MONEY COLLECTED GOES TO RONALD MCDONALD HOUSE.
9/28/12	News 2 at 5pm	:44	Wellness/Health	THE SUDDEN LOSS OF AN ELEMENTARY SCHOOL STUDENT IS SENDING SHOCK WAVES THROUGH WILSON COUNTY. 9 YEAR OLD "SAM MCLEOD" DIED THIS MORNING AT VANDERBILT UNIVERSITY MEDICAL CENTER. HE ATTENDED WEST ELEMENTARY SCHOOL, IN MT. JULIET. IN A STATEMENT TO PARENTS, WILSON COUNTY SCHOOLS DEPUTY DIRECTOR SAID WE'VE BEEN IN CONTACT WITH THE CDC AND THERE IS NO HEALTH RISK TO ANYONE AT SCHOOL AND THERE IS NO NEED FOR PREVENTATIVE MEDICATION TO THOSE THAT HAVE BEEN IN CONTACT WITH THE STUDENT.
9/29/12	News 2 at 6pm	:33	Child Care	HAPPENING NOW – LAW ENFORCEMENT STATEWIDE JOIN THE SEARCH FOR TWO CHILDREN WHO VANISHED AFTER A MYSTERIOUS HOUSE FIRE. THE TENNESSEE BUREAU OF INVESTIGATION ISSUED AN AMBER ALERT FOR NINE-YEAR OLD "CHLOIE LEVERETTE" AND SEVEN-YEAR OLD "GAGE DANIEL." AUTHORITIES INITIALLY BELIEVED THE CHILDREN DIED IN A BEDFORD COUNTY HOUSE FIRE SUNDAY ALONG WITH THEIR GRANDPARENTS "LEON AND MOLLY MCCLARAN". FIRE EXPERTS FORENSIC EXPERTS AND CADAVER DOGS SEARCHED EVERY INCH OF THE BURNED HOME OVER THE PAST WEEK IN SEARCH OF THE CHILDREN. FINDING NO EVIDENCE. ANYONE WITH INFORMATION ABOUT THE CHILDREN'S WHEREABOUTS IS URGED TO CALL THE T-B-I.

Date	Program	Time/ Duration	Issue	Description
9/29/12	News 2 at 6pm	:47	Child Care	TODAY WAS A GREAT DAY TO GET ON YOUR BIKE AND RIDE. MORE THAN 200 BIKERS DID JUST THAT AS PART OF THE DAVIDSON COUNTY SHERIFF'S OFFICE SIXTH ANNUAL TOYS 4 TOTS MOTORCYCLE RUN. ORGANIZERS TELL NEWS 2... ANYTHING WITH TWO OR THREE WHEELS --AND STREET LEGAL-- CAN BE PART OF THE PARADE. BUT RIDERS MUST PAY A SMALL REGISTRATION FEE AND BRING A TOY. IF YOU COULD NOT BE A PART OF TODAY'S RIDE, THERE'S STILL TIME TO GIVE. IN THE LAST FIVE YEARS, DAVIDSON COUNTY SHERIFF'S OFFICE HAS RAISED MORE THAN 32-THOUSAND DOLLARS AND COLLECTED MORE THAN EIGHT THOUSAND TOYS FOR THE TOYS 4 TOTS CAMPAIGN.
9/30/12	News 2 at 10pm	:37	Training & Assistance	WE HAVE AN ECONOMIC ALERT. A LA VERGNE COMPANY IS LOOKING TO HIRE 150 EMPLOYEES THIS WEEK. "OZBURN-HESSEY LOGISTICS" IS HIRING WAREHOUSE ASSOCIATES. INTERESTED APPLICANTS CAN APPLY TOMORROW AND TUESDAY BETWEEN 9AM AND 4PM AT THE MURFREESBORO CAREER CENTER. PAY FOR THE JOBS BEGINS AT TEN DOLLARS PER HOUR.

**Quarterly Appearances – WKRN-TV
3rd Quarter 2012**

Appearances in the community by WKRN on-air talent & employees were reported as follows:

Staff	Event/Location /Date
Anne Holt	<p>Women to Women Luncheon Williamson Cty Chamber of Com. – Franklin, TN 7/17/12 Stuff the Bus Sort-A-Thon – Napier Elementary Nashville, TN 7-26-12 Food 2 Families Grade School Pep Rally Glenn Enhanced Nashville – 8/27/12 Food 2 Families Grade School Pep Rally Stanford Montessori Nash. – 8/30/12 Food 2 Families Grade School Pep Rally Crieve Hall Nashville – 8/31/12 Food 2 Families Grade School Pep Rally Charlotte Park Elem. Nashville – 9/4/12 Food 2 Families Grade School Pep Rally Warner Enhanced. Nashville – 9/6/12 Food 2 Families Grade School Pep Rally Ruby Major ES. Hermitage – 9/7/12 Food 2 Families Grade School Pep Rally Ruby Shwab ES Nashville – 9/12/12 Food 2 Families Grade School Pep Rally Ruby Cockrill ES Nashville – 9/13/12 Food 2 Families Grade School Pep Rally Ruby Jones Paideia ES Nashville – 9/14/12 Food 2 Families Grade School Pep Rally Harris Hillman ES Nashville – 9/18/12 Food 2 Families Grade School Pep Rally St. Pius X Academy Nashville – 9/19/12 Food 2 Families Grade School Pep Rally Gateway ES Nashville – 9/20/12 Food 2 Families Grade School Pep Rally Bordeaux Enhanced ES Nashville – 9/21/12 Food 2 Families Grade School Pep Rally Paragon Mills ES Nashville – 9/25/12 Food 2 Families Grade School Pep Rally Napier ES Nashville – 9/26/12 Food 2 Families Grade School Pep Rally Park Avenue ES Nashville – 9/28/12</p>
Justin Bruce	<p>Read to Succeed Kids Field Day - McNeilly Center for Children, Nashville, TN – 7/11/12 Jack in the Box/United Way's Stuff the Bus Fundraiser – Centennial Park – 7/20/12 Vanderbilt University Life Flight – Vanderbilt Police Ctr – Nashville – 9/6/12 RMHC Hustle for the House 5K – Nashville 9/15/12</p>
Jaime Bruce Liz Gammon Rebecca McGrath Silvia Castaneda Armando Roules	<p>Read to Succeed Kids Field Day - McNeilly Center for Children, Nashville, TN – 7/11/12</p>
Bob Mueller	<p>Neighborhood 4th of July Parade – Brentwood 7/4/12 Stuff the Bus Sort-A-Thon – Napier Elementary Nashville, TN 7-26-12 Nashville Sounds Meet & Greet – Greer Stadium 8/11/12 RMHC Hustle for the House 5K Hydration Station Volunteer – Nashville 9/15/12 Hands on Nashville – Buena Vista Elementary, Nashville 9/22/12</p>
Cory Curtis	<p>Nashville Sounds Meet & Greet – Greer Stadium 7/14/12 Stuff the Bus Sort-A-Thon – Napier Elementary Nashville, TN 7-26-12</p>
Davis Nolan	<p>Read to Succeed Kids Field Day - McNeilly Center for Children, Nashville, TN – 7/11/12 Crieewood Child Care Center – Nashville, TN – weather talk – 7/16/12 Jack in the Box/United Way's Stuff the Bus Fundraiser – Centennial Park – 7/20/12 Stuff the Bus Sort-A-Thon – Napier Elementary Nashville, TN 7/26/12 Leukemia & Lymphoma Society Light the Night Nashville, TN 8/7/12 Food Allergy & Anaphylaxis Network Walk – Nashville, TN 9/16/12 Alisen Maynor West Elementary - First Grade Assembly – weather 9/17/12 Dog Day Festival – Emcee News 2 Contest Stage- Nashville 10/22/12 Felica Head Benefit – Music City Bar & Grill Nashville, TN 9/23/12</p>
Dawn Davenport	<p>Nashville Sounds Meet & Greet – Greer Stadium 7/14/12 Read to Succeed Kids Field Day - McNeilly Center for Children, Nashville, TN – 7/11/12</p>

Staff	Event/Location /Date
Erin Holt	Nashville Sounds Meet & Greet – Greer Stadium 7/14/12 Dog Day Festival – Emcee News 2 Contest Stage- Nashville 10/22/12
Heather Jenson	Read to Succeed Kids Field Day - McNeilly Center for Children, Nashville, TN – 7/11/12 RMHC Hustle for the House 5K – Nashville 9/15/12
Jamey Tucker	Nashville Sounds Meet & Greet – Greer Stadium 7/28/12 Nashville Sounds Meet & Greet – Greer Stadium 9/1/12
John Dwyer	Read to Succeed Kids Field Day - McNeilly Center for Children, Nashville, TN – 7/11/12 Nashville Sounds Meet & Greet – Greer Stadium 7/28/12 Nashville Sounds Meet & Greet – Greer Stadium 8/11/12 RMHC Hustle for the House 5K – Emcee Kick Off & Medal Presentation 9/15/12
Julie Kroenig	Jack in the Box/United Way's Stuff the Bus Fundraiser – Centennial Park – 7/20/12
Karen Brown Yocia Flowers Charles Ward Kelly Preuett Silvia Castaneda Christine Bontrager Karen Brown Rebecca McGrath	Stuff the Bus Sort-A-Thon – Napier Elementary Nashville, TN 7/26/12
Lauren Murphy	Read to Succeed Kids Field Day - McNeilly Center for Children, Nashville, TN – 7/11/12
Lisa Patton	Job Shadowing – Nicholas Gregory 7/9/12 University School of Nashville Mt. Juliet Senior Center Luncheon – Mt Juliet, TN 8/8/12
Lori Mitchell	Nashville Sounds Meet & Greet – Greer Stadium 9/1/12
Michelle Dube	Read to Succeed Kids Field Day - McNeilly Center for Children, Nashville, TN – 7/11/12 Jack in the Box/United Way's Stuff the Bus Fundraiser – Centennial Park – 7/20/12 Stuff the Bus Sort-A-Thon – Napier Elementary Nashville, TN 7/26/12 Food 2 Families Grade School Pep Rally Glenn Enhanced Nashville – 8/27/12 Food 2 Families Grade School Pep Rally Stanford Montessori Nash. – 8/30/12 Food 2 Families Grade School Pep Rally Crieve Hall Nashville – 8/31/12 Food 2 Families Grade School Pep Rally Charlotte Park Elem. Nashville – 9/4/12 Food 2 Families Grade School Pep Rally Warner Enhanced. Nashville – 9/6/12 Food 2 Families Grade School Pep Rally Ruby Major ES. Hermitage – 9/7/12 Food 2 Families Grade School Pep Rally Ruby Shwab ES Nashville – 9/12/12 Food 2 Families Grade School Pep Rally Ruby Cockrill ES Nashville – 9/13/12 Food 2 Families Grade School Pep Rally Ruby Jones Paideia ES Nashville – 9/14/12 RMHC Hustle for the House 5K Hydration Station Volunteers – Nashville 9/15/12 Food 2 Families Grade School Pep Rally Harris Hillman ES Nashville – 9/18/12 Food 2 Families Grade School Pep Rally St. Pius X Academy Nashville – 9/19/12 Food 2 Families Grade School Pep Rally Gateway ES Nashville – 9/20/12 Food 2 Families Grade School Pep Rally Bordeaux Enhanced ES Nashville – 9/21/12 Food 2 Families Grade School Pep Rally Paragon Mills ES Nashville – 9/25/12 Food 2 Families Grade School Pep Rally Napier ES Nashville – 9/26/12 Food 2 Families Grade School Pep Rally Park Avenue ES Nashville – 9/28/12
Neil Orne	Jack in the Box/United Way's Stuff the Bus Fundraiser – Centennial Park – 7/20/12 Dog Day Festival – Emcee News 2 Contest Stage- Nashville 10/22/12
Ron Johnson	Read to Succeed Kids Field Day - McNeilly Center for Children, Nashville, TN – 7/11/12 RMHC Hustle for the House 5K – Nashville 9/15/12

Staff	Event/Location /Date
Randy Rauch	Jack in the Box/United Way's Stuff the Bus Fundraiser – Centennial Park – 7/20/12 RMHC Hustle for the House 5K – Nashville 9/15/12
Rebecca McGrath Charles Ward	Jack in the Box/United Way's Stuff the Bus Fundraiser – Centennial Park – 7/20/12
Samantha Fisher	July 4 th Marshall Cy Chamber of Commerce Parade – Lewisburg, TN – 7/4/12 Read to Succeed Kids Field Day - McNeilly Center for Children, Nashville, TN – 7/11/12 Nashville Sounds Meet & Greet – Greer Stadium 8/11/12
Stan Knott Rosemary Wesela Denise Kerlikowske Jaimie Brousse Becky Pendleton Mike Tarrolly Chares Ward Karen Brown Jane Smith	RMHC Hustle for the House 5K & Hydration Station Volunteers – Nashville 9/15/12
Todd Dunn	Nashville Sounds Meet & Greet – Greer Stadium 7/28/12 Nashville Sounds Meet & Greet – Greer Stadium 9/1/12 RMHC Hustle for the House 5K – Nashville 9/15/12
Denise Kerlikowske Karen Brown Dave Parker Chris Bundgaard Quinn Schuler Talia Crouse Maria Bealer Silvia Castaneda	Hands on Nashville – Buena Vista Elementary, Nashville 9/22/12

WKRN PUBLIC SERVICE ANNOUNCEMENTS JULY - SEPTEMBER 2012

ORGANIZATION/TITLE	TOTAL QTR		ISSUE	DESCRIPTION
	LENGTH	FREQ.		
Arbor Day Foundation - Nature E	:30	117	Child & Youth Development	Kids learning about nature
Arbor Day Foundation - Replanting	:30	90	Child & Youth Development	Kids learning about nature
Health Balance	:30	102	Wellness/Health	Encouraging kids to exercise
Play - LPGA	:30	101	Wellness/Health	Encouraging kids to exercise
Play - NFL	:30	109	Wellness/Health	Encouraging kids to exercise
RMHC - Pulli Tab	:30	200	Wellness/Health	Medical Needs
Save Energy Hog Commandos	:30	108	Child & Youth Development	Educate kids on energy savings
Get Some Nature Into Kids	:30	117	Child & Youth Development	Encouraging kids to exercise
TN National Guard	:30	279	Emergency Assistance	Assistance in national emergencies
Better Life - Pinata	:30	107	Child & Youth Development	Educate kids on sharing
Better Life - Wet Cement	:30	118	Child & Youth Development	Educate kids on being patient
Better Life - Just Say Hi	:30	89	Child & Youth Development	Educate kids on social interaction
Braves - Let's Move	:30	118	Wellness/Health	Encouraging kids to exercise
TN Teacher PSA	:30	94	Child & Youth Development	Education
Coast Guard TN – The Ride	:30	90	Emergency Assistance	Assistance in national emergencies
Coast Guard TN – Workout	:30	97	Emergency Assistance	Assistance in national emergencies
Food 2 Families 2012 Generic	:30	101	Emergency Assistance	Hunger in community
AHA My Heart My Life	:30	99	Wellness/Health	Encouraging healthy eating & exercise
Drug Free – Denial	:30	50	Wellness/Health	Education about no using drugs
Drug Free – Enable	:30	54	Wellness/Health	Education about no using drugs
Food 2 Families – School Food Drives	:30	76	Emergency Assistance	Hunger in community and needs
RMHC Hustle for the House	:15	16	Emergency Assistance	Medical Needs
RMHC Hustle for the House	:30	33	Emergency Assistance	Medical Needs
Stuff the Bus – United Way	:15	13	Child & Youth Development	Children Education
Stuff the Bus – United Way	:30	23	Child & Youth Development	Children Education
NHA – Dog Day 2012	:30	59	Emergency Assistance	Animal adoption and care
NHA – Dog Day 2012	:15	24	Emergency Assistance	Animal adoption and care
AHA Heart Walk - Nashville	:15	54	Wellness/Health	Medical Needs
AHA Heart Walks	:30	47	Wellness/Health	Medical Needs
AHA Heart Walk - Rutherford	:15	22	Wellness/Health	Medical Needs

ADDITIONAL PROJECTS

WKRN produced and aired several local specials & organized events during the 3rd Quarter 2012. These local specials or events highlighted several health issues related to viewers in Middle Tennessee.

This Week with Bob Mueller

July - September 2012 Saturday, 6-6:30pm & Sundays, 11:00 – 11:30pm

WKRN produces and aired every Sunday "This Week with Bob Mueller." This half hour program highlights Tennessee's current political scene and major local and national news event and community concerns, with round table discussions and special guests each week. WKRN's Bob Mueller hosts this program.

July 11, 2012 9:30 – 11:30am

Read to Succeed Kids Field Day - McNeilly Children's Center

A group of 15 plus WKRN employees volunteered at McNeilly Center for Children to interact & play games with over 200 at-risk kids for United Ways Read to Succeed Kids Field Day. This program was possible through the station's partnership with United Way. Over 200 children PreK – Kindergarten participated in this 2 hour event.

July 20, 2012 11:00am – 2:00pm

Jack In the Box Burger Truck for United Way's Stuff The Bus Centennial Park

The station teamed up with Jack in the Box to help raise funds for the United Way's Stuff the Bus program. Viewers were encouraged to go to Centennial Park in Nashville to get a burger from Jack in the Box with a suggested donation of \$1 going toward Stuff the Bus. This three hour event rose close to \$400 for United Way to buy much needed school supplies for at-risk kids who can not afford these supplies.

July 26, 2012 11am – 1pm

Stuff the Bus Sort-A-Thon - Napier Elementary

A group 10 plus station employees helped United Way sort and stuff backpacks during a two hour sort-a-thon for the Stuff the Bus program. Through the station's efforts, United Way was able to surpass their goal and stuffed over 3,400 backpacks. The backpacks will be distributed to at-risk kids who lack the schools supplies to succeed in the classroom. In addition, station employees had their own supply drive July 12 – July 26 and collected close to \$1000 worth of school supplies.

August 20 – October 31, 2012

Food 2 Families School Food Drives

A three month campaign involving Metro Davidson County Grade Schools and market wide middle schools and high schools – educating children about the importance of sharing and caring for one's neighbor and fighting hunger in the Middle Tennessee. One 15 second PSA produced and over 40 area schools were visited by WKRN talent. Campaign runs August – October. This years program could raise up to 300,000 non-perishable food items for Second Harvest Food Bank.

August 23, 2013

WKRN was presented a plaque by the United Way for its support for the Stuff the Bus campaign. With the station's help, United Way was able to triple its collection of school supplies for at risk students for the up coming school year. They collected over 100,000 school supply items and pack over 3,400 backpacks for students. The plaque was presented to the station employees during a special presentation at the WKRN studios.

September 15, 2012

RMHC Hustle for the House 5K & 1 Mile Fun Run

WKRN once again joined forces with Ronald McDonald House Charities of Nashville to support their Second Annual Hustle for the House 5K. Fifteen Station employees participated in the run and station anchor, John Dwyer was emcee for the kick off and award presentation. Station employees also volunteered to man two water station for the run, handing out water to the runners and walkers. Over \$40,000 was raised from this event to benefit the House, which helps families of critically ill children staying at area hospitals.

September 22, 2012

Hands on Nashville

Over a dozen WKRN employees participate in Hands on Nashville on September 22nd. The station's volunteer team was assigned an area school, Buena Vista Elementary, to help paint and landscape around the building. Over 58 other Metro Nashville schools receive the similar treatment, during this one day event with over 2000 volunteers helping.

September 22, 2012

Nashville Humane Association's Dog Day Festival

WKRN talent Erin Hold, Neil Orne and Davis Nolan hosted the News 2 Contest Stage for this day long event to help raise money for the Nashville Humane Association. Over 8,000 people attend the event which raised over \$85,000 for NHA.