



WKRN-TV
441 Murfreesboro Road
Nashville, TN 37210

Fletcher, Rowley Inc
1720 West End Ave
Ste 630
Nashville, TN 37203

Contract # 225514

Schedule Dates: 10/30/12-11/06/12
Advertiser: Pol/Eric Stewart for Congress (15698)
Agency: Fletcher, Rowley Inc (4522)
Product: Politicalz - Candidates (1077)
Brand: ERIC STEWART FOR CONGRESS (116051)
Salesperson: Political Local, AE (1495)
Sales Office: POLITICAL LOCAL
Buyer Name: /
Phone/Fax: /
CPE: STEWART1207H
Account Types: Regional/Political/Local Agency
Billing Type: Standard
Comments:

Date Entered: 10/30/12
Last Modified: 10/30/12
Entered By: Liz Gannon
CO-OP: No
Headline #:
Demo:
Order Type: Normal Spot (default)
Package Deal:
Commission %: 15.00
Commission: \$2,947.50
Net Total: \$16,702.50
Sales Tax:

WKRN (WKRN)	Spots	Rate
By Broadcast Month	45	\$19,650.00
Nov. 2012		
Grand Total:	45	\$19,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NWS	10/31/12-11/02/12	1	:30	4:58A- News 2 THIS MORNING/OPEN ID/5AM	1			1	1	1			3	\$340.00	\$1,020.00	WKRN (WKRN)		10/30/12
2.0	Normal Line / NWS	11/05/12-11/06/12	1	:30	4:58A- News 2 THIS MORNING/OPEN ID/5AM	1	1							2	\$340.00	\$680.00	WKRN (WKRN)		10/30/12
3.0	Normal Line / NWS	10/31/12-11/02/12	1	:30	5:58A- News 2 THIS MORNING/ID/6AM	1			1	1	1			3	\$525.00	\$1,575.00	WKRN (WKRN)		10/30/12
4.0	Normal Line / NWS	11/05/12-11/06/12	1	:30	5:58A- News 2 THIS MORNING/ID/6AM	1	1							2	\$525.00	\$1,050.00	WKRN (WKRN)		10/30/12
5.0	Normal Line / SPOT	10/31/12-11/02/12	1	:30	7A- Good Morning America	1			1	1	1			3	\$375.00	\$1,125.00	WKRN (WKRN)		10/30/12
6.0	Normal Line / SPOT	11/05/12-11/06/12	1	:30	7A- Good Morning America	1	1							2	\$375.00	\$750.00	WKRN (WKRN)		10/30/12
7.0	Normal Line / SPOT	10/31/12-11/02/12	1	:30	9A- Live with Kelly and Michael	1			1	1	2			4	\$340.00	\$1,360.00	WKRN (WKRN)		10/30/12
8.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	9A- Live with Kelly and Michael	1	1							1	\$340.00	\$340.00	WKRN (WKRN)		10/30/12
9.0	Normal Line / NWS	10/30/12-10/30/12	1	:30	5P- News 2 at 5	1		1						1	\$400.00	\$400.00	WKRN (WKRN)		10/30/12
10.0	Normal Line / NWS	10/31/12-11/02/12	1	:30	5P- News 2 at 5	1			1	1	1			3	\$400.00	\$1,200.00	WKRN (WKRN)		10/30/12
11.0	Normal Line / NWS	11/05/12-11/05/12	1	:30	5P- News 2 at 5	1	1							1	\$400.00	\$400.00	WKRN (WKRN)		10/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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For contract Terms and Conditions, please visit this site: <http://yiforms.com/images/TermsCon.pdf>

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WKRN</u>	Date: <u>10/29</u>
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I, Kati Bumgardner,
being/on behalf of: Eric Stewart, a legally
qualified candidate of the Democrat political
party for the office of: US Congress - TN 4
in the General
election to be held on: 11/6/12
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Total Charges: \$19,650.⁰⁰

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box with a large handwritten 'X' through it]

I represent that the payment for the above described broadcast time has been furnished by:

Democratic Congressional Campaign Comm as authorized

and you are authorized to announce the time as paid for by such person or entity. Comm for Eric Stewart
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Robert E. Mook

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/29
Date

Katibungzinen
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Greg Carter
Signature

Greg Carter
Printed Name

WSM
Title