



WKRN-TV  
441 Murfreesboro Road  
Nashville, TN 37210

National Media Inc  
815 Slaters Lane  
Alexandria, VA 22314

**Contract # 215458**

Schedule Dates: 07/30/12-08/02/12  
Advertiser: Pol/Diane Black for Congress (12180)  
Agency: National Media Inc (1385)  
Product: Politicalz - Candidates (1077)  
Brand: 201/344/2934 D BLACK / CONGRESS (11892)  
Salesperson: Political National, AE (1494)  
Sales Office: POLITICAL NATIONAL  
Buyer Name: ROBINSON, TRACEY  
Phone/Fax: /  
CPE: 201/344/2934  
Account Types: Regional/Political/National Agency  
Billing Type: Standard  
Comments: BLACK/CONG#6/R 2934  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Date Entered: 07/27/12  
Last Modified: 07/27/12  
Entered By: Liz Gannon  
CO-OP: No  
Headline #: 06255744  
Demo: Normal Spot (default)  
Order Type: Normal Spot (default)  
Package Deal:  
Commission %: 15.00  
Commission: \$1,912.50  
Net Total: \$10,837.50  
Sales Tax:

WKRN (WKRN)	Spots	Rate
By Broadcast Month	33	\$12,750.00
Aug-2012	33	\$12,750.00
<b>Grand Total:</b>	<b>33</b>	<b>\$12,750.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/30/12-07/30/12	1	:30	1P- Good Afternoon America	1	1							1	\$200.00	\$200.00	WKRN (WKRN)	GOOD AFTERNOON AMERICA	7/27/12
2.0	Normal Line / SPOT	07/30/12-07/30/12	1	:30	9:58A- The View	1	1							1	\$325.00	\$325.00	WKRN (WKRN)	VIEW-ABC	7/27/12
3.0	Normal Line / SPOT	07/30/12-07/30/12	1	:30	11:02P- Jimmy Kimmel Live	1	1							1	\$100.00	\$100.00	WKRN (WKRN)	J KIMMEL-ABC<	7/27/12
4.0	Normal Line / SPOT	07/30/12-07/30/12	1	:30	11:58A- The Chew	1	1							1	\$200.00	\$200.00	WKRN (WKRN)	CHEW-ABC	7/27/12
5.0	Normal Line / SPOT	07/30/12-07/30/12	1	:30	2P- General Hospital	1	1							1	\$250.00	\$250.00	WKRN (WKRN)	GENRL HOSPITAL	7/27/12
6.0	Normal Line / SPOT	07/30/12-07/30/12	1	:30	3P- Dr. Phil	1	1							1	\$250.00	\$250.00	WKRN (WKRN)	DR. PHIL	7/27/12
7.0	Normal Line / NWS	07/30/12-07/30/12	1	:30	4:58A- News 2 THIS MORNING/OPEN ID/5AM	1	1							1	\$300.00	\$300.00	WKRN (WKRN)	NEWS2 THS MORN	7/27/12
8.0	Normal Line / SPOT	07/30/12-07/30/12	1	:30	7A- Good Morning America	1	1							1	\$350.00	\$350.00	WKRN (WKRN)	GD MRN AMR-ABC<	7/27/12
9.0	Normal Line / PRIME	07/30/12-07/30/12	1	:30	6:58P- Bachelor Pad	2								2	\$2,200.00	\$4,400.00	WKRN (WKRN)	BACHELOR PAD	7/27/12
10.0	Normal Line / SPOT	07/30/12-07/30/12	1	:30	9A- Live with Kelly	1	1							1	\$275.00	\$275.00	WKRN (WKRN)	LIVE WITH KELLY	7/27/12
11.0	Normal Line / SPOT	08/02/12-08/02/12	1	:30	9:58A- The View	1								1	\$325.00	\$325.00	WKRN (WKRN)	VIEW-ABC	7/27/12
12.0	Normal Line / SPOT	08/02/12-08/02/12	1	:30	7A- Good Morning America	1								1	\$350.00	\$350.00	WKRN (WKRN)	GD MRN AMR-ABC<	7/27/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: *Mary Cate* Date: *7/27/12*  
 Comments:

For contract Terms and Conditions, please visit this site: <http://ybiforms.com/images/TermsCon.pdf>



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Sales Office: POLITICAL NATIONAL  
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Phone/Fax: /  
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13.0	Normal Line / SPOT	07/31/12-07/31/12	1	:30	1P- Good Afternoon America	1		1						1	\$200.00	\$200.00	WKRN (WKRN)	GOOD AFTERNOON AMERICA	7/27/12
14.0	Normal Line / SPOT	07/31/12-07/31/12	1	:30	9:58A- The View	1		1						1	\$325.00	\$325.00	WKRN (WKRN)	VIEW-ABC	7/27/12
15.0	Normal Line / SPOT	07/31/12-07/31/12	1	:30	11:05P- 12:05A (CST)	1		1						1	\$100.00	\$100.00	WKRN (WKRN)	J KIMMEL-ABC<	7/27/12
16.0	Normal Line / SPOT	07/31/12-07/31/12	1	:30	11:58A- The Chew	1		1						1	\$200.00	\$200.00	WKRN (WKRN)	CHEW-ABC	7/27/12
17.0	Normal Line / SPOT	07/31/12-07/31/12	1	:30	2P- General Hospital	1		1						1	\$250.00	\$250.00	WKRN (WKRN)	GENRL HOSPITAL	7/27/12
18.0	Normal Line / SPOT	07/31/12-07/31/12	1	:30	3P- Dr. Phil	1		1						1	\$250.00	\$250.00	WKRN (WKRN)	DR. PHIL	7/27/12
19.0	Normal Line / NWS	07/31/12-07/31/12	1	:30	4:58A- News 2 THIS MORNING/OPEN ID/5AM	1		1						1	\$300.00	\$300.00	WKRN (WKRN)	NEWS2 THIS MORN	7/27/12
20.0	Normal Line / SPOT	07/31/12-07/31/12	1	:30	7A- Good Morning America	1		1						1	\$350.00	\$350.00	WKRN (WKRN)	GD MRN AMR-ABC<	7/27/12
21.0	Normal Line / SPOT	07/31/12-07/31/12	1	:30	9A- Live with Kelly	1		1						1	\$275.00	\$275.00	WKRN (WKRN)	LIVE WITH KELLY	7/27/12
22.0	Normal Line / SPOT	08/01/12-08/01/12	1	:30	1P- Good Afternoon America	1			1					1	\$200.00	\$200.00	WKRN (WKRN)	GOOD AFTERNOON AMERICA	7/27/12
23.0	Normal Line / NWS	08/01/12-08/01/12	1	:30	9:59P- News 2 at 10	1			1					1	\$675.00	\$675.00	WKRN (WKRN)	NEWS 2 AT 10<	7/27/12
24.0	Normal Line / SPOT	08/01/12-08/01/12	1	:30	9:58A- The View	1			1					1	\$325.00	\$325.00	WKRN (WKRN)	VIEW-ABC	7/27/12

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25.0	Normal Line / SPOT	08/01/12-08/01/12	1	:30	11:02P- Jimmy Kimmel Live	1		1						1	\$100.00	\$100.00	WKRN (WKRN)	J KIMMEL-ABC <	7/27/12
26.0	Normal Line / SPOT	08/01/12-08/01/12	1	:30	11:58A- The Chew	1		1						1	\$200.00	\$200.00	WKRN (WKRN)	CHEW-ABC	7/27/12
27.0	Normal Line / SPOT	08/01/12-08/01/12	1	:30	2P- General Hospital	1		1						1	\$250.00	\$250.00	WKRN (WKRN)	GENRL HOSPITAL	7/27/12
28.0	Normal Line / SPOT	08/01/12-08/01/12	1	:30	3P- Dr Phil	1		1						1	\$250.00	\$250.00	WKRN (WKRN)	DR. PHIL	7/27/12
29.0	Normal Line / NWS	08/01/12-08/01/12	1	:30	3:59P- 5P (CST)	1		1						1	\$250.00	\$250.00	WKRN (WKRN)	NEWS 2 AT 4P	7/27/12
30.0	Normal Line / NWS	08/01/12-08/01/12	1	:30	4:58A- News 2 THIS MORNING/OPEN ID/5AM	1		1						1	\$300.00	\$300.00	WKRN (WKRN)	NEWS2 THS MORN	7/27/12
31.0	Normal Line / SPOT	08/01/12-08/01/12	1	:30	7A- Good Morning America	1		1						1	\$350.00	\$350.00	WKRN (WKRN)	GD MRN AMR-ABC <	7/27/12
32.0	Normal Line / SPOT	08/01/12-08/01/12	1	:30	9A- Live with Kelly	1		1						1	\$275.00	\$275.00	WKRN (WKRN)	LIVE WITH KELLY	7/27/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
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 Comments: \_\_\_\_\_

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <span style="font-size: 1.5em; margin-left: 100px;">WKRN</span>	<b>Date:</b> <span style="font-size: 1.5em; margin-left: 10px;">7/26/12</span>
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I, Jon Ferrell

being/on behalf of: Diane Black, a legally

qualified candidate of the Republican political

party for the office of: US House of Representatives

in the Tennessee General Election

election to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

**Total Charges:** \$10,837.50

